

Moving ahead: Message from Dean Carl Templin

In this issue of the School of Business Newsletter *SUUccess*, you will get updates on what our faculty and students are doing. As you will see, our departments are achieving excellence both in teaching and research. Our student clubs are active in providing service and in competing at the state and national level. They link our students with professionals in their respective disciplines. The School of Business has been active in establishing partnerships with international universities and we are starting to foster both faculty and student



Carl Templin

exchange programs. Last year our accreditation with ACBSP was reaffirmed and we are continuing our pursuit of AACSB accreditation. We have successfully completed Candidacy and are now conducting our self-evaluation, which will be completed by August 1st, 2005. Our peer review team has been formed and will visit us in January 2006. We will know if our goal has been attained in April 2006. So enjoy this newsletter and bask in the *SUUccess* of our faculty and students.

Students and Professors in the Accounting Department Continue to Succeed



David Christensen,
Dept. Chair

The Accounting department has had a very exciting year: conferences, awards, publications, new courses, and job offers. An exciting "problem" the department is facing as a result of the efforts put forth by the PAC (Professional Accountancy Club) is receiving more job offers than there are students to fill them. Most accounting graduate students have already accepted jobs with accounting firms.

Accounting professors have also been doing very well. A team consisting of David S. Christensen, Jeff Barnes, David Rees, and Gerry Calvasina, was awarded the best conference paper at the College of Teaching and Learning Conference last October, held in Las Vegas. Department Chair, David S.

Christensen was presented the 2004 Driessnack Distinguished Service Award at the 16th Annual International Integrated Program Management Conference held in Washington D.C. Professor Tim Lewis has had ten articles published during 2004; a hard feat for a busy college professor. Professor Lewis' articles were primers related to the U.S. Constitution and can be found at the web page of the Constitutional Freedom Foundation. Professor Jeff Barnes has also published several articles during the year as well as presenting at conferences in St. George and Salt Lake City.

There have also been changes made in the Masters of Accountancy Program this year. Five new graduate tax courses have been introduced: Corporation Tax I and II, Tax Procedure, Estate Planning, and Tax Practicum. These courses will enable students who would like to follow a career in tax to have a tax emphasis within the MAcc program. The Tax Practicum course will give students real-life tax experience as well as giving them the opportunity to represent clients in tax court in front of the IRS.

Management and Marketing Department grows

The Management and Marketing department continues to grow rapidly. More than 100 new Management majors were declared in the past year, and Marketing has grown to 69 majors, more than three times the 2001 level. Faculty continue to excel in both scholarly and classroom performance; the department boasts some of the finest teachers and scholars on campus. Dr. Emmett Steed continues to build the Hotel, Resort and Hospitality Management program, and had three journal publications during the past year. The Teacher of the Year award has been given to Professor Derek Snow, in recognition for his tireless work in mentoring students as well as his phenomenal teaching evaluations. The 2005 Scholar of the Year is Dr. Gerry Calvasina, who published three journal articles and two case studies in the past twelve months, in addition to making a half dozen paper presentations. Lastly, both Dr. Calvasina and Dr. Alan Hamlin were invited to participate in the Oxford Roundtable at Oxford University as specialists in their fields. The Management and Marketing department looks forward to continuing to be a major part of the efforts of the School of Business in gaining AACSB accreditation in 2006.

The School of Business held its annual Awards Banquet on April 8. It was a memorable evening with outstanding people. We want to thank our sponsors again for their support.

The recipients are as follows:

■ DEPARTMENT OF ACCOUNTING

Chair, Dr. David Christensen

Outstanding Junior Scholar: Crystal Evans
Ernst & Young, Sponsor
Outstanding Accounting Student: Shaun Boyle
KempBurdick CPA's & Advisors, Sponsor
Professor of the Year (Teaching): Mary Pearson
Sphere One Aviation, Sponsor
Professor of the Year (Scholarly): Tim Lewis
Amber Gardner, Prentice Hall, Sponsor

■ DEPARTMENT OF ECONOMICS AND FINANCE

Chair, Dr. Rhead S. Bowman

Outstanding Junior Scholar - Economics: Jason Rusk
Small Business Development Center, Sponsor
Outstanding Economics Student: Grant Smith
State Bank of Southern Utah, Sponsor
Outstanding Junior Scholar - Finance: Raleigh Johnston
Small Business Development Center, Sponsor
Outstanding Finance Student: D. Brock Swensen
State Bank of Southern Utah, Sponsor
Professor of the Year (Teaching): Steve Harrop
AMPAC, Sponsor
Professor of the Year (Scholarly): Rhead S. Bowman
AMPAC, Sponsor

DEPARTMENT OF MANAGEMENT AND MARKETING

Chair, Dr. Alan R. Hamlin

Outstanding Junior Scholar in Mgmt: Gary Scholes
Small Business Development Center, Sponsor
Outstanding Management Student: Kevin Jensen
Astonics, Sponsor
Outstanding Junior Scholar in Marketing: Stacey Stuart
Small Business Development Center, Sponsor
Outstanding Marketing Student: Joe Hillock
Mark Kohler, Attorney, Sponsor
Professor of the Year (Teaching): Derek S. Snow
Zion's Bank, Sponsor
Professor of the Year (Scholarly): Gerald Calvasina
Zion's Bank, Sponsor

DEPARTMENT OF MILITARY SCIENCE

Chair, Major Brent Anderson

Outstanding Junior Scholar: Azzedine Azouz
Small Business Development Center, Sponsor
Outstanding Military Science Student: Colton Douglas
Kolob Regional Care & Rehabilitation Center, Sponsor
Professor of the Year: Captain Robert Warden
Convergys, Sponsor

SPECIAL AWARDS

NBEA AWARD OF MERIT: Melinda Ekker
National Business Education Association, Sponsor
WALL STREET JOURNAL AWARD: Brent M. Myers
The Wall Street Journal, Sponsor
CPA KEY AWARD: Robert N. Tebbs
Utah Association of Certified Public Accountants, Sponsor
OUTSTANDING MBA STUDENT: Gloria Pittel
Leavitt Group Enterprises, Sponsor
OUTSTANDING SCHOLAR: Denise C. Prettyman
Valley View Medical Center, Sponsor

Student accepted to Oxford graduate program

The School of Business is full of overachievers and you know they have really been achieving when they get accepted to Oxford University, England. Grant Smith, current member of the SUUSA Senate in the School of Business, has been accepted to Oxford for the coming fall. He does not know exactly why he was accepted and thinks, "[...] perhaps they accidentally put my application in the wrong pile." Grant served a two year mission for the LDS Church in England and is excited to go back. His wife, Katherine, is also excited to go to England; and they plan to tour Europe during holidays. After graduation Grant would like to work in a capital market division of an investment bank and be involved with trading for a few years. The Business Department wishes Grant well and thanks him for the efforts that he has put into representing our students.



Grant Smith

SUU Army ROTC gives opportunities and training

The SUU ROTC has had a great year. Continued training over the summer led cadets all over the country. Seven Advanced Course Cadets were sent to Leadership Development Assessing Camp where they attended and successfully completed Warrior Forge at Fort Lewis, Washington. Two Cadets attended Airborne Training for three weeks at Fort Benning, Georgia. One Cadet attended CCTLT (cadet leader training) with an Infantry unit in Fort Bragg, North Carolina. This was a three week training where the cadet works along side an Active Duty Officer, similar to an apprenticeship. One Cadre member supported Warrior Forge 2004 as a Protocol official through the summer. Three Cadre members supported Global Patriot 2004, which is a state exercise that involves joint Air Force and Army exercises that cover Homeland Security and Force Protection.

SUU has also supplied the George C. Marshall Award winner of the Battalion for the past three years. This award is presented to the most outstanding cadet in the Battalion who demonstrates the qualities of George C. Marshall. The Battalion consists of BYU, UVSC and SUU. The winners have been: 2002, Mr. Ian Berg; 2003, Mr. Brian Yardley; and 2004, Ms. Choli Ence. Recently two cadets were honored by Cadet Command with two separate \$1,000 scholarships.

55 cadets enrolled in the program during fall



semester; some are just learning about the military and others are contracted and will be commissioned as Officers upon graduation from school. The 2nd Battalion 222nd First Airborne was alerted in late November and mobilized for deployment just after the New Year. This will be the 2nd deployment in as many years. These soldiers are scheduled to stay state side and train for four to six months prior to going to Iraq in support of OIF (Operation Iraqi Freedom). The Battalion has approximately 420 soldiers and ROTC numbers are anticipated to decrease due to its deployment.

International Partnerships established in Europe and Mexico

The School of Business recently established partnerships with five universities in Mexico and Europe. Each school is small in size, focusing on teaching excellence, and most are located in small communities as well. These partnerships will facilitate student and faculty exchanges as well as study abroad opportunities. Our first partnership was established a year ago (March 2004) with the University of Monterrey, Monterrey Mexico. Though located in a large city, the School itself is a small private school with a student focus similar to that of SUU. This summer, the dean of the Business School, Dr. Mario Alanís will come to SUU and teach a course in International

Business. Last October 2004, Dean Carl Templin and Department Chair Alan Hamlin visited the Groupe Ecole Supérieure de Commerce et de Management in Tours and Poitiers, France and the School of Applied Sciences Solothurn Northwestern, Olten, Switzerland. Its Director of International Relations, Jürg Schneider, will visit SUU March 24 to speak at our convocation. Both schools are located in picturesque settings in France and Switzerland. Formal partnership agreements are now in place. In November we established a partnership with Schiller International University (London, Paris, Strasbourg, Heidelberg, Madrid, Engelberg & Leysin,

Switzerland) to facilitate study abroad programs and Dr. Alla Paroiatnikova will take our first group of business students to Europe this May. Partnerships with universities in Strausburg, Austria and Pfordsheim, Germany are on the horizon.

Newspaper Has Been Named

The winner of the contest to name the School of Business Newsletter was Mark Schaefer. The winning choice, as seen on the first page, was SUUccess. Mark has received a red SUU stadium blanket for his efforts in name finding, and we would like to thank him again for his creativity.

Society for Humane Resource Management

Members of the SUU Society for Human Resource Management Club (SHRM) attended the November meeting of the Southern Nevada Chapter of the Society for Human Resource Management professional chapter meeting in Las Vegas, and student members were able to spend the day job shadowing human resource professionals. This allows the students to get a feel for what a human resource professional does on the job and decide if that is truly right for them. Three members of the club participated as a team and took fifth place in the Utah SHRM games on February 26, 2005 held at Weber State University.

Students in Free Enterprise

The SIFE (Students in Free Enterprise) team at SUU has re-started with a roar! This "rookie" group had 200 students enroll and more than 75 students have started projects. So far the team has completed 16 projects with a total of more than 700 student hours invested to date.

The projects have been incredibly varied. The team gave prizes to more than 1,000 children at the Cedar City Fallfest Street Fair ... and the parents got personal budgeting information while waiting for their children to "hook" their prizes. 48 SIFers were the judges at a 6th grade Career Carnival at Cross Hollow Middle School. Teams taught high school and college students about financial planning, and there were more than a dozen other projects.

Delta Epsilon Chi (DEX)

Student members of Delta Epsilon Chi (DEX), Southern Utah University's School of Business marketing club, attended the October State Fall Leadership Conference in Park City, where a variety of exciting, educational workshops were held. Topics covering everything from ethics presented by Quinn McKay, to a workshop regarding starting and owning an ad agency, presented by Dave Thomas.

Members of DEX competed in the State Career Development Conference February 24-26 in St. George, Utah. One team of two students competed in Advertising, and another individual competed in Apparel and Accessories, both taking first in their events. Students will also compete at the International Career Development Conference in Anaheim, California May 4-7. Events include hospitality, marketing management, travel and tourism, business ethics, and entrepreneurship,

among others. At the international conference there will also be an educational management institute, as well as corporate recruiters looking for future employees.

Traditionally SUU does well in the competitive events at the international conference. Two years ago SUU's Danny Yardley took first place in his event, and Tara Johnson, Jake Hinkins, and Aaron Jensen each took second in theirs. Indeed, all eight SUU students made finals.

Advisors of DEX are professors Wayne Roberts and Dennis Vredenburg. DEX provides students with a chance to travel, learn valuable presentation skills, network, and build confidence.

Professional Accountancy Club

The PAC continues to be the most successful professional development organization and one of the largest clubs on campus! The PAC provides a platform for accounting majors to professionally develop from their junior year through graduation. Over sixty students are involved with the PAC organization. Accounting students continue to have the opportunity of meeting firms and having wonderful development seminars on professionalism, ethics, and successfully navigating the on-campus interview. PAC benefits from having some of the most prominent accounting firms in the nation visit SUU's beautiful campus, meet the accounting students and faculty, speak to the students about working in the accounting profession, and interview prospective recruits. Some of the continuing firms are Deloitte, Ernst and Young, KempBurdick, McGladrey and Pullen, Piercy Bowler, Utah State Tax Commission, and PAC just received notice that KPMG's Peat Marwick is now interested in creating a recruiting connection with SUU!

Also, because the School of Business is seeking and should earn, after six years candidacy, their AACSB accreditation, the PAC received financial commitment from the Dean, Carl Templin, to join Beta Alpha Psi, a large men's and women's honors fraternity for accounting majors! Membership with Beta Alpha Psi will create a great opportunity for highlighting SUU's very best accounting majors, as well as providing opportunities for regional and national competition.

Volunteer Income Tax Assistance

VITA is running and tax returns are being prepared and filed! The PAC and the School of Business' Accountancy Program offer this great service to the

poor, indigent, and less-advantaged persons and families of Iron County. Community members and students are welcome to visit with VITA, located in BU 107, of the Dixie Leavitt Business Building, from 6:00 to 9:00 pm, Monday through Thursday, until April 14th.

VITA would not be possible without the generous support from the IRS and Dean Carl Templin, who provided room BU 107 as a permanent VITA location with new technology and office furnishings. Other contributions have come from Lacerte, Intuit, and TaxWise tax software.

The accounting major is given an opportunity of interviewing real tax clients, filling out requisite interviewing forms, presenting and having clients sign an engagement letter, preparing a complete client tax file, inputting tax information into the software, having the tax preparation work reviewed and corrected, if needed, and presenting to the tax client a completed and electronically filed tax return service. VITA seeks to have accounting majors benefit from this wonderful service-learning experience, and will generally prepare anywhere from 200 to 400 tax returns per year. This year, Marianne Shepherd, a graduate from Hurricane, Utah was the lead administrator over VITA. Marianne has received an employment contract from KempBurdick of St. George, Utah, one of the largest CPA firms in the state of Utah.

Return to Oxford

More professors from Southern Utah University have been invited to present at the Oxford Round Table this year. Professors John D. Groesbeck, Economics and Alan Hamlin, Chair of the Department of Management & Marketing were both invited to present during the Oxford Round Table to be held July 24 through July 29, 2005. Oxford holds roundtables throughout the year to solve and discuss world issues. Among those invited to attend are governmental officials, business leaders, and world specialists. It is quite an honor for SUU to have three professors invited to present in the last two years.

The topic of the July Oxford Round Table will be International, European Unions and the U.S. Trade Relations. Chair, Hamlin will be presenting a paper entitled, EU/US Currency Fluctuation, and The Resulting Impact on Bilateral Trade Relations, Commerce and International Lending. The paper will discuss the instability of the European euro in relation to the U.S. dollar.



John Groesbeck



Alan Hamlin

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