

COURSE SYLLABUS
Intro to Photojournalism, Fall 2011
COMM 3090 - 01
Class Meeting Time – MWF 11 a.m. Location: ED 102

ACADEMIC HONESTY STATEMENT: Scholastic dishonesty will not be tolerated and will be prosecuted to the fullest extent. You are expected to have read and understood the current issue of the student handbook (published by Student Services) regarding student responsibilities and rights, and the intellectual property policy. These sources will provide information about procedures and about what constitutes acceptable on-campus behavior. Plagiarism in all of its forms is unacceptable and according to SUU policy, the instructor responds accordingly. In this class the first offense will result in a failure of the specific assignment, whether it is a small assignment or the final term paper. The second offense will result in failure of the class and possible institutional sanctions. In some cases students "accidentally" improperly cite sources due to laziness or lack of knowledge of proper citation style. Students are responsible for knowing proper citation style and avoiding the possibility of perceived plagiarism. For more information see <http://suu.edu/ss/vp/academicHonesty.html> In this photography class academic honesty also involves you shooting your own photographs. We will also have a great deal of discussion concerning journalism ethics and how a journalist can or can't appropriately and honestly influence the photographs.

ADA STATEMENT: Students with medical, psychological, learning or other disabilities desiring academic adjustments, accommodations or auxiliary aids will need to contact the Southern Utah University Coordinator of Services for Students with Disabilities (SSD), in Room 205C of the Sharwan Smith Center or phone (435) 865-8022. SSD determines eligibility for and authorizes the provision of services.

EMERGENCY MANAGEMENT STATEMENT: In case of an emergency, the University's Emergency Notification System (ENS) will be activated. Students are encouraged to maintain updated contact information using the link on the homepage of the mySUU portal. In addition, students are encouraged to familiarize themselves with the Emergency Response Protocols posted in each classroom. Detailed information about the University's emergency management plan can be found at: <http://www.suu.edu/ad/facilities.emergency-procedures.html>

HEOA COMPLIANCE STATEMENT: The sharing of copyrighted material through peer-to-peer (P2P) file sharing, except as provided under U.S. copyright law, is prohibited by law. Detailed information can be found at <http://www.suu.edu/it/p2p-student-notice.html>."

FINAL DISCLAIMER STATEMENT: Information contained in this syllabus, other than the grading, late assignments, makeup work, and attendance policies, may be subject to change with advance notice, as deemed appropriate by the instructor.

INSTRUCTOR INFORMATION:

Michael Titus

Office Phone: 586-7861, Office: CN 213, Office Hours: T,R 10-12:15 a.m. or by appointment

E-mail: michaeltitus@suu.edu

COURSE DESCRIPTION:

Photography for publication in print and on-line media using digital technology. News, advertising, public relations, feature, sports, lifestyle, photo essay and documentary applications.

Student Assignments (Homework):

Required Reading Assignments: Textbook and recommended reading list.

Required Writing Assignments: Responses to websites and exhibits, Written critiques of pertinent examples from photojournalism history. Text to accompany a photo essay. Midterm and Final exams.

Required Photography Assignments: Most of the photographic assignments are experienced outside of the classroom and off campus. Students must provide their own digital camera with at least 10 mp.

REQUIRED TEXT: No required text. - Kenneth Kobre. *Photojournalism the Professional's Approach*. 6th Edition FOCAL Press,

REQUIRED ON-LINE GROUP: You will be invited to join COMM 3090 Photojournalism group on Flickr www.flickr.com . This will require you to access Yahoo.com. You will be posting photos to this site throughout the semester. You must make sure you have consistent and reliable access to a computer and the Internet.

COURSE REQUIREMENTS and GRADING:

(details will be provided and assignments and details are subject to change only with advance notice)

ALL PHOTOS IN THE CLASS MUST HAVE HUMANS AND PEOPLE IN THEM UNLESS APPROVED IN ADVANCE BY THE INSTRUCTOR (a possible special assignment...rarely approved). MANY OF YOU HAVE GREAT SKILLS IN FINE ART, LANDSCAPE, WILDLIFE AND ABSTRACT PHOTOGRAPHY. THIS CLASS EMPHASIZES WORKING WITH PEOPLE IN SPONTANEOUS SITUATIONS AND IN SITUATIONS WHERE PEOPLE MAY NOT WANT YOU THERE. STUDENTS MUST LEARN TO BE ASSERTIVE AND IMMERSE THEMSELVES IN A NEWS SITUATION.

CUTLINES are required for EVERY photo.

News and Feature photos must be shot no earlier than two weeks before they are due. The date must be included in the outline.

Photos will not be graded if the “Flickr” date is after the deadline of 11:59 p.m. on the due date.

Photo Assignments	Points Awarded	Total Possible
Flickr Account	P/F – 10 by first Friday or no points	10
Self Portrait	1 P/F 100	100
Technical Challenge	2 shots	200
Elements Shots	7 shots	700
Feature Portrait	1 worth	100
Indoor Sports	1 worth (End of term deadline)	100
Outdoor Sports	1 worth (End of term deadline)	100
10 News and Feature Photos. Should have strong news values or strong compositional elements WITH human interest.	10 P/F each 10	1000
“University Journal” assignment	100	100
Photo Essay	5 photos	500
Photo Layout	1 layout,	100
Multi-Media Assignment (can be team)	30	300
Portfolio (5)	5 photos	1000
Tests/Written Assignments		
5 short written assignments 1 Graded news Quiz Jones Creativity Reading National Geographic Reading NPPA Health Reading Pulitzer Response	10 each	500
History Report and Presentation	100 + 100	200
Midterm Exam	500	500
Photo Story Written Portion	100	100
Final Exam	500	500
Total		6,110

Examinations, Grading Policy, Attendance Policy, Class Fees

The midterm will be an in-class written test worth 500 points. The final exam will be a short answer/essay test worth 500 points. Study the reading assignments and the class notes to prepare for the tests. Study guides will be distributed shortly before each test. It is the students' responsibility to obtain the study guide if they were not in attendance when it is distributed.

Grades will be based on a 100% scale.

Grade Breakdown

Percentage and Grade
90% = As
80% = Bs
70% = Cs
60% = Ds
Below 60% = F

Attendance is only documented through quizzes and short written assignments that are only accepted in class. Quizzes can only be taken at a different time than the scheduled class time if the instructor is contacted IN ADVANCE. There will be some special guests and field trips that will also be beneficial to students.