

School of Business

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The School of Business at SUU is composed of:

- Department of Accounting
- Department of Economics and Finance
- Department of Management and Marketing
- Department of Military Science
- Graduate Programs (Master of Accountancy & Master of Business Administration)
- Small Business Development Center

MISSION

The School of Business is a vital part of Southern Utah University; a mid-sized, selective, comprehensive, residential institution. In harmony with the mission of the University, the School of Business views teaching and the enhancement of student learning as its primary mission. Complementary to this mission are our obligations to make intellectual contributions to our colleagues, the region, and our academic disciplines. We further succeed by serving the university and the region.

Excellent undergraduate teaching is our top priority. We also invest our resources in small, high-quality graduate programs as a service to our region. Faculty members who are prepared, well-versed in their fields, and able to communicate with students are our most important assets. We facilitate learning and growth by emphasizing small classes with individual attention, and a collegial atmosphere with frequent opportunities for student-faculty interaction. Our faculty members work together to provide students with challenging learning experiences that combine business theory and practice and enable them to become thoughtful and effective practitioners.

Quality intellectual contributions are also an important part of our mission. We value all types of research, but because of our teaching and regional service focus, we especially emphasize applied/integrative and pedagogical contributions. Research contributes to our disciplines and prepares us to better serve the community. Through research our faculty members acquire enriching experiences that extend to the classroom and set an example of life-long learning. The School of Business actively seeks to attract, reward, and retain faculty who are able to make significant intellectual contributions to their disciplines.

The service we offer to Southern Utah University, our disciplines, and the business community in southern Utah (primarily Iron, Garfield, and Beaver counties) is also fundamental to our mission. We view as our external stakeholders: current and future employers, alumni, and small businesses in our region. We also desire to involve students in providing service to the region whenever feasible to

provide important learning opportunities and create linkages between students, the school, and external stakeholders.

BUSINESS LEARNING GOALS

We will produce business graduates at the Baccalaureate level who:

1. Are able to communicate effectively through written documents and oral presentations.
2. Understand ethical issues and standards as they relate to business within society.
3. Possess the technical and analytical skills that are generally used to facilitate decision making in complex environments.
4. Are familiar with the fundamental principles and tools associated with each major functional area of business.
5. Have strong critical thinking skills.

DEGREES

Graduate Degrees

Master of Accountancy

Master of Business Administration

Undergraduate Degrees & Majors

Bachelor of Arts and Bachelor of Science

Business Majors (Composite, no minor required)

Business Majors Accredited by AACSB International and ACBSP

Accounting

Finance

Management

Marketing

Other Majors

Economics

Hotel, Resort and Hospitality Management (requires a minor)

Business Education (composite, no minor required)

ACCREDITATION

Undergraduate and graduate business programs (ACCT, FIN, MGMT, MKTG, MBA, MAcc) in the School of Business are accredited by AACSB International – The Association to Advance Collegiate Schools of Business and ACBSP – the Association of Collegiate Business Schools and Programs.

All students graduating with an undergraduate major in the School of Business must have at least one of the following to graduate from SUU:

- **Service Learning Experience**
- **Study Abroad/International Experience**
- **Internship/Practicum**
- **Student Leadership/Involvement**
- **Undergraduate Research**

Each student will provide evidence in the graduation application that this requirement has been met.

STUDENT ADVISING

Students are assisted in selecting appropriate courses and a business major through the efforts of the School's academic advisor. All declared business majors and graduate students should contact the School of Business in the Leavitt Business Building, Room 303C, (435) 586-5462, or e-mail the school at: alger@suu.edu.

SCHOLARSHIPS

Scholarships are available to students demonstrating potential for excellence in business studies. Students must submit the appropriate applications by February 1. Interested students should contact Student Financial Aid, Sharwan Smith Center, Room 167, (435) 586-7735.

STUDENT ORGANIZATIONS

The best learning experiences include participation in organizations outside the classroom. Among the many student organizations of interest to business majors are the following:

- PAC (Professional Accountancy Club)
- PBL (Professional Business Leadership)
- SHRM (Society for Human Resource Club)
- DEX (Marketing)
- SIFE (Students in Free Enterprise)
- Beta Gamma Sigma Business Honor Society



INTERNSHIPS

Regional companies and governmental institutions provide exceptional opportunities for students to develop business skills in a “professional” environment. In addition, students may do internships overseas or spend a semester or year abroad. Students’ internship assignments are jointly supervised by company management and SUU faculty members. Academic credit is awarded for internships and financial compensation is usually available. More information is available from the department offering your major.

STUDY ABROAD

The School of Business has international partners in Mexico, China and Europe. The European countries in which study can occur are: Ireland, Switzerland, Germany, France, Austria, and Sweden. There are academic opportunities to study for one term or pursue a double degree in France. Consideration of such programs is based on a student’s GPA and adequate preparation for international study. Students can study at the Baccalaureate and Masters level. Contact Alla Paroiatnikova at 586-1995 or paroiatnikova@suu.edu.

SUU BUSINESS RESOURCE CENTER (BRC), SMALL BUSINESS DEVELOPMENT CENTER (SBDC) AND PROCUREMENT TECHNICAL ASSISTANCE CENTER (PTAC)

Director: Craig Isom
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<http://suu.edu/business/brc/>

Our mission is to be southern Utah’s leader in facilitating small business development and entrepreneurship education. The SUU-BRC engages in numerous activities to help start up and existing small businesses succeed. It coordinates and marshalls the various resources needed by business owners.

The BRC services are primarily provided by the SBDC at Southern Utah University and its partners. Resources such as free one-on-one counseling services are available to small businesses and potential entrepreneurs. Assistance is provided for comprehensive business planning, market research, financial statement analysis, cash flow analysis, financial projections and other management issues. The SBDC also offers low cost training workshops on various business subjects.

SUU’s PTAC provides procurement technical assistance to businesses wanting to sell to the federal government, State of Utah, and other large organizations in the region-- both public and private. The Procurement Technical Assistance Center is a free service offered to all eligible small businesses. Through PTAC, small businesses are linked to government sponsored web services designed to connect local small businesses with government contracts. These services are available to all businesses, whether they have been in business for years or are just starting up.