

**SOUTHERN UTAH UNIVERSITY
MANAGEMENT COMPOSITE MAJOR
2004-2005 GENERAL CATALOG**

PREBUSINESS CORE - 2.5 GPA

American Institution Requirement (Hist 1700, Posc 1100, Econ 1740)

Prefix	Number	Course Title	Credit	Grade	Substitution
ACCT	2010	Accounting Principles	3		
ACCT	2020	Managerial Accounting	3		
ACCT	2360	Business Law I	3		
ECON	2010	Microeconomics	3		
ECON	2020	Macroeconomics	3		
MATH	1050	College Algebra Level Math	GE	4	
MATH	2040	Business Statistics		4	
MATH	1100 or 1210	Business Calculus		3	ECON 2500
ISA	1050	Computer Competency	GE	3	CS 1000
One of the following:					
ISA	2300	Business Communications		3	
COMM	4240	Technical Report Writing		3	
One of the following:					
PSY	1010	General Psychology	GE	3	
SOC	1010	Intro. To Sociology	GE	3	

GE will satisfy both general education and pre-business core requirements.

**Advanced Standing status must be obtained prior to enrollment in
any 3000 or 4000 level course.**

BUSINESS CORE (21 Hours) - 2.5 GPA

Prefix	Number	Course Title	Credit	Grade	Substitution
ECON	3010	Managerial Economics	3		
FIN	3250	Managerial Finance	3		
MGMT	3100	Production/Op. Management	3		
MGMT	3180	Management & Organizations	3		
MGMT	4200	Government & Business & Ethics	3		
MGMT	4950	Strategic Management	3		
MKTG	3010	Marketing Principles	3		

MANAGEMENT COURSES (24 Hours) - 2.5 GPA

Prefix	Number	Course Title	Credit	Grade	Substitution
MGMT	3050	International Management	3		
MGMT	3240	Human Resource Management	3		
MGMT	4100	Organizational Behavior & Leadership	3		
MKTG	4100	Market Research	3		
School of Business Electives: 12 Hours Minimum					
			3		
			3		
			3		
			3		

GRADUATION REQUIREMENTS

120 Total Hours Required

40 Upper-Division Hours Required

General Education and Major requirements must be from the same catalog year.

SUU's School of Business accreditation requires 50% of total hours outside the discipline.

SUU students pursuing a composite business major may not select a business minor (ACCT, FIN, MGMT or MKTG) in the School of Business.