

Institutional Research and Assessment Plan, Art Department, 2004-2005

Art Department Mission Statement

The mission of the Art Department is to: 1. Provide general students with an important component of a university liberal education and aspiring artists and designers with professional training in art. 2. Foster appreciation and critical awareness for the visual arts. 3. Prepare students for careers in graphic design, illustration, drawing, painting, printmaking, ceramics/sculpture, and education. 4. Convey to students, faculty, administration, and community that the visual arts can be intrinsically valuable to all engaged learners, that they inherently embody diverse individual, cultural, and philosophical expressions, that they have the power to change the way in which we perceive things, and, that they are the most direct way to vicariously transfer meaning and experience.

Goals	Intended Outcomes	Assessment Methods	Data Collected	Use of Results
The Art Department's goals are to:	The intended outcomes of the implementation of these goals are to:	The Art Department will assess the achievement of these outcomes by the:	The success or failure to achieve these goals is indicated by the following data:	Decisions and implementations are:
1. Enrich SUU and environs with opportunities to experience creative achievement in the visual arts. Inculcate in students an enthusiasm for creative expression.	1a. Expose students, faculty and community to the visual arts. 1b. Provide General Education to students qua art. 1c. Establish meaningful connections with disciplines other than the visual arts.	1a. Number and quality of exhibits. 1b. Numbers in, and quality of experience in, General Education courses. 1c. Number and quality of interdisciplinary connections.	1a. Twelve exhibits in the Braithwaite Gallery: 5 student-curated, 1 loaned (out-going), 5 director-curated, 1 traveling (in-coming). The pushpin gallery showcased photography, and graphic design projects 3 times each semester. 1b. 729 students were enrolled in General Education courses in the Department. The overall effectiveness question on faculty evaluations averaged 90.10439153. 1c. Art 1040: Each student created a final project which combined his/her current interests with the things s/he learned through the coursework. These projects were presented to the larger group, which resulted in significant levels of enthusiasm and interdisciplinary experience. Arlene stresses connections with biology and nature, especially with her drawing on the river class. Eric stresses connections with music, writing, economics and politics in his art history and studio classes. Henry stresses connections with business and marketing.	1a. Continue exhibitions. Connect High School art show more directly with recruitment. 1b. Educate the administration regarding the importance of the visual arts in the education of <u>all</u> students. 1c. Continue.
2. Infuse student artists with philosophies and skills that enable them to pursue professional work, teaching opportunities, and further education.	2a. Maintain vibrant degree programs. 2b. Facilitate student involvement in clubs, internships, competitions and exhibitions. 2c. Prepare students to present their work and achievements. 2d. Place students in related employment and advanced schooling.	2a. Number of art majors and graduates. 2b. Statistics and examples from involvement in clubs, internships, competitions and exhibitions. 2c. Examination of student portfolios. 2d. Statistics and examples of related employment and advanced schooling.	2a. It appears that we have nearly accomplished garnering approval of a change from composite degrees to Bachelors of Fine Arts degrees. We had 132 art and design majors and 23 graduates. 2b. Six Students went to NCECA after 3 fundraisers (Anna Crook, Cassie Cook, Seth Green, Lyle Bringhurst, Danny Crump, and Dandee Pattee.). Students donated 55 top-notch bowls to St. George Art Museum's fundraiser for their acquisitions fund (Dandee Pattee, Seth Green, Cassie Cook, Christina Krell, Danny Crump and instructor Susan Harris). Two students + former student participated in "The Regional" juried exhibition at St. George Art Museum (Danny Crump, Seth Green and Carolyn Snarr). One won "Best of Show" award. 3 Ceramic's Guild Sales providing education, marketing, advertising exposure. Two students worked in the gallery with the director as interns this year. Twenty students learned and experienced the process of putting together an exhibition. Four of this year's exhibitions featured student work. Graphic design students in the graphic design club held a fundraiser to help pay for students to go to the "design conference that just happens to be in park city" 3 students attended. 5 trips were made to AIGA events in Salt Lake City, each attended by 4 to 10 students. 3 students showed portfolios at the AIGA Portfolio Day in SL. Alisha Provstgaard accepted a part-time position working in the dean's office	2a. Procure BFA approval. Refine BFA components. Move toward NASAD accreditation. 2b. Continue. 2c. Foundation reviews will become BFA entrance reviews. 2d. Continue.

			<p>as a graphic designer this year. Also, Mike Plumb (current student) and Derek Christensen (graduate) are working on the design of print and web pieces for the Bird's Eye View of Southern Utah program. Cordelle Morris is freelancing on the CPVA website. Alisha Provstgaard's poster design was selected to be in the AIGA 100 show.</p> <p>2c. Students prepared and presented for foundation reviews, senior portfolio reviews and graduation reviews.</p> <p>Graphic design senior portfolios were reviewed by Ryan Mansfield, with comments at the beginning and end of the semester. Additionally, 3 students showed their portfolio for review at the AIGA Portfolio day.</p> <p>2d. 1grad. Accepted at University of Nebraska, Lincoln (Dandee Pattee). 2 SUU grads. Attending grad school at Edenboro University had MFA shows (Jared Ward and Lucas Hoyt).</p> <p>Jeff Case, graduate, is applying to Indiana University to be in the Masters program in Graphic Design. Three graphic design graduates are working full-time at a local interactive company.</p>	
<p>3. Provide models of success and diverse opportunities that are available in visual arts disciplines.</p>	<p>3a. Administer a program of visiting artists and other successful presenters.</p> <p>3b. Encourage professional work by faculty members and provide opportunity for students and others to experience it.</p>	<p>3a. Number and quality of Art Major Seminars and other workshops and presentations.</p> <p>3b. Example of professional achievement and creative work by faculty and by the local opportunities to experience such.</p>	<p>3a. 15 Art Major Seminars held. Visiting Artist, Bruce Dehnert's visit resulted in new technology learned by intermediate & advanced ceramics students enabling them to complete several very large vessels.</p> <p>3b. Dave Richardson collaborated on an interactive piece for bornmagazine.com, which was launched April 2005. Also, collaborated with Professor Todd Petersen on an interactive narrative for the faculty show. Several pieces, including newsletters and posters, were designed pro bono for the CPVA. Also acting as a design consultant for the Bird's Eye View of Southern Utah project.</p> <p>Arlene Braithwaite showed at the St. George Art Center and Springville Art Museum.</p> <p>Eric Brown: Paper "Swear to Tell the Truth the Whole Truth and Nothing But the Truth" presented and published at the Hawaii International Conference on Arts and Humanities, Honolulu. January 13-16 2005. Paper "Contesting the Code: Navigating Reactions to Dan Brown's Book", to be presented at the Third International Conference on New Directions in the Humanities, Cambridge, UK. August 2-5, 2005.</p> <p>Susan Harris: St. George Art Museum show with catalog – huge attendance. Baltimore, Clayworks Show – huge attendance. Appointment to Utah Arts Council's Visual Arts Advisory Board. Invited participation in Yixing Show. Included in Yixing book. Included in <i>Making Marks</i>. Peer review, for tenure of BYU artist Byron Draper. UDCA Collaborations show Award of Merit. Reviewed one ceramics text for publisher. Taught week long workshop at Peter's Valley Craft Center, Layton, New Jersey.</p>	<p>3a. Work toward earlier planning and involving a wider audience.</p> <p>3b. Complete a Boyer model based criteria for evaluation.</p>