

Comm 4750 Mid-Term Project

For both the Mid-Term and Final projects in this class you **MUST** receive approval from the instructor **BEFORE** starting the project. On or before the due date for the contract you need to send the instructor an email with the following information:

1. What type of video are you going to do? (movie trailer, short narrative film, mini-documentary, music video, PSA, show or station Promo)
2. What is the subject matter of your video?
3. What is the basic storyline?
4. How will you use the voice? (narration, announcer, actors on screen, interview)
5. What is your projected length?
6. Where will you get the video you plan to edit?
7. What music do you plan to use? Keep in mind that either you or SUTV **MUST** have permission from the copyright owner to use the music since some or all videos may be posted to SUTV's YouTube account.

Please attach a copy of the outline or script you plan to shoot from

Length: 1 – 3 minutes Remember longer is not necessarily better. You **WILL** be penalized for going over 3 minutes.

Audio: Levels must be balanced, not distorted, must include voices (Actors or Interviews/Narration), Natural Sound and Music.

Video: Levels must be broadcast safe, color balance must be appropriate, edits must be well thought out. Remember pacing, timing and continuity.

Content: Must include at least 2 graphics, a title slate and a closing copyright using the following guideline – copyright 2010, your name. Extra points if you can figure out how to use the copyright symbol (c in a circle).

Due Date: Monday, October 25th by 5 PM.

Deliverables: Turn in a data CD or DVD with a self contained QuickTime file of your project. If you know how, you may use iDVD or another program to make a DVD, but you must include the QuickTime file on the DVD-ROM portion of the disk. Using iDVD is not required.

NOTICE: For this assignment you need to email me a copy of your FCP .prj file. This is so I can see what your workflow was. Trying to email your QuickTime file as an attachment will **NOT** be accepted. They are too large for the campus email system (12MB limit). I will **NOT** be responsible or forgiving if you try to email the assignment anyway and it doesn't get through.