

Class Syllabus: Art 2210: Section 01,02: Digital Imaging

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| Class Date / Time: | Fall 2008: Section 01 MWF 8:00-9:50am Section 02 MWF 4:00-5:50pm |
| Class Location: | Centrum 219 |
| Professor's Name: | Kyle Petersen |
| E-mail: | petersen@suu.edu ← THE BEST WAY TO REACH ME! |
| Office Phone Number: | 435-865-8473 |
| Office Location: | Centrum 225Q |
| Office Hours: | T/Th: 10-1pm or by appointment |

Course Description:

Digital Imaging is an introductory course in the study and uses of the computer as a visual arts tool. Training will be given in Adobe Illustrator, Photoshop and InDesign.

Course Objectives:

- Comprehension of digital imaging terminology
- Application of technology relating to digital imaging: Photoshop, Illustrator, InDesign and Dreamweaver.
- Critical evaluation of visual composition for art and communication.
- Ability to prepare portfolio in digital and print formats.

Recommended Text(s):

Illustrator CS2: Visual Quickstart Guide for Windows and Macintosh, Peachpit Press, Weinman & Lourekas

Photoshop CS3: Visual Quickstart Guide for Windows and Macintosh, Peachpit Press, Weinmann & Lourekas

InDesign CS3: Visual Quickstart Guide for Windows & Macintosh, Peachpit Press, Sandee Choen

Course Materials:

- CD's and/or flash drive. (I recommend at least a 1GB drive)
***BACKUP YOUR FILES!
- A notebook and a pen or pencil.
- Presentation boards

Computer Lab Rules:

Workdays in the lab are for projects assigned in this class only; email and internet browsing are not permitted. No Food will be allowed in the lab during class. Please keep cell phones off at all times while in the lab.

Backing Up Files:

Expect technical problems with the computers and printers- save your work often and always back up your projects on an extra cd or drive. Failure to back up a project is not an acceptable excuse to hand in a project late. In the computer lab make sure to save your projects to the DATA drive. Anything left on the desktop will be erased on startup. Do not work directly from your USB or other portable device as this can corrupt your files. Be prepared for technical difficulties at every stage, both in the classroom and when using outside vendors. You always need to make sure to allow sufficient time for troubleshooting technical problems.

Tentative Schedule of Classes:

Week 1:

8/25 M: Intro, Syllabus, Intro to Photoshop
8/27 W: Photoshop Tools, Adj. Layers
8/29 F: File Management/Retouching

Week 2:

9/1 **M: NO SCHOOL: LABOR DAY**
9/3 W: Selection Tools/Compositing, Assn. 1
9/5 F: Review of research/class exercise

Week 3:

9/8 M: Printing Demo/Lab
9/10 W: Pre-Crit/Photoshop Extras
9/12 F: Lab

Week 4:

9/15 **M: Assn. 1 Due: Critique**
9/17 W: Intro to Illustrator, Illust. tools
9/19 F: Illust. tools, Assn.2

Week 5:

9/22 M: Review of research
9/24 W: Working with type/class exercise
9/26 F: Pre-Crit/lab

Week 6:

9/29 M: Lab
10/1 **W: Assn. 2 Due: Critique**
10/3 F: Intro to InDesign, InDesign Tools

Week 7:

10/6 **M: NO SCHOOL: PRESIDENTS DAY**
10/8 W: InDesign cont., Assn. 3
10/10 F: Review of research/exercise

Week 8:

10/13 M: Midterm Review/lab
10/15 **W: Midterm Exam**
10/17 F: Pre-Crit/lab

Week 9:

10/20 **M: NO SCHOOL: HARVEST DAY**
10/22 W: Lab
10/24 **F: Assn. 3 Due: Critique**

Week 10:

10/27 M: Intro to Dreamweaver
10/29 W: Dreamweaver cont.
10/31 F: Dreamweaver, Assn.4

Week 11:

11/3 M: Dreamweaver/class exercise
11/5 W: Pre-Crit/Lab
11/7 F: Assn. final project/Lab

Week 12:

11/10 **M: Assignment 4 Due: Critique**
11/12 W: Project proposals/class exercise
11/14 F: Review for Quiz/Lab

Week 13:

11/17 **M: Quiz #2**
11/19 W: Pre-Crit/exercise
11/21 F: Lab

Week 14:

11/24 M: Lab
11/26 **W: NO SCHOOL: THANKSGIVING**
11/28 **F: NO SCHOOL: THANKSGIVING**

Week 15:

12/1 M: Lab
12/3 **W: Final Presentations**
12/5 **F: Final Presentations**

Section 01: Wednesday, 12/10/2008:
7-8:50am

Section 02: Wednesday, 12/10/2008:
3-4:50 pm

Attendance policy:

Digital Imaging software is complex and thus it is extremely important that you attend every class. If you are more than fifteen minutes late, or if you leave class early, you will be counted as absent. Every student is allowed four absences (excused or otherwise). Each additional absence will lower your grade by 5%. It is your responsibility to find out what you missed and make the necessary arrangements.

Grading:

Minimum %:

93% = A
90% = A-
87% = B+
83% = B
80% = B-
77% = C+

73% = C: Average

70% = C-
60% = D

Point Distribution:

Midterm Exam: **25 points**

Quiz #2: **25 points**

Class Projects (4): **200 points**

Final Project: **100 points**

Total Points Possible: **350 points**

***ALL ASSIGNMENTS ARE DUE, IN CLASS, ON THE DATE STATED ON EACH INDIVIDUAL ASSIGNMENT SHEET AND MUST BE TURNED IN PERSONALLY BY EACH STUDENT.**

***NO LATE WORK WILL BE ACCEPTED.**

Assignment Grading Scale:

Grading on the five main projects will be based on the following areas:

1. Being turned in on time with good craftsmanship.
2. Demonstration of techniques covered in class.
3. Creativity and demonstration of principles of design
4. Final Presentation/Critique

Remember: You may not always agree with the evaluation of your work. In creative activities, work can be very personal, in that the individual uses preference and individual taste to arrive at a design decision. Please understand that the evaluation of your work is from a standard of design and not from my personal point of view. If you disagree with an evaluation, please make an appointment and we can discuss it.

Academic Integrity:

Scholastic dishonesty will not be tolerated and will be prosecuted to the fullest extent. You are expected to have read and understood the current issue of the student handbook (published by Student Services) regarding student responsibilities and rights, and the intellectual property policy, for information about procedures and about what constitutes acceptable on-campus behavior.

Cellular Phone Policy:

The use of cellular phones or any mobile communication device in class is not permitted. Students are responsible for silencing such devices and stowing them out of sight during class. If you are caught using such a device during class, you will be asked to leave and marked absent for that class.

ADA Statement:

Students with medical, psychological, learning or other disabilities desiring academic adjustments, accommodations or auxiliary aids will need to contact the Southern Utah University Coordinator of Services for Students with Disabilities (SSD), in Room 206F of the Sharwan Smith Center or phone (435) 865-8022. SSD determines eligibility for and authorizes the provision of services.

*Information contained in this syllabus, other than the grading, late assignments, makeup work, and attendance policies, may be subject to change with advance notice, as deemed appropriate by the instructor. *Syllabus Revised Fall 2008.*