

SYLLABUS
Communication 3504-01 TV Practicum
Spring 2009

Instructor: Dr. Jon Smith

Class schedule: T, TH 2:30 – 5 p.m. CN 211

Office: CN 213, Phone 586-7973, email: smith_jo@suu.edu

Office Hours: MWF 10 a.m. – 12 noon

ACADEMIC INTEGRITY: Scholastic dishonesty will not be tolerated and will be prosecuted to the fullest extent. You are expected to have read and understood the current issue of the student handbook (published by Student Services) regarding student responsibilities and rights, and the intellectual property policy, for information about procedures and about what constitutes acceptable on-campus behavior.

ADA STATEMENT: Students with medical, psychological, learning or other disabilities desiring academic adjustments, accommodations or auxiliary aids will need to contact the Southern Utah University Coordinator of Services for Students with Disabilities (SSD), in Room 205C of the Sharwan Smith Center or phone (435) 865-8022. SSD determines eligibility for and authorizes the provision of services.

COURSE DESCRIPTION: A television lab experience which results in public affairs, news, documentary, sports and educational programming for the university cable station. Prerequisite: COMM 2200 at SUU.

RECOMMENDED TEXT: Any broadcast news writing text.

SUPPLIES: Each student must purchase two miniDV videotapes; one field shooting tape and one editing tape and other tapes as needed for production. Video production equipment provided. You may use your own camera and editing computer if desired.

COURSE OBJECTIVES/LEARNING OUTCOMES: Each student will demonstrate individual ability to conceive, produce, shoot and edit broadcast quality programs. Each student will demonstrate the ability to work in a group, completing required tasks while maintaining professional working relationships within the group.

TENTATIVE ASSIGNMENTS AND ACTIVITIES (additional details will be provided):

1. Weekly out-of-class video assignments, 13 total. One make-up available. Graded every Thursday
2. Weekly written news stories (from beat phone calls or other sources)
3. Weekly in-studio responsibilities. At the end of each rotation you will receive a grade for your studio work
4. Studio assignments for Newsbreaks
5. Spot news video during assigned week (this can count as one of your weekly video assignments)
5. Final resume video
6. Final meeting with instructor

COURSE REQUIREMENTS:

Class attendance. Meet during regularly scheduled class times. More than three absences as observed by the professor will lead to a reduction of one letter grade.

Produce projects with minimum quality for cablecast.

VIDEO ASSIGNMENTS - All video assignments are considered complete when they have:

Solid video (exposure, focus, stable, etc) and audio (volume, noise, clarity, etc.)

A script (lead for packages, anchor material for others) entered into EZNews.

At least one CG for every video.

Video submitted to the SUTV Shared Drive with the proper file name.

COURSE SCHEDULE - Communication 4760-01 Television Field Production - Spring 2009

Day	Date	Activity	Assignment Due	Possible Special Show Segments
T	1/6	Intro, planning	Assign beats	
TH	1/8	Auditions, rehearsal	Newscast summary	
T	1/13	First short newscast 1 st Crew	Package pre-script Beat Reader	Happenings since last newscast Zion Art Exhibit
TH	1/15	First full length newscast 1 st Crew	1 st Week's video assignment graded	On-set guest about SUU Budget Decisions
T	1/20	Inauguration Coverage 1 st Crew	Beat Reader	On-set guest about inauguration MOS – What do you expect with Obama? Convo- Gangs – Does Cedar have prob?
TH	1/21	1 st Crew	2 nd Week's video graded	
T	1/27	1 st Crew	Beat Reader	Sports – SUU v. Utah State Gymnastics
TH	1/29	1 st Crew	3 rd Week's video graded	Scholarship Applications due Superbowl
T	2/3	1 st Crew	Beat Reader	Sports – Summarize golf team
TH	2/5	1 st Crew – Graded Show	4 th Week's video graded	
T	2/10	2 nd Crew – short show	Beat Reader	
TH	2/12	2 nd Crew	5 th Week's video graded	
T	2/17	2 nd Crew	Beat Reader	
TH	2/19	2 nd Crew	6 th Week's video graded	
T	2/24	2 nd Crew	Beat Reader	
TH	2/26	2 nd Crew	7 th Week's video graded	On-set guest about Women's Week
T	3/3	2 nd Crew	Beat Reader	
TH	3/5	2 nd Crew – Graded Show	8 th Week's video graded	
T	3/10	3 rd Crew – short show	Beat Reader	
TH	3/12	3 rd Crew	9 th Week's video graded	MOS – What are you doing for break?
T-TH	3/16-20	Spring Break		
T	3/24	3 rd Crew	Beat Reader	
TH	3/26	3 rd Crew	10 th Week's video graded	
T	3/31	3 rd Crew	Beat Reader	
TH	4/2	3 rd Crew	11 th Week's video graded	
T	4/7	3 rd Crew	Beat Reader	
TH	4/9	3 rd Crew – Graded Show	12 th Week's video graded	MOS – What are you doing for Easter?
T	4/14	All-Star Crew	Beat Reader	
TH	4/17	All-Star Crew	13 th Week's video graded	
T	4/21	All-Star Crew	Beat Reader	
TH	4/23	All-Star Crew – Graded Show	Make-up video graded	MOS – after graduation plans
F	5/1	Final Period – Meet in Studio		

Possible SUTV News Beats

You must submit a reader story from your assigned beat once a week. You may not get your favorite beat. The professor will assign. The story is due on Tuesday. First assignment is to call and get the name of the media contact and make arrangements for a time to call each week. If any issues come up (lack of cooperation, etc.) talk to the professor. You are also responsible for producing an over-the-shoulder graphic for your beat.

- SUU Public Safety (i.e: actions, issues, concerns)
- Cedar City Police (sometimes specific issues, other times requires summaries)
- Iron County Sheriff (sometimes specific issues, other times requires summaries)
- Utah Highway Patrol (sometimes specific issues, other times requires summaries)
- Local Government - Cedar City and Iron County Offices, Paiute Tribe (Mayor, County Commission, City Council, planning and Zoning, Tribal Council, etc.)
- Environment (Forest Service, BLM, Div. of Wildlife, including agriculture, etc.)
- Education (Iron County School District)
- SUU Admin (Dean O'Driscoll's Office, budgets, jobs, etc.)
- Business and Labor (Cedar City Chamber of Commerce, other associations, localize national stories)
- SUUSA (executive, legislative and judicial)
- Student Life (Residential Halls, Clubs and Orgs)
- College of Visual and Performing Arts (performances – [easy-most of the work is done for you])
- Arts and Entertainment - State, Regional and National (including food, fashion, etc.)
- Other SUU Colleges (HSS, LIB, Education and Human Development)
- Medical/Health (SUU Nursing Program, Valley View Medical Center, national stories etc.)
- Science/Technology (SUU Science and CIET colleges, popular technology stuff, national trends)
- Justice and Courts (Fifth and Sixth District Courts)
- Politics (localize national stories, Leavitt Center, etc.)
- Religion (student, state, regional, national trends i.e: Draper LDS Temple Dedication)
- Non SUU Local Sports (high school, recreation center, etc.)
- State and National Sports (may be responsible for entering CG info)
- SUU Sports (including non-major sports issues)