

# SUU SMALL BUSINESS DEVELOPMENT CENTER PRESENTS:



**When:** Entries due by 5:00 pm December 4, 2009 at the Small Business Development Center (SUU Business Resource Center – 77 North Main Street, Cedar City); presentations to judges will be the following week, and winners will be announced during the first week of January.

**Who:** Any and all SUU students and anyone within the tri-county area – Iron, Beaver, and Garfield counties.

**What:** Present your best business idea (using this official entry form); form includes information about participant and/or participant team and an “executive summary” of business idea.

**How:** Entries will be evaluated by a panel of judges selected from the community (i.e. successful entrepreneurs, community and business leaders, School of Business faculty and staff, etc.). Those with the “best” ideas will be given the opportunity to present their “elevator pitch”, in person to the panel of judges. From those presenting, the “Best Business Idea” winners will be determined.

**What for:** Sponsored Awards: 1<sup>st</sup> place - \$3,000; 2<sup>nd</sup> place - \$1,000; 3<sup>rd</sup> place - \$500; and two honorable mentions of \$250 each. We also hope that successful businesses will be launched as a result of the competition!

**\*\*All entries will be kept confidential\*\***

## **Official Entry Form**

**Entry & contact information** – please tell us about you and your team by completing the following:

Primary contact/team leader name: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Other team members (if any): \_\_\_\_\_

SUU Student: \_\_\_\_\_ Non-student: \_\_\_\_\_

How did you hear about the competition? (Check all that apply):

Radio          Newspaper          Flyer          SUU Newspaper          Word of Mouth

Other: \_\_\_\_\_

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**Summary Statement of Business Idea** - In 50 words or less, describe your business idea:

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Name and Title (Please Print) \_\_\_\_\_

Signed by \_\_\_\_\_ Date: \_\_\_\_\_

**Attachment: Please attach an “Executive Summary” that provides additional details about your business idea. The “summary” should be no more than two pages, 12-point type, double space.**

\*All information submitted will be kept confidential\*

Note: For an electronic copy of this form, please see our website at: [www.suu.edu/business/sbdc/](http://www.suu.edu/business/sbdc/)

**Return completed entry form and executive summary to the Small Business Development Center at the SUU Business Resource Center, 77 North Main Street, Cedar City. Form may also be submitted electronically to [sbdc@suu.edu](mailto:sbdc@suu.edu) .**

**Deadline is 5:00 p.m. December 4, 2009**

Sponsored by:

SUU Small Business Development Center  
SUU School of Business  
ADB Bank



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