

ASSESSMENT PLAN - DEPARTMENT OF ACCOUNTING, 2008-2009

Mission statement/goals	Intended outcomes	Assessment methods	Data collected	Use of results
<p>To provide high-quality accounting preparation for professional careers in public accounting, industry, and other organizations</p> <p>1. Provide accounting and business knowledge and skills, along with general education, needed for career development.</p>	<p>1a. Achieve our learning objectives. (Goals: Avg. teaching score > 4.0; Avg. LO scores > 3.0).</p> <p>1b. Goal: the accounting score on the ETS Field Exam will be at or above the 75th percentile. (Bachelor degree only)</p> <p>1c. Goal: the first-time pass rate on any part of the CPA exam will be equal or above the average the national average (MAcc only)</p> <p>1d. Accounting graduates will be placed in accounting careers. (Goal: non-placement rate \geq Utah unemployment rate).</p> <p>1e. Alumni are satisfied with the knowledge and skills acquired in the program, and employers are satisfied with the knowledge and skills of our graduates.</p> <p>1f. Goal: Improve resolve to have moral courage</p>	<p>1a. Student evaluations each semester, annual <u>exit interviews</u> with graduating students, annual <u>reviews of the accounting curriculum</u></p> <p>1b. Seniors in a capstone management course (MGMT 4950) take the <u>ETS field exam</u> each semester (Undergraduate only)</p> <p>1c. <u>Pass rates on any part</u> are published by the AICPA analyzed annually (MAcc only)</p> <p>1d. <u>Placement data</u> collected from exit interviews and by Career Services.</p> <p>1e. <u>Focus-group interviews</u> of graduating students, <u>surveys of graduates</u>, and <u>surveys of employers</u> on a 3-year rotating schedule (SOB Assessment Plan)</p> <p>1f. Anonymous survey of students in ACCT6650 (Accounting Ethics Seminar)</p>		

ASSESSMENT REPORT- DEPARTMENT OF ACCOUNTING, 2008-2009 (continued)

<p>2. Foster career development through the professional accountancy club, internships, service learning (e.g., VITA), and visits to employers</p>	<p>Relevant development experiences through club activities, internships, VITA, competitions, and employer visits. (Goals: numbers of interns, VITA volunteers, tax returns prepared, and employer visits will be at or above previous year.)</p>	<p>An <u>Internship Report</u> from each intern and intern employer. Written <u>summaries</u> of VITA, and PAC activities reported annually in department meeting. <u>Reflective essays</u> describing the benefits of the VITA experience are required of VITA volunteers.</p>		
<p>3. Enrich the educational experience of students in the classroom by advancing knowledge, and disseminating intellectual contributions</p>	<p>Relevant intellectual contributions by tenured and tenure-track faculty members (<u>Goal</u>: each faculty member will be classified “active.” Grad faculty require 3 peer-reviewed journal article (PRj) and 15 points in 5 years. Undergraduate faculty require 1 PRj and 10 points in 5 years.)</p>	<p>A <u>Faculty Annual Activity Report</u> on scholarly activities prepared by each faculty member, including an explanation of how scholarly activity has influenced teaching.</p>		
<p>4. Provide relevant examples for use in the classroom by service activities</p>	<p>Relevant service activities by tenure and tenure-track faculty members</p>	<p>A <u>Faculty Annual Activity Report</u> on service activities, including an explanation of how service activity has influenced teaching</p>		