Your source for news and information on the Southern Utah University School of Business

SUUccess

MAY 2006

Moving ahead: Message from Dean Carl Templin

Dear Alumni,

I am pleased and excited to report to you that our quest for accreditation by AACSB International has come to a successful conclusion. AACSB informed us on April 10, that the Board of Directors had ratified the Peer Review Team's positive recommendation and the Initial Accreditation Committee's concurrence that we be accorded initial accreditation. It has been a long, hard, but rewarding journey and on April 23, we were recognized at the AACSB International meeting in Paris, France. The final report cited the following as our program's strengths and effective practices:

Carl Templin

- The team was impressed with the poise, maturity and overall quality of the students in the School of Business and with their sense of appreciation for their professors.
- The Team found the quality of the facilities including the School of Business building, the Hunter Conference Center, the Smith Center, and the Library, and their physical locations conducive to student success.
- The relationship that has been developed between the various student support service offices on campus, including Admissions, Registrar, Career Services, Information Technology, the Library and within the School, including Academic Advising, are especially student centered and conducive to quality outcomes as they pertain to business students.
- The perceptions of students as to accessibility of faculty and the quality of instruction.
- The leadership the Dean of Business, the department heads and the support of the upper administration in bringing the School to this important point in its development
- The curricula are practitioner and industry oriented. Inputs from appropriate stakeholders are assuring quality graduates who are readily employable. This is in part due to the fact that most faculty members bring practical experience and appropriate academic credentials to the learning environment.
- The student services model is characterized by on-site availability of professional, well-trained staff members who conduct recruiting, degree planning, academic advising, enrollment management, prerequisite review and enforcement, graduation auditing, and career planning.
- Faculty, staff, and students have formed an organizational culture that is student driven, and produces high quality graduates.

We join 515 institutions worldwide that have achieved this specialized accreditation. So hats off to our outstanding faculty, staff and students for this tremendous achievement.

-Dean Carl Templin

Student Awards Banquet

March 24, 2006, Dean Carl Templin opens the annual School of Business awards banquet with a warm greeting and welcomes all the honorees. For all students who attended, the night was unforgettable and full of excitement. The night was made memorable by our sponsors and we would like to thank all who supported this event. The recipients were:

- **Department of Accounting**
  Chair, Dr. David Christensen

Outstanding Junior Scholar: Trina Lloyd
McGladrey and Pullen, Sponsor
Outstanding Accounting Student: Ashley North
KempBurdick CPA's & Advisors, Sponsor
Professor of the Year (Teaching): Robin Boneck
Sphere One Aviation, Sponsor
Professor of the Year (Scholarly): Jeffrey N. Barnes
Ernst and Young, Sponsor

Dean Templin, Dr. Christensen, and honoree, **Ashley North**

Dean Templin, Dr. Baker, and honoree, **Steve Evans**

- **Department of Economics & Finance**
  Chair, Dr. Joe Baker

Outstanding Junior Scholar-Economics: Shaun Vernon
Northwestern Mutual Insurance Network, Sponsor
Outstanding Economics Student:
Allegiance Direct Bank, Sponsor
Outstanding Junior Scholar-Finance: Nick Gower
Northwestern Mutual Insurance Network, Sponsor
Outstanding Finance Student: Adam Christensen
State Bank of Southern Utah, Sponsor
Professor of the Year (Teaching): Steve Evans
AMPAC, Sponsor
Professor of the Year (Scholarly): David Tufte
Engenuity, Sponsor

- **Department of Military Science**
  Chair, Major Brent Anderson

Outstanding Junior Scholar: Steven Wentz
SBDC, Sponsor
Outstanding Military Science Student: Holly Brauer
Kolob Regional Care & Rehabilitation Center, Sponsor
Professor of the Year: MSG Michael D. Glad
Convergys, Sponsor

Dean Templin, Major B. Anderson, and honoree, **Steven Wentz**

Awards Continued...

- **Department of Management and Marketing**
  Chair, Dr. Alan R. Hamlin

Outstanding Junior Scholar-Management: Jessica Langley
Astonics, Sponsor
Outstanding Management Student: Nicole Leavitt
LearnKey, Sponsor
Outstanding Junior Scholar-Marketing: Megan Campbell
SBDC, Sponsor
Outstanding Marketing Student: Kyra Cox
Brianhead Resort, Sponsor
Professor of the Year (Teaching): Emmett Steed
Best Western Town and Country, Sponsor
Professor of the Year (Scholarly): Gerald S. Calvasina
SBDC, Sponsor

Dean Templin, Dr. Hamlin, **Megan Campbell** (honoree), and Joni Anderson

Special Awards

NBEA Award of Merit: Nathan Corry
National Business Education Association, Sponsor
Wall Street Journal Award: Cortney Rodet
The Wall Street Journal, Sponsor
CPA Key Award: Kenneth Bills
Utah Association of Certified Public Accountants, Sponsor
Outstanding MBA Student: Brittney Romney
Leavitt Group Enterprises, Sponsor
Outstanding Scholar: Angela Templin
Valley View Medical Center, Sponsor

Homecoming Activities

The Alumni Association will be hosting the Annual Homecoming Banquet on **Friday, September 22nd**. The evening will begin will a reception starting at **5:00pm**, immediately following at **5:30 pm** will be the banquet. Traditionally, Alumni Awards will be presented to the honorees at the banquet. Continuing with Homecoming activities, **Saturday at 7:00 am**, the 5k fun run/walk will commence for all who would like to participate. At **3:00 pm**, the Homecoming parade will take place, venturing through its route around campus and ending at the football practice field, just west of the Stadium. At the end of the parade, in the practice field parking lot, the Homecoming Tailgate party will commence, along with the tailgate, there will be a Colleges Reunion with several activities. What would Homecoming be without football? At **6:00 pm**, the football game will begin in the Eccles Coliseum.

We hope to see all of you at the festivities! GO THUNDERBIRDS!

Updates in the Business Departments

Management and Marketing

The school of Business department of Management and Marketing has the following updates:

1.) The entire School of Business, along with our department and the MBA and MACC programs, have been awarded accreditation by the AACSB, the nation's highest and most difficult accrediting agency. The letter of award listed NO major areas of improvement needed. This is a very important milestone.

2.) Several faculty members achieved major recognition– Alan Hamlin, Department Chair, at Oxford University last summer and has had two publications this year. Gerry Calvasina was awarded Scholar of the Year for the department, and Emmett Steed was awarded Professor of the Year.

3.) New faculty have been added to the department, and will start in the Fall. Dr. Terry Chambers has extensive experience in both Marketing and Hotel Management, and will teach in both disciplines.

4.) Art Porter, one of our longest serving faculty members, announced his retirement, and will be leaving at the end of the Spring semester. We will miss him and wish him well.

-Dr. Alan Hamlin
Department Chair

Economics and Finance

1. The outstanding professors for 2005-06 were:
   - ♦Outstanding Scholar: Dr. David Tufte, Economics. Dr. Tufte also created and manages "voluntaryXchange" which is one of the top economics blogs in the US (voluntaryxchange.typepad.com)
   - ♦Outstanding Teacher: Dr. Steven Evans, Finance.
2. Professor Rhead Bowman has been invited to attend the prestigious Oxford Roundtable in Oxford, England this summer. Professor Bowman will be discussing classical Marshallian economics.
3. Department Chairman Joe Baker was invited by the National Institutes of Health to be a member of the Biomedical Research Infrastructure Network Advisory Committee. Baker spent three days in Bethesda, MD helping design an evaluation study of this program.
4. The top graduate in economics, Nathan Caplin, has been accepted at the J. Reuben Clark Law School at BYU and will begin his studies this fall.
5. The School of Business Wall Street Journal award winner was senior economics major Cortney Rodet. Cortney will start the Ph.D. program at Florida State University next fall with a full assistantship.
6. Professor Kim Craft has published a chapter on the market for avocados in a book on commodity market economics. Professor Denise Woodbury recently had a research paper accepted in a financial journal.

-Dr. Joe Baker
Department Chair

Giving A Gift to Students, That No One Can Take

B.B.King declared, "The beautiful thing about learning is that no one can take it away from you." One of the goals of Southern Utah University is to give a gift of education that will improve the life of each and every student. The education that students receive at SUU can never be taken away from students and is in turn built upon and growing each and everyday. Please help us give the gift of education to our students, that can only grow to better each student and the world around them. Your contributions of time, efforts, comments, or resources will be very beneficial to the lifelong gift of education and success of our students, which will be greatly appreciated. Donations can be given via the internet or mail. To access our contribution website follow the succeeding instructions:

1. **Go to www.suu.edu**
2. **Click on the link "Give to SUU"**
3. **Click on the "Give Now Online" link**
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6. **Put Business School donation in the Other Section**
7. **Identify one of the following specific scholarship funds to donate to, and put the name of the fund in the Other Section as well**
   - **A. Gary Giles Scholarship Fund**
   - **B. Jerry Horgesheimer Memorial Scholarship Fund**
   - **C. School of Business General Scholarship Fund**
   - **D. School of Business Technology Fund**

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