

## Management Degree Elective Recommendations

*When considering elective courses, Management majors may want to consider taking a group of elective courses that would provide a focus to match individual career goals. "Grouping" elective courses may help students differentiate themselves when approaching potential employers. Some examples follow . . .*

**Human Resources:** Employment Law (MGMT 3340); Advanced Seminar in HRM (MGMT 4250); Internship [with a focus on human resources] (MGMT 4890); and ONE additional upper-division course within the School of Business.

**Accounting:** Financial Accounting I (ACCT 3010); Financial Accounting II (ACCT 3020); Tax I (ACCT 3200); and Cost Accounting (ACCT 3300).

**Business Analytics:** Decision Modeling (ECON 3170); Data Analytics I (ANLY 4100); Data Analytics II (ANLY 4110); and Database Design & Management (CSIS 3200) OR Econometrics I (ECON 4260).

**Economics:** Econometrics I (ECON 4260); Decision Modeling (ECON 3170); and any TWO additional upper-division courses within the School of Business.

**Entrepreneurship:** Entrepreneurship Speaker Series (ENTR 3000); Basic Entrepreneur Skills (ENTR 3100); Entrepreneurship (ENTR 3210); and ONE additional upper-division course within the School of Business.

**Finance (Corporate):** Managerial Finance II (FIN 3260); International Economics and Finance (ECON 3210); OR Entrepreneurial Finance (FIN 3400); and ONE additional upper-division FIN course.

**Finance (Investments):** Investments I (FIN 3750); Investments II (FIN 4760); Financial Institutions and Markets (FIN 3770); and ONE additional upper-division course within the School of Business.

**Hotel, Resort & Hospitality Management:** Introduction to Hospitality Management (HRHM 3000) OR Tourism Management (HRHM 3010); Front Office and Hotel Analytics (HRHM 3400); Strategic Customer Service (HRHM 3610); and Meetings and Convention Management (HRHM 4110) OR Resort Recreation Management (HRHM 4300) OR International Cuisine (HRHM 3250)

**Marketing (Analytics):** Market Research and Strategy (MKTG 4100); Digital Marketing (MKTG 4200); and any TWO additional upper-division courses within the School of Business.

**Marketing (Communications):** Integrated Marketing Communications (MKTG 3930); Digital Marketing (MKTG 4200); and any TWO additional upper-division courses within the School of Business.

