

**Department of Art and Design**  
**Fiscal Year 2007-2008 Assessment Report**

<p><b>Mission Statement:</b> The mission of the Department of Art and Design is to provide aspiring artists, designers, and art historians with professional training and to provide a critical fine arts component of a university liberal arts education. In fulfilling this mission we will:</p> <ol style="list-style-type: none"> <li>1. Foster appreciation and critical awareness of the visual arts.</li> <li>2. Prepare students for further study and careers in art history, graphic design, art education, ceramics/sculpture, illustration, painting/ drawing/printmaking, photography/digital design, and related fields.</li> <li>3. Educate students, faculty, administration, and community that the visual arts are intrinsically valuable to all engaged learners, that they inherently embody diverse individual, cultural, and philosophical expressions, that they have the power to change the way in which we perceive things, and that they are the most direct way to vicariously transfer meaning and experience.</li> </ol>				
Institutional Purpose	Intended Outcomes	Means of Assessment	Summary of Data Collected	Use of Results
	The intended outcomes of the implementation of these goals are to:	The Art Department will assess the achievement of these outcomes by the:	The success or failure to achieve these goals is indicated by the following data: * The Department of Art and Design's astounding success in terms of growth in the numbers of Majors in art and design has created a corresponding crisis of insufficient numbers of faculty to teach the students and, secondarily, a shortage of space in which to hold classes. The growth rate equates to three thousand six hundred fifty percent times SUU's growth rate this year, and one thousand sixty-eight percent of SUU's growth rate last year.	Decisions and implementations are:  * Art and Design is desperate for funding of and authorization for additional faculty and space.
<p><u>Goal Statement:</u></p> <ol style="list-style-type: none"> <li>1. Infuse student artists with philosophies and skills that enable them to pursue professional work, teaching opportunities, and further education.</li> </ol>	<ol style="list-style-type: none"> <li>1a. Design and provide vibrant degree programs.</li> <li>1b. Facilitate student involvement in clubs, internships, competitions and exhibitions.</li> <li>1c. Prepare students to present their work and intellectual achievements.</li> <li>1d. Prepare students for related employment and advanced schooling.</li> </ol>	<ol style="list-style-type: none"> <li>1a. Programmatic changes, improvements and implementations . Number of art majors and graduates.</li> <li>1b. Statistics and examples from involvement in clubs, internships, competitions and exhibitions.</li> <li>1c. Student exhibitions and presentations.</li> <li>1d. Examples of employment and advanced schooling.</li> </ol>	<ol style="list-style-type: none"> <li>1.a. Art and Design headcount grew by 26.7% last year and 14.6% this year as compared to the University at large, which grew 2.5% and .4% over the same periods.</li> <li>1.a. Art and Design Majors constituted 89.3% of the headcount growth of the university this year.</li> <li>1a. Several classes that had to be repeated as per degree requirements were divided into two component classes in order to better comply with NASAD requirements. Sculpture became Ceramic Sculpture and Multi-Media Sculpture. Advanced Printmaking and Painting III were added. Large Format Photography, Landscape Photography, Studio Lighting, Portrait Photography, and History of Photography were added to the curriculum.</li> <li>1a. SUU received specialized accreditation from the National Association of Schools of Art and Design making SUU the only institution in the USHE to be accredited in art and design.</li> <li>1.a. Jeremias Paul was hired as Assistant Professor in Photography.</li> <li>1a. Jeffrey Hanson was hired as Assistant Professor in Graphic Design.</li> <li>1a. Reece Summers was hired as Director of the Braithwaite Gallery.</li> <li>1a. In art history – New major was launched F '07, with three newly declared majors in the area as of March 2008. New comprehensive collection of art-related films on DVD has been acquired for the art history program.</li> <li>1a. A Non-Western Art history class was added.</li> <li>1a. CSIS 2000 was added as a prerequisite to our web design courses, giving a programming foundation to GD Majors.</li> <li>1a. (Typography 1, Graphic design 1 &amp; 2) Implemented design journals with assignments to increase visual awareness of graphic design. (web design) Created a class blog with assignments for increasing student awareness of web design issues.</li> <li>1a. Advanced Web Design was added to the curriculum to further refine the interactive area of graphic design.</li> <li>1a. Intro to Photography class was reworked in F' 07 and 6 new classes were proposed and approved.</li> <li>1a. Hired adjunct to teach two sections of 3-D Design. Moved Art Education classes to new Education building, freeing up space in Sculpture studio for 3-D classes.</li> <li>1a. There were 196 Art and Design Majors according to the Fall third week report. An increase of 14.62%.</li> </ol>	<ol style="list-style-type: none"> <li>1.a. Hire additional faculty members to be able to teach the dramatically growing numbers of students.</li> <li>1.a. Add additional space for the growing numbers of art and design majors.</li> <li>1a. J. Hanson plans to implement a course website for the web design class. This would include resources and discussion boards so that students can get familiar with answering questions in an online format—something that is very common for web designers to do. The process is started but will be better integrated with course objectives.</li> <li>1a. Consider making typography a pre- requisite for other design courses without creating a bottle neck.</li> <li>1a. Purchase a couple of video cameras for the motion graphics class.</li> <li>1a. Purchase a large format printer for the graphic design</li> </ol>

			<p>There were 27 graduates during the year (December and May).</p> <p>1b. Graphic Design Club officers have been elected and J. Hanson is working with them to develop a plan for fundraising, activities and promotion for next year.</p> <p>1b. Graphic design students put together a fundraiser for Valentine's Day, selling screenprinted t-shirts. Funds will be used to help offset the cost of sending 3 students to the HOW graphic design conference in Boston, May 2008, for which the Club activities organization is contributing funds.</p> <p>1b. Graphic Design club raised funds for the club during Earth Day 2008, selling shirts and totebags.</p> <p>1b. Two graphic design students worked in the PVA Dean's office as interns on the marketing materials for the college. Six students held internship positions on and off campus this year.</p> <p>1b. Students formed a photography club</p> <p>1b. 11 students went to Tucson, AZ for the regional conference of the Society for Photographic Education.</p> <p>1b. Katie Anderson had an internship at a local photography studio and Lauren Leavitt had an internship in Washington, DC at the National Portrait Gallery</p> <p>1b. Rohan Beal got published in Creative Quarterly magazine</p> <p>1b. Scott Chandler was the first student, ever, to receive funding from UGRASP.</p> <p>1b. SUU Ceramics Guild hosted two fund raisers and two sales; members completed over 120 hand made mugs, stamped with the PVA logo, to be donated to the College's 10th Anniversary celebration.</p> <p>1c. The annual Senior Portfolio Show became the BFA Exhibition.</p> <p>1c. Portfolio Reviews: Four students showed work at the AIGA SLC student portfolio review, 9 others observed and participated in a workshop on portfolio building</p> <p>1c. Shannon Eberhard won a Christmas ornament contest and had her work in the White House.</p> <p>1c. Several students had their work reviewed at SPE in Tucson, AZ.</p> <p>1c. Students in ART3220 had an exhibition in the library at the end of F'07 semester.</p> <p>1d. Stephanie Waters was accepted into Indiana University's MFA in Graphic Design program.</p> <p>1d. Heath Papa was accepted into the graduate MFA program in Ceramics at Edinboro University of PA and was awarded a graduate assistantship.</p> <p>1d. Had Mark Rowley of Image Pro come and speak with 20 students about working with commercial printers.</p>	<p>students.</p> <p>1a. Graphic design fees should be set aside for the computer and software upgrades scheduled in two years.</p> <p>1a. Tighten up how each Graphic Design course helps students progress towards a solid set of skills and understanding.</p> <p>1a. Several more photography classes will be proposed to complete the photography curriculum</p> <p>1b. Develop a better online presence for the graphic design club to communicate information about activities.</p> <p>1b. The graphic design club (Apple Z) plans to continue fundraising efforts next year. Efforts will be made by graphic design students to put on a Graphic Design event with an invited speaker of their choosing on campus.</p> <p>1b. Increase presence of photography club</p> <p>1b. Increase the amount of students applying for UGRASP grants.</p>
<p><u>Goal Statement:</u> 2. Enrich SUU and environs with opportunities to experience creative achievement in the visual arts and inculcate in students an enthusiasm</p>	<p>2a. Expose students, faculty and community to the visual arts. 2b. Provide General Education in art and design. 2c. Establish meaningful connections with</p>	<p>2a. Number and quality of exhibits. Provide opportunities for students to travel to see great works of art and contemporary endeavors in the visual arts. 2b. Numbers in and quality of experience in General</p>	<p>2a. The faculty participated in an exhibition at the Braithwaite Gallery.</p> <p>2a. Seven students painted on location with professional artists at the Escalante Canyon Plein Air Painting Competition. Students also attended workshops, exhibited and sold their work.</p> <p>2a. The "Pushpin Gallery" showcased the work of graphic design students at least 3 times a semester.</p> <p>2a. Seven students traveled to SLC to the UMFA for an exhibition of Asian Art. 10 students traveled to Pittsburgh for the National Council on Education for the Ceramic Arts annual Conference (NCECA). Two students traveled to Flagstaff, AZ to fire the anagama kiln and wood fired soda kiln.</p> <p>2a. J. Hanson traveled to Design Presentations</p> <ol style="list-style-type: none"> <li>1. Salt Lake City AIGA: Terry Marks</li> <li>2. Las Vegas AIGA: Michael Osborne</li> <li>3. SLC AIGA: Ann Wiloughby</li> </ol> <p>Studio Visits: SLC, Infinite Scale Branding.</p> <p>2a. Seven art education majors attended the three -day Utah Art Education Association Conference in St George.</p> <p>Six art education majors attended the Springville Museum to learn about the Statewide High School and</p>	<p>2.a. Build a Southern Utah Museum of Art.</p> <p>2.a. Hire Reece Summers as permanent Gallery Director of the Braithwaite Gallery and develop it into a museum of art.</p> <p>2a. Plans underway by art history faculty member A. Marvick to lead students on art history-related tour of Western Europe in summer 2009.</p> <p>2d. Get students involved with UGRASP</p>

for creative expression.	disciplines other than the visual arts.	Education courses. 2c. Number and quality of interdisciplinary connections.	visit the Wayne Thiebaud exhibition. 2a. A group of students and E. Brown traveled to hear Wayne Thiebaud lecture at the Springville Museum of Art. 2a. Eric Brown led a group of 21 to London, Paris, Lucerne, Florence, Pisa, and Rome. 2b. In F'07 we had around 150 students take Intro to Photo and in S'08 we had around 160 students take Intro to Photo. 2c. J. Hanson worked with: Graduate Student Association on a Logo Project, Ceramics guild on their website, SUU Outdoors on their website. 2c. Dave Richardson collaborated with Professor Danielle Dubrasky in the SUU English Department on a motion graphics adaptation of her poem, "Continental Divide," which was featured in the 2008 Art and Design Faculty Show.	
<u>Goal Statement:</u> 3. Provide models for success and examples of the diverse opportunities that are available in visual arts disciplines.	3a. Administer a program of visiting artists, designers, and other relevant presenters. 3b. Encourage professional work by faculty members and provide opportunity for students and others to experience it.	3a. Number and quality of visiting artist speakers and other workshops and presentations. 3b. Examples of professional achievement and creative work by faculty. Opportunities to experience faculty work.	3a. Sarah Forss of award-winning Werner Design Werks, Art Insights presenter, discussed the business of graphic design with students in class. She also reviewed work of graduating seniors and other students. 3a. Cameron Moll, art director for the interactive dept. of the LDS Church, presented at Art Insights; he also visited two classes to discuss careers in interactive media design and gave tips on seeking employment. 3a. Abstract painter Jennifer Rasmussen discussed her work and the business of art at an Art insights presentation. Maurice Weiberg, recognized as the Educator of the Year by the Utah Art Education Association addressed the challenges and rewards of teaching at an Art Insights. 3a. Youngsuk Suh & Cayetano Ferrar, visiting artists, both did portfolio reviews and in-class demos for students of advanced photography classes. 3a. Invited Joseph Bennion for hands-on two day workshop and Art Insights presentation in Ceramics. Invited Russell Wrangle for hands on two day workshop and slide lecture in ceramics. 3b. Arlene Braithwaite won the Grand Prize at the Escalante Plein Air Painting Competition. Her work was accepted into the Zion Centennial National Juried Exhibition and recognized with an award at the Dixie Invitational. She was a presenter at the Utah Art Education Association Statewide Conference. 3b. Brian Hoover won First Prize in the "3rd Annual President's Art Show- A Juried Exhibition of Utah Artists", Library Square Center, Salt Lake City, Feb 22-March 8, 2008 and had another painting accepted into "Expressions West" a juried exhibition at the Coos Art Museum in Coos Bay, Oregon. April -May, 2008. 3b. Jeremias Paul showed and sold work in galleries in New York City, Texas, and Florida this past school year and was recently a finalist in File Magazine's 36 Exposure Challenge. 3b. S. Harris presented exhibition "Mythical Objects Redux" with Brian Hoover at the Northern Arizona University Art Museum. S. Harris participated in the Sears Dixie Invitational Exhibition. S. Harris contribute ten works to the exhibition "In the Company of Friends" at the SE Idaho Art Museum in Idaho Falls. 3b. Eric Brown was accepted into the Springville Museum of Art's Annual Salon and the Religious and Spiritual Art Exhibition. He was accepted to present a paper at an Oxford Roundtable. 3b. S. Harris presented a two day hands-on workshop and slide lecture at BYU. S. Harris is presenting a five day master class at Peter's Valley Craft Education Center in Layton New Jersey.	3.a. Continue the Art Insights program. 3.b. Continue the outstanding scholarly and creative work.