

Professional Communication Master of Arts

PLAN OF STUDY

Student Name _____ T Number _____

Committee Chair _____ Program Approval Date* _____

Committee Members _____

List any undergraduate courses that the student will be required to take

Core Courses: 18 semester hours required

- COMM 6010 Communication Theory 3 _____
- COMM 6020 Qualitative Applications for Communication Research 3 _____
- COMM 6030 Quantitative Applications for Communication Research 3 _____
- COMM 6040 Professional Writing and Communication Technologies 3 _____

One of the following

- COMM 6890 Graduate Internship 6 _____
- COMM 6892 Graduate Project 6 _____
- COMM 6900 Graduate Thesis 6 _____

Concentration: 6 semester hours required (consisting of one theory or seminar course and one applied course)

Advertising/PR

- COMM 6210 Seminar in Advertising/Public Relations 3 _____
- COMM 6220 Applied Audience Research 3 _____

Interpersonal/Organizational

- COMM 6110 Seminar in Interpersonal 3 _____
- COMM 6115 Applied Research in Relational/Organizational 3 _____
- COMM 6120 Seminar in Organizational Communication 3 _____

Mass Communication

- COMM 6310 Seminar in Mass Communication 3 _____
- COMM 6220 Applied Audience Research 3 _____

Electives:

Thesis _____ Project _____ Internship _____

*Program should be approved by the end of the second semester in residence.

Signature of Student _____

Signature of Advisory Chair _____

Signature of Graduate Director _____