

Matthew H. Barton
Associate Professor
Department of Communication
Southern Utah University

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EDUCATION

Ph.D. University of Nebraska-Lincoln, 2002

Speech Communication (emphasis in Rhetoric & Communication & Culture)

Barton, M. H. (2002). Confession, contrition and forgiveness: The intersection of religion and politics in Bill Clinton's explanation of the Monica Lewinsky affair.

Doctoral dissertation, University of Nebraska-Lincoln, Lincoln, NE.

Dissertation Director: Ronald E. Lee

M.A. University of Nevada Las Vegas, 1998

Speech Communication (emphasis in Rhetoric & Public Address)

Barton, M. H. (1998). A stadium of hope: A rhetorical analysis of the Promise Keepers. Master's thesis, University of Nevada Las Vegas, Las Vegas, NV.

Thesis Director: Richard J. Jensen.

B.S. Southern Utah University, 1995 (Graduated Magna Cum Laude)

Communication Studies (emphasis in Broadcasting & Journalism)

PROFESSIONAL ACADEMIC EXPERIENCE

Associate Professor, Southern Utah University, 2007-Present

Assistant Professor, Southern Utah University, 2001-2007

Associate Course Director (Comm 311), University of Nebraska-Lincoln, 2000-2001

Assistant Course Director (Comm 311), University of Nebraska-Lincoln, 1999-2000

Graduate Teaching Assistant, University of Nebraska-Lincoln, 1998-2001

Graduate Teaching Assistant, University of Nevada Las Vegas, 1996-1998.

UNDERGRADUATE COURSES TAUGHT

Southern Utah University

- Comm 1010 – Fundamentals of Human Communication
(Also taught as Distance Learning Course through Utah EdNet System)
 - Comm 1310 – Thinking & Listening Critically
 - Comm 2110 – Interpersonal Communication
 - Comm 2120 – Teamwork & Leadership
 - Comm 2150 – Intercultural Communication
 - Comm 3150 – Nonverbal Communication
 - Comm 4010 – Persuasion
 - Comm 4350 – Communication Theory
 - Comm 4501 – Conflict Management
 - Comm 4504 – Health Communication (Course I created/developed)
 - Comm 4600 – Communication & Popular Culture (Special topic course I created)
 - Comm 6020 – Introduction to Communication Research (Graduate Course)
 - Comm 6240 – Current Issues in Health Communication (Graduate Course)
 - Comm 6240 – Current Issues in Communication & Popular Culture (Graduate Course)
- *Note: I have created/developed these graduate courses***

University of Nebraska-Lincoln

- Comm 200 – Communication Theory
- Comm 211 – Intercultural Communication
- Comm 311 - Business & Professional Communication
- Comm 390 - Instructor Assistant/Instructional Internship Training for Comm 311

University of Nevada Las Vegas

- Comm 101 - Public Speaking
- Comm 102 - Interpersonal Communication
- Comm 218 - Survey of Mass Communication (teaching assistant)
- Comm 321 - Introductory Television Lab Assistant

PUBLICATIONS

- Turman, P. D., Stein, K. A., & Barton, M. H. (Nov. 2008). Understanding the voice of the fan: *Apologia*, *antapologia*, and the 2006 World Cup controversy. In L. W. Hugenberg, P. M. Haridakis, & A. C. Earnhardt (Eds.). *Sports Mania* (pp. 86-100). Jefferson, NC: McFarland & Company.

- Barton, M. H. (2008). Dotnets, political involvement and the generation gap. [Review of the book *A new engagement? Political participation, civic life, and the changing American Citizen*]. *Review of Communication*. [This publication was peer-reviewed].
- Schrodt, P., Witt, P. L., Myers, S. A., Turman, P. D., Barton, M. H., & Jernberg, K. A. (2008). Learner empowerment and teacher evaluations as functions of power use in the college classroom. *Communication Education*, *57*, 180-200.
- Barton, M. H., & Turman, P. D. (2008). "We decided to call it quits": An exercise in applying Duck's Dissolution Model to students' breakup stories. *Communication Teacher*, *22*, 35-38.
- Barton, M. H. (2005). Turning group hate into competent communication: Shared governance and the small group classroom. *North Dakota Journal of Speech & Theatre*, *18*, 13-16.
- Lee, R., & Barton, M. H. (2004). September 11, 2001 and the rituals of religious pluralism. In R. E. Denton (Ed). *Language, symbols, and the media: Communication in the aftermath of the World Trade Center attack* (pp. 17-48). New Brunswick, NJ: Transaction Press.
- Turman, P. D., & Barton, M. H. (2004). Bias in the evaluation process: Influences of speaker order, speaker quality, and gender on rater error in the performance based course. *Basic Communication Course Annual*, *16*, 1-35.
- Lee, R. E., & Barton, M. H., (2003). Clinton's rhetoric of contrition. In R. E. Denton & R. Holloway (Eds.), *Images, scandal and communication strategies of the Clinton presidency* (pp. 219-246). Westport, CT: Greenwood.
- Turman, P. D., & Barton, M. H. (2003). Stretching the academic dollar: The implications and effectiveness of instructor assistants in the basic course. *Basic Communication Course Annual*, *15*, 144-168.
- Barton, M. H., & Turman, P. D. (2003). Image, public speaking and the John Rucker Press Conference. *Communication Teacher*, *17*, 7-9.

MANUSCRIPTS UNDER REVIEW

- Barton, M. H., & Turman, P. D. (under review). VH1's *Behind The Music* and American Culture: The role of myth in a meritocracy.
- Barton, M. H., & Turman, P. D. (under review). Church and the Bowl Championship Series: Conceptual metaphors in an age of televised sports.

Lee, R., & Barton, M. H. (under review). The force of religious ritual in politics: A case for rejecting the traditional account of political apologies.

Barton, M. H., (under review). Creating a rhetoric of adequacy: George W. Bush's "Republican Style" and the stem cell controversy. In T. R. Burkholder (Ed.), *The rhetorical legacy of George W. Bush* (tentative title). Michigan State University Press.

MANUSCRIPTS BEING PREPARED FOR PUBLICATION (in various stages)

Seiler, W. J., Beall, M. L., Barton, M. H. (under contract). *Public Speaking: Making Connections*. Under contract with Allyn & Bacon.

Lee, R. E., Lee, K. K., & Barton, M. H. (2008). Public decorum and American Religious Pluralism: The unsettling controversy surrounding Mel Gibson's *The Passion of the Christ*. .

Barton, M. H., Simkins, S., Vincent, S., (2008) Shaken Baby Syndrome, health narratives, & *Elijah's Story*: A failed attempt at perspective by incongruity

Barton, M. H. (2008). Reconstitutive rhetoric and the Main Street Plaza controversy: Reconciling religion and free speech.

INSTRUCTIONAL RESOURCE DEVELOPMENT

Test Bank Author (2005). A first look at communication theory online learning center, for Griffin, E. (2005). *A first look at communication theory* (6th ed.). New York: McGraw-Hill.

Test Bank Author (2005). A systems approach to small group interaction online learning center, for Tubbs, S. (2005). *A systems approach to small group interaction* (9th ed.). New York: McGraw-Hill.

Text Activities Author (2004). Communicating at work online learning center, for Adler, R., & Elmhorst, J. M. (2004). *Communicating at work* (8th ed.). New York McGraw-Hill.

Test Bank Author (2003), A systems approach to small group interaction online learning center, for Tubbs, S. (2003). *A systems approach to small group interaction* (8th ed.). New York: McGraw-Hill.

Textbook Proposal Reviewer (2002-2003). *Interpersonal communication: The intimate science of everyday life*. New York: Bedford/St. Martin's.

Test Bank Author (2002), A first look at communication theory online learning center, for Griffin, E. (2002). *A first look at communication theory*. New York: McGraw-Hill.

Test Bank Author (2001), Communicating at work online learning center, for Adler, R. B., & Elmhorst, J. M. (2001). *Communicating at work*. (7th ed.). New York: McGraw-Hill.

CONFERENCE PAPERS: PRESENTED

Schrodt, P., Witt, P. L., Myers, S. A., Turman, P. D., Barton, M. H., Jernberg, K. A. (Nov 2008). Testing a general model of instructional communication across four institutions. Communication Education Division of the National Communication Association.

Schrodt, P., Witt, P. L., Myers, S. A., Turman, P. D., Barton, M. H., & Jernberg, K. A. (Apr 2008). Learner empowerment and teacher evaluations as functions of power use in the college classroom. Central States Communication Association – Communication Education Division, Madison, WI. **Received the Top Competitive Paper Award.**

Turman, P. D., Stein, K. A., & Barton, M. H. (Apr 2008). Understanding the voice of the fan: Apologia, antapologia, and the 2006 World Cup controversy. Central States Communication Association – Rhetorical Theory & Criticism Division, Madison, WI.

Barton, M. H., Simkins, S., Vincent, S., & Mortensen, Q. (Nov. 2007) Shaken Baby Syndrome, health narratives, & Elijah's Story: A failed attempt at perspective by incongruity. National Communication Association – Health Communication Division, Chicago, IL.

Larson, S., & Barton, M. H. (Feb. 2007). “Justice Sundays” and the war to define American values: Conservatism and federal court appointments. Western States Communication Association – Rhetoric & Public Address Division, Seattle, WA.

Barton, M. H., & Turman, P. D. (Nov. 2006). “We decided to call it quits”: An exercise in applying Duck's Dissolution Model to students' breakup stories. National Communication Association – G.I.F.T.S. (Great Ideas for Teaching Speech) Division. San Antonio, TX. **Received a Top 10 Award in a field of 126 competitive submissions.**

Barton, M. H., & Turman, P. D. (Feb. 2006). VH1's Behind The Music and American Culture: The role of myth in a meritocracy. Western States Communication Association – Media Studies Interest Group, Palm Springs, CA.

Challis, A. T., Barton, M. H., & Larson, S. (May 2006). Revisiting Joseph Smith's story: Rhetorical history, collective memory and values for living. Mormon History Association National Conference, Casper, WY.

Larson, S., & Barton, M. H. (Nov. 2005). Justice Stephen Breyer and <active liberty>: An effective methodology for Supreme Court decision-making. National Communication Association – Division on Communication and the Law, Boston, MA.

- Barton, M. H., & Lee, R. (Feb. 2005). The force of religious ritual in politics: A case for rejecting the traditional account of political apologies. Western States Communication Association – Rhetoric & Public Address Division, San Francisco, CA.
- Barton, M. H., & Turman, P. D. (Apr. 2005). Church and the Bowl Championship Series: Conceptual metaphors in an age of televised sports. Central States Communication Association – Media Studies Division, Kansas City, MO.
- Lee, R. E., Lee, K. K., & Barton, M. H. (Nov. 2004). Public decorum and American Religious Pluralism: The unsettling controversy surrounding Mel Gibson's *The Passion of the Christ*. National Communication Association - Religious Communication Interest Group, Chicago, IL.
- Barton, M. H. (Apr. 2004). Turning groupware into competent communication: Shared governance and the small group classroom. Central States Communication Association – Interpersonal & Small Group Division, Cleveland, OH.
- Barton, M. H. (Feb. 2004). Reconstitutive rhetoric and the Main Street Plaza controversy: Reconciling religion and free speech. Western States Communication Association – Rhetoric & Public Address Interest Group, Albuquerque, NM.
- Barton, M. H., & Challis, A. T. (Feb. 2003). The Mormon Olympics: Media framing and modern Mormon culture. Western States Communication Association – Rhetoric & Public Address Interest Group, Salt Lake City, UT.
- Barton, M. H. (Mar. 2003). The political uses of the Internet. Conference on Presidential Rhetoric, Texas A&M University, College Station, TX.
- Barton, M. H. (Nov. 2002). Examining intensional choices and metaphoric constructions in presidential discourse: George W. Bush's explanation of the stem cell controversy. National Communication Association – Public Address Division, New Orleans, LA.
- Barton, M. H., & Wahl, S. T. (Nov. 2002). Losing my religion: Exploring Habermasian theory, technocracy and online spirituality. National Communication Association – Human Communication and Technology Commission, New Orleans, LA.
- Turman, P. D., & Barton, M. H. (Nov. 2002). The evaluative threshold: Exploring the impact of increased class size, speaker order and gender in the basic course. National Communication Association – Basic Course Division, New Orleans, LA.
- Wahl, S. T., & Barton, M. H. (Feb. 2002). Log on to your identity: An exploration of virtual communities as alternative cultural spaces. Western States Communication Association – Intercultural Division, Long Beach, CA.

- Barton, M. H. (Nov. 2001). What apologia didn't tell you: Bill Clinton and a rhetoric of contrition. National Communication Association – Religious Communication Interest Group, Atlanta, GA.
- Turman, P. D., & Barton, M. H. (Nov. 2001). Stretching the academic dollar: The implications and effectiveness of instructor assistants in the basic course. National Communication Association – Basic Course Division, Atlanta, GA.
- Barton, M. H., & Japp, P. J. (Feb. 2000). When the courage to ask meets the power to please: Viagra and the discourse of sexual normalcy. Western States Communication Association – Health Communication Interest Group, Couer d'Alene, ID (**Top Four Paper Panel**)
- Barton, M. H. & Japp, P. J. (Feb. 2000). Hero or heathen?: John Rocker and the discourse of cultural irony. Western States Communication Association – Rhetoric & Public Address Interest Group, Couer d'Alene, ID
- Barton, M. H. (Nov. 2000). Cyberchurch: Understanding the relationship between technology and theology. National Communication Association – Religious Communication Division, Seattle, WA.
- Barton, M. H. (Apr. 2000). Burke, Y2K and the guilt-redemption cycle: Understanding the year 2000 through religious linkages. Central States Communication Association – Kenneth Burke Society, Detroit, MI.
- Barton, M. H. (Nov. 1999). The rhetoric of contrition and Bill Clinton: Denial and responsibility in presidential discourse. National Communication Association-Public Address Division, Chicago, IL (**Top Debut Paper Panel**).
- Barton, M. H. (Nov. 1999). Interlocking oppressions and marginalization: Rethinking the application of feminist standpoint theory. National Communication Association-Women & Feminist Studies Division, Chicago, IL.
- Schulz, D. P. & Barton, M. H. (1998). Cyber-Synthesis: A method for evaluating rhetoric in cyber-space. Western States Communication Association – Rhetoric & Public Address Division, Denver, CO.

WORK IN COMMUNICATION MASTER'S PROGRAM

- Capstone Internship Director (in process). Understanding citizenship in Brazil by **Brian Heslop**.
- Capstone Project Director (in process.). Creating a new curriculum change manual for Southern Utah University by **Lindsay Fullerton**.

Capstone Project Director (in process). SUU Recruiting and Marketing plan and video for the Office of Enrollment Management by **Quinn Mortensen**.

Thesis Committee Member (in process). The Simpsons and Religion by **Celeste Kirby**.

Thesis Director (2008). "Then I am a Republican:" Schwarzenegger's immigrant narrative and American identification at the 2004 Republican convention by **Stephen Vincent**.

Thesis Committee Member (2008). A content analysis of presidential candidates' video clips on YouTube by **Scott H. Church**.

Thesis Director (2007). "There's no easy way to say this . . .": STD partner notification in the Digital Age by **Sherry N. Simkins**. Directed first MA Thesis in new Professional Communication Degree.

Thesis Committee Member (2007). The Effect of Gender, Competitiveness, Empathy and Integrity on Mixed-Motive Negotiation by **Kimberly A. Patterson**. This was an MBA Thesis directed by Carl Templin in the School of Business.

HONORS/AWARDS (at SUU)

Awarded Tenure (2008). Granted Tenure by Board of Regents, Southern Utah University.

Rank Advancement (2007). Promoted to Associate Professor, Southern Utah University.

Advisor of the Year Finalist (2006-2007), Thunderbird Awards, Southern Utah University.

Professor of the Year Finalist (2005-2006), Thunderbird Awards, Southern Utah University.

Advisor of the Year Finalist (2005-2006), Thunderbird Awards, Southern Utah University.

Outstanding Faculty Educator (2004-2005), Campus Wide Faculty Peer Committee, Southern Utah University.

Professor of the Year Finalist (2004-2005), Thunderbird Awards, Southern Utah University.

Nominated as Advisor of the Year & Chapter of the Year (2004-2005), Lambda Pi Eta, Southern Utah University. Award presented at NCA 2004 Convention.

Professor of the Year Finalist (2003-2004), Thunderbird Awards, Southern Utah University.

Professor of the Year Finalist (2002-2003), Thunderbird Awards, Southern Utah University.

PROFESSIONAL ACADEMIC ASSOCIATIONS

National Communication Association
Western States Communication Association

COMMUNITY VOLUNTEER WORK

Board Member, Enoch City Sports Recreation Facility Project (currently serving)

Coach, Cedar City Parks & Recreation in the following sports

Baseball (T-Ball & Machine Pitch) – 4 years

Football – 2 years

Soccer – 1 year

Coach, Southern Utah Youth Football Association

Football – 1 year