

Academic Planning & Steering Committee Meeting

November 16, 2009, 9:00 am

Present: Gerry Calvasina, Christine Frezza, Lindsay Fullerton, Megan Spiva Lloyd, Deb Hill, Bill Byrnes, Patrick Clarke, Artis Grady, Kurt Harris, Sarah Brown, Bruce Tebbs, Kim Craft, Brad Cook

Excused: Karl Stevens, Scott Lanning

I. Introductions and agenda review

- Bill Byrnes reviewed the meeting objectives.

II. Update on planning process

- Provost Cook presented a powerpoint. He showed the Focus Group Topics of where we will start our deeper thinking relative to this plan. He explained liberal education and the challenges that go along with it.
- Discussion ensued on the term liberal and how we will market/package it. Concerns included:
 - Demand
 - Response from the community and state
 - How to educate people
 - How this will work with the economy; tuition costs

III. Review of mission and vision

- A subcommittee consisting of Bill Byrnes, Deb Hill, Kurt Harris, and Gerry Calvasina will work on the mission and vision statements based on the feedback provided from committee members. They will have a document to bring back to the larger group on December 7th.

IV. Review of Focus Groups

- A document was presented with names of individuals who are interested in serving on the individual focus groups. It will be the responsibility of the chairs of each group to contact these individuals. The committee made some minor adjustments on these subcommittee member assignments.
- It was suggested another focus group convene that will focus on the marketing and branding. We need to make sure we have a way to educate the community about what a liberal education entails.

V. Timetable & Tasks

- Lindsay will send out another doodle to find the best time for the next meeting which is scheduled to be held on Monday, November 30th.

VI. Next Steps

- The chairs for the subcommittees were given instructions to contact and begin meeting with their subcommittees.