

**Department of Art and Design
Fiscal Year 2008-2009 Assessment Report**

Expanded Statement of Institutional Purpose	Program Intended Educational Outcomes	Means of Program Assessment and Criteria for Success	Summary of Data Collected	Use of Results
<p><u>Mission Statement:</u> The mission of the Department of Art and Design is to provide aspiring artists, designers, and art historians with professional training and to provide a critical fine arts component of a university liberal arts education. In fulfilling this mission we will:</p> <ul style="list-style-type: none"> * Foster appreciation and critical awareness of the visual arts. * Prepare students for further study and careers in art history, graphic design, art education, ceramics/sculpture, illustration, painting/drawing/printmaking, photography/digital design, and related fields. * Educate students, faculty, administration, and community that the visual arts are intrinsically valuable to all engaged learners, that they inherently embody diverse individual, cultural, and philosophical 	<p>1a. Design and provide vibrant degree programs. 1b. Facilitate student involvement in clubs, internships, competitions and exhibitions. 1c. Prepare students to present their work and intellectual achievements. 1d. Prepare students for related employment and advanced schooling.</p>	<p>1a. Programmatic changes, improvements and implementations. Number of art majors and graduates. 1b. Statistics and examples from involvement in clubs, internships, competitions and exhibitions. 1c. Student exhibitions and presentations. Examination of student portfolios. 1d. Examples of employment and advanced schooling.</p>	<p>1a. During the past three years the number of students majoring in Art and Design has grown 67.4%, i.e., 135 to 226 Majors. There were 19 graduates in Art and Design degrees Fall 2008 and Spring 2009.</p> <ul style="list-style-type: none"> • In 2005-2006, when the department did its self-study for NASAD accreditation, the ratio of FTE faculty to FTE students was 1:15.945 and SUU was accredited. Now the ratio stands at 1:20.76. • Difficulties with students seeking a BFA who must pass Foundation Review in order to be admitted into a BFA but whose work is subpar cannot reasonably switch to a BA in Studio Art as an alternative because of the two-year language requirement. • Numbers of Majors have grown 128% since 2001 while faculty lines have grown only 42%. • The serious overcrowding and overbooking of classrooms does not allow the studio access time required by NASAD. • Additional space was allocated for a new graphic design lab and workroom and for photography studios. • The serious space shortage for drawing and painting increased. • The new Advanced Web Design course was taught for the first time. • The Senior Portfolio class was revised to help students get work online as well as in print portfolios. • The art history major, launched F '07 with three declared majors in the area as of March 2008, now has six declared majors. The extraordinary increase in enrollment in the upper-division art history series, which was expected given the continuing huge increases in studio-major enrollment this year, has not been alleviated because there has been no addition of new sections. Consequently education is performed less personalized than in '07-'08, still less so than in '06-'07. This is a trend which cannot continue indefinitely without a measurable decrease in the quality of studio majors' art history competency. Another result of increasing demand for the "core" art history series is that lower-enrollment courses -- particularly ARTH 2300 (Art Theory) and ARTH 3750 (Non-Western Art History) -- will now have to be put on a slower rotation, despite the students' obvious need for courses of this type. • Jeremias Paul finished setting up the photography program by adding several additional advanced courses. The photography program has about 25 majors and 2 graduates in spring of 2009. <p>1b. The many activities of the Graphic Design Club, Print Guild, Ceramics Guild, Photography Club, organization of a Plein Air Society included the following:</p> <ul style="list-style-type: none"> • Graphic Design Club officers have been elected and J. Hanson is working with them to develop a plan for fundraising, activities and promotion for next year. • Graphic design students put together a fundraiser for Valentine's Day, selling screen printed t-shirts and cards. Funds were used to help offset the cost of sending 18 students to the AIGA Y-Conference in San Diego in March of 2009, for which the Club activities organization is contributing funds. • Graphic design students raised funds for the club during graphicpalooza, a one week fund raising effort to earn money for the trip to the Y Conference. • Three graphic design students worked in the PVA Dean's office as interns on the marketing materials for the college. • 2D Design Students participated in "Visual Rhythm" exhibition at the Heritage Center. 	<p>1a. The increase of 91 Majors should have been matched with an increase of 6 full-time faculty positions.</p> <ul style="list-style-type: none"> • Clearly the student to faculty ratio is out of compliance with national norms, sound educational practice, and NASAD standards. This imbalance will preclude reaccreditation and needs to be addressed and remedied. • Two new studios must be allocated, rented, or built for drawing and for painting immediately. • Reinstating the BS would allow students who are not admitted into a BFA a "default" degree. This would allow the selectivity process required by NASAD for a BFA. • A BS would

<p>expressions, that they have the power to change the way in which we perceive things, and that they are the most direct way to vicariously transfer meaning and experience.</p> <p><u>Goal Statement:</u> 1. Infuse student artists with philosophies and skills that enable them to pursue professional work, teaching opportunities, and further education.</p>			<ul style="list-style-type: none"> • Students established the SUU Plein Air Society to promote on location painting. • Photography student Katie Wimer received several opportunities to be an intern for professional photographers in Minneapolis, MN, she has not yet decided on which one to take. Graphic design student Danelle Cheney received an internship photographing the permanent collection of the Braithwaite Gallery. Photography student Megan Anderson had an image published in The Best of College Photography Annual 2009. Photography student Scott Chandler sold all 7 of his pieces from the BFA student show at the Braithwaite gallery plus 3 additional pieces for hanging in the new SUU dorms. <p>1c. 24 students applied for Foundation Review in the Fall. 20 were accepted and 21 students applied for Foundation Review in the Spring. 14 were accepted.</p> <ul style="list-style-type: none"> • Art education students designed and created the work for an exhibition in South Hall. • Ten students showed work at the AIGA SLC student portfolio review, 3 others observed. • The pushpin gallery showcased work from the graphic design area at least 3 times a semester and culminated with an exhibition of broadsides featuring poetry written by SUU students and designed by graphic design students to celebrate April, National Poetry Month. • Students from Drawing II exhibited their work at Iron Mission. They also had their plein air work displayed in the show "Zion: A Creative Response" at the Braithwaite Gallery. The Zion show traveled to the Zion Museum of Human History. • Students in Drawing II exhibited their series work in South Hall. • Seven students participated in the Escalante Plein Air Competition and Exhibition. • Six art education students co-presented a workshop on school art exhibitions at the Utah Art Education Association's annual conference. • Art3800 students had a photography exhibition of their work in South Hall at the end of fall semester. Art3830 students produced a printed book as a collection of their final projects in the class. Several Art Insights presenters met with photograph students to review their portfolios. <p>1d. Art history majors are now or plan soon to undertake internships in Washington, D.C., Cincinnati, Ohio and Paris, France -- the last of these is a direct result of the major's foreign-language requirement .</p> <ul style="list-style-type: none"> • Photography Scott Chandler applied to and was accepted to several graduate schools. He will be attending Savannah College of Art & Design in the fall of 2009. • Deric Ence has been accepted to graduate school in ceramics. 	<p>reduce pressure on overcrowded classes since the BS would require significantly fewer credits in Art and Design and Art History.</p> <ul style="list-style-type: none"> • Teach the Art History Survey every year instead of every other year to alleviate overcrowding. • Offer 20th Century, Non-Western, and Why Art? Every third semester in rotation. • Propose a class in the "business of graphic design." <p>1b. Continue. 1c. Continue. 1d. Continue.</p>
<p><u>Goal Statement:</u> 2. Enrich SUU and environs with opportunities to experience creative achievement in the visual arts and inculcate in students an enthusiasm for creative expression.</p>	<p>2a. Expose students, faculty and community to the visual arts. 2b. Provide General Education in art and design. 2c. Establish meaningful connections with disciplines</p>	<p>2a. Number and quality of visual arts exhibitions. Number and quality of opportunities for educational travel experiences. 2b. Numbers in and quality of experience in General Education</p>	<p>2a. Ceramics students traveled to the NCECA conference. Graphic Design students traveled to AIGA conferences in Salt Lake City and San Diego.</p> <ul style="list-style-type: none"> • Professor Paul and Professor Petersen took 14 students to the Southwest Regional SPE conference in Ouray, CO, to participate in presentations and a portfolio review. Photography major Scott Chandler presented his work at the SPE conference. • Students in Art3820 took numerous trips to Zion National Park to work on a photographic installation that was installed in the Braithwaite Gallery during the Zion Show. A show of historical photographs from Zion National Park were exhibited in the library. • Seven art education majors attended the Utah Art Education Association's annual Conference in St. George. • Seven students attended demonstrations and visited with professional artists at the Escalante Plein Air competition in Escalante, Utah. • The SUU Plein Air Society traveled to Zion, Kolob, Parowan, Snow Canyon to paint and visited local artist studios. • Art education students traveled to Roy High to assist students in their end of year exhibition. • Jeff Hanson Traveled with a group of 18 students to San Diego for the AIGA Y-Conference where students attended 2 and a half days of lectures by award winning national level designers and workshops. 	<p>2a. Continue. 2b. Continue. 2c. Continue.</p>

	other than the visual arts.	courses. 2c. Number and quality of interdisciplinary connections.	<ul style="list-style-type: none"> • Traveled to Salt Lake City with 20 students for Sean Adams National AIGA President lecture • Traveled to Las Vegas with 15 students for a Type Design Workshop with Chank Deisel hosted by the Las Vegas AIGA. • 18 students went to the AIGA Y-Conference in San Diego in March of 2009. • Professor Hanson took 15-18 students on studio visits to Modern 8 in Salt Lake City and Mires & Ball in San Diego. <p>2c. Graphic Design students collaborated with the following organizations in the community: Southern Utah Special Olympics, Snow Canyon State Park, Cedar City Care and Share, Utah BLM, Fiddlers Canyon Elementary School, Cedar City Public Library, and Southern Utah Mortuary.</p> <ul style="list-style-type: none"> • On campus collaboration included Danielle Dubrasky's Creative Writing Class and Kay Andersons Dance class. • Our only interdepartmental course, PVA 1040 (Arts Retrospective), although consistently popular, has not been followed up by an additional collaborative curriculum among the various departments within the CPVA. All faculty involved have expressed interest in such an expansion, however; discussions continue. <p>2c. Art 3820 students met up with and discussed landscape issues with Todd Peterson's TED class.</p>	
<p><u>Goal Statement:</u> 3. Provide models for success and examples of the diverse opportunities that are available in visual arts disciplines.</p>	<p>3a. Administer a program of visiting artists, designers, and other relevant presenters. 3b. Encourage professional work by faculty members and provide opportunity for students and others to experience it.</p>	<p>3a. Number and quality of visiting artist speakers and other workshops and presentations. 3b. Examples of professional achievement and creative work by faculty. Opportunities to experience faculty work.</p>	<p>3a. The many speakers, presentations and workshops included the following:</p> <ul style="list-style-type: none"> • Letterpress Workshop with David Wolske hosted at SUU in conjunction with David's Art Insights presentation. • Jennifer Rose from Pentagram Design in NYC, Guest Portfolio Review with Graphic Design Seniors. • David Wolske Award winning designer from the University of Utah book arts program. Art Insights presenter, Led an all day letterpress printing workshop to 30 graphic design students in 2 sessions. • Jennifer Rose designer from internationally acclaimed and award winning design studio Pentagram, Art Insights presenter, discussed looking for your first job out of school with students in class and reviewed graduating senior portfolios. • Kate Starling, nationally recognized plein air painter discussed her work and the plein air process at Art Insights. • Tom Leek discussed his conceptually driven watercolors at Art Insights. • Plans are underway to build a catenary arch wood-fired soda kiln with Prof. Ted Neal, on the kiln pad at SUU during a week-long workshop" in May--to be attended by students and Southern Utah area h.s. teachers. • Former assistant to Ansel Adams, Tom Fischer, visited with photography students to review their portfolios and to discuss his work with them. Tom Fischer also presented at ArtInsights in the fall of 2008. During Spring 2009 photographer and book publisher Jason Fulford visited with photography students to discuss his work with them and look at their portfolios. Jason Fulford also presented at ArtInsights. Also, spring 2009 Nicholas Kahn & Richard Selesnick visited and collaborated with students on a location based photo shoot creating a collaborative photographic piece. Kahn & Selesnick also presented during Art Insights and took some students along to photograph on Saturday in Snow Canyon to work on their new body of work. • Sigmund Abeles, represented in many textbooks on drawing and in the SUU permanent collection presented at Art Insights. <p>3b. Professional activity among the faculty included the following development, achievement and creative work:</p> <ul style="list-style-type: none"> • Jeff Hanson Traveled to Baltimore for AIGA Social Studies, an educator conference at the Maryland Institute College of Art. • Jeff Hanson consulted with clients and directed design projects through his freelance print and interactive design business. • Professor Marvick was active in his discipline in 2008-09: in the fall one paper was presented at an international conference in Honolulu, Hawaii; another was accepted for presentation at the University of Illinois, Springfield in April. He also received an invitation to mount a solo exhibition of his paintings in Casper, 	<p>3a. Continue. 3b. Continue.</p>

		<p>Wyoming.</p> <ul style="list-style-type: none"> ● Professor Petersen exhibited work at the Gaddis Geeslin gallery at Sam Houston State Universtiy, the Claypool-Young Art gallery at Morehead State University, and the Kuhn Fine Arts gallery at The Ohio State University. He also had a solo exhibition in Savannah, GA at the Hall Street Gallery. ● Brian Hoover: September 5 – November 4, 08, participated in a two-person exhibition titled “Mythical Objects: Detached Realities” with colleague Susan Harris at Dixie State College Sears Fine Art Museum Gallery at the Eccles Fine Art Center, St. George. ● November 22- January 31, 08-09, participated in a group exhibition titled “Cinco De Saltgrass” at Saltgrass Printmakers, in Salt Lake City. ● December 5-January 8, 08-09, participated in a group exhibition titled “Individual Artist Grantee Showcase” at the Rio Gallery, Salt lake City. ● April 24-June 27, 09, participated in a juried exhibition titled “Expressions West” at the Coos Art Museum in Coos Bay ,Oregon. ● April, had artwork selected to appear in “Western Humanities Review” a literary magazine/book, that the University of Utah’s English department publishes quarterly. ● Brian is currently preparing for a solo exhibition at the Canyon Community Center, in Springdale, UT for August 2008. ● Arlene Braithwaite was one of twenty artist from across the United States invited to participate in the plein air competition, In the Footsteps of Thomas Moran” held in Zion National Park. ● Jeremias Paul had a solo show of his work in Reno, NV. Jeremias Paul exhibited 6 photographic works and one sculptural work in the SUU 2009 faculty show. Jeremias Paul collaborated on cutrating a show of historical Zion National Park photographs. Jeremias Paul collaborated on shooting the covers of the final book project with students of Art3830. ● Eric Brown presented a paper at an Oxford Roundtable, was included in an exhibition, “Utah Draws” at the Salt Lake Art Center, and was trained to be an evaluator for the National Association of Schools of Art and Design. He has accepted requests to be a member of the NASAD evaluation team at the University of North Carolina, Pembroke and at Indiana University of Pennsylvania. 	
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