

UTAH RURAL SUMMIT BREAKOUT SESSIONS ROOM SCHEDULE
August 11-12, 2011

Session	Charles Hunter 120 (theater)	Whiting 100	Yankee Meadows 60	Vermillion Cliffs 50	Shooting Star
I. Thursday morning	Bennett Consulting Group <i>21st Century Job Creation For Rural America</i>	Samantha Julian <i>Governor Herbert's 10-Year Strategic Energy Plan</i>	Rory Reynolds <i>Utah Partners for Conservation and Development: Reaping the Rewards of Cooperative Conservation</i>	David Bell <i>Cedar City: Discoveries, Alternatives, Ideas; an illustration of a community charrette</i>	Jill Elliss <i>Creating and Nurturing Technology Businesses in Rural Communities panel</i>
II. Thursday afternoon	Robin Phelps <i>This is "Your Economy!"</i>	Commissioner Leonard Blackham <i>Our Opportunity to Sustain Agriculture for the Future</i>	Jake Hardman <i>Renewable Energy Opportunities In Rural Utah panel</i>	Malcolm Nash <i>Rural Success Story: Candy Mountain Whistle Stop Trail Head; a public / private partnership panel</i>	
III. Friday morning	John Harja <i>Public Lands Issues 2011</i>	Dave Conine <i>USDA Programs for Jobs in Rural Utah</i>	Craig Isom <i>BEAR (Business Expansion and Retention) Programs—Impact and Opportunities panel</i>	Cameron Martin <i>Why Rural Matters: Leveraging Utah's Colleges and Universities to Accelerate Rural Entrepreneurial Ecosystems</i>	

THURSDAY MORNING BREAKOUT SESSIONS

Breakout Session 11:15 - 12:30

21 st Century Job Creation For Rural America

(Charles Hunter Room)

What are the jobs of the 21 Century? What steps can be taken to promote the creation of those jobs by existing business? What are the skills that American workers need to fill those jobs, and what steps can be taken to ensure American workers--and rural America--attain those skills? Join members of The Bennett Group to discuss these and other rural economy issues.

Mike Lee, Partner, The Bennett Consulting Group

Governor Herbert's 10- Year Strategic Energy Plan

(Whiting Room)

For Governor Herbert energy is a cornerstone priority and backbone of Utah's economic prosperity. Come hear updates about Utah Renewable Energy Zones Phase Two activities and receive an overview of this important energy plan that was completed in early 2011.

Samantha Mary Julian, Director of the Utah Office of Energy Development

Utah Partners for Conservation and Development (UPCD): Reaping the Rewards of Cooperative Conservation

(Yankee Meadows Room)

Hear from staff of the nationally recognized UPCD initiative about lessons learned and opportunities available to leverage natural assets and practice cooperative stewardship to improve the land and health of rural Utah. If you're from rural Utah and haven't heard about the UPCD, you need to attend this session!

Rory Reynolds, Watershed Program Director, Utah Department of Natural Resources

Thursday morning continued

Cedar City: Discoveries, Alternatives, Ideas; an illustration of a community charrette ***(Vermillion Cliffs Room)***

Utah State University's Landscape Architecture and Environmental Planning Program's (LAEP) student charrette process is a way to explore and illustrate options for community growth and development and a great way to generate new fresh ideas. Results from the 2011 Cedar City Charrette, along with other Utah community charrettes, will be presented. Come see how the LAEP Program can work with your community!

David Bell, Associate Professor & Extension Specialist, Department of Landscape Architecture and Environmental Planning at Utah State University

Creating and Nurturing Technology Businesses in Rural Communities ***(Shooting Star Room)***

Every rural community would like to diversify its economic base with higher paying jobs. And whether it's because they want to "go back home," or due to the lure of a rural lifestyle, or for the beauty and natural amenities found throughout rural Utah, talented technology entrepreneurs have gravitated to our communities to start their tech businesses. This session features a panel of entrepreneurs who have started and grown successful tech operations in rural Utah. They will describe their product and company, how they came to locate in a small town, how the community was an asset or a liability, how they are continuing to grow jobs and opportunities, and what local or state governments can do to help rural technology companies be more successful.

Jill Elliss, USTAR Southern Utah TOIP & Seed Dixie Director, and panel moderator

Panelists

Dale Henningson, owner, Quantum Technologies

Matt Brown, owner, Fotoworx

Elend LdBaron, owner, Liquadry

Ted McAleer, Executive Director, USTAR

THURSDAY AFTERNOON SESSIONS

Breakout Session 2:45-4:00

This is “YourEconomy!”

(Charles Hunter Room)

How much do you know about the historical economic activity in your community? What types of employers and what stages of business exist in your community? Which industries and businesses has job growth or decline come from? How have these changed over time? This interactive session will use YourEconomy.org, a business census database of detailed performance information provided by the Edward Lowe Foundation, to explore economic activity in your own community—and across the country.

Robin Phelps, Team Lead, National Center for Economic Gardening, and Rural Economic Gardening program

Our Opportunity to Sustain Agriculture for the Future

(Whiting Room)

The Agriculture Sustainability Task Force is working to protect our most precious natural resource – our food supply. Commissioner Leonard Blackham, Lt. Governor Greg Bell, the Utah Legislature and agriculture industry leadership are confronting the serious issue of how best to balance our food security needs and Utah’s remarkable growth rate. Always a big draw at the Summit, Commissioner Blackham will offer an update on the Task Force’s progress.

Leonard M. Blackham, Commissioner, Utah Department of Agriculture and Food

Renewable Energy Opportunities in Rural Utah

(Yankee Meadows Room)

Come hear from Utah’s foremost Renewable Energy (RE) and Energy Efficiency (EE) experts from both the public and private sectors. This interactive session will allow the audience to ask questions and become better informed about the RE/EE projects and opportunities that exist in rural Utah.

Jake Hardman, Coordinator, Southwest Utah Renewable Energy Center, and panel moderator

Panelists

Sara Baldwin, Senior Policy & Regulatory Associate, Utah Clean Energy

Rob Adams, Director of Property Development, REDCO

Samantha Julian, Director, Utah Office of Energy Development

Bryan Harris, Development Manager, First Wind Energy

Thursday afternoon continued

Rural Success Story: Candy Mountain Whistle Stop Trail Head; a public / private partnership (Vermillion Cliffs Room)

A number of public and private entities combined resources to establish a new trail head at the Big Rock Candy Mountain Resort in Marysvale Canyon. This panel presentation will outline the project's development and how other communities can involve both sectors to improve economic opportunities, promote tourism, and utilize various state and federal programs.

Malcolm Nash, Executive Administrator, Sevier County, and panel moderator

Panelists

Marcy DeMillion, Community Planner, National Park Service

Ken Richley, Landscape Architect, National Park Service

Monte Bona, Project Manager, Mormon Pioneer National Heritage Area

David Grow, Owner, Big Rock Candy Mountain

FRIDAY MORNING SESSIONS

Breakout Session 10:30-11:45

Public Lands Issues – 2011

(Charles Hunter Room)

Public lands issues are a constantly evolving set of priorities and concerns about access to and use of the public lands in Utah. Bring your questions to engage in a discussion of the latest.

John Harja, Director, Utah Public Lands Policy Coordination Office

USDA Programs for Jobs in Rural Utah

(Whiting Room)

This session will highlight the USDA Rural Development programs available to assist businesses, local governments and rural residents with job creation, housing and community facilities. Top priority programs such as local and regional food production and renewable energy will also be covered. David and his Rural Development staff will also respond to audience questions about Rural Development loan and grant programs.

Dave Conine, Utah State Director, USDA Rural Development

BEAR (Business Expansion and Retention) Programs - Impact and Opportunities

(Yankee Meadows Room)

BEAR programs have been rolled out and are now functioning in most of the State. This session will help you understand BEAR methodology and purpose as well as offer a forum for sharing "best practices" and programs that the initiative offers and supports. The BEAR approach to economic development works for local businesses and economies; come learn how!

Craig E. Isom, Executive Director, SUU Business Resource Center, and panel moderator

Why Rural Matters: Leveraging Utah's Colleges and Universities to Accelerate Rural Entrepreneurial Ecosystems

(Vermillion Cliffs Room)

Led by a coalition of college presidents and industry and community leaders, the Utah Cluster Acceleration Partnership (UCAP) initiative has convened four rural economic development projects to accelerate Utah's rural entrepreneurial ecosystems. These projects will better align the resources of higher education with the needs and opportunities of Utah's rural regional economies. Each of the four rural colleges and universities (SUU, DSC, USU-CEU, and Snow) are committed to refine their production of talent and innovation to the specific needs of rural Utah. This session will review these UCAP projects and highlight how higher education is transforming itself to reaffirm "rural matters."

Cameron K. Martin, PhD, Associate Commissioner for Economic Development and Planning, Utah System of Higher Ed.