

**Department of Art and Design  
Fiscal Year 2006-2007 Assessment Report**

<p><u>Mission Statement:</u> The mission of the Art Department is to: 1. Provide general students with an important component of a university liberal education and aspiring artists and designers with professional training in art. 2. Foster appreciation and critical awareness for the visual arts. 3. Prepare students for further study and careers in graphic design, education, ceramics/sculpture, illustration, painting/ drawing/printmaking, and photography/digital design. 4. Convey to students, faculty, administration, and community that the visual arts can be intrinsically valuable to all engaged learners, that they inherently embody diverse individual, cultural, and philosophical expressions, that they have the power to change the way in which we perceive things, and that they are the most direct way to vicariously transfer meaning and experience.</p>				
Institutional Purpose	Intended Outcomes	Means of Assessment	Summary of Data Collected	Use of Results
	The intended outcomes of the implementation of these goals are to:	The Art Department will assess the achievement of these outcomes by the:	The success or failure to achieve these goals is indicated by the following data:	Decisions and implementations are:
<p><u>Goal Statement:</u> 1. Enrich SUU and environs with opportunities to experience creative achievement in the visual arts. Inculcate in students an enthusiasm for creative expression.</p>	<p>1a. Expose students, faculty and community to the visual arts. 1b. Provide General Education to students qua art. 1c. Establish meaningful connections with disciplines other than the visual arts.</p>	<p>1a. Number and quality of exhibits and presenters. 1b. Numbers in, and quality of experience in, General Education courses. 1c. Number and quality of interdisciplinary connections.</p>	<p>1.a. Primary means to accomplish Goal 1 is through continuous exhibits at the Braithwaite Gallery and presenters in the Art Insights program. 1.a. 2740, an art history course, consists mainly of exposure to/study of the visual arts. 1a. Jiong designed and constructed a Class Resources website for students attending his classes. 1.b. 13 GE classes taught in Fall with 43.6 average class size. 13 GE classes taught in Spring with average class size of 31. 1b. 2300 is a Gen. Ed. course in art theory, but students are exposed to art as a creative process as well. 1b. 44 students in GE Art 1610: Ceramics I. 1c. Arlene and Ben had their students participate in the Big Read Art Exhibit: Artwork Inspired by To Kill A Mockingbird. Arlene continues to make connections with art and the natural sciences in studio drawing. 1c. 4740 (Fall '06), 2740 (Spring '06) and PVA1040 ('06-'07) all incorporate relevant extrapolations from visual arts to music and literature.</p>	<p>1.a. Plans for Braithwaite Gallery and Art Insights schedules for next year are well under way. 1.b. Increase offerings in GE. Improve quality of Photography GE.</p>
<p>2. Infuse student artists with philosophies and skills that enable them to pursue professional work, teaching opportunities, and further education.</p>	<p>2a. Maintain vibrant degree programs. 2b. Facilitate student involvement in clubs, internships, competitions and exhibitions. 2c. Prepare students to present their work and achievements. 2d. Place</p>	<p>2a. Number of art majors and graduates. 2b. Statistics and examples from involvement in clubs, internships, competitions and exhibitions. 2c. Examination of student portfolios. 2d. Statistics and examples of related employment and advanced schooling.</p>	<p>2.a. New Photography Emphasis approved in September 2007 was begun this year with a new hire, photographer Jeremias Paul, coming in the Fall 07. 2.a. Fall Majors increased from 133 to 163 or 22.5%. 23 graduates. 2a. In art history – no majors or graduates yet, but proposal to initiate a major is moving forward. 2b. 1 student traveled to New Zealand for a 3 month apprenticeship in Ceramic art. Eight students attended NCECA Conference in Louisville, KY for panels, lectures and exhibitions. 2b. In February seven art education majors attended workshops presented at the three-day Utah Art Education Conference in St. George. Art education majors also presented a printmaking workshop at the Braithwaite Gallery's Evening for Educators. 2b. Students in 2300, 4740 (Fall '06) and 2740 (Spring '07) are encouraged to visit and report back on visits to regional art collections. 2b. SUU Ceramics Guild hosted three fundraisers and two sales; also donated \$700. Worth of bowls to the St. George Art Museum for their fundraiser. Susan Harris and 3 students went to the International Woodfiring Conference in Flagstaff. Harris led a wood firing in one of the numerous kilns fired at the conference. 2b. Over a dozen current printmaking students, recent Alumni and Brian Hoover participated in a invitational exhibition at the Sears Gallery in St. George. The Show was titled, "The Prints in the Paper" and featured</p>	<p>2.a. Need additional faculty in sculpture, graphic design, art history. 2.a. Ventilation for sculpture studio. 2.a. Must restrict enrollment or obtain additional space and faculty. 2.a. Remodeling in the Centrum, additional room in the new Education building will help temporarily. We will</p>

	students in related employment and advanced schooling.		<p>artists from all over Utah who work with Traditional hand pulled prints.</p> <p>2b. Rohan Beal, graphic design student, had several photos selected for inclusion in the national magazine, Creative Quarterly, as well as cover photo for the magazine. In ART 4290, Fall 06, students formed design teams and sought out clients. Some of the work includes: logomark for Care and Share, Janae Jorgensen; logomark for SUU's Hope Pantry, Clare Campbell; logomark for Southern Utah Recycling Coalition, Terral Fox. Graphic design students had internships in the following positions: The Leavitt Group, Cedar City: Terral Fox, Janae Jorgesen; Elán magazine, St. George; Deanna Phelps; SUU, College of Performing and Visual Arts, Dean's Office: Quinn Bell and Lindsey Harward; SUU, Housing Department: Molly Blanchard; SUU, Admissions Office: John Heywood.</p> <p>2.c. Many of the Illustrators at Art Insights have an informal mentoring relationship with current and former students. Trips to: BYU to attend workshop and lecture by Burton Silverman.</p> <p>Projects by students:</p> <ul style="list-style-type: none"> <li>-One young adult fantasy novel (Simon &amp; Schuster)</li> <li>-Four Students with work published in at least one magazine.</li> <li>-Two children's books</li> <li>-Anatomy manual</li> <li>-Fantasy book</li> <li>-Four students presenting creative research at undergraduate -research conferences.</li> <li>-Majors attended and won recognition among a field of professional illustrators at the Utah Valley State College Forum on Children's Literature.</li> <li>-This year students earned approximately \$10,000 in fees not including royalties pending.</li> </ul> <p>For a Class of six seniors, this type of professional exposure and publishing experience is almost without parallel in any nationally recognized program.</p> <p>2c. Andrew Marvick, the department's art historian, has remained involved in the portfolio review process in both 2006 and 2007, partly in order to set a precedent that will ensure an art-historical perspective on any future portfolio reviews involving the creative work of potential future art history majors.</p> <p>2c. Graphic design students attended three AIGA presentations in Salt Lake City, and 9 students participated in the AIGA Portfolio Review in Spring 07.</p> <p>2d. Terral Fox was hired as a full-time designer at the Leavitt Group.</p> <p>2d. Three art education majors, Mary Kerksick, Meagan Webb and Kenny Pollock were hired for secondary school teaching positions this year. Megan Webb by the Iron Co. School District to teach at Cedar High and Southwest Applied Technical College.</p> <p>2d. Jason Youngkin was just accepted into a Graduate MFA Program, for Painting/Drawing/Printmaking at the University of Kansas.</p> <p>2d. Jiong referred David Pett, senior graphic design student, to Digitaria of San Diego to work as a designer. They hired him.</p>	<p>seek work space for senior students.</p> <p>Room for growth.</p> <p>2.a. Pursuit of NASAD accreditation continuing.</p> <p>2.a. LOI for BFA in Interior Design approved by CCC.</p> <p>2a. LOI for a new Art History Program is approved by Trustees and is now at the Regents for consideration.</p> <p>2b. In the upcoming school year, the process of internships will become more formalized and opportunities expanded.</p> <p>2.b. We plan to make connections with the Society for Photographic Education (SPE) in the southwest region.</p> <p>2.c. We will revisit the Foundation Review and formalize the process of BFA admittance.</p> <p>2.d. Continue success.</p>
3. Provide models of success and diverse opportunities that are available in visual arts disciplines.	3a. Administer a program of visiting artists and other successful presenters. 3b. Encourage professional work by faculty	3a. Number and quality of Art Major Seminars and other workshops and presentations. 3b. Example of professional achievement and creative work by	<p>3a. Colleen Howe presented pastel as a primary medium, Steve Jones discussed the rewards and challenges of a career in secondary art education.</p> <p>3a. Invited Wil Shynkaruk, ceramist from Moorehead MN for hands on two day workshop attended by 35 students; also John Neely Art Insight lecture.</p> <p>3a. Invited Wei Wang, Professor of Graphic Design at Auburn University, to present at Art Insight.</p> <p>3a. Students in 2740 required to attend 11 of 14 Art Major Seminars each semester, of which two or more involve Braithwaite Gallery art exhibition openings.</p> <p>3a. Wil Shynkaruk two day workshop in vessel making; John Neely lecture; Jason Hess two day hands-on workshop in architecturally build vessels.</p>	<p>3.a. Continue success.</p> <p>3.b. Continue success.</p>

	<p>members and provide opportunity for students and others to experience it.</p>	<p>faculty and by the local opportunities to experience such.</p>	<p>3a. Madelyn Garret showcased book arts from the University of Utah; Wang Wei spoke about interactive graphic design; Steve Hansen presented work by his graphic design studio in Salt Lake.</p> <p>3b. In addition to participating in the Faculty Show and working on freelance design with local organizations, Dave Richardson exhibited out-of-state and presented at an international conference:</p> <ul style="list-style-type: none"> <li>• “Fiction, Poetry, Dance, and Graphic Design: Case Studies in Collaborative Interactive and Print Design Projects,” multimedia presentation; 2007 Hawaii International Conference on Arts and Humanities, Honolulu, Hawaii, January 2007;</li> <li>• “Please Do Not Discard,” solo exhibition of graphic design, art, writing; Vincennes University, Indiana, January–February 2007; visiting artist lecture</li> <li>• “Restless Boundaries,” exhibition of graphic design, art, writing, at Bellevue University, Nebraska; October–November 2006; visiting artist lecture</li> <li>• “Counterform 2007,” an artist’s book was selected for a juried exhibition of book works at the University of Utah; February–March 2007;</li> </ul> <p>3b. SUU Faculty Art Show.</p> <p>3b. Arlene Braithwaite’s exhibition, Human Nature was exhibited in the Zion Human History Museum fall 2007. She won Best of Show at the 2006 Cedar City Art Exhibition and Best of Pastel at the 2007 Dixie Invitational, Sears Gallery St. George.</p> <p>3b. Andrew Marvick, the department’s art historian, has exhibited his own artwork in the department’s annual faculty art exhibition in both 2006 and 2007, partly in order to set an example for potential non-studio BA students (including future declared art history majors) that creative involvement in the visual arts is an important component of a solid education in art history.</p> <p>3b. In Spring 2007 Marvick also exhibited outside the state (Marshall, Minnesota); and in Spring 2007 presented scholarly work at an out-of-state conference (Modern Language Association, Philadelphia). Both activities set a pattern for the kind of demonstrative activities to be encouraged of faculty in any future SUU art history program.</p> <p>3b. S. Harris presented a solo exhibition in Jacksonville FL and co-curated, as well as participated in, “Contrast: Ceramic Explorations in Black and White” at Ball State Univ. In Muncie IN; participated as representative of the State of Utah with dinnerware exhibited in “From the Earth” invitational at U KY.</p> <p>3b. Brian Hoover participated in an international collaboration with 18 other printmakers. The Project was called the “Illusory Panorama” and was created in the tradition of an Exquisite Corpse. The entire project has been in numerous exhibitions including the 2007 Faculty Show at the Braithwaite, The Sears Gallery- “The Prints in the Paper”, St. George, Utah, Saltgrass Printmakers- “Annual Open House” , Salt Lake City, Alvin Gittins Gallery, University of Utah, Salt Lake City, Utah, Ohio State University- “Mid America Print Council”, Athens, Ohio.</p> <p>3b. Brian Hoover was invited to display a painting in an exhibition titled, “Untitled”, at the Rio Gallery- Salt Lake City, Utah. The premise of the show was for artists to display untitled work. Titles for works were then solicited from the viewers by asking them to write on 3’X5” cards. The cards were on display as well. Brian became an “Artist/Teacher” for Vermont College- part of the Union Institute &amp; University’s MFA in Visual Art Program. I am certified to serve as a mentor for students living in the area who wish to pursue a low residency MFA program in Fine Arts. I instructed one student in 06. Another has applied for 07. Brian was featured twice in “15 Bytes” an on-line arts magazine highlighting art in Utah. Brian was awarded a sabbatical for Fall 07 and in preparation for that has secured two upcoming exhibitions - 2007, ( with Susan Harris) at the University of Northern Arizona Art Museum, and a solo exhibition at the Sears Gallery In St. George in 2008.</p> <p>3b. Jiong is invited to participate in a group art show in Seoul, South Korea this May.</p> <p>3b. Jiong’s work was published in the book “Visual Design Fundamentals: A Digital Approach” Second Edition.</p>	
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