

Bring SUU Home

Alumni host open houses for students

Last fall, 20 potential T-Birds filled **Gayle and Thad Jennings' (1984)** home in Bullhead City, Arizona. Their son, Seth, a graduating high school senior, had invited his school friends over to learn more about SUU. SUU Admissions Counselor **Dana Marchant ('02 Communication)**, gave the students an overview of the University and explained the application process. Other great alumni, including **Chad Marchant ('05, Psychology)** and **Sandra Lord-Thomas ('93, MED)** were also able to share some of their fondest SUU memories.

You too can provide this same opportunity for prospective college students. SUU's Admissions Office is prepared to work with alumni across the country to spread the word about SUU—simply by sharing the memories of your own T-Bird experience with others.

According to SUU Executive Enrollment Director **Stephen Allen**, "Students have their mailboxes and inboxes stuffed full of college information nearly everyday of their junior and senior years. Hearing of the SUU

experience from someone a student already knows and respects makes a huge impact on students who are making college selections."

With full-time staff members assigned to different areas throughout the United States, SUU's Admissions Office works individually with prospective students to help them see the unique opportunities SUU has to offer.

"I love working with students in their own environment. When they understand that I am their local Las Vegas connection to the campus in Cedar City, students begin to relate to me on a different level," says Dana Marchant, SUU's Las Vegas Admissions Counselor. "Working with great alumni has also made a huge difference. I get e-mails and phone calls from potential students who love our alumni and are looking for the same types of experiences when they go away to college."

Alumni can be involved by hosting SUU Open Houses where, if possible, a representative from the Admissions Office can attend to field questions and handle presentations. According to Allen, "These open houses are



most effective during the fall; this early exposure allows the students to get their scholarship applications in before the February 1st deadline."

In addition to hosting formal open houses, SUU alumni can also casually share their thoughts about SUU with high school students. Alumni can also be integral in getting prospective students the right contacts on campus. "Direct students to our website, show them where to request information and how to contact an SUU admissions counselor about all-things-SUU," says Marchant.

For more information, please contact the SUU Admissions Welcome Center at 435.586.7741 or e-mail info@suu.edu. With your help, 2008 will be another banner recruitment year.



"...if a student knows someone who attended SUU and hears of the wonderful experiences they had there – nothing can match that."

STEPHEN ALLEN
EXECUTIVE DIRECTOR OF
ENROLLMENT MANAGEMENT