

James H. McDonald

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Office of the Dean
College of Humanities and Social Sciences
Southern Utah University
Cedar City, UT 84720
Tel: 435.586.5451
Fax: 435.865.8193
Net: mcdonaldj@suu.edu

ACADEMIC TEACHING AND RESEARCH EXPERIENCE

2008-	Professor of Anthropology, Southern Utah University
2004-08	Professor of Anthropology, University of Texas at San Antonio
1999-04	Associate Professor of Anthropology, University of Texas at San Antonio
1998-07	Sr. Editor, <i>Culture & Agriculture</i> , a journal of the American Anthropological Association
1995-99	Assistant Professor of Anthropology, University of Texas at San Antonio
1992-95	Assistant Professor of Anthropology, University of Michigan-Flint

ACADEMIC ADMINISTRATIVE EXPERIENCE

2008-	Dean, College of Humanities and Social Sciences, SUU
2007-08	Associate Vice Provost for Academic & Faculty Support, UTSA
2006-07	Senior Associate Dean for Faculty Affairs, College of Sciences, UTSA
2006 (summer)	Interim Associate Dean for Faculty Affairs, College of Sciences, UTSA
2004-07	Chair of Anthropology, UTSA
2002-04	Interim Chair of Anthropology, UTSA
2004-06	Secretary of the General Faculty, UTSA
2002-03	Chair, Faculty Senate, UTSA
1999-01	Anthropology Discipline Coordinator, Division of Behavioral & Cultural Sciences, UTSA
1994-95	Acting Director, Latino/a Studies Program, UM-Flint

EDUCATION

1991	Ph.D.	Anthropology, Arizona State University
1981	M.S.	Anthropology, University of Wisconsin-Milwaukee
1981	Certificate	Museum Studies, University of Wisconsin-Milwaukee
1979	B.A.	Anthropology, University of Arizona (with Distinction)

ADMINISTRATIVE EXPERIENCE

Dean, College of Humanities and Social Sciences, Southern Utah University (2008-)

SUU is a comprehensive regional university with a strong liberal arts mission that serves over 7,500 students through 69 bachelors and 9 master's degree programs. SUU is organized and driven by a series of core values: academic excellence, community/social responsibility, and engagement and personal growth. HSS is the university's largest college with over 1,900 majors and a full-time faculty of over 60 members in six departments that offer 19 undergraduate, and 2 graduate degree programs that comprise the institution's liberal arts core. Additionally the College hosts the Hispanic Center, the Writing Center, the Speech and Presentation Center, and the SUU Archaeology Repository. The College's overall budget is approximately \$6M. Areas of office oversight and key initiatives include:

- Conduct annual faculty review, third-year review, and tenure and promotion review
- Manage the college budget

- Direct reports: six department chairs, one administrative assistant, two academic advisors, the archaeology repository curator
- Oversee curriculum management and review
- Conduct an annual strategic plan
- Collaborate with Chairs to develop and refine annual review, tenure and promotion assessment guidelines
- Collaborate with Chairs to revise Mission, Vision, and Strategic Goals for the College
- Collaborate with Chairs to create an overarching vision for the College designed around the concept of “everyday leadership,” operationalized through an college-wide, interdisciplinary certificate program and the creation of a leadership scholarship
- Launched the Communication Department’s Speech and Presentation Center; brought the Hispanic Center into the College
- Emphasize curriculum and scheduling management, while sustaining only 13% of the College’s courses through adjunct instruction; reduced adjunct/overload budget allocation overage by approximately 75% (\$40,000 over budget to \$8,000) in AY 08-09
- Establish a new profile to external constituencies through a revised web page and the inauguration of a College newsletter, *The Leader*
- Developed a College Undergraduate Advisory Committee that works in conjunction with student government leadership from the College
- Developed an undergraduate learning assessment protocol; developed a graduating senior exit survey and alumni tracking system
- In first year, the College sponsored a major Convocation on Hiroshima-Nagasaki in fall ’08 and also sponsored an Eccles Visiting Scholar, Dr. James Diego Vigil, in spring ’09
- Revised the college web page, including a Facebook group link designed to make the page a focal point for current students and alumni

Associate Vice Provost for Academic and Faculty Support, UTSA (2007-2008)

UTSA is a multi-campus, urban Hispanic-Serving Institution. It is the second largest and fastest growing branch of the University of Texas System with a headcount enrollment of over 28,500 students. UTSA is organized into nine colleges and schools offering 64 bachelors, 43 masters, and 20 doctoral programs, supported by 586 tenured or tenure-track faculty, 641 non-tenure track faculty, and 279 teaching assistants. Areas of office oversight include:

- Faculty: Tenure and promotion, policy issues, grievances
- Academic Affairs Handbook of Operating Procedures revisions
- International Programs Office
- Teaching academy and awards
- Teaching Excellence, Advancement, and Mentoring (TEAM) Center
- Coordinate the University Review Committee for new faculty hires

Interim and Senior Associate Dean for Faculty Affairs, College of Sciences, UTSA (June 2006 to May 2007)

The College of Sciences has six departments and approximately 160 full-time faculty. Its Department of Biology is ranked #1 in the US in the number of degrees awarded to Hispanics, and it is #9 in the number of math degrees awarded. Job duties included:

- Conducted a basic college organizational assessment
- Initiated and collaborated in the development of a college-wide workload policy in conjunction with department chairs
- Initiated and collaborated in the creation of departmental merit evaluation guidelines in conjunction with department chairs
- Worked with the Dean on tenure and promotion cases
- Worked on college leadership team-building with associate deans and chairs
- Worked on specific department and program development
- Focused on enhancing faculty development over the course of career cycles

- Constructively engaged in faculty personnel matters and problem resolution

Interim Chair and Chair, Department of Anthropology, UTSA (September 2002 to August 2007)

The Anthropology Department offers BA, MA, and PhD degrees, and also oversees a minor in American Indian Studies. The Department has approximately 180 undergraduate and 40 graduate majors with a staff of 12 tenured or tenure track faculty members along with the Center for Archaeological Research (averaging \$1.5 million annually in contracts and grants with a staff of 17 full-time, 19 part-time, and 3 work-study employees), which reports directly to the department. The department housed two journals during my tenure as chair: *American Anthropologist* and *Culture & Agriculture*. Significant achievements as interim chair and chair include:

- Development of a doctoral degree proposal, approved by the UT Board of Regents August 2005 and the Texas Higher Education Coordinating Board in July 2006 with program launch in spring 2007.
- Successfully obtained \$60,000 in UT-System STARS funding in support of research equipment for two new department faculty in 2007 – first case of STARS money being allocated outside of the sciences at UTSA.
- Negotiated for a reduction in standard faculty teaching workload from 3/3 to 3/2 per academic year, while continuing to successfully meet students' needs.
- Developed and implemented an equitable third-year review policy for tenure track faculty. Third-year reviews are mandated but no formal procedures existed. Subsequently, the Faculty Senate crafted a third-year review policy based closely on the Department's model, and this model is now a part of UTSA's Handbook of Operating Procedures.
- Upgraded the Department's Anthropology Lab with new desktop computer workstations and a variety of methods software in support of more technologically oriented methods classes across the sub-disciplines. These upgrades were key in creating a culture of grant writing among graduate students.
- Strategic scheduling to meet student needs and maximizes student credit hours generated in support of the reduced teaching load (an undergraduate-level increase of 124% from AY00-01 to AY 04-05 and a graduate-level increase of 22% AY 02-03 to Fall 07).
- Increase in number of undergraduate majors from 99 in AY 02-03 to 180 in AY 06-07 (up 82% while UTSA grew overall by 27% during the same period).
- Strategic management of faculty salary breakevens to ensure departmental financial health and continued positive growth in student credit hours, while underwriting a reduced teaching load (3/2).
- Created and maintained the department's web page.
- Continued development and promotion of the internship program for graduates and undergraduates; the absolute number of internships per year has increased over 80% since AY 01-02, and in AY 04-05 25% of the department's students took advantage of internship opportunities.
- Supported the acquisition of the *American Anthropologist* editorship as a key piece of strategic departmental growth and development. *AA* is the flagship journal of the American Anthropological Assoc.

Secretary of the General Faculty, UTSA (September 2004 to August 2006)

The Secretary of the General Faculty is the highest elected position in the faculty governance system at UTSA. The SGF reports to the University Assembly (composed of faculty, staff, administrators, and students) and the President and is an ex-officio member of the Faculty Senate. Significant achievements as SGF include:

- Revised and updated UTSA's faculty governance web pages.
- Designed and created a faculty governance newsletter to ensure better dissemination of information on the activities of the Faculty Senate and the University Assembly.

Chair of the Faculty Senate, UTSA (September 2002 to August 2003)

The Faculty Senate is the main faculty governance body at UTSA. It has the authority to conduct studies, to receive

recommendations from other sources, and to make recommendations on academic matters to the University President and Provost.

- Passage of new bylaws — The Senate had not revised its bylaws since its inception in 1994. The revision of the bylaws brought the Senate in line with the new University structure and developed new procedures along with important additions to the standing-committee structure.
- Third-year review policy — Charged the Academic Freedom and Tenure Committee to develop a comprehensive set of procedures for faculty member's third-year review. Though third-year reviews were mandated by the UTSA Handbook of Operating Procedures, no codified policy was in place to guide that process in a manner that was uniformly applied across the University. The policy recommendation closely models the Anthropology Department's policy, which is now a part of UTSA's Handbook of Operating Procedures.
- Grievance policy recommendations — Charged a subgroup of the Academic Policy and Requirements Committee to develop a series of recommendations to streamline existing procedure.
- Research lab space policy recommendations — Chaired an ad hoc committee of the Faculty Senate began to discuss and develop a research lab space in the summer of 2002 at the request of the Provost's Office. That committee handed off its work to the Academic Policy and Requirements Committee in Fall 2002 and a final policy was approved by the Senate in May 2003 and adopted by the Provost's Office.
- New faculty recommendations — Charged an ad hoc committee to explore and explicate the problems that new faculty face during the summer months prior to their official employment with the University on September 1 of the new academic year. Their recommendations have been adopted by the Provost's Office.

Anthropology Discipline Coordinator, UTSA (September 1999 to August 2001)

Prior to a major university restructuring in 2001, UTSA had a divisional structure. As the program's coordinator I reported to the Division Director of Behavioral and Cultural Sciences and to the anthropology faculty. During my tenure I undertook the following activities:

- Course scheduling.
- Undergraduate and Graduate Catalog revisions.
- Coordinated and wrote the Anthropology Master's Program Self-Study (2000), which included external review, and previously had coordinated and written large portions of an undergraduate program self study (1997).
- Coordinated a discussion exploring the possibility for the reintegration of the Center for Archaeological Research (then a stand-alone center) with the soon-to-be Department of Anthropology. CAR was integrated with the department in 2001.
- Coordinated and wrote significant portions of a strategic plan for stand-alone departmental status.

Acting Director, Latino/a Studies Program, UM-Flint (September 1994 to May 1995)

UM-Flint is a small, urban commuter-oriented university of approximately 7,000 students that lies between two of Michigan's largest Hispanic populations in Pontiac and Saginaw. I was charged by the Dean of Arts and Sciences to conduct the following activities:

- Convened a faculty advisory board.
- Created an interdisciplinary curriculum for a Latino/a Studies major.
- Created a speaker series.
- Conducted community outreach.

Other University Service

2009- Member, International Travel Council, SUU

- 2009- Chair, College of Sciences Dean Search Committee, SUU
- 2009- Member, Emergency Management Team, SUU
- 2008- Member, Southern Utah University Press Advisory Board
- 2007-08 Chair, Provost Search Committee, UTSA
- 2005-06 Chair, Provost Search Committee, UTSA
- 2004-06 Secretary of the General Faculty, UTSA
- 2002-03 Chair, Faculty Senate, UTSA
- 2000-04, 97-99 Faculty Senate Department Representative, UTSA
- 2002-pres Chair, Council on International Programs, UTSA
- 2001-03 Graduate Council, UTSA
- 2001-02 Chair, Faculty Senate Ad Hoc Committee on International Programs, UTSA
- 2001 Chair, Faculty Senate Ad Hoc Committee on University-wide Merit, UTSA
- 2000-01 Chair, University Faculty Development Leave Committee, UTSA
- 2000-01 College Implementation Committee on University Restructuring, UTSA
- 2004-pres, 97-99 Advisory Board, Teaching and Learning Center, UTSA
- 1997-03 Faculty advisor for a UTSA undergraduate team, Model Organization of American States Student Conference, sponsored by the World Affairs Council of San Antonio (Best Team Award 1998, Best Delegate Award 2000, Outstanding Delegate for the Security Committee and Distinguished Ambassador to the General Assembly 2001).
- 1996-00 Advisory Board, International Programs, UTSA
- 1996-99 Establishment of a Lambda Alpha National Anthropology Honors Society Chapter and service as faculty advisor, UTSA
- 1994-95 Establishment of a Lambda Alpha National Anthropology Honors Society Chapter and service as faculty advisor, UM-Flint
- 1994-95 Advisory Board, Minority Mentor Program, UM-Flint
- 1992-95 Faculty Advisor, Native American Student Organization, UM-Flint

AREAS OF ACADEMIC TEACHING AND RESEARCH SPECIALIZATION

Economic & political anthropology, applied anthropology, agricultural development, political economy, socio-cultural change, organizational culture, research design & methods; Mexico, Latin America, U.S.

PUBLICATIONS

BOOKS

- 2002 The Applied Anthropology Reader. Boston: Allyn & Bacon.

ARTICLES

Agricultural Development (* peer reviewed)

- 2006 “Small Commercial Farming in a Globalizing Mexico: The View from San Miguel de Allende and Surrounding Region,” in San Miguel de Allende: Cruce de Caminos, pp. 195-202. León, Guanajuato: Presidencia Municipal San Miguel de Allende 2002-03/Impresos ABC.
- 2006 “Cooperatives, Gender, and Rural Development in West Mexico,” in Migración a los estados unidos: Más allá de los numeros, pp. 119-149. Mario Melgar Adalid, ed. Mexico City: UNAM, UTSA, and FUNSALUD.
- 2005* “The Narcoeconomy and Small-town, Rural Mexico,” Human Organization 64(2):115-125.
- 2003* “An Exploration in the Veiling of Power: The Politics of Development in Rural West Mexico,” Mexican

- Studies/Estudios Mexicanos 19(1):161-185.
- 2002* “NAFTA and Basic Food Production: Dependency and Marginalization on Both Sides of the US/Mexico Border,” in Food in the USA, pp. 359-372. Carole M. Counihan, ed. New York: Routledge. (Reprint of REA [1994] with a 2001 update.)
- 2001* “Reconfiguring the Countryside: Power, Control, and the (Re)Organization of Farmers in West Mexico,” Human Organization 60(3):247-258.
- 2000* “Milk Quality and Globalization: Metaphors of Modernity in Northwestern Michoacán, Mexico,” Research in Rural Sociology and Development 8:181-209.
- 1999* “The Neoliberal Project and Governmentality in Rural Mexico: Emergent Farmer Organization in the Michoacán Highlands,” Human Organization 58(3):274-284.
- 1999* “Commercial Family Farmers and Collective Action: Dairy Farming Strategies in Mexico,” in Globalization and the Rural Poor in Latin America, pp. 41-60. William M. Loker, ed. Boulder, Colo.: Lynne Rienner Publishers.
- 1998* “La calidad de leche en San José de Gracia-Cotija: Una mirada sociocultural y política a la globalización,” in Los juegos de poder: Globalización y cadenas agroindustriales de la leche en occidente, pp. 275-295. Guadalupe Rodríguez Gómez and Patricia Chombo Morales, eds. Mexico City: CIESAS.
- 1997* “Privatizing the Private Family Farmer: NAFTA and the Transformation of the Mexican Dairy Sector,” Human Organization 56(3):321-332.
- 1997* “Historia, economía y transformación de la identidad étnica entre los inmigrantes italianos en México,” Relaciones 71:157-199.
- 1996* “The Milk War: The Effects of NAFTA on Dairy Farmers in the United States and Mexico,” in Policy Choices: Free Trade among NAFTA Nations, pp. 75-105. Karen Roberts and Mark I. Wilson, eds. East Lansing: Michigan State University Press.
- 1995 “Italian-Mexicans,” in Encyclopedia of World Cultures, Volume 8: Mesoamerica and the Caribbean, pp. 129-132. James W. Dow and Robert V. Kemper, eds. Boston, Mass.: Human Relations Area Files/G. K. Hall Publishers. <http://www.everyculture.com/Middle-America-Caribbean/Italian-Mexicans.html>
- 1995 “NAFTA and the Milking of Dairy Farmers in Central Mexico,” Culture & Agriculture 51/52:13-18.
- 1994* “NAFTA and Basic Food Production: Dependency and Marginalization on Both Sides of the US/Mexico Border,” Research in Economic Anthropology 15:129-143.
- 1993 “Corporate Capitalism and the Family Farm in the U.S. and Mexico,” Culture & Agriculture 45/46:25-28.
- 1991* “Small-Scale Irrigation and the Emergence of Inequality among Farmers in Central Mexico,” Research in Economic Anthropology 13:161-189.
- 1991 The Emergence of Inequality among Capitalizing Family Farmers in Mexico. Unpublished Ph.D. dissertation, Arizona State University.
- 1988* “Household Cycles and Capital: Small Farm Development among Italian Immigrants in Central Mexico,” International Journal of the Sociology of the Family 18(2):129-161 (a short version was reprinted as “Economic Development among Chipileño Farmers in Guanajuato, Mexico,” Notas Mesoamericanas

11(1989):163-174).

Political and Legal Anthropology (* peer reviewed)

- 1997* “A Fading Aztec Sun: The Mexican Opposition and the Politics of Everyday Fear in 1994,” Critique of Anthropology 17(3):263-292.
- 1997 “Film as Testimonial Literature,” American Anthropologist 99(1):135-140.
- 1993* “Whose History? Whose Voice?: Myth and Resistance in the Rise of the New Left in Mexico,” Cultural Anthropology 8(1):96-116.
- 1993* “Structural Contradictions and Ideological Consistency: Changes in the Form and Content of Cuban Criminal Law,” in Making Law: The State, the Law, and Structural Contradictions, pp. 127-167. William J. Chambliss and Marjorie S. Zatz, eds. Bloomington: Indiana University Press (second author with M. Zatz).
- 1992* “Popular Justice in Revolutionary Nicaragua,” Social & Legal Studies 1(2):283-305 (first author with M. Zatz).
- 1989* “The Politics of Choice: Roles of the Medical Profession Under Nazi Rule,” Texas Medicine 85(6):32-39 (second author with K. Lekisch).

Technology and Higher Education (* peer reviewed)

- 1995* “Te(k)nowledge: Technology, Education, and the New Student/Subject,” Science as Culture 21:535-564.
- 1993* “The Interpenetration of Technology and Institution: An Assessment of an Educational Computer Conferencing System,” NAPA Bulletin 12:49-65.
- 1993* “Hypertext Indexing Applied to Computer-Mediated Conferencing and Teaching: An Aid to Group Memory,” NAPA Bulletin 12:23-36 (third author with A. Mason-Weiss and D. Metzger).
- 1993* Electronic Technologies and Instruction: Tools, Users, and Power. NAPA Bulletin Series, Volume 12 (co-edited with F. Dubinkas).

BOOK REVIEWS AND COMMENTARIES

- 2009 “Review of Chris Kyle’s *Feeding Chilapa: The Birth, Life, and Death of a Mexican Region*,” Ethnohistory 56(2):345-346.
- 2007 “Editor’s Final Note,” Culture & Agriculture 29(2):57.
- 2005 “Keeping Culture in Agriculture: A Call for Discussion,” Culture & Agriculture 27(2):71-72.
- 2005 “Haciendas,” in Oxford Encyclopedia of Latinos and Latinas in the United States. Deena J. González and Suzanne Oboler, eds. Pp. 259-260. New York: Oxford University Press.
- 2003 “Review of A. F. Robertson’s *Greed: Gut Feelings, Growth, and History*,” Anthropological Theory 3(2):258-259.
- 2000 “Governmentality and Biopower in Genetic Research: A Review of Paul Rabinow’s *Making PCR: A Story of Biotechnology*,” Current Anthropology 41(4):694-695.

- 1999 "Comment on John Bodley's *Socio-Economic Growth, Culture Scale, and Household Well-Being: A Test of the Power-Elite Hypothesis*," Current Anthropology 40(5):615-616.
- 1998 "Review of Colin Duncan's *The Centrality of Agriculture*," Culture & Agriculture 20(2/3):123-124.
- 1998 "Comment on Kalman Applbbaum's *The Sweetness of Salvation: Consumer Marketing and the Liberal Bourgeois Theory of Needs*," Current Anthropology 39(3):341-342.
- 1996 "Review of David Griffith and Ed Kissam's *Working Poor: Farmworkers in the United States*," Culture & Agriculture 18(2):83-85.
- 1994 "The Interplay of Technology, Gender, and Bureaucratic Structure: Commentary on *From High-Touch to High-Tech: Hospital Nursing and Technological Change*," Technology Studies 1(2):192-196.

RESEARCH REPORTS

- 1999 Final Report: Northwest Michoacán Dairy Sector, Simorelos Farmer Organization Project. Prepared for the Centro de Investigaciones y Estudios Superiores en Antropología Social de Occidente (CIESAS-Occidente) and the Centro de Investigación y Asistencia en Tecnología y Diseño del Estado de Jalisco (CIATEJ), Guadalajara, Jalisco, México.
- 1997 Mejoramiento de la Calidad de la Leche—Problemática y Alternativas para Jalisco y Michoacán: Estudio Diagnóstico, Vols 1 & 2. Guadalajara: CIESAS/CIATEJ (with G. Rodríguez Gómez, P. Chombo Morales, W. Urzúa Jerez, J. M. Nuñez Olivera, and M. García Ortega).
- 1994 "Ethnographic Assessment of the Parent Training and Support Program," prepared for the Flint (MI) Community Schools Migrant and Bilingual Program (with M. Santimo).
- 1985 Health Systems Plan: Hospice Care Services. Phoenix: Central Arizona Health Systems Agency (with R. Bowen)
- 1985 Health Systems Plan: Adult Day Care and Respite Care Services. Phoenix: Central Arizona Health Systems Agency (with R. Bowen).
- 1984 Health Systems Plan: Primary Care. Phoenix: Central Arizona Health Systems Agency (with J. Coldren).

AWARDS AND GRANTS

- 2008: BLM Contract – Cultural Analysis of the Spirit Cave, Nevada NAGPRA Case (\$90,041)
- 2005: UTSA Friend of Student Services Award
- 2001: NEH Extending the Reach Faculty Research Grant (\$24,000)
- 2001: Election as a member of Sigma Xi, The Scientific Research Society
- 2000: Chancellor's Council Outstanding Teaching Award, UT System
- 2000: President's Distinguished Achievement Award for Teaching Excellence, UTSA
- 2000: BCS Summer Research Award, UTSA (\$1,600)
- 1999: BCS Summer Research Award, UTSA (\$2,500)
- 1997: UTSA Joint Faculty-Graduate Student Summer Research Grant (\$4,671)
- 1996: UTSA Faculty Research Award (\$3,000)
- 1996: Sustaining Fellow, Society for Applied Anthropology
- 1993: Special Merit Award, UM-Flint
- 1992: Fellow, American Anthropological Association
- 1991: Phi Kappa Phi Honor Society, Arizona State University Chapter
- 1990: Outstanding Teaching Award, Rio Salado Community College, Phoenix, AZ

- 1990: First Place, Graduate Student Paper Competition, Southwestern Anthropological Association, for a paper entitled, "Ethnic Identity, Community, and Economic Development: The Transforming Identity of Italian Farmers in Mexico"
- 1988: Sigma Xi Grant-in-Aid of Research (\$800)
- 1987: Sigma Xi Grant-in-Aid of Research (\$1,000)
- 1987: Arizona State University Research and Development Fund Award in Anthropology (\$500)
- 1987: Dr. Joanne Frazier Parachek Research Assistance Award, Arizona State University (\$1,000)
- 1986: Arizona State University Graduate Student Association Grant-in-Aid of Research (\$1,500)
- 1984: Arizona State University Regent's Graduate Academic Scholarship (tuition waiver)
- 1983: Arizona State University Research and Development Fund Award in Anthropology (\$400)
- 1980: University of Wisconsin-Milwaukee Out-of-State Tuition Waiver

CONFERENCE PRESENTATIONS

- 2006 "The New Entrepreneurial Farmer: The Ambivalent Role of Narcofarmers in Rural Mexico," American Anthropological Association, Nov. 15-19, San Jose, CA.
- 2005 "Epistemology on the Open Range: Constructing and Transforming the *Rancho* Belief System in West Mexico," Society for Applied Anthropology, Apr. 5-10, Santa Fe, NM.
- 2005 "El pequeño propietario de la agricultura en un México globalizando: Una panorama de San Miguel y los alrededores," Cruce de Caminos Conference, Mar. 14-18, San Miguel de Allende, Guanajuato, Mexico.
- 2003 Panelist: The Future of Cooperatives in the Globalized World: Interdisciplinary Perspectives on New Challenges (AAA Public Policy Forum), American Anthropological Association, Nov. 19-23, Chicago, IL.
- 2003 "Myths, Ironies, and Realities of Globalization in Rural Mexico," Closing Plenary Address for the Central Workforce Alliance 2003 Network Training and Development Conference, Feb. 19, San Antonio, TX.
- 2002 "Globalization and Development in Mexico," COMEXUS/Fulbright-Hays Summer Seminar Abroad Program, June 24, San Antonio, TX.
- 2001 "Las dinamicas socioculturales y de poder en las organizaciones emergentes de productores de leche: San José de Gracia, Michoacán y sus alrededores," Conference on "Procesos organizativos en el Occidente rural mexicano en los umbrales del siglo," May 4-5, 2001, U.N. Economic Commission on Latin America and the Caribbean (ECLAC), Mexico City.
- 2001 "Cooperatives and Globalization in West Mexico," Society for Applied Anthropology, Mar. 28-Apr. 1, Mérida, Yucatan, Mexico.
- 2000 "How to Make a *Cacicazgo*: Capital, Politics, and Power in the Mexican Highlands," invited presentation, Mar. 15, Department of Anthropology, Fort Lewis College, Durango, CO.
- 2000 "The State of the Countryside: Power, Control, and the (Re)Organization of Farmers in Mexico," Conference on the Role of Culture in the Agriculture of the 21st Century, Feb. 25-26, San Antonio, TX.
- 1999 "La leche en el noroeste michoacano," Segundo Taller de Organizaciones de Agroproductores del Occidente de Mexico, May 18-20, Centro de Investigaciones y Estudios Superiores en Antropología Social (CIESAS) Guadalajara, Jalisco, Mexico.
- 1999 "The Problem of Milk Quality in Mexico: Private Sector Initiatives and Local Responses in the Michoacán Highlands," Conference on Incorporating Science, Economics, Sociology, and Politics in Sanitary and Phytosanitary Standards in International Trade, sponsored by the National Research Council, Jan. 25-27,

Irvine, CA.

- 1998 "Milk Quality and Globalization: Metaphors of Modernity in Northwestern Michoacán, Mexico," Society for Applied Anthropology, Apr. 21-26, San Juan, Puerto Rico.
- 1997 "The Formation of Dairy Cooperatives and the Struggle to Survive in the New Global Mexico," American Anthropological Association, Nov. 19-23, Washington, D.C. (invited session, first author with A. Cortez).
- 1996 "Commercial Family Farmers in a Globalizing Economy: A Comparison of Dairy Farmer Strategies in Guanajuato and Michoacán, Mexico," American Anthropological Association, Nov. 20-24, San Francisco, CA.
- 1996 Workshop Participant: "The Transformation of Rural Mexico: Building an Economically Viable and Participatory *Campesino* Sector," Sponsored by the Center for US-Mexico Studies, University of California-San Diego and the Centro de Investigaciones y Estudios Superiores en Antropología Social de Occidente (CIESAS-Occidente), July 5, Guadalajara, Jalisco, Mexico.
- 1995 "Facing NAFTA: Strategies for Engagement among Dairy Farmers in Central Mexico," Society for Applied Anthropology, Mar. 29-April 2, Albuquerque, NM.
- 1995 "Technology and Telecommunications as Cultural Process," Workshop on Informatics and Telecom Tectonics: Information Technology, Policy, Telecommunications, and the Meaning of Space. Michigan State University Institute for Public Policy and Social Research, March 20-21. (invited presentation)
- 1995 "Rural Transformation in Pre- and Post-NAFTA Mexico," Conference on Global Awareness, Mar. 6-10, Delta College, Midland, MI. (invited presentation)
- 1994 "NAFTA and the Milking of Dairy Farmers in Central Mexico," American Anthropological Association, Nov. 30-Dec. 4, Atlanta, GA. (invited session)
- 1994 "The Milk War: An Assessment of NAFTA's Impact on Dairy Farmers in the US and Mexico," Conference on Free Trade among NAFTA Nations: Implications for Michigan, sponsored by the Institute for Public Policy and Social Research, Michigan State University, Nov. 14. (invited presentation)
- 1994 "A Fading Aztec Sun?: Voting and Democracy in Mexico," Center for Latin American and Caribbean Studies, Michigan State University, Oct. 5. (invited presentation)
- 1994 "Ideological Disjuncture in the Mexican Political Struggle: Neo-Cardenismo in the 1990s," Law & Society Association, June 16-19, Phoenix, AZ.
- 1993 "NAFTA and Basic Food Production: Dependency and Marginalization on Both Sides of the US/Mexico Border," International Congress of Anthropological and Ethnological Sciences, July 29-Aug. 4, Mexico, D.F. (invited session)
- 1992 "Dependency and Domestic Food Production: The Implications of NAFTA for Mexican and U.S. Farmers," Michigan Sociological Association, Nov. 14, Mt. Pleasant, MI.
- 1991 "'I Can't Connect With My Computer': Definitions of Public and Private in Computer Conferencing," American Anthropological Association, Nov. 28-Dec. 2, Chicago, IL. (invited session)
- 1990 "Bridging the Access Gap with Computer Networks: Technology for Technology's Sake?" American Anthropological Association, Nov. 28-Dec. 2, New Orleans, LA. (invited session)

- 1990 "Popular Justice in Nicaragua," Law & Society Association, May 31-June 3, Berkeley, CA. (with M. S. Zatz)
- 1990 "Ethnic Identity, Community and Economic Development: The Transforming Identity of Italian Farmers in Mexico," Southwestern Anthropological Association, Apr. 12-14, Long Beach, CA. (First Place, Graduate Student Paper Competition)
- 1989 "Cooperative Irrigation and the Private Farm," American Anthropological Association, Nov. 15-19, Washington, D.C.
- 1989 "*Hay Que Llegar al Pueblo*: Myth and Symbol in the Rise of the New Left in Mexico," Society for Applied Anthropology, Apr. 5-9, Santa Fe, NM.
- 1988 "Economic Development among Chipileño Farmers in Guanajuato, Mexico," First Cholula Symposium, July 25-27, Universidad de las Americas, Puebla, Mexico.
- 1987 "Domestic Cycles and Economic Development among Rural Farmers in Mexico," Society for Applied Anthropology, Apr. 12-16, Oaxaca City, Mexico.
- 1985 "The Nature of Cooperation and Ethnic Identity in an Italian-Mexican Community," American Anthropological Association, December 4-8, Washington, D.C.
- 1984 "Matrifocality as Female Power in a Yaqui Community," Southwestern Anthropological Association, Apr. 19-22, Palm Grove, CA.
- 1984 "Yaqui Ethnic Revitalization," American Anthropological Association, Nov. 16-20, Chicago, IL.
- 1983 "Matrifocality in an Urban Indian Community," Arizona-Nevada Academy of Sciences, Apr. 16, Flagstaff, AZ.
- 1983 "Household Migration Patterns among the Yaqui of Vista del Camino," Society for Applied Anthropology, Mar. 16-20, San Diego, CA.

RESEARCH EXPERIENCE

2003 Comparative organizational structure/culture among small farmers in highland Michoacán. Research focuses on old versus new form of organizational strategies in a development culture where farmers must organize to gain access to credit and other resources. Research compares patronage-based models with new forms of grassroots organization.

2000 Emergent producer organizations in southeastern Jalisco. Jalisco is known for its large-scale dairy and agave industries (used in the manufacture of tequila). The state government has recently begun to channel development funding to more economically marginal areas of the state through a program known as "Regionalization." This pilot investigation explored three new agricultural organizations of different types – a women's flower growing cooperative, a tomatillo producers' cooperative, and a peach producer cooperative B all of which form part of the Union of Cooperatives of Southeast Jalisco, which covers a 10 municipality region characterized by diverse ecological and producer zones.

Summer 1999 & 2000 Research consultant for a two-year project entitled, "Las Nuevas Estrategias Organizativas de los Productores Vinculados a las Cadenas Agroindustriales de Leche, Aguacate y Limon de Jalisco, Michoacán, Nayarit y Colima" [New Organizing Strategies among Producers in the Milk, Avocado, and Lemon Agroindustrial Chains in Jalisco, Michoacán, Nayarit and Colima]. This is an expanded second phase of the '96-'97 research project conducted in collaboration with CIESAS-Occidente and CIATEJ (see below). This phase of the project focused specifically on emergent producer organizations under conditions of rapid economic change associated with NAFTA

and the opening of the Mexican economy in diverse regions and agricultural sectors and explored the complex socio-politico-economic dynamic that surrounds the formation and sustainability of producer organizations. My portion of the project was to explore new emergent dairy farmer organizations in northwestern Michoacán, the state's largest milkshed. Research focused on the history and problematic of forming new types of producer organizations from the perspective of farmers, organization leaders, and government policy makers and implementers.

Summer 1996 & 1997 Research consultant for a one-year project entitled, "Mejoramiento de la Calidad de Leche: Problemática y Alternativas en Jalisco y Michoacán" [Enhancing Milk Quality: Problems and Alternatives in Jalisco and Michoacán, Mexico]. This is a collaborative, interdisciplinary project between the Centro de Investigaciones y Estudios Superiores en Antropología Social de Occidente (CIESAS) and the Centro de Investigación y Asistencia en Tecnología y Diseño del Estado de Jalisco (CIATEJ) designed to examine the changing sociocultural, economic, and technological conditions experienced by dairy farmers in Jalisco and Michoacán due to the opening of the Mexican economy and NAFTA. Funding for the project was provided by the Consejo Nacional de Ciencia y Tecnología (CONACyT).

August 1989-December 1990 Research Associate for Dr. Marjorie S. Zatz, ASU School of Justice Studies. Data analysis, interpretation, and write-up for an NSF-funded project entitled, "Comparative Analysis of Social and Legal Change." Project focused on the changing context and definition of legality and legal process (especially popular justice) in Nicaragua and Cuba.

February 1987-August 1988 Dissertation research in Guanajuato, Mexico. Project entitled, "The Emergence of Inequality Among Capitalizing Family Farmers in Mexico." Research was funded in part by Sigma Xi and Arizona State University (Graduate Student Research Award, Dr. Joanne Parachek Research Assistance Award, and the Department of Anthropology Research and Development Fund).

January 1986-September 1986 Research Associate for Dr. Rolf T. Wigand, ASU School of Public Affairs. Data collection and analysis for an NSF-funded project entitled, "Microtechnology Transfer: University, Government, and Local Industry Articulation in Maricopa County, Arizona."

June 1984-June 1986 Research Associate, Central Arizona Health Systems Agency, Phoenix, AZ. Data collection and writing of "health man-power shortage area" reports for South Phoenix, the Maricopa County Jails, West-Central Pinal County, Guadalupe, El Mirage, and the Homeless of Phoenix. Data collection and co-authorship of the "Primary Health," "Adult Daycare," and "Hospice" sections of the 1984-6 *Health Plan of Central Arizona*.

Spring 1983 Ethnographic analysis of the Basic Skills Program at South Mountain Community College. Results included in a grant proposal to the Ford Foundation.

February-July 1982 Research Assistant for Dr. James F. Eder, ASU Anthropology Department. Analysis of quantitative data from research on the Batak of Palauan Island, Philippines.

August-December 1981 Field research on health and housing problems in a Yaqui community in Phoenix, AZ. Project conducted as part of a seminar in social impact assessment at ASU (ASB 592: Social Impact Assessment).

September 1981 Research Assistant for Dr. Elizabeth Brandt, ASU Anthropology Department. Archival research on the Yavapai Indians for inclusion in the Orme Dam Social Impact Assessment Report to the U.S. Congress.

1975-1981 Archaeological survey and excavation of Hohokam sites in the Tucson Basin, San Pedro River drainage, and the Phoenix Basin, and Sinagua sites near Payson, AZ on the Mogollon Rim.

1977-1979 Part-time employment as: Assistant Registrar, University of Arizona Museum of Art; Research Assistant, Western Archaeological Center-National Park Service, Tucson (conservation lab); Summer Internship with the Western Regional Center of the National Park Service, San Francisco (Historic Ships at Hyde St. Pier).

COURSES TAUGHT

Undergraduate Lower Division

Introduction to Anthropology (four field)
Introduction to Cultural Anthropology
Introduction to Anthropological Linguistics
Introduction to Archaeology
Introduction to Physical Anthropology & Archaeology
Human Origins & Prehistory (four-credit natural science course w/ lab)

Undergraduate Upper Division

Social & Cultural Change
Political & Legal Anthropology
Applied Anthropology
Anthropology of Business
Food, Culture & Society
Mexico: Transforming Cultures
Peoples & Cultures of Latin America
Indians of Mesoamerica

Graduate

Anthropology of Mesoamerica
Field Research Methods in Cultural Anthropology
Research Design & Proposal Writing
Teaching Anthropology

MASTER'S THESIS COMMITTEES CHAIRED

Gabriel Ferreyra-Orozco (MA 2007) “*Tranzas y Mordidas: Corruption in the State Supreme Court of Michoacán, Mexico*” (admitted to the justice studies doctoral program, Arizona State University)
Carol Mendenhall (MA 2005) “Women and Power: A Multigenerational, Cross-Cultural Study” (consultant, Northside Independent School District, San Antonio, TX)
Stephanie Ramirez (MA 2004) “The Evolutionary Function of Allomothering among Female Baboons (*Papio hamadryas anubis* sp.)” (research associate, Southwest Foundation for Biomedical Research, San Antonio, TX; admitted to the anthropology doctoral program, UTSA)
Lauren Gulbas (MA 2004) “Thin Junkies: Pro-Anorexia in Cyberspace” (PhD Anthropology 2008, Southern Methodist University; Post-doctoral Researcher, Washington University-St. Louis, Center for Mental Health Services Research)
Armando Cortez (MA 2004) “Political Power and Control among *Ganaderos* in Michoacán: A Comparison of Two Communities” (City Arborist’s Office, San Antonio, TX)
Daniel Kreutzer (MA 2003) “Homesteads and Empresarios: Anglo Development of Frontier Land Grants in Nineteenth-Century Central Texas” (admitted to the anthropology doctoral program, University of Wisconsin-Milwaukee)
Elizabeth Cameron (MA 2001) “The Impact of Physician Presentation Styles on Latinas’ Amniocentesis Decisions” (teacher, Boerne ISD, TX)
Elizabeth Hawthorne (MA 2000) “Sponsorship, Sexuality, and Sainthood Devotion: An Anthropological Approach to Ritual Performance in the Fiesta of San Isidro Labrador” (PhD Anthropology 2009, University of Texas at Austin)
Fedra Papavasiliou (MA 2000) “To Organize is to Produce (But Perhaps for Someone Else): Variations on a Theme of Collective Action from San José de Gracia, Michoacán, Mexico” (PhD Anthropology 2008, Emory University; Full-time Anthropology Lecturer, Georgia State University)
Heide Castañeda (MA 2000) “*Organización para competir: A Case Study of Dairy Producers' Union in Guanajuato, Mexico*” (PhD Anthropology 2007, University of Arizona; Assistant Professor of Anthropology, University

of South Florida)
Timothy Craig (MA 1999) "Witchcraft, Magic, and other Folk-Religious Practices in Central Mexico" (PhD Anthropology 2007, University of Colorado-Boulder)

PROFESSIONAL SERVICE AND RELATED ACTIVITIES

- 2005-10 Chair (05-07) and member (07-10), Publications Committee, Society for Applied Anthropology.
- 2000 Organizer: Conference on the Role of Culture in the Agriculture of the 21st Century, Feb. 25-26, 2000, San Antonio, TX.
- 1999 National Association for the Practice of Anthropology (NAPA) Program Committee for the American Anthropological Association Meetings.
- 1998 Outside evaluator, Graduate Program Mission Statement, Department of Anthropology, University of North Texas.
- 1993-07 Executive Board Member, Culture & Agriculture Section, American Anthropological Association [1993: Member-at-large; 1994: Nominations Committee; 1995-97, 2000: Section Program Chair for the annual AAA meeting; 1998-07 Senior Editor, *Culture & Agriculture*].
- 1994 International observer, Mexican presidential elections, certified through the Alianza Cívica (Mexico, DF) and the Resource Center of the Americas (Minneapolis, MN).
- 1994 Organizer and Chair of an invited session of the General Anthropology Division entitled, "Decoding Policy and Practice in Educational Reform and Assessment," American Anthropological Association, Atlanta, GA.
- 1992-93 Co-chair and Unit Program Chair, Committee on Teaching Anthropology, Council on Anthropology & Education, American Anthropological Association.
- 1991 Organizer of an invited session of the Council on Anthropology and Education entitled, "Electronic Technology and Education: Strategies and Implications in the Teaching of Anthropology," American Anthropological Association, Nov. 27-Dec. 2, Chicago, IL.
- 1990 Organizer and Co-Chair of an invited session of the Council on Anthropology and Education and NAPA entitled, "Closing the Educational Access Gap: Alternate and Hi-Tech Teaching Methodologies and Their Implications," American Anthropological Association, Nov. 28-Dec. 2, New Orleans, LA.
- 1988-89 Rapporteur for "Social Transformations in Pre-Industrial and Industrial Societies," Nov. 13-16, 1988, May 5-7, 1989, and Nov. 13-15, 1989 at the Amerind Foundation, Dragoon, AZ. American Anthropological Association Special Issues Panel funded by The Wenner-Gren Foundation.
- 1989-93 Member, American Anthropological Association Task Force on Teaching Anthropology.
- 1989 Organizer and Chair of a conference session entitled, "*Un Grito por el Cambio*: The Prospects of Change in Mexican Politics," Society for Applied Anthropology, Apr. 5-9, Santa Fe, NM.

EXTERNAL TENURE AND PROMOTION EVALUATIONS

Northern Illinois University, University of Louisville, Grand Valley State University, Mississippi State University, University of Texas at El Paso, University of Arizona-South, University of Alabama-Birmingham, University of

Arizona-Tucson

REGULAR PEER-REVIEW EVALUATIONS

Human Organization, Human Ecology, Current Anthropology, Urban Anthropology and Studies of Cultural Systems and World Economic Development, Food & Foodways, Mexican Studies/Estudios Mexicanos, National Science Foundation (Cultural Anthropology Section), National Endowment for the Humanities

COMMUNITY SERVICE

1998-08 World Affairs Council of San Antonio (TX), Educational Outreach Advisory Committee and Model OAS Conference Steering Committee.
1996-98 VITAS Hospice Ethics Board, San Antonio, TX.
1993-95 Member, Board of Trustees, Greater Flint (MI) Arts Council.

REFERENCES: Available upon request.