

BUSINESS DEPARTMENT MINORS
2003-2004 GENERAL CATALOG

MARKETING EDUCATION MINOR (18 Semester Hours)				
SEMESTER COURSE			GRADE	CREDIT
MKTG	3010	Marketing Principles		3
MKTG	3030	Consumer Behavior		3
MKTG	3930	Advertising		3
MKTG	4100	Market Research		3
MKTG	4930	Sales Management		3
BE	4900	Teaching Business/Marketing		3