

**For Immediate Release: January 26, 2009**

Anne Keefe  
Marketing and Public Relations  
College of Performing and Visual Arts  
Southern Utah University  
Office: 435-865-8667  
Cell: 302-312-1237  
[annemkeefe@gmail.com](mailto:annemkeefe@gmail.com)

***ART INSIGHTS:***

**CREATING ICONS OF AMERICAN LIFESTYLE: JASON FULFORD**

(Southern Utah University, Cedar City, Utah) The SUU Department of Art and Design will feature Jason Fulford at *Art Insights*, Thursday, January 29, 2009 at 7:00pm in the Hunter Conference Center, Great Hall. In his *Art Insights* lecture, Jason Fulford will discuss his process as a photographer and publisher. Photographer, Jason Fulford captures emotions in his photographs of ordinary objects. Publisher, Jason Fulford communicates with his images in order to get his point across

In his photographs, Fulford depicts the images, which simultaneously spark the emotions of sadness and happiness: a lonesome yellow ball next to a curb, a railing disappearing into the sand at a beach or a scrap of a Dorito-chip engulfed in a swarm of ants. "Sometimes if you see something so completely unremarkable, it's heartbreaking. . . . Sometimes if you see something so totally ridiculous and straightforward, it's also heartbreaking. It gives you this weird feeling where your eyes swell up and you can't decide whether to laugh or cry." (Jason Fulford).

The simplicity of his photographs have an *American* feeling to them. Because of the realism in these photographs, the images serve as icons in American lifestyles. Fulford's images have graced the covers of many books, magazines and newspapers and have been exhibited throughout the world, including Copenhagen and Budapest.

Jason Fulford is a photographer, graphic designer, and co-founder of J&L Books. He is also a contributing editor to *Blind Spot* magazine, and a panelist on the Yale MFA Photo graduate review panel.

*Art Insights* is a weekly program hosted during the Fall and Spring semesters by the Art and Design faculty. In *Art Insights* students and community members meet weekly to attend gallery openings and experience presentations and discussions by visiting artists and art educators from around the nation who share their work and insights. Admission is free, and the general public is invited to attend. For more information on SUU College of Performing and Visual Arts events, please call the Arts Hotline at 435.865.8800 or visit [www.suu.edu/arts](http://www.suu.edu/arts)

###

#### **ABOUT THE COLLEGE**

The Southern Utah University College of Performing and Visual Arts is comprised of the departments of Art and Design, Music, Theatre Arts and Dance, and a graduate program in Arts Administration. The College's affiliate organizations include the Braithwaite Fine Arts Gallery, American Folk Ballet, Utah Shakespearean Festival, the performance group Acclamation, and the SUU Ballroom Dance Company. The College presents 100 performances, lectures, presentations, and exhibitions each year. Over 550 students are majoring in 16 different degree areas in the arts. Both liberal arts B.A. and B.S. degrees are offered, as well four professional degrees: Bachelor of Music (B.M.); Bachelor of Fine Arts (B.F.A.) in Studio Art, Graphic Design, and Arts Education; and the B.F.A. in Theatre. The College's Art and Design, Music, and Dance programs are nationally accredited. More than 60 full and part-time faculty and staff are engaged in teaching and mentoring students in their pursuit of a degree in the arts. The College regularly enrolls 1100 students each semester in over 195 classes on the SUU campus. For more information about the College of Performing and Visual Arts, contact the Office of the Dean 435-865-8561 or by e-mail at [cpvamktg@suu.edu](mailto:cpvamktg@suu.edu).