

SYLLABUS
Communication 4760-01 Television Field Production
Spring 2009

Instructor: Dr. Jon Smith

Class schedule: MWF 12 noon CN 227

Office: CN 213, Phone 586-7973, email: smith_jo@suu.edu

Office Hours: MWF 10 a.m. – 12 noon

ACADEMIC INTEGRITY: Scholastic dishonesty will not be tolerated and will be prosecuted to the fullest extent. You are expected to have read and understood the current issue of the student handbook (published by Student Services) regarding student responsibilities and rights, and the intellectual property policy, for information about procedures and about what constitutes acceptable on-campus behavior.

ADA STATEMENT: Students with medical, psychological, learning or other disabilities desiring academic adjustments, accommodations or auxiliary aids will need to contact the Southern Utah University Coordinator of Services for Students with Disabilities (SSD), in Room 205C of the Sharwan Smith Center or phone (435) 865-8022. SSD determines eligibility for and authorizes the provision of services.

COURSE DESCRIPTION: Concentrated work in production of on-location television programs. Work will include news, sports, public affairs, and documentary productions. Student will work individually and in groups learning proper preproduction, production and postproduction techniques. Prerequisite: COMM 2200 at SUU, COMM 3504 recommended.

RECOMMENDED TEXT: Documentary Storytelling for Film and Videomakers by Bernard. Other “how to” make videos books and supplemental in and out of class readings.

SUPPLIES: Each student must purchase two miniDV videotapes; one field shooting tape and one editing tape and other tapes as needed for production. Video production equipment provided. You may use your own camera and editing computer if desired.

COURSE OBJECTIVES/LEARNING OUTCOMES: Each student will demonstrate individual ability to conceive, produce, shoot and edit broadcast quality programs. Each student will demonstrate the ability to work in a group, completing required tasks while maintaining professional working relationships within the group but also with a possible client. Learning to work with and serve clients (whether for pay or for service) is essential to future success.

TENTATIVE ASSIGNMENTS AND ACTIVITIES (additional details will be provided):

1. Technical skills video demo
2. Short video posted to web
3. Assist with professor-assigned projects
4. Individual midterm project involving production of a commercial spot, PSA, open, close, service-learning project or other approved project.
5. Individual or group final project of a mini-documentary, educational, instructional or promotional content of approximately five to 30 minutes
6. Take home quizzes summarizing text readings and other in-class written assignments.
7. Associated documentation (proposals, scripts, budgets, etc) for all of the above.

COURSE REQUIREMENTS:

Class attendance. Meet during regularly scheduled class times. More than three absences as observed by the professor will lead to a reduction of one letter grade.

Produce a short project, midterm project, assist with instructor projects and produce an original final project.

Complete required take-home reading assignments.

COURSE SCHEDULE - Communication 4760-01 Television Field Production - Spring 2009

Day	Date	Activity	Assignment Due	Notes
M	1/5	Introduction, Brainstorm Ideas	Brainstorming Sheet	
W	1/7	Camera practice, Editing practice, Assign groups	Instructor returns brainstorming worksheet	Begin Youtube project
F	1/9	Documentary Critique	Work on Youtube assign.	
M	1/12	Documentary Critique		Begin working on Demo DVD
W	1/14	Documentary Critique	Youtube must be posted	
F	1/16	YouTube postings due, view in class	View Postings in Class Public grading in class	
M	1/19	Martin Luther King, Jr. Day		
W	1/21	Treatment		
F	1/23	Budgets	Demo DVD Due	
M	1/26	Production Schedule, Line of Axis practice, Editing Lecture	Take home reading – mistakes	
W	1/28	Script development	Midterm Treatment	
F	2/30	Crew, Location, Access, Permits		
M	2/2	Art Direction, Props, Costumes,	Instructor returns midterm treatment	
W	2/4	Casting and Rehearsals		
F	2/6	Editing		
M	2/9	Production, Camera Moves		
W	2/11	Camera Practice, Final Pitch		
F	2/13	Camera		
M	2/16	President's Day		
W	2/18	Lighting practice		
F	2/20	Production Day – work on midterm projects		
M	2/23	First edit of Midterm Projects	Midterm Projects Due Suggestions for re-edit	
W	2/25	Re-edit midterm projects	Midterm Exam in class	
F	2/27	Art and Casting, Final version mid-terms due	Final version Midterm	
M	3/2	Final Project Script due – critique	Script due	
W	3/4	Final Project Production		
F	3/6	Post Production	Instructor returns final scripts	
M	3/9	Sports Coverage – Review Olympics		
W	3/11	Multi-camera event coverage		
F	3/13	Final Project check up		
M-F	3/16-20	Spring Recess		
M	3/23	Advanced camera techniques		
W	3/25	Advanced Sound Techniques, Sound editing		
F	3/27	Advanced production techniques		
M	3/30	Stock footage, First Version -Final Due - Critique		
W	4/1	First Version of Final Due - Critique		

F	4/3	Production Day - work on Final Project		
M	4/6	DVD packaging and menus		
W	4/8	Re-edit Final	Premiere draft of Final	Re-edit final project
F	4/10	Re-edit Final		
M	4/13	Easter Recess		
W	4/16	Marketing and distribution	Bring a rough copy of DVD cover to class	
F	4/18	Marketing and distribution		
M	4/20	Ethical Issues/Legal Issues/Access		
W	4/22	Legal issues NAB Convention – Student Career Fair Summary?	Short Essay Final distributed in class	
F	4/24	BEA Convention – See you in Las Vegas		
W	4/29	11- 12:50 Final Exam Period – In Sharwan Smith Center Theater – Premiere Final Projects Must schedule a “Premiere” for class members and most importantly for your target audience or client. The premiere must be during this week.		