

For Immediate Release

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Business Resource Center to sponsor StartSmart seminar on March 23

CEDAR CITY — Southern Utah University's Business Resource Center will sponsor StartSmart, a free seminar designed to answer fledgling entrepreneurs' business start-up questions, on Wednesday, March 23.

The seminar will run from 3 to 5 p.m. at the BRC offices, 77 N. Main St., Cedar City.

"This is an excellent opportunity to get answers to basic questions about opening a new business," said Craig Isom, BRC director.

The seminar is sponsored by the Utah Small Business Development Center, the U.S. Small Business Administration, and its partner, the Service Corps of Retired Executives (SCORE).

The Business Resource Center is a program of the SUU School of Business and the Office of Government Relations and Regional Services.

Wesley Curtis, SUU's Vice President for Government Relations and Regional Services, calls the center a "one-stop shopping center for business support. Whether you want to start a business, secure financing, learn how to create a business plan, or need help with accounting, advertising, marketing, copyright issues or patents, the BRC can help. And best of all, it's free."

Isom, Professional-in-Residence on the School of Business faculty, said programs like StartSmart expand the BRC's outreach.

"It's a great opportunity for entrepreneurs to learn what the BRC has to offer and how we can help them get their new businesses off the ground," Isom said.

For more information or to sign up, contact Jessica Cope, 435.865.7707.

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