

Master of Fine Arts in Arts Administration				
Unit Assessment Report				
2007-2008				
<u>Expanded Statement of Institutional Purpose</u>	<u>Program Intended Educational Outcomes:</u>	<u>Means of Program Assessment and Criteria for Success</u>	<u>Summary of Data Collected</u>	<u>Use of Results</u>
<p><u>Mission Statement:</u> The Master of Fine Arts (MFA) program in Arts Administration seeks to provide a practical interdisciplinary education that develops well-rounded generalists, employable in any of the arts disciplines as professional arts managers. The program provides a solid curriculum of national standard which focuses on practical applications and philosophies of nonprofit management necessary to prepare each student with the skills and knowledge to pursue a professional leadership position in the field.</p>	<p>1. Students learn from faculty members and professional guests who exemplify excellence in teaching, scholarship, and professional contributions in the arts administration field.</p>	<p>1a. The MFA program will hire, promote, and/or tenure faculty members who are qualified and have demonstrated teaching excellence. The program will also bring in professional guests to lecture.</p>	<p>The following professionals were used as guest lecturers during the year: Fred Adams, Scott Phillips, Marlo Ihler, Kami Terry, and Brad Ballard (Utah Shakespearean Festival); Jeffrey Hanson (Art & Design).</p>	<p>Due to the success of invited guest lecturers, the program will continue to seek out informed, qualified professionals to supplement the academic learning atmosphere of the program.</p>
<p><u>Goal Statement:</u> The MFA seeks to develop graduates who can balance administrative structure with artistic process to effectively ensure the artistic integrity and fiscal responsibility of arts organizations</p>		<p>1b. The MFA program will ensure sufficient faculty development resources to provide each faculty member with the ability to stay current and relevant within the field of arts administration.</p>	<p>Program provided funds for faculty to attend professional conferences and to actually serve in the Association of Arts Administrator Educators (AAAE), and the American College Theatre Festival (ACTF). Other Conferences attended were Southeastern Theatre Conference (SETC), and the Utah Arts Council Conference.</p>	<p>Attendance at conferences and seminars is valuable. Continue to make participation possible through funding and time allotment.</p>

		1c. Faculty assessments will be conducted based on student and peer evaluations.	MFA faculty scored above 75% based on the "overall effective teaching" criteria of the student evaluations.	
	2. Assistantship assignments and professional projects will provide students with practicum experience in a variety of administrative capacities.	2a. Faculty and assistantship supervisors will be assigned to offer expertise and professional practicum experience to students.	Assistantship were assigned in each of the following areas (with the appropriate supervisor): CPVA Marketing (Bill Byrnes); USF Production Management (Ray Inkel); USF Development (Brad Ballard); USF Communications (Bruce Lee); USF Education (Michael Bahr); CPVA Artists Services (Bill Byrnes); MFA Arts Administration (Matt Neves).	While most assignments were productive and meaningful for both parties, some tweaking of assistantship assignments and positions will be done. One assistantship in the USF Marketing office was deemed unproductive and a new area of assistantship was created to support the faculty artists of the College of Performing and Visual Arts. The effectiveness of assignments will be evaluated monthly by the supervisor, the student and the faculty supervisor.
		2b. Graduating MFA students will successfully complete six semesters of practicum as assigned through professional assistantships and the final capstone internship.	Every graduating student completed this requirement and the learning outcomes were assessed.	Continue the requirement as outlined.

	3. Students demonstrate their understanding of the principles and practices of arts administration and successfully apply critical and analytical thinking to practical problems.	3a. Students will have a minimum cumulative GPA of 3.0 and earn a grade of C or higher in each of the MFA courses to graduate.	The grade range was 3.04 - 3.98 with an the average GPA of 3.75.	No change required. Continue program as outlined.
		3b. Students will receive satisfactory assistantship reviews from supervisors each semester.	Assistantship supervisors submit a written evaluation twice per semester assessing the student's performance. One student received a below standard performance review.	Each student received a satisfactory evaluation score from supervisors, except for one. The student was reassigned to a new assistantship and she made significant progress during the second semester. The comments in these evaluations will help faculty to better advise students with their academic and career goals. The comments will also be used to further refine the assistantship positions.
		3c. A Mid-Program Review will be conducted with each student to chart progress from the point of admission and provide feedback and goals for future performance. Students not making satisfactory progress toward graduation will not be allowed to continue.	The mid-Program Review was conducted at the beginning of Fall Semester 2007. Each student was given a detailed report of progress. They were also given the opportunity to review the program.	Each student reviewed was given suggestions to improve academic and work progress. Career goals were refined and steps defined to help the student move forward.

	4. Students intern with a professional arts organization to apply principles taught in coursework and observed in rotation assignments.	4a. Students will receive positive feedback from final internship supervisors, who are currently working as managers in professional arts organizations.	Final Internship takes place in 6th semester of MFA program; the summer session of 2007.	N/A
		4b. A final MFA Defense committee will critically review the educational and practical work (including the capstone internship) completed by each student and decide if a degree should be granted. 100% of students will be granted a degree based upon this review.	The final MFA defense will be conducted in August of 2007.	N/A
	5. Upon completion of the program, students will be employed in jobs relating to their degree and focus.	5a. All students will be surveyed upon graduation to determine job placement and degree of preparation	Students will enter the job market in the Fall of 2007.	N/A