Comm. 1010-04 Introduction to Communications

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Office Hours: 10am-11am MWF

Classroom: MC 110 MWF 11am

Text:
Communicate, Connect, and Understand: Readings in Communication. (2010). Boston: Pearson
ISBN-10: 055877055X

Course Description:

Introduces aspects of human communication that develop and implement presentation of speeches and investigates and executes strategies, principles, and theories, of interpersonal communication. Students will learn the steps of building relationships, teamwork, interviewing skills, and research skills.

Course Objectives:

1. Students will be able to research, organize and deliver effective informative and persuasive speeches.

Assessment: This objective will be accomplished by completing the speech assignments and through instructor feedback on students' informative and persuasive speeches.

2. Students will be able to locate and identify credible sources aiding them in informing or persuading an audience to a preconceived end.

Assessment: This objective will be accomplished through constructing and delivering required speeches.

3. Students will be able to understand relationship termination and the role it plays in identity construction in personal relationships.

Assessment: This objective will be accomplished through a formal analysis of "break-up" stories gathered in a final group project.

4. Students will be able to understand and explain basic communication theories and concepts directly related to relationship development and maintenance in personal and professional contexts.

Assessment: This objective will be accomplished through classroom lecture, discussion and exams.

Course Policies:

Participation: Your active participation in the class drastically increases the value of the course. Although I cannot force you to participate in the class discussions I will definitely try. Your perspectives and opinions are invaluable assets in understanding the material so don't be afraid to share them. Like it or not we are all in this together. Your regular attendance and participation in every class impacts everyone. A portion of your final grade will be based on participation in daily in-class quizzes. These quizzes are not designed to force you to regurgitate information, although some concepts from class and the book will be included. They are designed to make you think for yourself and grapple with your own opinions and ideas. If you put some thought into them, I promise you will gain more from this course and enjoy it more.

Attendance:

You are expected to attend every class. If you miss class on the day that an assignment is due, you are responsible for turning it in anyway. If you miss the day you are scheduled to speak you will be unable to make up the speaking part of the assignment, but you may receive credit for the outline provided it is turned in on time. The daily quiz cannot be made up. The only exceptions are in the case of legitimate and documented illness, family emergency or school approved function. Vacations, weddings and other such events are not considered emergencies. If you know you are going to be absent for a non-emergency event, you need to contact me in advance. Excused absences for illness or personal emergency must be accompanied by appropriate documentation and a direct conversation with me. I will deal with these situations on a case-by-case basis and I reserve the right to make the final judgment about excused absences. Late work will receive a non-negotiable 10% grade reduction for each class period it is late (weekends count as 2 days) unless your situation falls under the excused category above. Late assignments must be turned in no later than one week after they are due or you will receive a zero. All assignments are due by 5 pm.

Tardiness:

Please be on time to class. This shows respect to me and to your fellow classmates. If you are late on presentation days please wait outside the classroom until you hear applause.

Academic Misconduct:

Each student is expected to complete his/her own work. Any student caught cheating in any way on the exams or submitting another person's work as his/her own (plagiarism) will receive an "F" for the assignment. If you are unfamiliar with what constitutes plagiarism, please ask me in order to avoid any problems. Students who misrepresent excuses for missing class or turning in late work will also receive an "F" on that assignment.

Cell Phones/ Laptops:

Please be courteous and respectful with use of cell phones and laptops. Please do not answer your phone, text, play games, IM, surf the web, e-mail, check facebook, or do anything that is not class related in class. Using laptops can enhance your learning experience by allowing you to take notes and reference class topics when appropriate is encouraged. If you do not understand what is meant by asking you to be respectful in regards to these devices, you will be asked to not bring them to class. Hopefully you all understand the appropriate use of cell phones and laptops. Please don't make me add to this section.

Student Support:

In compliance with the Americans with Disabilities Act, please be familiar with the following statement. Students with medical, psychological, learning or other disabilities desiring academic adjustments, accommodations, or auxiliary aids must contact the Disability Support Center, Room 205D, Sharwan Smith Center, phone (435) 865-8022. The Disability Support Center determines eligibility for and authorizes the provision of these services and aids.

Emergency Management Statement:

In case of emergency, the University's Emergency Notification System (ENS) will be activated. Students
are encouraged to maintain updated contact information using the link on the homepage of the *mySUU*
portal. In addition, students are encouraged to familiarize themselves with the Emergency Response
Protocols posted in each classroom. Detailed information about the University's emergency management plan can be found at http://www.suu.edu/emergency

HEOA Compliance Statement:

The sharing of copyrighted material through peer-to-peer (P2P) file sharing, except as provided under U.S. copyright law, is prohibited by law. Detailed information can be found at

http://www.suu.edu/it/p2p-student-notice.html.

Office Hours:

You can plan to meet with me during office hours as regularly posted. I recognize that these hours won't accommodate all schedules so if they do not work for you please set up an appointment with me. I am always happy to meet with students individually or in smaller groups to help explain assignments or clarify anything from class or from the book.

NOTE: Information contained in this syllabus, other than the grading, late assignments, and attendance policy, may be subject to change with advance notice, as deemed appropriate by the instructor.

Course Assignments	Points
Who Am I?	20
Outside Speech Evaluations	50
Informative Speech	100
Informative Speech Outline	35
Persuasive Speech	100
Persuasive Speech Outline	35
Speech Critiques	30
Mid-Term Exam	100
Group Presentation	50
Final Exam	100
Quizzes	80
Participation	30
Bonus (SAPC)	20
Total	**730**

Grading Standards:

A 93-100% B 83-85% C 74-78% F 65%-Below
A- 90-92% B- 80-82% C- 70-73%
B+ 86-89% C+ 76-79% D 65-69%

Date	Topic	Due
Mon. 8/22	Introduction to Course	Read Ch. 1
Wed. 8/24	Ch. 1: Introduction	Read Ch. 2
Fri. 8/26	Ch. 2. The Self and Perception	Read Real Student Jared/ Balinda
Mon. 8/29	Ch. 2 The Self and Perception	Read Ch. 3
Wed. 8/31	Ch. 3 Listening	Who Am I? Assignment
Fri. 9/02	Ch. 3 Listening	Read Ch. 4
Mon. 9/05	Labor Day No Class	
Wed. 9/07	Ch. 4 Verbal Communication	

Fri. 9/09	Ch. 4 Verbal Communication	Read Ch. 5
Mon. 9/12	Ch. 5 Nonverbal Communication	
Wed. 9/14	Ch. 5 Nonverbal Communication	1st Outside Speech Eval. Due
Fri. 9/16	Intro to Speaking/ Topic Selection	Speech Packet
Mon. 9/19	Speech Organization/ Outline	Speech Topic Due
Wed. 9/21	Speaking/ Speech Apprehension	Speech Packet
Fri. 9/23	Visual Aides/ PowerPoint	Speech Packet
Mon. 9/26	Mid-term study day	
Wed. 9/28	Mid-Term Exam	
Fri. 9/30	Informative Speaking/ Sign-up	
Mon. 10/03	Informative Speeches	Outline Due on Speech Day
Wed. 10/05	Informative Speeches	Speech Critique
Fri. 10/07	Informative Speeches	Speech Critique
Mon. 10/10	Informative Speeches	Speech Critique
Wed. 10/12	Informative Speeches	Speech Critique
Fri. 10/14	Intro to Persuasive Speeches	Read Cialdini (Speech packet)
Mon. 10/17	Fall Break No Class	
Wed. 10/19	Elements of Persuasion	Topic Sign-up/ Speech Packet
Fri. 10/21	Persuasive Speaking	Speech Packet
Mon. 10/24	Persuasive Speeches	Outline Due on Speech Day
Wed. 10/26	Persuasive Speeches	Speech Critique
Fri. 10/28	Persuasive Speeches	Speech Critique
Mon. 10/31	Persuasive Speeches	Speech Critique
Wed. 11/02	Persuasive Speeches	Speech Critique/ Read Ch. 6
Fri. 11/04	Ch. 6 Interpersonal Communication	Read Ch. 6
Mon. 11/07	Ch. 6 Interpersonal Communication	Read Ch. 6
Wed. 11/09	Ch.6 Interpersonal Communication	Read Ch. 6
Fri. 11/11	Ch. 6 Interpersonal Communication	Read Ch. 8
Mon. 11/14	Ch. 8 Professional Communication	Read Ch. 8
Wed. 11/16	Ch. 8 Professional Communication	2nd Outside Speech Eval. Due

Fri. 11/18	Presenting as a group	Group Topic Due
Mon. 11/21	Group 1 Presentation	
Wed. 11/23	Thanksgiving No Class	
Fri. 11/25	Thanksgiving No Class	
Mon. 11/28	Group 2 Presentation	
Wed. 11/30	Group 3 Presentation	
Fri. 12/02	Group 4 Presentation	
Mon. 12/05	Group 5 Presentation	
Wed. 12/07	Final Jeopardy	
Fri. 12/09	*Study Day*	
	Final	

Who Am I?

Using Chapter 2 as a reference, describe yourself, your roles, self-concept (ie. Do you think you are attractive, respected, successful, confident, etc?) I don't want to hear "I was born in Bountiful then moved to Salt Lake and went to Jordan High, then I… " although I'm sure that affects who you are, be more specific. "My friends were always really good at sports and I wasn't. It made me feel bad about myself so I started engaging in destructive behavior." It doesn't have to be a therapy session, but I want you to start figuring out why you are the way you are. If you moved around a lot maybe you learned how to adapt quickly to different environments and people. Mainly I want to know how have your background, culture, and group affiliations sculpted the person you are today. Your paper should be 1 ½ to 2 pages double spaced in Times New Roman with 12 point font.

1st Speech (Informative)

Each of you will be required to research, write and deliver a 3-5 minute informative speech on a topic of your choice which will be pre-approved by the instructor. It is absolutely required that you stay within the 5 minute time frame, this means that you will need to practice your speech in order to stay within the time frame. This informative speech should include at least 1 visual aid and 2 outside sources. Each student will create a main topic outline for their speech which can be used during the speech. These sources should be included on our outline and your outline will be handed in after your speech.

2nd Speech (Persuasive):

Each of you will be required to research, write and deliver a 4-6 minute persuasive speech on a topic of your choice which will be pre-approved by the instructor. The topic may be the same as the informative speech or students may choose a new topic. Again, it is absolutely required that you stay within the 6 minute time frame, this means that you will need to practice your speech in order to be familiar enough to stay within the time frame. Each student will create a full sentence

outline for their speech that may be used during the speech. You are required to use at least 2 visual aids in this speech along with 2 outside sources during your speech. These sources should be included on your outline and your outline will be handed in after your speech.

Exams:

There will be two exams covering assigned reading & classroom discussion, one midterm exam and a final exam. In order to do well on the exams you will need to be current on reading, take good notes & be actively engaged in class. The Midterm exam will consist of 50 multiple choice questions. Each question will be worth 2 points. The Final exam will also be 50 multiple choice questions worth 2 points each.

Group Presentation:

All students will be assigned into groups by the instructor during the first week of class. These groups will participate in various activities throughout the semester culminating in a final group presentation. Group presentation topics will be delivered on chapters of the text discussed in class. These presentations should be fun. Use games, video clips, etc. to make your project exciting and informative. This presentation, while a group effort, will be graded on an individual basis. Each presentation will be 30-40 minutes in length and be graded on the content covered, accuracy of information and creativity.

Outside Speaker Critique:

Sometimes the best way to learn public speaking skills is to watch someone else speak. This assignment requires you to attend a speech outside class and then write up a 1-2 page paper describing what you learned about public speaking skills. You may write about both the negative and positive traits and skills you saw displayed during the speech.

Speech Critiques:

In order for people to get the experience of public speaking, they need a public to speak to. You will evaluate each in-class speech with an evaluation form provided in class.