

Updated July 16, 2004

Disclaimer: A number of organizational changes will be considered by the Board of Trustees and the Board of Regents. Please see your advisor. Updated information will be posted in the online catalog at the SUU website <http://www.suu.edu/academics/catalog/>.

School of Business

Effective July 1, 2004, Information Systems was moved to the College of Computing, Integrated Engineering, and Technology.
<http://www.suu.edu/ciet/>

Dean: Carl Templin
Paula Alger, Advisor
Business 303 ~ (435) 586-5462
Laurie Harris, Assistant to the Dean
Business 303 ~ (435) 586-5401
Connie Lathrop, Secretary
Business 303 ~ (435) 586-8167
Luann Keyes, Office Manager
BU 303 ~ 586-5462

Website: <http://www.suu.edu/business/>

The School of Business at SUU is composed of:

- Department of Accounting ~~and Information Systems~~
- Department of Economics and Finance
- Department of Management and Marketing
- Department of Military Science
- Graduate Programs (Master of Accountancy & MBA)
- Small Business Development Center

Mission

The School of Business is a vital part of Southern Utah University. In harmony with the mission of the University, the School of Business views teaching and the enhancement of student learning as its primary mission. Complementary to this mission are our obligations to make intellectual contributions to our colleagues, the region, and our academic disciplines. We further succeed by serving the university and the region.

Excellent undergraduate and graduate teaching is our top priority. Faculty members who are prepared and well versed in their field and are able to communicate with students are our most important assets. We facilitate learning and growth by emphasizing small classes with individual attention, and a collegial atmosphere with frequent opportunities for student-faculty interaction. Our faculty members work together to provide students with challenging learning experiences that combine business theory and practice and enable them to become thoughtful and effective practitioners.

Quality intellectual contributions are also an important part of our mission. We value all types of research: basic, applied and pedagogical. Research contributes to our disciplines and prepares us to better serve the community. Through research, our faculty members acquire enriching experiences that extend to the classroom and set an example of life-long learning. The School of Business actively seeks to attract, reward, and retain faculty who are able to make significant intellectual contributions to their disciplines.

The service we offer to Southern Utah University, our disciplines, and the business community is also fundamental to our mission. We desire to involve students in providing service to the region whenever feasible to provide important learning opportunities and create linkages between students, the school and other external stakeholders.

Learning Objectives

We will produce graduates at the Baccalaureate level who:

1. Effectively use information systems and technologies
2. Have basic knowledge of the major functional areas of business
3. Write with clarity, and use proper form and organization
4. Have effective verbal presentation and communication skills
5. Understand the ethical roles of business within society
6. Possess sufficient qualitative and quantitative tools to perform quality business analyses
7. Understand the opportunities and challenges that e-business provides across all the functional areas of business
8. Understand the principles and dynamic nature of markets
9. Understand the roles of government with respect to business and markets
10. Have basic knowledge of how to manage the resources of the organization to achieve its goals and objectives

Graduate Degrees

Master of Accountancy

Master of Business Administration

Undergraduate Degrees and Majors

Bachelor of Arts and Bachelor of Science

Business Majors (Composite)

- Accounting
- Finance
- Management
- Marketing

Non-Business Majors

Economics (requires a minor)

~~Information Systems~~

Hotel, Resort and Hospitality Management (requires a minor)

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Note: Requirements and courses of study in each of the Schools departments are listed in the Departments section of this catalog.

Accreditation

Undergraduate and graduate business programs (ACCT, FIN, MGMT, MKTG, MBA, MAcc) in the School of Business are accredited by the Association for Collegiate Business Schools and Programs, and the School is a candidate for accreditation through AACSB International – The Association to Advance Collegiate Schools of Business. Candidacy status is an indication that an institution has voluntarily committed to participate in a systematic program of quality enhancement and continuous improvement that makes AACSB accreditation a more realistic and operation objective. Candidacy is not accreditation and does not guarantee eventual accreditation.

Student Advising

Students are assisted in selecting appropriate courses and a business major through the efforts of the School's academic advisor. All business majors and graduate students should contact

Chapter 1 - An Introduction to Southern Utah University Academic Colleges and Schools

the School of Business in the Leavitt Business Building, Room 303C, 435-586-5462, or e-mail the school at: alger@suu.edu.

Scholarships

Scholarships are available to students demonstrating potential for excellence in business studies. Students must submit the appropriate applications by February 1. Interested students should contact Student Financial Aid, Sharwan Smith Center, Room 167, 435-586-7735.

Student Organizations

The best learning experiences include participation in organizations outside the classroom. Among the many student organizations of interest to business majors are the following:

- PAC (Professional Accountancy Club)
- The Academy
- SHRM (Society for Human Resource Club)
- CEO (Collegiate Entrepreneurial Organization)
- DEX (Marketing)
- PBL (Professional Business Leadership)

Internships

Regional companies and governmental institutions provide exceptional opportunities for students to develop business skills in a "professional" environment. In addition, students may do internships overseas or spend a semester or year abroad. Students' internship assignments are jointly supervised by company management and SUU faculty members. Academic credit is awarded for internships and financial compensation is usually available. Over 50% of graduating seniors have had relevant professional internships and half of these students accept full-time career offers from the internship employer. More information is available from the department offering your major.

SUU Small Business Development Center And Utah Procurement Technical Assistance Center

Director: Terrence E. Keyes
BU 322
586-5400
E-Mail: keyes@suu.edu
www.suu.edu/business/sbdc
Assistant Consultant: Joni Anderson
586-5400; Fax: 586-5493
E-Mail: AndersonJoni@suu.edu

Our mission is to be Southern Utah's leader in facilitating small business development and entrepreneurship education. The SUU-SBDC engages in numerous activities to help start up and existing small businesses gain a competitive advantage. "We challenge you to make a difference."

The SBDC at Southern Utah University provides free one-on-one counseling services to small businesses. Assistance is provided for comprehensive business planning, market research, financial statement analysis, cash flow analysis, financial projections and other management issues. The SBDC also offers low cost training workshops on various business subjects.

The Utah Procurement Technical Assistance Centers is a free service offered to all eligible small businesses. Through PTAC,

small businesses are linked to government sponsored web services designed to link local small businesses with government contracts.

SUU's SBDC directly provides procurement technical assistance to businesses wanting to sell to the federal government, State of Utah, Salt Lake County and other large organizations in the region - both public and private. These services are available to all businesses, whether they have been in business for years or are just starting up.

