



SUU College of  
Performing *and* Visual Arts

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Annual Report 2005-06

Wm. J. Byrnes, Dean

## **2005-06 Annual Report**

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# SUU COLLEGE of PERFORMING and VISUAL ARTS

OFFICE OF THE DEAN, August 2006

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## 2005-06 ANNUAL REPORT

### Section 1: Recap of the Year

It is hard to believe we have already ended another academic year. It seems like just yesterday we were starting the year of classes, productions, concerts, recitals, exhibitions, lectures, guest artists, and special events. We coordinated over 160 events in CPVA during 05-06, not including very intensive schedule of the Utah Shakespearean Festival. In May we concluded the year with a stirring commencement that featured Stephen R. Covey and honored President Bennion for his years of service to SUU and to higher education. SUU graduated 1271 students, 50 were from CPVA.

In the summer the Braithwaite Fine Arts Gallery hosted two exhibits. The J. Daniel Murphy ceramics exhibit ran through June 24, and the 63<sup>rd</sup> Exhibition by the Cedar City Art Committee, which opened on June 29<sup>th</sup>, runs through September 2nd (Tuesday-Saturday - Noon to 7pm). The Utah Shakespearean Festival began its preview performances on June 22 and opened its 45<sup>th</sup> season on June 26<sup>th</sup>. I hope you will be able to have a chance to attend all the wonderful shows and events the Festival has planned for this year, including Fred C. Adams in *H.M.S. Pinafore*.

#### Program Review

The major administrative undertaking for 2005-06 was the College's Program Review. This year-long process concluded on time in May with the tremendous help and support of a great many people. The chairs and secretaries and the faculty in each department gathered the required data and faculty profiles. A comprehensive survey was conducted of our alumni who graduated in the last five years and detailed analysis was developed that profiled department operations and curriculum. The dean's office staff did an amazing job pulling together the over 500 pages of required narrative and supporting materials and then organizing the material in over a dozen large three-ring binders.

We also enlisted the services of two outstanding outside evaluators. Dr. Gerry McKenna, former fine arts dean from the University of Wisconsin at Stevens Point, and Dr. Raymond Tymas-Jones dean of fine arts at the University of Utah spent two days on campus in April meeting with faculty, staff, students and administrators. They also provided a written document of their findings which was incorporated in the final review document.

This fall we will complete the process with the campus Program Review Committee. A series of meetings and discussions about the program review will be conducted in preparation for presenting the final recommendations and findings to the SUU Board of Trustees and then the Board of Regents. See Tab 6 of this report for summary information about the CPVA Program Review.

Let's take a look at a just few of the many highlights of the 2005-06 year.

#### Art and Design

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##### *Number of Majors and Enrollment Up and New BFA Degree Program Starts*

The Department of Art and Design continued on its trajectory of growth with 135 majors in the fall. The number of majors has increased by over 36% since 1999-2000. Eleven of our 50 graduates this year were Art and Design majors. This was also the first year the department offered the Bachelor of Fine Art (BFA) degree in Art. A tremendous amount of work and coordination was required by the faculty and chair Eric Brown to revamp the majors offered by the department as the year began.

Late in the spring the department proposed an emphasis in digital photography in the new BFA degree. Part of the decision to move ahead with this new emphasis was the increased enrollment in the photography class. In the fall of 2005 there were 54 enrolled, by spring it jumped to 95 and currently for this fall there are 200 enrolled in the three sections being offered. This exciting new emphasis in the department is pending approval by the Board of Regents, which is expected early this fall.

#### *Faculty "Get Real"*

Eric and his colleagues were successful in securing a grant from SUU to publish a beautifully detailed overview of the work of the faculty. The book was designed by Rohn Solomon and Cordelle Morris (one of the graphic design program graduates), and was themed *Get Real* to coincide with an exhibit at the Springville Museum of Art, January 6<sup>th</sup> - February 1<sup>st</sup>. Eric Brown, Chair, noted in the publication, "If it is possible to say anything upon which the faculty of the Department of Art and Design at Southern Utah University has reached unanimity, it might be there are, after all, fundamentals that an artist must possess in order to have the freedom of expression." The Springville exhibit then moved to Cedar City for the Faculty Show at the Braithwaite. Copies of this colorful booklet, which includes artist statements by the faculty, are available at the Braithwaite Gallery reception desk.

#### *Art Lecture Series*

Thursday's at 7:00 p.m., during fall and spring semester, the Art and Design department hosts a guest speaker for its majors and the community. This year over 21 speakers shared an amazing range of topics in the arts. Art historians such as Marilyn Stokstad, Charles Eldridge and our own Andrew Marvick were joined by painters, ceramists, printmakers, interactive media designers, graphic artists, illustrators, and art education specialists to present their insights, share knowledge, and help our audiences develop a richer appreciation of the visual arts. Other guests this year included Linda Christianson, Paul Brown, Stefanie Dykes, Clay and Rebecca Wagstaff, Art Kaufman, Adam Larson, Howard Fullmer, Norman Tabber, Lee and Zan Burningham, Gabe Kean, Justin Diggle, Popular Front Interactive, Guy Francis, Joe Ostraff, Jason Lanegon, Robert Dorlac and Lothar Osteburg. Make a point of checking our website this fall for this outstanding visual arts resource in our community [[www.suu.edu/arts](http://www.suu.edu/arts)]. We will be naming these Thursday evening presentations *Art Insights* for 2006-07. This series is free and is usually scheduled in the Sorensen PE Building, room 101.

#### *New Digital Photography Lab*

Late in the spring the department was notified that funding would be available to complete long awaited renovations in the Centrum for a new digital photography lab. The renovation will also include space for a greatly expanded image library and for consolidating all the Art and Design faculty offices in the same suite. The new lab, which will house computers and large format printers, will allow the department to continue to expand its support for the graphic design program and digital photography. All these modifications, which should be completed by January 2007, will help the department move closer to meeting the requirements for consideration for possible accreditation by the National Association of Schools of Art and Design (NASAD).

#### *Creative Convocation magazine features SUU*

Southern Utah University's Department of Art and Design was featured in the magazine *Creative Convocation, An Assembly of College & University Arts* April-June 2006 Edition. This quarterly, national publication features artwork and articles from top students and university art departments around the country. The publication is read by over 1,400 students, faculty members, and subscribers. In addition to an overview of SUU and the department, a full page color photograph of a Seth Green (06) ceramics piece from his advanced ceramics class was featured. In addition, two photographs by student Ron Beal, a senior, were featured in the Western University section of the publication.

#### *Personnel*

Congratulations are in order to Brian Hoover who achieved the rank of Professor of Art. Brian continues to carry a busy teaching load and is regularly exhibited regionally and nationally. See Section 3 for information about faculty accomplishments in 2005-06.

The department successfully concluded a search for a replacement for Henry Brimmer. Jiong Li, a MFA graduate in Visual Design from Utah State University, will be joining forces with Dave Richardson to teach in the graphic design area this fall. Jiong has worked in the design industry as a graphic designer and web designer in San Diego, CA. He also has several awards, publications, and exhibitions to his credit.

## Music

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The Music Department, to put it simply, had a very extraordinary year. Four new concert series were unveiled, which included a special concert honoring Mozart on the anniversary of his 250th birthday, and our faculty and students were featured in the Orchestra of Southern Utah's "An Ode to Joy" concert in April. Between September and May, the department presented over 75 concerts and recitals for the campus and community. See Section 3 for a summary of faculty accomplishments in 2005-06.

### *Number of Majors Increase*

The year began with a bump in the total number of majors. The 114 majors this last fall represented an increase of 11% over the previous year. In May, we graduated 10 students from the program. The number of students majoring in music education also reached an all time high of 48.

### *Special Concert Programming Highlight 05-06*

There were several outstanding concert programs throughout the year. A special tribute to *Shakespeare in Music* was held in October and featured OPUS Chamber Choir and the Concert Choir under the direction of Dr. Grace St Pierre. Members of the vocal and the instrumental faculty and our Chamber Ensembles paid homage to the "Bard" in two nights of concerts. In December, Bach's *Magnificent* was the centerpiece of a well-received concert in the Heritage Center. The February celebration of Mozart's 250<sup>th</sup> birthday included three nights of extraordinary performances by our faculty and students and included three intriguing presentations about Mozart's music by Professor Larry Ping, Dr. Earl Heath, Jeff Elison, psychology student major Jodee Erskine, and Professor James Harrison, Chair of the Department of Foreign Languages. Dr. George Stoffan played a central role in organizing the series.

### *New Faculty Ensemble Debuts*

On November 11, 2005 the Halversen String Quartet held their world debut concert. The ensemble name was selected to honor the wonderful work of Roy L. Halversen, former member of the SUU faculty. Mr. Halversen influenced generations of SUU students with his work as a dedicated teacher and artist. The concert also included a special recognition of the Halversen family who were in attendance. The quartet includes Xun Sun, (violin), Ling Yu (viola), LuAnne Brown (violin) and Joan Hovada (cello). In addition to giving concerts each year, the group has plans to tour the area, perform in schools, and give string workshops.

### *Eccles Visiting Scholar on Campus for World Premiere*

April 18-20, 2006 Pulitzer Prize and Emmy Award winning composer, musician and lecturer Michael Colgrass visited our campus to work with students from the music department and other academic programs, conduct rehearsals, and present lectures to the campus and community. The major support for the residency came from the George S. and Delores Doré Eccles Foundation, with additional support from the Convocation Committee, the College of Performing and Visual Arts, and the Music Department. Assistant Professor James Smart was instrumental in bringing Mr. Colgrass to campus and for coordinating the residency. The world premiere of Colgrass' new work *Raag-Mala*, which was commissioned for and performed by the SUU Wind Symphony, was held in the Heritage Center. Mr. Colgrass also made a fascinating presentation for the SUU Convocation series entitled *Learning to Perform with Confidence in Life and Work*. His presentation about applying the techniques of Neuro-Linguistic Programming (NLP) was well received by the audience.

### *Personnel Changes*

Congratulations to Carol Ann Modesitt for rank advancement to *Professor of Music*. Carol Ann carried a heavy schedule of teaching, performing as well as chairing the department last year. In the late spring she opted to relinquish the chair position to devote more time to developing the opera program at SUU.

There were several other faculty changes by the end of the academic year. James Smart, Assistant Professor of Music, was granted a two-year leave of absence to pursue his doctorate in music at Arizona State University. After an extensive national search Dr. Mark Stickney was hired as Visiting Assistant Professor of Music and Director of Bands. Mark recently completed his DMA in conducting from Rutgers University. He has been conducting, teaching, adjudicating, recording, giving clinics and performing in the Northeast for the last several years. Dr. Julia Lee, accompanist, resigned in the spring. This coming year the position will be filled by Rachel Roulet, who has extensive experience as an accompanist. Her BM in Piano is from the University of Michigan and her Masters degree is from the New England Conservatory of Music.

In the late spring Dr. George Stoffan resigned to take another music faculty position at a college in Michigan. The opportunity created by this vacancy led to the creation of a search committee to conduct a national search to seek a new chair for the department. Dr. Keith Bradshaw will be making a hasty departure from his current position of the Chair of the Division of Arts at Southern Virginia University. Dr Bradshaw has been a faculty member and administrator at SVU since 1998. His Ph.D. is in composition from the University of Minnesota. He has been teaching a wide range of music courses and has accumulated an impressive list of concerts, publications, and commissions over the last 20 years.

## **Theatre and Dance**

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The students, faculty, and staff in the Theatre and Dance Department had a very productive year. In addition to offering a full array of classes and presenting a very successful season of plays and dance concerts, the dance area was nationally accredited, the theatre area hosted the Kennedy Center American College Theatre Festival (Region VIII), and renowned actor of stage and screen Michael York visited the campus to work with our students.

### *Solid Enrollment Numbers and National Accreditation in Dance*

With 173 majors, the Theatre and Dance Department continues to be the largest department in our college. Of that total, nearly 20% of our student are either dance or theatre education majors. Theatre and Dance also had the largest graduating class of the college with a total of 24 this spring.

The other big event affecting the department this year was the recognition by the National Association of Schools of Dance (NASD) to accredit our program. SUU is the only state university in Utah with an accredited dance program. Shauna Mendini and the faculty and staff in the department did a very complete job preparing the necessary self-study documents for the accrediting review. Clearly the NASD representatives were impressed with Shauna's work because they invited her to be a member of their national accrediting team that makes site visits to universities and colleges around the United States.

### *Successful Season of Productions*

The Theatre and Dance production this year continued to demonstrate the depth of the talent of the students, faculty and staff. The season opened at the end of September with an entertaining production of *Lend Me A Tenor* directed by Matt Neves. This is a difficult slot in the schedule due to its proximity to the beginning of the school year. Chris Lusk directed a very moving production of *Our Country's Good* in November. The cast and design team did an excellent job with the multiple characters, moods, and locations. This production was selected to be part of the KCACTF schedule in February. The theatre season closed in April with the popular musical *Seussical*, which was well received by the campus and community. Richard Bugg directed and choreography was by Shauna Mendini, Paul Ocampo and Kay Andersen. Music direction was by LeGrand Anderson and Carol Ann Modesitt helped with vocal coaching. The Student dance concert in December, *Breaking Boundaries*, showcased the choreography of our talented dance students and in March the annual faculty dance concert, *Journeys*, demonstrated the depth and breadth of the artistry of our faculty.

### *Michael York Visits*

In January, the Theatre program hosted world renowned actor, director, lecturer and writer Michael York. Michael's career spans the stage, screen and international lecture circuit. During his stay in Cedar City, he performed a one-man show entitled *Rouges and Vagabonds* to an appreciative audience in the Randall Jones

Theatre. Michael also presented a university-wide Convocation about acting and actors, and held a master class for our students. The residency, which was initiated and organized by Chris Lusk, also helped benefit the Fred C. Adams Renaissance Man Scholarship by raising more than \$2,500.

#### *SUU Hosts American College Theatre Festival Region VIII Conference*

From February 13<sup>th</sup> - 18<sup>th</sup> SUU, USF, and the Theatre and Dance department hosted over 1,000 theatre students, directors, teachers, and presenters to celebrate outstanding theatre and to learn from each other. There were numerous workshops for students and the daily schedule of performances of productions selected from the five states encompassed by Region VIII made for a lively week. Our students helped support the event in several ways, including helping with the registration and production coordination throughout the week. The MFA Arts Administration students worked as a leadership coordinating team overseeing the thousands of details required to make an event of this size run smoothly. Matt Neves, Director of the MFA Arts Administration Program, provided the overall coordination of the event.

#### *Personnel Changes*

Late in the academic year Chris Lusk accepted an appointment to the theatre faculty at Texas A&M University in Corpus Christi, Texas. This summer the search committee, chaired by Shauna Mendini, did an incredible job screening 96 applications, a slew of phone interviews, and then coordinating a marathon of on-campus interviews of five finalists in two and one-half days. When the dust settled the applicant of choice was Peter Sham. Peter has been working with the department as an adjunct faculty for several years and is a valued member of the USF acting company. Peter is working with Brad Carroll on the world premiere of *Lend Me A Tenor, The Musical* for the summer 2007 USF season. Peter has his MFA degree in Acting from the well known University of Delaware's Professional Theatre Training Program.

### **Arts Administration Program**

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The MFA Arts Administration Program wrapped up a very successful year under the leadership of Matt Neves. Significant revisions in the organization of the program have helped strengthen important roles the graduate students play in the operation of CPVA, the Braithwaite Fine Arts Gallery, and the Utah Shakespearean Festival. Students are now actively participating in ½-time staff support positions in all three organizations. The support they provide includes areas such as marketing and public relations, grant writing, event management and coordination, and education and administration. The students are now fully integrated in the day-to-day operations of the university and the Festival while taking classes and actively participating in special projects and events as they arise.

#### *Kennedy Center American College Theatre Festival*

For the months leading up to and including February 13-18, and even a few weeks afterward, the Arts Administration students worked tirelessly on coordinating thousands of details related to SUU hosting the activities of Region VIII of the Kennedy Center American College Theatre Festival (KCACTF). Region VIII includes the states of Alaska, Arizona, California, Hawaii, Nevada and Utah. Our students, **Anna Ables, Leslie Aldridge, Rachel Bishop Samela Dingus, Julie Harker Melanie Kieffer, William Newcomb, Todd Seipert, and Shannon Sundberg** had key responsibilities for transportation, housing, schedules, budgets, public relations, production and much more. Over 1,000 students plus faculty, national representatives and judges from KCACTF, and guest artists descended on SUU and Cedar City for a very intensive week of performances, workshops and presentations. Most gratifying was the consistent reports from participants that this Region VIII Festival was one of the best run in memory. Bravo!

#### *Helping Utah Arts Organizations*

Spring semester Matt Neves' Arts Marketing class developed marketing plans and operational reviews of two Utah arts organizations. The Repertory Dance Theatre in Salt Lake City and Tuacahn in St. George were the case study organizations for the class. After extensive research and interviews with the staff of each organization, the students developed recommendations and plans for each organization to enhance their marketing and public relations and to build audiences for the future. Final presentations were made

to each organization in May. Both organizations indicated they were very pleased with the results of the class project.

#### *Watching the Board of Governors in Action*

The Arts Administration students regularly attended the USF Board of Governors meetings in Cedar City, Salt Lake City, and Las Vegas. They were able to follow the progress of key items effecting the operation of the Festival as the year unfolded. The chance to observe and assess the workings of USF and the Board provided further enhancement of their education.

### **Braithwaite Fine Arts Gallery** \_\_\_\_\_

#### *2005-06 Exhibit Overview*

The Braithwaite Fine Arts Gallery had a very full schedule of exhibitions this year. The new Gallery Director, Dr. Andrew Marvick and the new Arts Administration Graduate Assistant Julie Harker, continued the tradition of excellence at the gallery with six shows this year.

The gallery opened in September with *Petroglyphs*, a spectacular series of 360 degree photographs of Utah's vanishing rock art. The High School Fine Arts competition followed in November and December. The SUU Faculty show, *Get Real* was on display in February and March. The academic year closed with our Senior Show, which was up through commencement. Our schedule this summer included a new exhibit slot from mid-May to late June. We were very fortunate to have the outstanding ceramics work of J. Daniel Murphy on our campus. Mr. Murphy, from the Logan, made an insightful presentation at the opening of the show on May 11<sup>th</sup>.

The 63<sup>rd</sup> Annual Cedar City Art Committee Exhibition will be on display in the gallery from Thursday, June 29<sup>th</sup> through Saturday, September 2<sup>nd</sup>. The Braithwaite Gallery staff is excited about the return of the Cedar City Art Committee's Annual Art Exhibition following an absence of several years. This juried exhibition will continue the tradition of displaying a broad sampling of work from southern Utah.

#### *Goya is Coming to the Braithwaite*

The Braithwaite Fine Arts Gallery is pleased to present the full series of 80 etchings known collectively as *Los Caprichos (The Caprices)*, by the Spanish artist Francisco de Goya (1746 - 1828) from Thursday, September 21st through Saturday, November 11th, 2006. These etchings, along with several other series of prints executed by Goya at the turn of the 19th century, stand among the seminal masterpieces of the Romantic Movement in European art.

#### *2006 Art Auction a Big Success*

The Friends of the Braithwaite held their 14<sup>th</sup> annual art auction at Rusty's on March 8, 2006. The lively evening of record bidding was emceed by Friends Chair, Kevin Castro. This year's auction raised a little over \$19,000, which was an increase of more than \$5,000 over last year. Proceeds from the auction are used to help support the annual touring exhibition (Goya this year and Remington next fall), and to cover part of the overall operating expenses of the gallery.

#### *Two Grants Secured*

Thanks to the hard work of Arts Administration program graduate student Julie Harker, Assistant to the Gallery Director, the Braithwaite will receive two state grants for 2006-07. The first grant for \$4,500 is from the Utah Arts Council for general operating support. The second grant from the Office of Museum Services was \$2000 and will help support the education programs Julie will be developing to enhance the Goya exhibit while it is on campus.

### **Utah Shakespearean Festival** \_\_\_\_\_

The 45<sup>th</sup> season of the Utah Shakespearean Festival is off and running. The summer schedule in the Adams Theatre includes *The Merry Wives of Windsor*, *Hamlet*, and *Antony and Cleopatra* and the Randall L. Jones Theatre schedule includes *H.M.S. Pinafore*, *On Golden Pond* and *Room Service*. The fall season in the Randall L. Jones Theatre features *The Merchant of Venice*, *Peg o' My Heart* and the musical *Johnny Guitar*.

This season's productions have been garnering great reviews from the critics and audiences alike. The Festival continues to provide an exciting and educational experience through its Backstage Tours, Play Orientations, Greenshow, Literary and Production Seminars, Wooden O Symposium and the New American Playwrights Project. The Festival continues to be a wonderful natural resource of southern Utah.

In addition to all these activities the Festival also hosted two conferences this summer. The Inter-Mountain Desert Section of the U.S. Institute for Theatre Technology (USITT) held its first series of workshops since its founding last winter. The two days of programming were hosted by USF and CPVA and consisted of presentations and workshops presented by SUU and USF staff. The Festival also hosted the USITT Costume Commission national symposium in early August.

#### *A Busy Year of Change for USF*

In addition to planning a season of nine shows and bringing over 300 seasonal company members to Cedar City this year, the Festival has been involved in an extensive transition in its 45<sup>th</sup> season. Fred C. Adams, Founder and Executive Producer of the Festival, has shifted his day-to-day attention to directing the fundraising for the Centre Project. Long-time managing director R. Scott Phillips has been named Interim Festival Director and has assumed the overall leadership of the Festival. The Festival staff, Board of Governors, and SUU Administration and Trustees are actively engaged in developing plans for the Festival to ensure its continued success and growth. The remarkable history and development of the Festival is certainly something to be proud of. Securing a strong and stable future for the Festival is a common goal shared by everyone. Achieving this goal will mean generations to come will be able to enjoy what this remarkable arts organization has to offer the world.

In an effort to ensure the Festival carries on long into the future, a top to bottom organizational and financial audit and assessment was begun mid-summer. AMS Research & Planning, a nationally recognized arts consulting firm, will be working with SUU and USF to study how to best organize and manage the overall artistic and administrative operations of the Festival. A report is due later in the fall that will report on the findings of AMS.

#### *A Lot of SUU for USF*

Each season the Festival employs 385 people to make what happens every day a special experience for its audiences. The partnership of USF with SUU is a remarkable example of the concept of "synergy." The synergy in this case results from the joining of two organizations to create a result that is greater than the sum of the two. This season there are 32 current or recent graduates of SUU working at the Festival, in addition to SUU faculty and staff members Christine and Dan Frezza, Grace St. Pierre, and Zak and Tina Stevenson. Our students and recent alumni from music and theatre are involved in all aspects of the festival including the Greenshow, the acting company, the orchestra, and working in all areas of production, guest services, as well as administration.

#### **And in Conclusion**

These few pages do not begin to do justice to the extraordinary accomplishments of all the people who comprise CPVA. Their commitment to excellence means our collective missions and our multiple goals are fulfilled everyday, every year, year after year. Thank you, to each and every one of you for what you do to enrich all our lives as well as the lives of the students and our community.

## **Section 2 – Planning Report**

### **Majors Goals for 2005-06: Objectives, Actions Plans and Status Report**

#### **Overall Strategy**

We will engage in a *growth strategy* designed to strengthen our position as a College and to support the SUU strategic plan. We will successfully achieve this growth by increasing our total enrollments and retention, and by recruiting, developing, and graduating high quality and talented students who go on to successful careers in the arts and education. We will also produce art exhibitions, theatre, dance and concerts for the campus and community of increasingly high quality.

## 1. Successfully complete CPVA Academic Program Review

### **OBJECTIVES:**

- a) Undertake a comprehensive internal and external reviewed as required by the policy.
- b) Identify areas that need change, improvement, or reorganization within the college.
- c) Integrate the program review with overall plans for CPVA and its departments, programs and affiliates.

### **ACTION PLANS:**

- a) Develop detailed timetable for review
- b) Complete self-studies for each department (use NASD documents already prepared for Dance)
- c) Arrange for outside consultant to visit campus and assess CPVA overall
- d) Coordinate review process with departments
- e) Issue final report

### **STATUS:**

- a) **Timetable developed and implemented**
- b) **All sections are complete**
- c) **External reviewers confirmed and schedule draft done. External reviewers responses have been returned**
- d) **Final report submitted May 15 as scheduled**
- e) **Awaiting review by campus committee charged with oversight of program reviews**

## 2. Implement Communication and Audience Development Plan

### **OBJECTIVES:**

- a) Promote the arts and increase awareness and positive perceptions about CPVA's contribution to campus and Cedar City
- b) Increase attendance at events
- c) Increase revenue from sales
- d) Provide support to departments for their programming
- e) Provide challenging learning environment for MFA students

### **ACTION PLANS:**

See Section 5 for details of CPVA Marketing Plan for 2005-06

## 3. Recruitment

### **OBJECTIVES:**

- a) Develop overall recruitment plan for CPVA
- b) Develop specific recruitment plans for each department
- c) Increase number of majors in departments
- d) Coordinate plans with Admissions Office

### **ACTION PLANS:**

- a) Use website for recruitment by creating prospective student section
- b) Post PowerPoint presentation "Overview of CPVA" to website
- c) Distribute new CPVA recruitment posters to high schools in the SW
- d) Distribute bookmarks and CPVA color brochure to prospective students
- e) Create CPVA table top and full size recruitment displays
- f) Redo department table top displays to tie in graphic look of CPVA
- g) Design smaller targeted mailers and web posting information for each department in support of their recruitment efforts
- h) Increase total number of CPVA majors to 460 or 8% above 04-05
- i) Coordinate admissions calendars with departments and assist Admissions Office with targeting arts students in music, art, drama and dance
- j) Plan specific recruitment activities in the arts (e.g. music department plans to hold a Woodwind Day in Northern Utah, Music students are participating in vocal performance workshops off campus to raise visibility of programs, and so forth.)

**STATUS:**

- a) Added Prospective students main menu choice off of CPVA homepage
- b) Slide show added to announcements box of CPVA website
- c) Poster mailed and return cards are processed upon return
- d) Bookmarks and other CPVA materials are being distributed
- e) CPVA table top display will be done summer 2006
- f) Department table top displays will be redone summer 2006
- g) Still under study
- h) Number of majors in fall 2005 was 432: Art and music were up, theatre and dance were down and MFA was up. Did not reach goal of 460. Number of majors increased 420 in fall of 04 to 432 fall of 2005, or a 2.9% increase.
- i) Met with Admissions office staff and calendar was distributed to chairs.
- j) Departments have had events such as High School Fine Arts Competition, HS Shakespeare Competition, and various art, dance, music and theatre programs on and off campus targeted to perspective students. We participated in Scholars day and we have had various auditions in music and theatre and dance. Initial reports are that the number of students expressing an interest in our arts program are up.

**4. Curriculum Development & Enrollment**

**OBJECTIVES:**

- a) Develop and implement enrollment management plan for CPVA
- b) Continue to seek faculty and staff lines to better achieve our CPVA and department missions
- c) Clarify language requirement in theatre and dance
- d) Explore options for interdisciplinary courses or majors/minors with Communications and English Departments
- e) Assess options and develop plans for improving GE Fine Arts 1010 course enrollments
- f) Continue developing accrediting for all arts departments

**ACTION PLANS:**

- a) Monitor individual class enrollments and review with chairs curricular plans for semesters
- b) Meet with chairs to finalize BA/BS degree requirements relative to foreign languages
- c) Added faculty and staff needed in all areas to develop better quality educational programs
- d) Meet with chairs outside of CPVA to assess possibilities of establishing niche interdisciplinary programs in the arts and humanities (e.g. film, communication, creative writing, and so forth)
- e) Monitor 1010 enrollments and investigate new course offerings or course combinations to build enrollment in music and theatre. Also review the total number of GE fine arts courses being offered in CPVA.
- f) Continue working toward accrediting from NASAD, NAST for art and theatre. Complete NASM reaccrediting by 06-07.

**STATUS**

- a) Ongoing
- b) Decided to drop the issue until better campus equity of GE classes could be determined. Current situation means if we make the language a requirement in the college then the number of SCH produced in our arts departments will decline and that could have negative budget consequences.
- c) No new faculty or staff positions were added this year due to budget constraints. Theatre and Dance did finance a costume shop supervisor from their production lab account. Music will have to continue to fund their accompanist from the Applied Study fee account.
- d) The possibility of a joint Master program with Humanities departments in HSS is under discussion. Art & Design BFA Emphasis in Photography approved by SUU Trustees, now on to the BOR.

- e) **Low enrollments are continuing to be a problem except in Art and Design. The photography class has given a big boost to the department. Music will offer a new Music 1010 class in popular music. The new film class enrollments are holding steady and has produced more SCH in the Theatre and Dance Dept. Theatre 1013 still has low enrollments and the 1040 interdisciplinary course is not attracting high enrollments. We will be trying PVA as a prefix next fall in the hope we can make it easier for a student to enroll.**
- f) **Art and Design is working on accrediting this year and plans on having a team here in fall 2006 and complete the process over the next few months. Music is working on its self-study and will have NASM reviewers here in fall 2006 as well. Theatre is developing its self study for NAST and dance is still celebrating its being accredited this academic year.**

## 5. Faculty Development

### **OBJECTIVES:**

- a) Continue working with Chairs to encourage and support faculty development projects and off campus presentations
- b) Convene a meeting of interested SUU faculty to explore how cooperative and collaborative projects can be developed in the future
- c) Provide adequate space and equipment for studio work and development replacement plan for musical instruments and related production equipment in Art and Theatre and Dance.

### **ACTION PLANS:**

- a) Encourage faculty to provide lists of planned conferences and off campus presentations planned for each year and to present budgets.
- b) Hold a meeting to see what collaborative projects CPVA faculty might be interested in pursuing with other SUU faculty. Look into possible collaborations with other university programs.
- c) Continue applying for remodeling funds to help with space needs in all departments. Seek funding for adequate equipment in the classrooms, laboratories and studios.

### **STATUS:**

- a) **Faculty in music, art and dance have been actively presenting and exhibiting work around the region and nation this year.**
- b) **Not completed**
- c) **Funds allocated for Art and Design digital photo lab, slide/image library and office space in Centrum (\$75,000) and funds were allocated for master plan development for the Auditorium building on campus \$50,000). Renovation funds were allocated to dance to put up drapes to block the sunlight in the dance studios in the Multipurpose Building. Funding was also provided for needed renovations at the Randall Jones Theatre in the next 18 months (\$476,000).**

## 6. Fundraising and Grants

### **OBJECTIVES:**

- a) Continue to revise and update CPVA fundraising master plan
- b) Continue researching grant opportunities for CPVA faculty
- c) Apply for UAC funding for CPVA and community projects
- d) Work with Departments on specific fundraising initiatives

### **ACTION PLANS:**

- a) Adjust and revise current planning document to reflect costs and programmatic needs
- b) Work with Sponsored Research Office to research and identify possible grants or fellowships for CPVA faculty
- c) Seeking funding for new summer music series as well as seeking funds to rejuvenate the American Folk Ballet.

- d) Provide marketing and logistical support to music and theatre scholarship fundraisers each year.
- e) Assess how Friends of Braithwaite could help fund one or two scholarships in the department of Art & Design.

**STATUS:**

- a) **Fundraising planning document updated as part of program review.**
- b) **Continues. Patrick Roulet received funding from a foundation to study and teach percussion work in Africa. No other foundation or individual grant projects are underway. Faculty have received support grants from the Provost's office and SUU funded the Art and Design faculty creating a gallery guide to "Get Real," the 2006 faculty art exhibit. Andy Marvick, Christine Frezza, and George Stoffan received faculty development grants to present at conferences.**
- c) **Funding for summer music and dance programs still not realized. Applied for funding from Cedar City to assist with Halversen String Quartet tour of southern Utah schools. Funding request was denied.**
- d) **Provided marketing support to Music department for Christmas dinner feast event held at the Garden House restaurant and to the Theatre and Dance Department for Michael York residence. Major funding support through SUU development office for Michael Colgrass residency by the Eccles Foundation. Over \$11,300 in funds. Also had scholarship support in CPVA from Eccles Foundation. Helped coordinate Michael York's campus visit and performances. This event in January raised \$2500 after expenses for the Fred. C. Adams Renaissance Man Scholarship.**
- e) **Assisted with coordination and support of the Annual Art Auction held March 8, 2006. Also established a funded graduate assistantship in the Braithwaite from the Friends and Art Auction funding. Raised \$21,000 from the Braithwaite Arts Auction on March 8, 2006. Seeking Utah Museums grant of \$2000 for education programs**

## **7. Alumni Relations**

**OBJECTIVES:**

- a) Develop active connections with alumni to assist current students with career opportunities
- b) Assist SUU Alumni Office with specific projects such as speaking to Chapters
- c) Expand the CPVA website Alumni portal

**ACTION PLANS:**

- a) Work with departments and Alumni Office to identify a key alumni who can be of assistance to our students
- b) Work out schedule for dean to speak and present at alumni chapters
- c) Continue to improve features on the CPVA website for alumni

**STATUS:**

- a) **Still in process**
- b) **One offer was extended from alumni office to assist at the Utah County Alumni group picnic in June. Further discussion ensued about the dean assisting with future events. Worked with alumni office over the summer to involve music department in the fall 2006 homecoming and alumni activities. Opus will perform at the alumni award dinner Friday evening.**
- c) **In process. Program Review process offered an opportunity to survey graduates within the last 5 years. So far 20 have returned surveys as of 3/14/06 out of 220 or 0.09%.**

## **8. Affiliates**

**OBJECTIVES:**

- a) Strengthen support of the Braithwaite Fine Arts Gallery through the Dean's Office and MFA Program

- b) Continue active participation in USF Strategic Planning and Organizational Development
- c) Promote and develop the SUU Halversen String Quartet
- d) Develop summer programming options for American Folk Ballet

**ACTION PLANS:**

- a) Meet on a regular basis with gallery director and grad assistant to plan and execute a year-round exhibition schedule
- b) Provide coordinated administrative support from dean's office for gallery and Friends
- c) Develop marketing materials, contracts and booking schedule for this professional faculty ensemble
- d) Work closely with the USF staff, BOG, and SUU administration to develop long range programmatic, leadership, and financial plans for the Utah Shakespearean Festival

**STATUS:**

- a) **MFA student assigned to Braithwaite 20 hours per week. Two gallery monitors hired to cover T-S hours of operation.**
- b) **Dean's office now provides direct support for Friends and Braithwaite budget management.**
- c) **Created a new webpage for the Halversen String Quartet and Shannon Sundberg in the Dean's office (MFA student) is working on bookings in schools for the group.**
- d) **Dean has been meeting extensively with Festival staff and consultants. He has been deeply involved in the leadership transition at the Festival and meets with staff on a regular basis. Dean created and chairs a Short-term Strategic Planning Group made up of staff and Board members. The committee is working on a leadership structure recommendation for the Festival and is monitoring staff training and board development initiatives. Dean coordinating operational and financial audit of USF summer and fall of 2006.**

## 9. Student Initiatives

**OBJECTIVES:**

- a) Continue developing creative projects with CPVA Student Senators in support of student activities
- b) Develop and present a plan for increasing the current activity fee in support of music and theatre and dance events on campus

**ACTION PLANS:**

- a) Meet with student senators to establish year long plan for activities that will be seeking support from SUUSA – art & design, music, theatre & dance and MFA
- b) Seek increase in student activity fees in the arts: Increase to cover the current fee versus the cost of a ticket.
  - Theatre & Dance ticket list price is \$10. Students pay \$5. Current fee only covers \$3 at \$1.50 per semester. Increase by \$1 per semester to \$2 per year.
  - Music ticket price is \$8. Students pay \$4. Current fee only covers \$2. Increase by \$1 per semester or \$2 per year.
- c) Assess possibility of student fee toward supporting the Braithwaite Gallery, which has free admission. Consider \$0.50 per semester or \$1.00 per year.

**STATUS:**

- a) **Meet regularly with student senators to coordinate bills and open forums (2 held this year so far and the third is timed for the visit of the external reviewers for the program review. Successful year in funding for Art & Design, Music, Theatre & Dance and MFA Program. Over \$18,000 secured from Student Senate.**
- b) **Was able to secure student government approval for fee increase in music and theatre and dance.**
- c) **Fee of 0.50 per semester was proposed but not supported by student government. Fee increases for music and theatre/dance were approved. New funds should bring \$35,000 a year to theatre/dance and \$28,000 to music dept. annually.**

## Section 3 - Budget Summary

We ended the 05-06 FY with a small surplus for the college in our operating budget discretionary funds in the state appropriated accounts. The overall deficit shown in Yellow of \$35,205 was produced by benefits costs that exceeded the budget. As you see below, 87.6% of our budget was committed to faculty and staff salaries and benefits. The remaining 12.4% of the budget accounted for our state funding for adjuncts, student wages, operating expenses, travel, and capital equipment.

### GRAND TOTAL FOR COLLEGE - STATE APPROPRIATED ACCOUNTS

Acct	Title	Budget	Expense	Encumbered	Total Exp	Avail Bal
12000	Dean's Office	\$ 44,416	\$ 44,724.19	\$ -	\$ 44,724.19	\$ (308.19)
12200	Art & Design	\$ 51,781	\$ 49,603.75	\$ 865.10	\$ 50,468.85	\$ 1,312.15
12300	Music	\$ 51,697	\$ 52,973.83	\$ -	\$ 52,973.83	\$ (1,276.83)
12400	Theatre & Dance	\$ 52,353	\$ 52,046.21	\$ 114.00	\$ 52,160.21	\$ 192.79
12500	MFA	\$ 63,876	\$ 63,556.35	\$ -	\$ 63,556.35	\$ 319.65
12800	Braithwaite	\$ 9,999	\$ 9,739.55	\$ -	\$ 9,739.55	\$ 259.45
<b>TOTALS</b>		<b>\$ 274,122</b>	<b>\$272,643.88</b>	<b>\$ 979.10</b>	<b>\$273,622.98</b>	<b>\$ 499.02</b>
<b>Faculty/Staff Salary/Benefits</b>		<b>\$ 1,936,595</b>	<b>\$ 1,972,299</b>	<b>0</b>	<b>\$ 1,972,299</b>	<b>\$ (35,704)</b>
<b>Grand Total Sal/Exp</b>		<b>\$ 2,210,717</b>	<b>\$ 2,244,943</b>	<b>\$ 979.10</b>	<b>\$ 2,245,922</b>	<b>\$ (35,205)</b>

The other major source of revenue and expense activity is found in the fee accounts the departments. These accounts collect course or user fees from students, admission charges for events, gifts from donors, or grants. Major programmatic activity is paid for with fee accounts such as Art Major Seminar and the Music and Theatre and Dance production seasons. Here is a summary of each department's revenue, expenses, and fund balances as of June 30, 2006.

### GRAND TOTAL COURSE FEES or ADMISSIONS 2005-06

Arts & Design Course Fees	Revenue	Labor	Expense	Transfers	Total Exp	Balance	Fund Balance
<b>TOTAL</b>	<b>\$ 89,384.95</b>	<b>\$ -</b>	<b>\$ 76,018.99</b>	<b>\$ -</b>	<b>\$ 72,418.99</b>	<b>\$ 16,965.96</b>	<b>\$ 28,010.53</b>

Music Course Fees & Admissions	Revenue	Labor	Expense	Transfers	Total Exp	Balance	Fund Balance
<b>TOTAL</b>	<b>\$ 110,390.70</b>	<b>\$ -</b>	<b>\$ 118,456.50</b>	<b>\$ -</b>	<b>\$ 118,456.50</b>	<b>\$ (8,065.80)</b>	<b>\$ 15,579.62</b>

MFA MISC FUND ACCOUNTS	Revenue	Labor	Expense	Transfers	Total Exp	Balance	Fund Balance
<b>TOTAL</b>	<b>\$ 48,102.14</b>	<b>\$ -</b>	<b>\$ 41,708.79</b>	<b>\$ -</b>	<b>\$ 41,708.79</b>	<b>\$ 6,393.35</b>	<b>\$ 7,487.34</b>

T & D Course Fees/Admissions	Revenue	Labor	Expense	Transfers	Total Exp	Balance	Fund Balance
<b>TOTAL</b>	<b>\$ 93,056.63</b>	<b>\$ -</b>	<b>\$ 94,823.43</b>	<b>\$ -</b>	<b>\$ 94,823.43</b>	<b>\$ (1,766.80)</b>	<b>\$ 46,228.75</b>
<b>GRAND TOTAL</b>	<b>\$ 340,934.42</b>	<b>\$ -</b>	<b>\$ 331,007.71</b>	<b>\$ -</b>	<b>\$ 327,407.71</b>	<b>\$ 13,526.71</b>	<b>\$ 97,306.24</b>

## Section 4: Faculty, Staff, Student and Alumni Activity 2005-06

### A. Faculty and Staff

Our faculty and staff continue to be engaged in a wide range of activities that includes lecturing, presenting, writing, directing, performing, composing, choreographing, dancing, sculpting, painting, singing, playing their instruments and this list goes on. The scope and impact of their work is truly international.

## Dean's Office

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**Bill Byrnes**, CPVA Dean, was a presenter at the United States Institute for Theatre Technology (USITT) conference held in Louisville, KY, March 2006. His topic was applying the techniques of situational leadership to the role of the Technical Director in Theatre.

Bill lectured for a week at the end of May at an international culture management program in Freiburg, Germany. He discussed current issues and trends in arts and culture management in the USA and he presented workshops for the students on fundraising and grant practices in America. The Institute for Languages and Economics (ISW: <http://www.isw-freiburg.de/>) enrolls over 150 students who are studying culture and sports management as well as English, French and Spanish.

In June, Bill participated in a meeting held in Salt Lake City with Beverly Sorensen, her staff, and the Fine Arts Deans from BYU, University of Utah, and Utah State University to discuss the *Art works for kids* program. He also traveled to Provo later in June to participate in a barbeque sponsored by the SUU Utah County Alumni Chapter.

In July he hosted (along with USF) the first workshops presented by the newly formed Inter-Mountain Desert (IMD) section of the U.S. Institute for Theatre Technology (USITT). He presented a workshop on "The Art of Working with People" as part of the two-day conference July 21 and 22.

**Dan Frezza**, Academic Advisor for CPVA, was part of the Utah Shakespearean Festival acting company this summer playing the role of Lepidus in *Antony & Cleopatra*. He was also in *Hamlet* playing the 1st Lord, 2nd gravedigger, and English Ambassador.

## Art and Design

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### SUU Art Faculty Exhibition in Springville, UT

**Mostly Real**, an exhibition of the SUU Art and Design faculty work was on display at the Springville Museum of Art, Springville, UT, January 6 - February 1, 2006. The exhibit was renamed **Get Real** and was on display at the Braithwaite Gallery on the SUU campus February and March 2006.

**Arlene Braithwaite**, Associate Professor of Art, had half of the exhibit "Human Nature – Insights from the Natural World" at the Zion Human History Museum, which is part of Zion National Park, starting in May. The first of August they will take it down and hang the second half of the show, which will be displayed until November 2006. Her exhibition *Human Nature: Insights from the Natural World* was on display at the University of Utah's Natural History Museum from February to April in 2006.

**Fiona Phillips**, Adjunct in Art and Design, exhibited her work at the Susan Stromburg Gallery located in Santa Monica, CA. The exhibit, called *Pacific Sands*, was up through February, 2006.

**Susan Harris**, Associate Professor of Art and Design, reported that her work is featured in *Ceramics Art & Perception*, the premier international ceramics journal published in Australia. The article is entitled "Susan Harris; Crowned with Thorns and Creatures of the Night" by Frank McEntire. Susan's work was also exhibited at *Utah State University Alumni Exhibition*, (Invitational) Portland, OR, March-April 2006 and Nora Eccles Harrison Museum of Art, Logan Utah, April/May 2006 (Catalog); "*The Yixing Effect*" (Invitational) April 15 - June 30th, 2006 at the Holter Art Museum, Helena Montana and lastly her work will be seen in a traveling exhibit organized through Smith/Kramer (March 1, 2006, through 2009) (Catalog). She also had work displayed at the Kalamazoo Institute of the Arts in an exhibit entitled, *Tea Time: The Art of the Teapot*, (Invitational) May 13-July 16, 2006, Kalamazoo, MI.

**Brian Hoover**, Professor of Art, had a painting accepted into the "Regional 2006, 9th annual Juried Exhibition" at the St. George Art Museum. The exhibit ran until July 8th. He was also invited to exhibit a painting in a show titled, "Untitled" at the Rio Gallery in Salt Lake City, May 17-June 9. The premise was to exhibit untitled pieces so the viewer could write on a small card next to the painting what he/she thought an appropriate title would be. Lastly, was interviewed by Greg Thilmont, an art reviewer and critic from Las Vegas, for a feature article in the August edition of *15 Bytes*, an on-line magazine highlighting the visual arts in Utah. The web address is: <http://www.artistsofutah.org/newsletter.html>

**Andrew Marvick**, Associate Professor of Art History and Director of the Braithwaite Fine Arts Gallery, presented a paper entitled "Late Victorian Reception of Space in Beardsley and Khnopff," at the Victorian Spaces Colloquium hosted by Trinity and All Saints College, Leeds University, Leeds Great Britain on March 18 – 19, 2006. This summer he was in Paris and London doing research for two projects. The first is an interdisciplinary study on the journals of the French Romantic painter Eugène Delacroix on which he is collaborating with his brother Louis Wirth Marvick, a professor of French literature at the University of Nevada, Reno. The second project includes writing a paper on late Victorian painting which he is preparing for presentation at the Modern Language Association (MLA) conference to be held in Los Angeles in December 2006.

**Dave Richardson**, Assistant Professor of Graphic Design, collaborated with Lisa Nold on another interactive literary work, "Unexpurgated" for *bornmagazine.org*. The piece was launched January 2006. This summer he worked with the Southern Utah Recycling Coalition on its print and web design identity.

## Music

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### Music Department Featured in Annual Messiah Concert

**Xun Sun**, Orchestra of Southern Utah music director and **Grace St. Pierre** Festival City Community Chorale Director, collaborated with the orchestra in presenting the 66th annual presentation of *The Messiah* in Cedar City this last December. Over 1700 people attended the two performances. SUU Music faculty **Lawrence Johnson**, tenor, was a featured soloist along with several of our students who sang in the chorus or played in the Orchestra of Southern Utah. Other Music faculty playing in the concert included **Patrick Roulet** and **Virginia Stitt** and adjunct faculty **LuAnne Brown** and **Joan Hovda**.

**Carol Ann Modesitt**, Music, directed *Christmas from the Heart* for The America Children's Christmas Festival celebration held in Cedar City in November 2005. Over 30 SUU Music department students, including the SUU Opera Theatre Company (and a live camel!), performed at the Heritage Center November 25, 26 and 28, 2005. Carol Ann also attended the National Association of School of Music (NASM) Conference in Boston in November 2005.

**Grace St. Pierre**, Assistant Professor of Music, was part of the orchestra for the USF production of *H.M.S. Pinafore* for the summer 2006 season. She also participated in a series of workshops sponsored by the American Choral Directors Association (ACDA), involving the development of choral rehearsal and conducting techniques based on the lifelong work of world-renowned conductor and educator Dr. Rodney Eichenberger. Grace is the Utah ACDA Repertoire and Standards Co-chair for 4-year Colleges and Universities. She is involved with developing a website that will allow higher education educators throughout the state to access choral repertoire information appropriate for teaching and performance.

**Patrick Roulet**, Assistant Professor of Music, received a grant from the Larson Legacy Foundation to travel to Africa for two weeks in March 2006 to be a visiting scholar at the University of Ghana. While in Ghana, Dr. Roulet shared his knowledge with the students at the University of Ghana and studied Ghanaian drumming and xylophone performance and traditions from Master drummers and musicians. He spent part of the summer as a member of the percussion faculty at the New England Music Camp in Sidney, Maine. In the second half of the summer he performed as the Principal Percussionist and Timpani player with The Bellingham Festival of Music in Bellingham, Washington.

**Virginia Stitt**, Associate Professor of Music, had an article published in *The Double Reed*, the quarterly journal of the Double Reed Society fall 2005. The article covered an English horn master class offered by Carolyn Hove, from the Los Angeles Philharmonic, held August 2005 in Provo, UT. This summer Virginia was a participant in two English Horn Master Classes, one with Carolyn Hove of the Los Angeles Philharmonic and the other with Tom Stacy of the New York Philharmonic. She also attended the International Double Reed Society Conference this summer.

**Xun Sun**, Assistant Professor of Music, was invited to give master classes at Renmin University of China in Beijing and ZhengZhou University in Henan. He will also conduct the Henan Symphony Orchestra on June 9. Xun also continued his studies at Columbia University Teachers College in this summer in New York City. Xun is working to complete his doctorate degree.

## Theatre and Dance

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**Kay Andersen**, Associate Professor of Dance, taught at the Nikolais/Louis Legacy workshops, July 24–August 11, 2006, in Salt Lake City, Utah. He also studied the technique of American dance icons Alwin Nikolais and Murray Louis from dancers who know this work best. These workshops were presented by Rire Woodbury Dance Company in collaboration with the Nikolais/Louis Foundation for Dance, Inc. Kay participated in a two-week residency with at New Mexico State University. He taught modern dance technique, improvisation, composition as well as choreographed for the dance department ensemble. He was at the Estudio Profesional de Danza Ema Pulido, Mexico City, Mexico, for a summer international residency where he taught beginning, intermediate and advance tap dancing for two weeks. He choreographed for the contemporary dance company *San Juan de Letran*. And last, but not least he was in New York City for two weeks taking dance classes at Dance Space and Broadway Dance Center.

**Earl Battle**, Assistant Professor of Theatre, designed costumes for *The Marriage of Figaro* at the Festival Opera Company in Logan, where he was also the costume shop manager as well as cutter/drafter for the show. He also designed the costumes for *The Good Doctor*, *God's Favorite* and *You Ought to Be in Pictures* for the Neil Simon Festival which played in the Heritage Center in Cedar City. He also reports that he is a nominee for a Faculty Scholar for the National Society for Collegiate Scholars.

**Richard Bugg**, Associate Professor of Theatre, had a very busy summer as artistic director of the Neil Simon Festival as well as taking the leading role in Simon's *God's Favorite* and acting in *The Good Doctor* this summer. In his capacity as artistic director and founder Rick is involved in all aspects of the day-to-day operations of the Festival as well as planning for future seasons and raising funds to keep the festival alive. The Neil Simon Festival performed July 20<sup>th</sup> to August 12<sup>th</sup> in the Heritage Center. Richard is also continuing as Chair of the American College Theatre Festival, (ACTF) Region VIII for 2006 and 2007.

**Christine Frezza**, Assistant Professor of Theatre, presented a paper entitled, "So Many Plays - So Little Time: Playdates for Undergraduates" at the Mid America Theatre Conference in Chicago March 2-5, 2006. She also completed her 22nd year as Director of Music and Composer for the Utah Shakespearean Festival; this year she composed songs for *Hamlet*, and the score for *Antony and Cleopatra*. In addition, she presented a paper she has written for the American Theatre in Higher Education (ATHE) Conference held in Chicago in August as part of a panel presentation on assessment.

**Doug Molash**, Associate Professor of Theatre, designed the sets for three shows for the Neil Simon Festival – *God's Favorite*, *I Ought to be in Pictures* and *The Good Doctor*. At the end of July he traveled to Miami, FL., where he designed the lighting for The New Theatre Shakespeare Festival productions of *A Winter's Tale* and *Much Ado About Nothing*.

**Kristina Stevenson**, Theatre Arts & Dance Secretary, worked as the Properties Supervisor in the Adams Memorial Theatre with the Utah Shakespearean Festival for her 5th season this summer. In July, she presented workshops and was on a panel for the Inter-Mountain Desert Region of USITT mini-conference, hosted by SUU and USF. Tina is a charter member of the IMD Region of USITT. Also in July, Tina co-hosted the Society of Properties Artisan Managers National Conference held this year in Cedar City.

**Zak Stevenson**, Theatre Arts & Dance Technical Director, was the Scenery Supervisor in the Adams Memorial Theatre with the Utah Shakespearean Festival for his 3rd season during April, May, June, and July. In July, he presented workshops and was on a panel for the Inter Mountain Desert Region of USITT mini-conference hosted by SUU and USF. Zak is a charter member of the IMD Region of USITT.

## Arts Administration

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**Matt Neves**, Assistant Professor of Theatre and Director of MFA Arts Administration Program, directed Kaufman and Hart's Pulitzer prize-winning play, *You Can't Take It With You* at the Hale Center Theater in Orem, UT July 14 to August 19, 2006. Hale Center Theater is Utah's only nonprofit theater that is sustained entirely by ticket sales.

## B. Current Students & Alumni

We are proud of the impact our graduates have on the world of arts and education. Here is a sample of what our current students and graduates have been doing.

### Art and Design

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#### *Current Students*

Nine ceramics majors attended the NCECA Conference in Portland OR from March 7–11, 2006: The students included, **Danny Crump, Anthony Magnetti, Scott Schmidt, Tawny Betts, Christina Krell, Lyle "Pete" Bringhurst, Deric Ence, Heath Papa** and **Merinda Harmon**.

Graphic design students attended the national HOW Design Conference in Las Vegas, NV, June 12-15, 2006. Students attending were: **Jillian Phillips, Terral Fox, Holly Cobabe, Janae Jorgensen, Molly Blanchard, Elizabeth Huntsman, and Lindsey Harward**. In addition to fundraising, they received support from the SUU Student Senate and the CPVA Dean's Office. The students will do a presentation about their experiences at the conference in the fall.

#### *Recent Graduates & Alumni*

**Brian Christensen** (06) was recognized as the Outstanding Student in Art & Design at the CPVA graduation exercise in may 2006. Brian plans to pursue a degree in Dentistry.

**Cordelle Morris** (06) recently accepted a position this spring as a graphic designer for the Leavitt Group in Cedar City.

## Music

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#### *Who's Who Among Students – Music*

The following current students and recent graduates were elected to the Who's Who Among Students for their outstanding merit and accomplishment as students at SUU. Congratulations to: **Douglas Andrews, Elizabeth Black, Andrew Briggs, Kristin Chamberlain Briggs, Emily Grady, Laura Jensen Hailstone, Kristin Nelson Mabb, Mathew Paxman, Sara Stout, and Amanda Woffinden**.

#### *Current Students*

This summer, music department students involved with the Utah Shakespearean Festival include **Heather Burton** and **Emily Smolka** as *Greenshow* musicians, **Kristen Mabb** as a performer in *H.M.S. Pinafore* and *The Merry Wives of Windsor*, and **Chad Baker** as a pit musician. Over at Tuachan, **Suzanne Wood** and **Tamera Leake** are pit musicians for *Peter Pan*. Working for the LDS Church in Nauvoo, IL are music students **Jason Kreitzer** and **Tennassa Harmon**.

#### *Music Recent Graduates & Alumni*

**Amber Ashton** (06) has been accepted into the Master of Music Therapy Program at Western Michigan University in Kalamazoo, MI.

**Sara Stout Butt** (06) is going to be teaching Junior High School (6<sup>th</sup> to 9<sup>th</sup> grades) at the North Star Academy and living in Midvale, UT.

**Olivia Biddle** (05) will be begin graduate school this fall at Arizona State University in voice.

**Kristin** and **Andrew Briggs** (06) were accepted to *La Musica Lirica*, a five-week opera training program held each year in the town of Novafeltria, which is located northeastern Italy. Kristin and Andrew will both be teaching in Mesa, Arizona this fall. Kristin will be teaching at Carson Junior High School and Andrew will be teaching at Mesa Junior High School and Brimhall Junior High School.

**Emily Grady** (06), who also was the Outstanding Student in music this year, has been accepted by the School of Music at the University of Utah. Emily will be a graduate teaching assistant and will be studying with Lori Wike, Principal Bassoonist for the Utah Symphony.

**Matthew Mortensen** (06) was accepted to continue his piano studies at the graduate level at the University of Southern California and the University of Illinois. He will be attending USC in the fall of 2007.

**Andy Rasmussen** (06) has been accepted to the graduate program in music at Brigham Young University.

**Aaron Templin** (03) reports that he received his Master of Music in Music Theory from the University of Arizona in May. In the fall, he will begin working on his Ph.D. in Music Theory at Arizona.

**Michael Winslow** and **Haley Winslow** (04 Music) were published in the *Music Educators Journal* in January 2006. Their article entitled "Using the Native American Flute in Beginning Instrumental Classroom" is in part a result of the work they did in a honors scholarship research project at Cross Hollows Intermediate School with former music faculty Dr. Gerard Yun during their junior/senior year.

## Theatre and Dance

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### *Student Travels*

Each year we try to enrich the educational experiences of our students by giving them the opportunity to see work from other colleges and universities. To that end we had over 12 of our students attend the USITT Annual Conference & Stage Expo in Louisville, KY this spring from March 22<sup>nd</sup> to 25<sup>th</sup>. The conference attracted over 3,000 design and production professionals, educators, and students from around the world for four days of workshops, presentations and exhibits. We also sent a large contingent of students, along with Kay Andersen, to the American College Dance Festival regional conference in Wichita, KS in April. Our students and faculty once again distinguished themselves for their inventive choreography and excellent technique.

### *KCACTF Recognitions*

**Sarah Dalton's** scenic design for the CPVA Department of Theatre Arts and Dance's production of *Our Country's Good* advanced to the regional design finals. Actor and SUU alumni **Brady Voss** advanced to the regional finals of the Irene Ryan Acting Competition with the help of fellow student actor Jesse Thomas. **Jed Rudd's** play *Hello...My Name Is* also advanced to the regional finals for his writing of an original script.

### *Current Students*

A long list of current SUU theatre students worked at the Utah Shakespearean Festival this summer. The list included **Jaynann Brown, Natalie Bell, Brianna Buckley, Crystal Call, Nicholas Chacon, Sarah Dalton, Ginae Gardner, Mindy Muir, Merrienne Nedreberg, Derek Raynor, Josh Stavros, Kay Townsend, Laura Web,** and **Heather Winget.**

SUU Theatre students also were an integral part of the fourth season the Neil Simon Festival held in Cedar City, July 20 to August 12. Our theatre majors included in the company were: **Greg Barnett, Latoya Cameron, Ben Campana, Rebecca Fischer, Sherry Lay, Jim Lord, Randy Seely,** and **Brian Tindall.**

### *Recent Graduates and Alumni*

**Josh Bennett** (03 Dance) performed in the company of the national tour of the musical *Oklahoma!* this year. Josh can also be seen in the current DVD release of *The Producers*. He is a member of the dance

ensemble. In the fall he will be performing in the national tour of the musical *The Producers*. The tour is scheduled to run for a year.

**Mathew Bennett** (01 Theatre) is writing plays in the Salt Lake City area. One of his plays was recently produced by the Plan-B Theatre Company. Plan-B was founded by SUU alumni and has established its presence as a successful theatre company in the Salt Lake City area.

**Cammery Blevins** (06 Theatre) will begin a yearlong internship at the Pacific Conservatory of the Performing Arts (PCPA) in Santa Maris, CA this fall. In the summer she will be a stitcher for PCPA and in the fall she will be a design assistant. She then will be going on to serve a mission for the Church of Jesus Christ of Latter-Day Saints.

**Jake Corn** (06 Theatre) will be working in the USF Ticket Office this summer and in the spring semester of 07 he will be attending Bible College at Atlanta Christian College.

**Katie Fischer** (05) played the role of Rose Benjamin in Neil Simon's *God's Favorite* this summer in the Neil Simon Festival. This is her second season with the Festival.

**Pete Hulin** (03 Theatre) was working as a lighting technician on the International tour of *West Side Story*. He reported in the early spring of 2006 that the tour was in China.

**Andrew Hunsaker** (06 Theatre), one of two Outstanding Students graduating in Theatre this year, is a member of the USF acting company this summer and in the fall he will be a theatre teacher at Tuacahn High School with his new bride. Andrew plans to continue on to graduate school in the near future.

**Kevin Lindsay** (04 Dance) is working with STREB, Dance, Danger, Action!, a Brooklyn New York based group.

**Tom Marrott** (05 Theatre) is currently employed with Oasis Stageworks in Salt Lake City as a light and sound technician.

**Katie McNamara** (06 Theatre) has been working as a freelance stage properties artisan in the Phoenix area for the past few months and also reports she has been moonlighting as a stage electrician as well. She will be working in props this summer at Shakespeare Santa Cruz, California.

**Merriane Nedreberg** (06 Theatre) is working in the stage properties area for USF this summer and will be headed to the California Institute for the Arts (CalArts) in Valencia this fall to study in properties design and production.

**Steven Nielsen** (former Theatre and Dance student) is currently part of the performing ensemble of the Celine Dion show in Las Vegas, NV.

**Zane Perkins** (05 Theatre) is working for Disneyworld in Florida.

**Karen Quisenberry** (88 Theatre) left Yale School of Drama as Head of their Stage Management Program and now teaches Stage Management at University of Illinois, Urbana-Champaign.

**Keala Settle**, (former Theatre student) was playing the lead in the national tour of *Hairspray* this spring.

**Chad Taylor** (05 Theatre) acted in a production of *The Full Monty* at the Egyptian Theatre in Park City, Utah in the spring.

**Alicia Tafoya** (03 Theatre) graduated from Texas Tech with her Master's Degree in Theatre this spring.

**Jared "Head" Ullman** (04 Theatre) was reported to be the Assistant Audio Technician for the national tour of the musical *Rent* last spring.

**Miranda Wright** (06 Theatre), our other Outstanding Student in Theatre this year will be also be attending CalArts in the fall in the MFA program in Producing and Management.

## Section 5 – Marketing and Public Relations

2005-06 was the first year of a five year plan to build our audience base and increase the potential donor and sponsor pool for our programs. The addition of two of the arts administration program graduate students in the office (Shannon Sundberg and Anna Ables) to function as marketing and PR managers made a world of difference. Anna and Shannon were aided by a very capable team of graphic designers: Holly Cobabe, Keara Burke, and Terral Fox.

Together they were able to develop a consistent look to our materials and a level of professionalism to everything we produced. As you can see in the CPVA Event Manager publication (a document template created by Jim Lord, another fine student of SUU) the office promoted 83 events in the fall and 80 events in the spring.

The goals and objective below were ambitious, but we made significant progress in most areas. My comments are in the brackets below. See Appendix 1 for the CPVA Event Manager schedule for fall and spring of 05-06. Appendix 2 shows the PR and Marketing Checklist used for our events.

### CPVA Events Marketing Plan for 2005-06

#### I. ORGANIZATION MISSION AND GOALS

The educational mission of the College of Performing and Visual Arts (CPVA) is to acquaint SUU students with the fine and performing arts in general, and to specifically educate and train students to develop careers and a life-long involvement in the arts.

#### A. MAJOR GOALS

1. Make the arts visible and accessible, exciting and innovative, and an integral part of the intellectual and cultural life of Southern Utah University and the surrounding communities. **[This is ongoing]**
2. Increase the campus and community's positive perception of our contribution to the quality of life of this area through our programming. **[This is ongoing]**
3. Develop a clear and consistent marketing and PR message about who we are, what we do, and why we do it. **[We are making progress but there are questions that need to be answered about the goals of the academic programs so the message can be consistent.]**
4. Create learning opportunities for students involved with the marketing and PR for CPVA as well as build student awareness about the importance of effective community relations and the arts. **[This is ongoing]**

#### B. MAJOR OBJECTIVES

1. Develop and sustain an ongoing marketing and PR operation coordinated by the CPVA Dean's Office. **[We continue to refine the operating systems and are working to better integrate the Braithwaite into the mix.]**
2. Work with arts departments to develop an integrated marketing and PR plan and operation within the CPVA in support of their mission related programming. **[Still needs further work.]**
3. Increase attendance at all arts events on campus. **[We made some headway and did begin the process of building our audiences, but we still have a long way to go. Theatre and Dance productions, with the exception of the musical, play to generally small numbers of people. A few music events draw audiences, but many play to very small houses. Gallery attendance seems to be building, although mounting the J. Daniel Murphy exhibit in May and June proved to be problematic. With USF not running the numbers at the gallery dropped dramatically.]**
4. Expand on the existing Perspectives Series to include all three departments and the Braithwaite Gallery. **[We still really only have a perspectives series in theatre and dance. The Mozart 250<sup>th</sup> event allowed music to conduct a special**

**perspectives series, but there is no follow up on the schedule for a music perspectives series in 06-07. The renaming and increased promotion of what was called the Art major seminar, now called Art Insights, will, we hope, bring more of the public to these lectures. We did see a spotty increase in the number of people attending from the community last year, but again, we have a ways to go.]**

5. Create quality brochures, flyers, programs, newsletters, and other related documents that are attractive and are cost effective. **[We are trying very hard to reach this objective. We continue to refine and reduce costs.]**
6. Create and support a website that promotes the arts on campus and serves as an aid to the public seeking up to the minute information about SUU arts events. **[This is in place, now we just have to get people to use it more.]**
7. Increase website interaction by regularly web-casting CPVA events and by seeking input from our audiences through online surveys. **[Did not start on this last year. Postponed until this year.]**
8. Integrate the marketing and PR activities of CPVA with the MFA Arts Administration Program's educational goals and where possible include opportunities for undergraduates to gain experience in the area through writing and graphic design. **[This is ongoing.]**
9. Develop a staffing plan for CPVA and the departments related to marketing, PR, alumni relations and fund-raising. Stress creating jobs for students that will help them financially and will expand their skills. **[We are accomplishing this to the degree our funding for student wages permits.]**
10. Assess costs and benefits of all CPVA marketing activities and adjust and adapt as needed. **[We made many changes after going through this budget cycle. The 06-07 budget is lower because we have reduced expenses on activities that were not producing results. This too is an ongoing process.]**

## Section 6 – Enrollment Statistics and Trends

### A. To sum it up? The numbers are up!

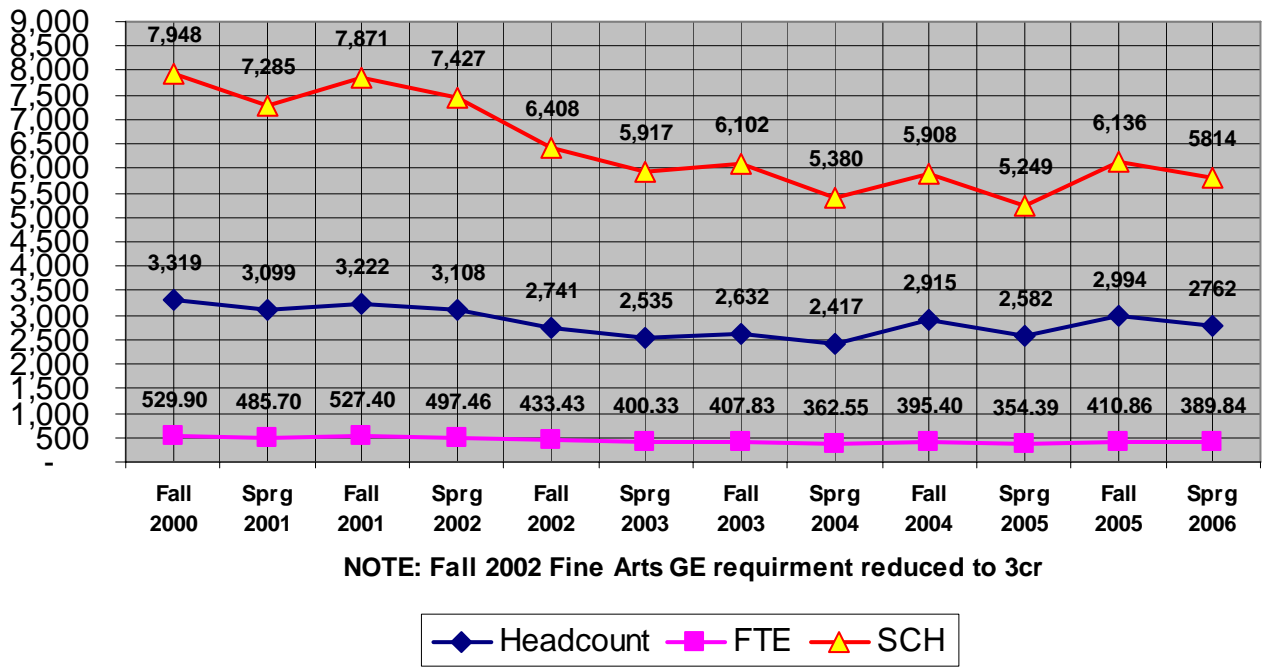
The major defining event that had a negative impact on the college's generation of duplicated Headcount enrollment, FTE and SCH was the reduction in the Fine Art General Education requirement from 6 credits to 3. This change shows up as a dramatic drop beginning in the fall of 2003 of the 2002-03 academic year. Therefore, examination of the baseline statistics for the college needs to shift to a new start point with the fall of 2003.

Chart 1, which is a summary for the college of Headcount, FTE and SCH, shows that from Fall 2003 to spring of 2006 the numbers have not varied greatly, but the general trend has been up. Table 1 shows just the data since fall of 2003. It is apparent the general trend has been up. Fall 03/Spring 04, for example, had headcounts of 2632 and 2417, respectively. Fall 05/Spring 06 had headcounts of 2994 and 2762. The combined total of the two was 5049 in 03-04 and 5756 in 05-06, or an increase of 707, or 14%.

**Table 1 – HEADCOUNT, FTE and SCH – CPVA TOTALS**

Semester	Headcount	FTE	SCH
Fall 2003	2632	407.83	6102
Spring 2004	2417	362.55	5380
Fall 2004	2915	395.4	5908
Spring 2005	2582	354.39	5249
Fall 2005	2994	410.86	6136
Spring 2006	2762	389.84	5814

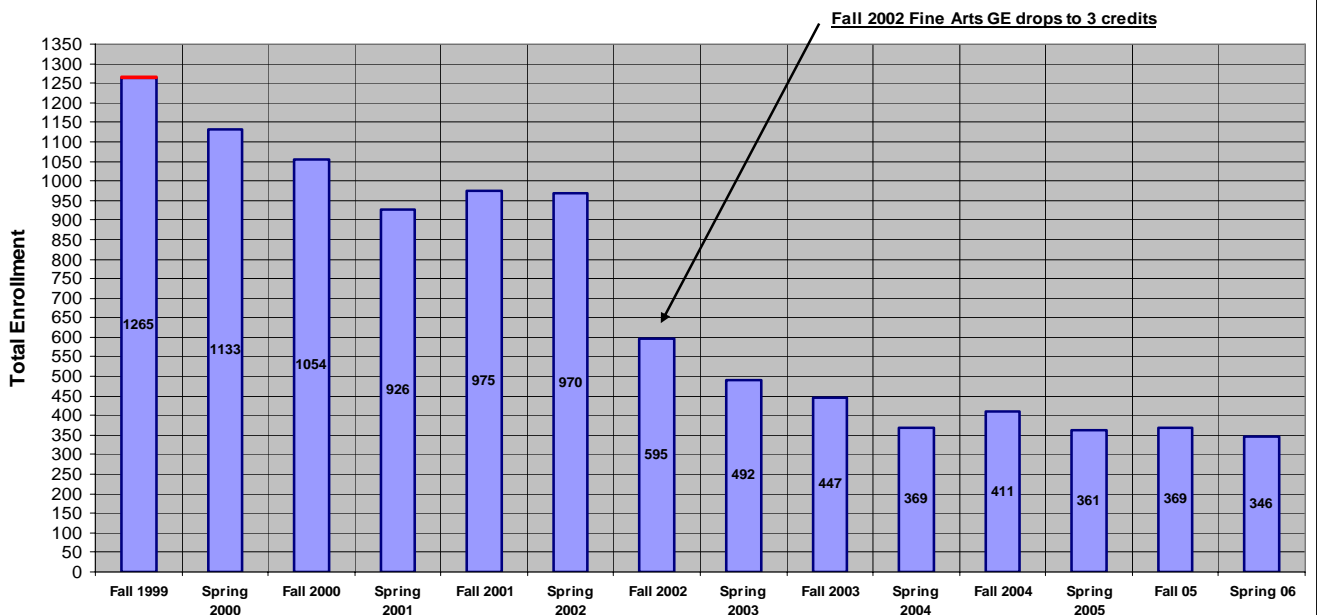
**CPVA Headcount, FTE, SCH - Totals by Semester**  
**Chart 1**



**B. 1010 GE Fine Arts Classes – The Ups and Downs**

Again, looking at the data from 2003-04 to 2005-06 we see the 1010 classes have had small declines in enrollment totals. The factor that probably contributes to this is students are getting their three fine arts credits from other non-1010 classes offered in the college. More importantly, the question of maximizing instructional effectiveness of faculty enters into the discussion.

**CPVA 1010 GE Course Enrollments 1999 to 2006**



A closer examination of the 1010 class enrollments in the last three years reveals that Art and Dance enrollments have been fairly stable. Art has been slowly building its yearly 1010 enrollments: 317 in 03-04, 312 in 04-05 and 333 in 05-06. Dance for the same period was a bit more up and down: 193 in 03-04, 233 in 04-05 and 162 in 05-06. Music was fairly stable the first two years then dropped last year: 231 in 04-04, 236 in 04-05 and 162 in 05-06. Theatre has been on declining path for the last three years: 75 in 03-04, 51 in 04-05 and 28 in 05-06. In the last three semesters the class enrollment has fallen below the expected average class size for the college, which is 25.

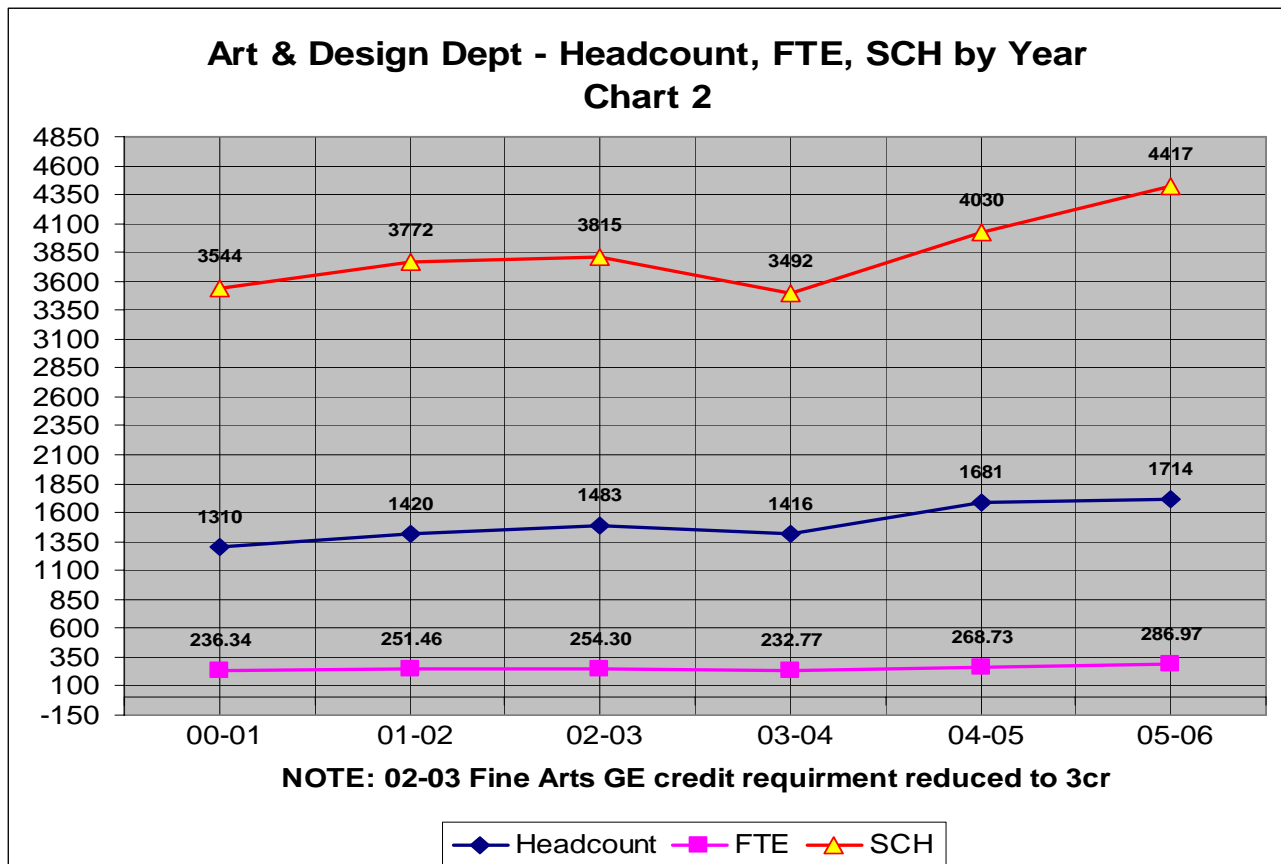
**Table 2 - 1010 Enrollments 03-04 to 05-06**

GE Classes	Fall 2003	Spring 04	Fall 2004	Spring 05	Fall 2005	Spring 06
Art 1010	131	186	154	158	175	158
Dance 1010	112	81	75	101	75	87
Music 1010	158	73	145	88	102	90
Theatre 1013	46	29	37	14	17	11
<b>TOTAL</b>	<b>447</b>	<b>369</b>	<b>411</b>	<b>361</b>	<b>369</b>	<b>346</b>

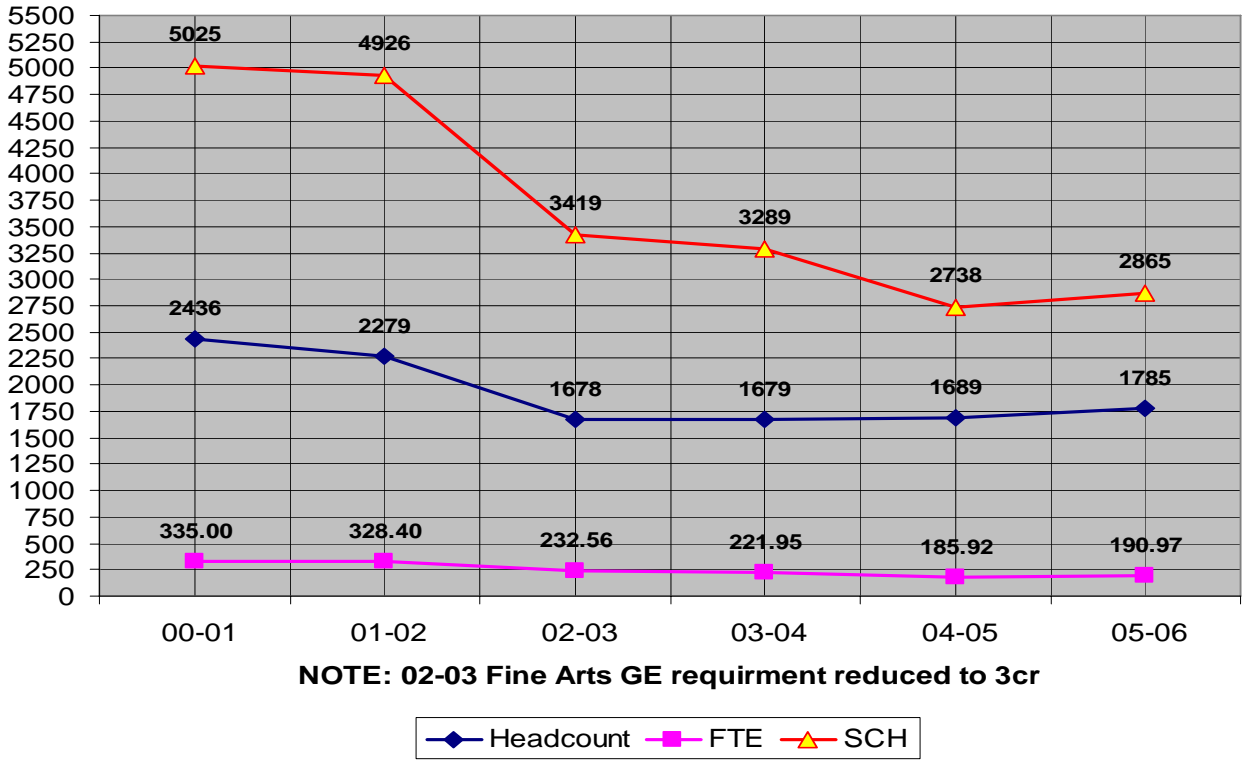
**C. Department Enrollment Patterns**

The department with the largest percentage of growth over the last three years has been Art and Design. In 03-04 their SCH was 3492, Headcount was 1416 and the FTE was 232.77. In 2005-06 the numbers were up as follows: SCH 4417 (26.5% increase), Headcount 1714 (21.1% increase), and FTE 286.97 (23% increase).

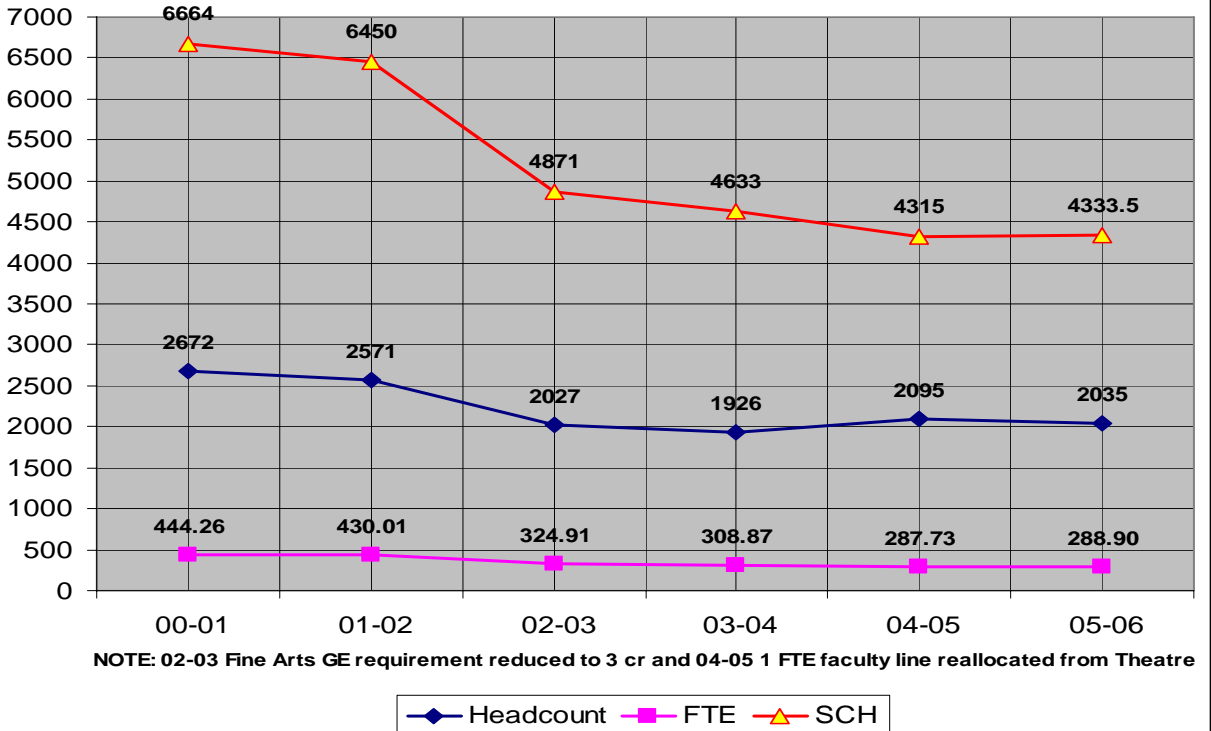
During this same time period Music has seen a drop of around 13% in SCH, but an increase in Headcount by about 6.5% and a decline in FTE of about 14.5%. Theatre and Dance followed a similar pattern. SCH from 03-04 to 05-06 is down by about 6.6%, Headcount is up by about 5.8%, and FTE is down by about 6.5%. (See Charts 2, 3 and 4 for a graphic representation of the last five years)



**Music Headcount, FTE, SCH by year**  
**Chart 3**



**Theatre and Dance Headcount, FTE, SCH by Year**  
**Chart 4**



# Appendix 1

CPVA Event Manager File – Fall and Spring – 2005-06

# Appendix 2

## PR and Marketing Checklist – 2005-06

	A	B	C	D	E	F	G	H	I	J	K	L
1	<b>General Instructions</b>											
2	<b>CPVA Event Manager - Fall Semester 2005</b>											
3	1	2	3	4	5	6	7	8	9	10	11	12
4	Event Description	Org	Event Manager	Event Start Date	Event End Date	Event Location	Publicity Manager	Graphic Designer	Type of Publicity	Event Start Day	Event Info DUE BY	PR OUT BY
5	Our Country's Good Auditions	Theatre	Lusk	8/30/05	9/2/05	AU 109	Byrnes	None	Other	Tue	8/11/05	8/18/05
6	Season Press Info	CPVA	Byrnes	9/1/05	9/9/05	NA	Byrnes	None	I	Thu	8/11/05	8/18/05
7	AMS: Linda Christianson	Art	Harris	9/8/05	9/8/05	PE-101	Anna	Terral	II	Thu	8/18/05	8/25/05
8	Perspectives in the Arts: Marilyn Stokstad	Art	Brown	9/15/05	9/15/05	PE-101	Anna	Terral	I	Thu	8/25/05	9/1/05
9	Stage Two--All In The Timing	Theatre	Molash	9/15/05	9/17/05	Black Box	Jim	TBD	II	Thu	8/25/05	9/1/05
10	Chamber Music Recital	Music	Stoffan	9/17/05	9/17/05	Thorley Hall	Shannon	Keara	II	Sat	9/1/05	9/8/05
11	Friends of the Braithwaite Membership Dinner	Braithwaite	Marvick	9/21/05	9/21/05	HCC	Julia	Todd Seipert	II	Wed	9/1/05	9/8/05
12	Stage Two--Bonanza Therapy	Theatre	Molash	9/22/05	9/24/05	Black Box	Jim	TBD	II	Thu	9/1/05	9/8/05
13	Petroglyphs Exhibition	Braithwaite	Marvick	9/22/05	10/29/05	Braithwaite	Julie	Todd Seipert/Terral	II	Thu	9/1/05	9/8/05
14	Student Recitals	Music	Modesitt	9/23/05	9/23/05	Thorley Hall	Shannon	None	III	Fri	9/8/05	9/15/05
15	OSU/SUU Choral Celebration	Other	St. Pierre	9/24/05	9/24/05	Heritage Center	Shannon	None	Other	Sat	9/8/05	9/15/05
16	AMS: Paul Brown	Art	Richardson	9/29/05	9/29/05	PE-101	Anna	Keara	II	Thu	9/8/05	9/15/05
17	Lend Me A Tenor	Theatre	Neves	9/29/05	10/8/05	Auditorium	Jim	Terral	I	Thu	9/8/05	9/15/05
18	Perspectives in the Arts -- Lend Me a Tenor	Theatre	Frezza C	9/30/05	9/30/05	AU 108	Jim	Terral	I	Fri	9/15/05	9/22/05
19	October Music Event Flyer	Music	Modesitt	10/1/05	10/1/05	NA	Shannon	Keara	III	Sat	9/15/05	9/22/05
20	High School Fine Arts Competition PRESS RELEASE	Braithwaite	Marvick	10/5/05	10/5/05	NA	Harker	None	Other	Wed	9/15/05	9/22/05

	A	B	C	D	E	F	G	H	I	J	K	L
4	Event Description	Org	Event Manager	Event Start Date	Event End Date	Event Location	Publicity Manager	Graphic Designer	Type of Publicity	Event Start Day	Event Info DUE BY	PR OUT BY
21	Mod-Pierre Faculty Vocal Duo	Music	Modesitt	10/5/05	10/5/05	Thorley Hall	Shannon	Keara	II	Wed	9/15/05	9/22/05
22	AMS: Stefanie Dykes - printmaker	Art	Hoover	10/6/05	10/6/05	PE-101	Anna	Keara	II	AMS	9/15/05	9/22/05
23	Honor Band Flyer	Music	James Smart	10/7/05	10/7/05	NA	NA	Keara	Other	Fri	9/22/05	9/29/05
24	Dance Program Accredited Release	Dance	Mendini	10/7/05	10/7/05	NA	Shannon	NA	IV	Fri	9/22/05	9/29/05
25	AMS: Clay Wagstaff - Landscape painter	Art	Hoover	10/13/05	10/13/05	PE-101	Anna	Keara	II		9/22/05	9/29/05
26	Student Recitals	Music	Modesitt	10/14/05	10/14/05	TBD	Shannon	None	III	Fri	9/29/05	10/6/05
27	Music Masterworks Series: Shakespeare in Music Concert	Music	St Pierre	10/15/05	10/15/05	Thorley Hall	Shannon	Terral	I	Sat	9/29/05	10/6/05
28	Olivia Biddle Senior Recital	Music	Modesitt	10/16/05	10/16/05	Thorley Hall	Shannon	None	III	Sun	9/29/05	10/6/05
29	Music Masterworks Series: Shakespeare Goes Chamber	Music	Modesitt	10/17/05	10/17/05	Thorley Hall	Shannon	Terral	I	Mon	9/29/05	10/6/05
30	Perspectives in the Arts: Art Kaufman	Art	Hoover	10/20/05	10/20/05	PE-101	Anna	Keara	I	Thu	9/29/05	10/6/05
31	Student Project--Hello My Name Is	Theatre	Frezza C	10/20/05	10/22/05	Black Box	Jim		III	Thu	9/29/05	10/6/05
32	AMS: Adam Larsen	Art	Hoover	10/27/05	10/27/05	PE-101	Anna	Keara	I	Thu	10/6/05	10/13/05
33	Stage Two--Rocky Horror Picture Show	Theatre	Molash	10/27/05	10/29/05	Black Box	Jim		II	Thu	10/6/05	10/13/05
34	AMS: Howard Fullmer	Art	Arlene Braithwaite	11/3/05	11/3/05	PE-101	Anna	Keara	II	Thu	10/13/05	10/20/05
35	Friday Student Recitals	Music	Modesitt	10/28/05	10/28/05	TBD	Shannon		III	Fri	10/13/05	10/20/05
36	Town & Gown Series: Halloween Concert	Music	Smart	10/29/05	10/29/05	Canyon View HS	Shannon	Terral	I	Sat	10/13/05	10/20/05
37	Cedar City Magazine - Editorial Content	CPVA	Julie Harker	11/3/05	11/3/05	Other	Jim	NA	Other	Thu	10/13/05	10/20/05
38	High School Fine Art Competition Press Release	Braithwaite	Harker	11/4/05	11/4/05	Braithwaite	Anna and Julie	NA	I	Fri	10/20/05	10/27/05
39	High School Fine Arts Competition Exhibit Opening & Awards	Braithwaite	Julie Harker	11/10/05	12/17/05	Braithwaite Gallery	Anna and Julie	Anna and Julie	I	Thu	10/20/05	10/27/05
40	Our Country's Good	Theatre	Lusk	11/10/05	11/19/05	Auditorium	Jim	Jim	I	Thu	10/20/05	10/27/05
41	November Music Event Flyer	Music	Modesitt	11/10/05	11/10/05	NA	Shannon	Keara	Other	Thu	10/20/05	10/27/05

	A	B	C	D	E	F	G	H	I	J	K	L
4	Event Description	Org	Event Manager	Event Start Date	Event End Date	Event Location	Publicity Manager	Graphic Designer	Type of Publicity	Event Start Day	Event Info DUE BY	PR OUT BY
42	Cedar City Magazine - Advertisement	Braithwaite	Harker	11/10/05	11/10/05	NA	Julie	Keara	Other	Thu	10/20/05	10/27/05
43	BYU Faculty Artisit - Arden Hopkin - Baritone	Music	Modesitt	11/10/05	11/10/05	Thorley Hall	Shannon	Keara	II	Thu	10/20/05	10/27/05
44	Our Country's Good Study Guide and web page	Theatre	Lusk	11/11/05	11/11/05	NA	Jim	Jim	Other	Fri	10/27/05	11/3/05
45	Perspectives in the Arts --Our Country's Good	Theatre	Frezza C	11/11/05	11/11/05	Black Box	Jim	Jim	II	Fri	10/27/05	11/3/05
46	Friday Student Recitals	Music	Modesitt	11/11/05	11/11/05	TBD	Shannon		III	Fri	10/27/05	11/3/05
47	Senior Recital--Emily Grady	Music	Modesitt	11/11/05	11/11/05	Thorley Hall	Shannon		III	Fri	10/27/05	11/3/05
48	Halversen String Quartet - debut	Music	Xun Sun	11/12/05	11/12/05	Thorley Hall	Shannon	Keara	I	Sat	10/27/05	11/3/05
49	Dr. Julia Lee - Faculty Piano Recital	Music	Lee	11/14/05	11/14/05	Thorley Hall	Anna	Keara	II	Mon	10/27/05	11/3/05
50	SUU Chamber Winds Ensemble	Music	Stitt	11/15/05	11/15/05	Thorley Hall	Shannon	Keara	II	Tue	10/27/05	11/3/05
51	SUU Jazz Ensemble--Essentially Ellington	Music	Roulet	11/16/05	11/16/05	Sharwan Smith	Shannon	Terral	II	Wed	10/27/05	11/3/05
52	AMS: Norman Tabber	Art	Brown	11/17/05	11/17/05	PE-101	Anna	Keara	II	Thu	10/27/05	11/3/05
53	Halversen String Quartet Web Page	Music	Xun	11/10/05	11/10/05	NA	Shannon	Jill Whitaker	Other	Thu	10/20/05	10/27/05
54	Town & Gown Series: SUU Symphonic Orchestra	Music	Xun Sun	11/18/05	11/18/05	Thorley Hall	Shannon	Terral	I	Fri	11/3/05	11/10/05
55	Friday Student Recitals	Music	Modesitt	11/18/05	11/18/05	Thorley Hall	Shannon		III	Fri	11/3/05	11/10/05
56	Rebecca Jensen & Megan Porter - Junior Recital	Music	Modesitt	11/19/05	11/19/05	Thorley Hall	Shannon		III	Sat	11/3/05	11/10/05
57	String Ensemble Concert	Music	Sun	11/19/05	11/19/05	Thorley Hall	Shannon	Keara	II	Sat	11/3/05	11/10/05
58	Faculty/Staff/Student Alumni Activity Updates	CPVA	Byrnes	11/17/05	11/17/05	NA	Byrnes		IV	Thu	10/27/05	11/3/05
59	Gallery Insider Newsletter - Fall Edition	Braithwaite	Julie Harker	11/24/05	11/24/05	NA	Julie	Julie and Andrew	I	Thu	11/3/05	11/10/05
60	CPVA Arts Newsletter Fall Edition	CPVA	Byrnes	11/24/05	11/24/05	NA	Byrnes	Keara	I	Thu	11/3/05	11/10/05

	A	B	C	D	E	F	G	H	I	J	K	L
4	Event Description	Org	Event Manager	Event Start Date	Event End Date	Event Location	Publicity Manager	Graphic Designer	Type of Publicity	Event Start Day	Event Info DUE BY	PR OUT BY
61	Music Dept Fundraiser - Invitations Distributed	Music	Modesitt	11/24/05	11/24/05	NA	Anna	Terral	II	Thu	11/3/05	11/10/05
62	UMEA Magazine Ad	Music	Smart	11/24/05	11/24/05	NA	Shannon	Terral	II	Thu	11/3/05	11/10/05
63	Christmas From the Heart - Musical Reivew	Music	Modesitt	11/25/05	11/28/05	Heritage Center			Other	Fri	11/10/05	11/17/05
64	Percussion Ensemble - Postcards from South America	Music	Roulet	11/29/05	11/29/05	Thorley Hall	Shannon	Terral	II	Tue	11/10/05	11/17/05
65	Theatre Scholarship Fundraiser - Michael York - Inviation letters and reservation packet mailed	Theatre	Lusk	11/30/05	11/30/05	Randall Jones Theatre	Anna and Shannon	Keara	I	Wed	11/10/05	11/17/05
66	SUU Women's Ensemble Concert - Choral Works	Music	Amy Smart	12/1/05	12/1/05	Thorley Hall	Anna	Keara	II	Thu	11/10/05	11/17/05
67	AMS: Lee and Zan Burningham	Art	Brown	12/1/05	12/1/05	PE-101	Anna	Keara	II	Thu	11/10/05	11/17/05
68	HSFAC - announce winners and post photos	Braithwaite	Harker	12/1/05	12/1/05	Braithwaite	Julie and Anna	None	I	Thu	11/10/05	11/17/05
69	Friday Student Recitals	Music	Modesitt	12/2/05	12/2/05	Thorley Hall	Shannon	None	III	Fri	11/17/05	11/24/05
70	Single Reed Studio Recital	Music	Stitt & Stoffan	12/3/05	12/3/05	Thorley Hall	Shannon	None	III	Sat	11/17/05	11/24/05
71	Double Reed Studio Recital	Music	Stitt & Stoffan	12/3/05	13/3	Thorley Hall	Shannon	None	III	Sat	11/17/05	11/24/05
72	Combined Studio Voice Recital	Music	Modesitt & St Pierre	12/4/05	12/4/05	Thorley Hall	Shannon	None	III	Sun	11/17/05	11/24/05
73	Directing I Projects	Theatre	Lusk	12/5/05	12/8/05	Black Box	Josh & Andy H	None	III	Mon	11/17/05	11/24/05
74	Andrew Lewis - Senior Tuba Recital	Music	Modesitt	12/5/05	12/5/05	Thorley Hall	Shannon	None	III	Mon	11/17/05	11/24/05
75	Student Dance Concert	Dance	Mendini	12/6/05	12/10/05	Auditorium	Anna	Terral	I	Tue	11/17/05	11/24/05
76	Town & Gown Series: Westside Meets Eastside	Music	Smart	12/6/05	12/6/05	Heritage Center	Shannon	Terral	I	Tue	11/17/05	11/24/05
77	Music Masterworks Series: Choral Masterworks Christmas Celebration	Music	St Pierre	12/7/05	12/7/05	Heritage Center	Shannon	Terral	I	Wed	11/17/05	11/24/05
78	AMS: Show Off & Art Sale	Art	Brown	12/8/05	12/8/05	PE-101	Anna	Keara	II	Thu	11/17/05	11/24/05
79	Michael York Mailing of event annoucement postcards	Theatre	Lusk	12/8/05	12/8/05	Randall Jones Theatre	Anna and Shannon	Keara	I	Thu	11/17/05	11/24/05

	A	B	C	D	E	F	G	H	I	J	K	L
4	Event Description	Org	Event Manager	Event Start Date	Event End Date	Event Location	Publicity Manager	Graphic Designer	Type of Publicity	Event Start Day	Event Info DUE BY	PR OUT BY
80	Tyler Smith - Jr Recital	Music	Modesitt	12/8/05	12/8/05	Thorley Hall	Shannon	None	III	Thu	11/17/05	11/24/05
81	Perspectives in the Arts: Dance	Dance	Frezza C	12/9/05	12/9/05	Auditorium	TBA	Terral	I	Fri	11/24/05	12/1/05
82	Friday Student Recitals	Music	Modesitt	12/9/05	12/8/05	Thorley Hall	Shannon		III	Fri	11/24/05	12/1/05
83	Music Dept Fundraiser @ Garden House	Music	Modesitt	12/9/05	12/12/05	Garden House	Anna	None	II	Fri	11/24/05	12/1/05
84	Chelsea Davis & Amber Ashton - Senior Percussion Recital	Music	Roulet	12/10/05	12/10/05	Thorley Hall	Shannon	NA	III	Sat	11/24/05	12/1/05
85	Thunderbird Film Festival - Call for entries	Communications/CPVA	Grady	12/15/05	12/15/05	Sharwan Smith	Harker	Keara	I	Thu	11/24/05	12/1/05
86	Michael York - Website, Press Release and Ticket ON SALE ANNOUNCEMENT	Theatre	Lusk	12/15/05	12/15/05	Randall Jones Theatre	Anna and Shannon	Keara	I	Thu	11/24/05	12/1/05
87	December & January Music Event Flyer	Music	Modesitt	12/15/05	12/15/05	NA	Shannon	Keara	Other	Thu	11/24/05	12/1/05
88	Halversen String Quartet Flyer and Booking Info	Music	Xun Sun	12/22/05	12/22/05	NA	Shannon	Keara	II	Thu	12/1/05	12/8/05

	A	B	C	D	E	F	G	H	I	J	K	L
1	<b>SORTED BY Publicity Out Date</b>						<b>SORTED BY Publicity Out Date</b>					
2	<b>CPVA Event Manager - Spring Semester 2006</b>											
3	1	2	3	4	5	6	7	8	9	10	11	12
4	Event Description	Org	Event Manager	Event Start Date	Event End Date	Event Location	Publicity Manager	Graphic Designer	Type of Publicity	Event Start Day	EVENT INFO DUE BY	PUBLICITY OUT BY:
5	SUU Faculty Exhibit in Springville Opening	Art	Brown	1/6/06	2/1/06	Springville Museum of Art	Byrnes		I	Fri	12/14/05	1/3/06
6	Spring Season Press Release	CPVA	Byrnes	1/6/06	1/6/06	NA	Byrnes		I	Fri	12/15/05	1/11/06
7	Scholarship Fundraiser - Special Solicitation Letter from Dean	Theatre	Lusk	1/17/06	1/17/06	Randall Jones Theatre	Shannon and Anna	Holly	I	Tue	1/11/06	1/17/06
8	CPVA Arts Newsletter Winter Edition	CPVA	Byrnes	1/17/06	1/17/06	NA	Byrnes	Keara	I	Tue	1/6/06	1/17/06
9	Press Release on Seussical Auditions	Theatre	Bugg & Mechling	1/19/06	1/21/06	Auditorium	Byrnes		II	Thu	12/20/05	1/3/06
10	AMS: Gabe Kean Design	Art	Richardson	1/19/06	1/19/06	PE-101	Anna	Keara	II	Thu	12/29/05	1/5/06
11	Town & Gown Series: Utah Intercollegiate Band	Music	Smart	1/21/06	1/21/06	Heritage Center	Shannon	Terral	I	Sat	12/12/05	1/12/06
12	Perspectives in the Art: Andrew Marvick	Art	Brown	1/26/06	1/26/06	PE-101	Anna	Holly	I	Thu	1/12/06	1/19/06
13	Theatre Scholarship Fundraiser - Michael York - Press release, poster, etc.	Theatre	Lusk	1/27/06	1/27/06	Randall Jones Theatre	Shannon and Anna	Keara	I	Fri	1/11/06	1/13/06
14	Winter Faculty/Staff/Student Alumni Activity Updates	CPVA	Byrnes	2/1/06	2/1/06	NA	Byrnes		IV	Wed	1/19/06	2/1/06
15	AMS: Justin Diggle - Printmaker	Art	Brian	2/2/06	2/2/06	PE-101	Anna	Keara	II	Thu	1/12/06	1/19/06
16	Student Project--Saloon Keepers Daughter	Theatre	Frezza C	2/2/06	2/4/04	Black Box	Josh & Andy H		III	Thu	1/16/06	1/26/06
17	Music Masterworks Series: Mozart Celebration - Quintet for Clarinet & Strings	Music	Stoffan	2/6/06	2/6/06	Heritage Center	Shannon	Terral	I	Mon	1/12/06	1/26/06
18	Art Auction (Mar 8) Invitations Mailed	Braithwaite	Marvick	2/6/06	2/6/06	Rusty's Steakhouse	Julie	Phil Hermansen	I	Mon	1/17/06	2/6/06

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4	Event Description	Org	Event Manager	Event Start Date	Event End Date	Event Location	Publicity Manager	Graphic Designer	Type of Publicity	Event Start Day	EVENT INFO DUE BY	PUBLICITY OUT BY:
19	Music Masterworks Series: Mozart Celebration - Serenade for Winds - SUU Wind Ensemble	Music	Stoffan	2/7/06	2/7/06	Heritage Center	Shannon	Terral	I	Tue	1/12/06	1/26/06
20	Music Masterworks Series: Mozart Celebration - Vespers	Music	Stoffan	2/8/06	2/8/06	Heritage Center	Shannon	Terral	I	Wed	1/12/06	1/26/06
21	February & March Music Event Flyer	Music	Modesitt	2/9/06	2/9/06	NA	Shannon	Holly	Other	Thu	1/12/06	1/26/06
22	AMS: Braithwaite Faculty Show - Opens Feb 9	Art	Brown	2/9/06	3/11/06	Braithwaite	Julie	Keara	I	Thu	1/19/06	2/2/06
23	AMS: Popular Front Interactive	Art	Richardson	2/16/06	2/16/06	PE-101	Anna	Keara	II	Thu	1/26/06	2/2/06
24	Annual Friends of the Braithwaite Art Auction	Braithwaite	Marvick	3/8/06	3/8/06	Rusty's Steakhouse	Julie	Phil Hermansen	I	Wed	1/17/06	2/7/06
25	Rare Gems: Masters of Music	Music	Smart	2/22/06	2/22/06	Heritage Center	Shannon	Terral	I	Wed	2/6/06	2/9/06
26	American College Theatre Festival - On the SUU Campus	Theatre	Neves	2/14/06	2/18/06	Multiple	TBA		I	Tue	1/26/06	2/13/06
27	Perspectives in the Arts: Ruby Chacon	Art	Braithwaite	2/23/06	2/23/06	PE-101	Anna	Holly	I	Thu	2/9/06	2/16/06
28	AMS: Guy Francis, Illustrator	Art	Sowards	3/2/06	3/2/06	PE-101	Anna	Keara	II	Thu	2/9/06	2/16/06
29	Faculty Dance Concert - Spring	Dance	Mendini	3/2/06	3/11/06	Randall Jones Theatre	Anna	Terral	I	Thu	2/9/06	2/16/06
30	Follow up press release for Art Auction	Braithwaite	Harker	3/8/06	3/8/06	NA	Harker	NA	I	Wed	2/16/06	2/21/06
31	AMS: Joe Ostraff - Illustrator	Art	Sowards	3/9/06	3/9/06	PE-101	Anna	Keara	II	Thu	2/16/06	2/23/06
32	Town & Gown Series: SUU Honor Band	Music	Smart	3/11/06	3/11/06	Heritage Center	Shannon	Terral	I	Sat	2/16/06	2/23/06
33	Poster for Ruth Fremson Photo Exhibit	Braithwaite	Marvick	2/24/06	2/24/06	Braithwaite	Marvick	Holly	II	Fri	2/17/06	2/23/06
34	AMS Monthly Flyer - March	Art	Brown	2/23/06	2/23/06	NA	Anna	Holly	II	Thu	2/15/06	2/24/06
35	Perspectives in the Arts - Dance	Dance	Frezza C	3/3/06	3/3/06	Auditorium RM 108	Anna	Terral	I	Fri	2/17/06	2/24/06

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36	Gallery Insider Newsletter - Winter Edition	Braithwaite	Marvick	3/2/06	3/2/06	NA	Julie	Andrew	I	Thu	2/21/06	2/27/06
37	CPVA Arts Newsletter Spring Edition - March-April-May	CPVA	Byrnes	3/1/06	3/1/06	NA	Byrnes	Keara	I	Wed	2/6/06	2/27/06
38	Follow up press release on ACTF awards to SUU students	CPVA	Byrnes	3/2/06	3/2/06	NA	Anna	NA	II	Thu	2/25/06	3/2/06
39	SUU Jazz Ensemble - The Rite of Swing	Music	Roulet	3/7/06	3/7/06	Sharwan Smith	Shannon	Holly	I	Tue	2/22/06	3/2/06
40	News release about SUU music student accomplishments at NATS in Vegas	Music	Grace St Pierre	3/2/06	3/2/06	NA	Shannon	NA	II	Thu	2/28/06	3/2/06
41	CPVA Commencement 2006 Program Info to Renee Ballenger	CPVA	Byrnes	3/10/06	3/10/06	Randall Jones Theatre	Byrnes	NA	II	Fri	2/24/06	3/6/06
42	Perspectives in the Arts: Charles Eldridge	Art	Brown	3/23/06	3/23/06	PE-101	Anna	Holly	I	Thu	3/2/06	3/9/06
43	Town & Gown Series: Opera Theatre - Myths, Mystique, and Mayhem \$\$	Music	Modesitt	3/29/06	4/1/06	Thorley Hall	Shannon	Terral	I	Wed	3/2/06	3/9/06
44	AMS: Jason Lanegon	Art	Harris	3/30/06	3/30/06	PE-101	Anna	Keara	II	Thu	3/9/06	3/23/06
45	Perspectives in the Arts: Robert Dorlac - Painter	Art	Brown	4/6/06	4/6/06	PE-101	Anna	Holly	I	Thu	3/16/06	3/23/06
46	Spring Choral Concert - Ensemble Series \$\$	Music	St Pierre	4/7/06	4/7/06	Thorley Hall	Shannon	Holly	I	Fri	3/16/06	3/23/06
47	Ads in Midsummer Magazine - Braithwaite	Braithwaite	Marvick & Harker	3/20/06	3/20/06	NA	Jule	Holly	II	Mon	3/23/06	3/28/06
48	Color 1/2 page Advertisement for CPVA events in Cedar City Review	CPVA	Byrnes	4/6/06	4/6/06	NA	Shannon	Terral	II	Thu	3/23/06	3/29/06
49	Lawrence Johnson - Faculty Voice Recital	Music	Johnson	4/3/06	4/3/06	Thorley Hall	Shannon	Keara	II	Mon	3/28/06	3/29/06
50	Friends Art Auction Follow Up Release	Braithwaite	Marvick	3/8/06	3/8/06	NA	Julie	NA	II	Wed	3/20/06	3/30/06
51	April Music Event Flyer	Music	Modesitt	4/1/06	4/1/06	NA	Shannon	Holly	Other	Sat	3/23/06	3/30/06

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52	Clarinet and Saxophone Studio	Music	Stoffan	4/5/06	4/5/06	Thorley Hall	Shannon	Holly	II	Wed	3/22/06	3/30/06
53	Combined Chamber Winds & String Ensemble Recital	Music	Stitt, Sun	4/8/06	4/8/06	Thorley Hall	Shannon	Holly	II	Sat	3/22/06	3/30/06
54	Seussical--The Musical \$\$	Theatre	Bugg	4/13/06	4/22/06	Randall Jones Theatre	Anna	Holly	I	Thu	3/23/06	3/30/06
55	AMS Monthly Flyer - April	Art	Brown	3/31/06	3/31/06	NA	Anna	Holly	II	Fri	3/24/06	3/31/06
56	Percussion Ensemble	Music	Roulet	4/11/06	4/11/06	Thorley Hall	Shannon	Holly	II	Tue	3/27/06	4/6/06
57	Senior Portfolio Exhibition OPENING	Braithwaite	Marvick	4/13/06	5/6/06	Braithwaite	Julie	Keara	I	Thu	3/30/06	4/6/06
58	Perspectives in the Arts: Music - Michael Colgrass - Convocation	Music	Smart	4/19/06	4/19/06	Heritage Center	Shannon	Terral	I	Wed	3/30/06	4/6/06
59	Town & Gown Series: SUU Wind Symphony - Michael Colgrass - World Premiere \$\$	Music	Smart	4/19/06	4/19/06	Heritage Center	Shannon	Terral	I	Wed	3/30/06	4/6/06
60	AMS: Rebecca Wagstaff	Art	Hoover	4/20/06	4/20/06	PE-101	Anna	Keara	II	Thu	3/30/06	4/6/06
61	Cedar City Review Article about CPVA, Colgrass and Seussical	CPVA	Byrnes	4/13/06	4/13/06	NA	Shannon and Anna	NA	II	Thu	3/30/06	4/6/06
62	Perspectives in the Arts: Theatre - Seussical	Theatre	Frezza C	4/21/06	4/21/06	Auditorium	Anna	Holly	I	Fri	4/4/06	4/13/06
63	Town & Gown Series: SUU Symphonic Orchestra \$\$	Music	Xun Sun	4/24/06	4/24/06	Thorley Hall	Shannon	Terral	I	Mon	4/6/06	4/13/06
64	AMS: Lothar Osterburg - Photogravurve - Printmaker NYC	Art	Brown	4/27/06	4/27/06	PE-101	Anna	Keara	II	Thu	4/6/06	4/13/06
65	Womens' Ensemble Choir Concert	Music	Amy Smart	4/25/06	4/25/06	Thorley Hall	Shannon	Holly	II	Tue	4/10/06	4/20/06
66	Combined Voice Studio Recital	Music	Modesitt	4/27/06	4/27/06	Thorley Hall	Shannon	Holly	II	Thu	4/10/06	4/20/06
67	Braithwaite Summer Exhibit I - J. Daniel Murphy - Caramics	Braithwaite	Marvick	5/11/06	6/24/06	Braithwaite	Julie & Shannon	Terral	I	Thu	4/18/06	4/27/06

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4	Event Description	Org	Event Manager	Event Start Date	Event End Date	Event Location	Publicity Manager	Graphic Designer	Type of Publicity	Event Start Day	EVENT INFO DUE BY	PUBLICITY OUT BY:
68	Press Release about where MFA students are doing their interships	CPVA	Byrnes	4/27/06	4/27/06	NA	Julie or Anna	NA	IV	Thu	4/24/06	4/27/06
69	Organize and implement a Marketing Focus Group of SUU undergrads	CPVA	Byrnes	4/28/06	4/28/06	NA	Shannon, Anna, Julie	NA	II	Fri	4/18/06	4/28/06
70	CPVA Convocation News Release	CPVA	Byrnes	5/6/06	5/6/06	Randall Jones Theatre	Anna	NA	Other	Sat	4/28/06	5/1/06
71	Gallery Insider Newsletter - Spring/Summer Edition	Braithwaite	Marvick	5/8/06	5/19/06	NA	Julie & Andrew	Marvick	I	Mon	5/8/06	5/25/06
72	Press Release on Theatre & Dance Dept Awards	Theatre	Shauna and Chris	5/4/06	5/4/06	NA	Anna	NA	II	Thu	5/1/06	5/4/06
73	Cedar City Arts Council Spring Newsletter info DUE	CPVA	Byrnes	5/1/06	5/1/06	NA	Anna	NA	II	Mon	4/25/06	5/1/06
74	Calendar listing infor to CCAC for posting on their website	CPVA	Byrnes	5/15/06	5/15/06	NA	Shannon	NA	II	Mon	5/8/06	5/15/06
75	CPVA Arts Newsletter Summer Notes Edition	CPVA	Byrnes	6/1/06	6/1/06	NA	Byrnes	Byrnes	I	Thu	5/15/06	6/1/06
76	Summer Exhibits - Banner and signage	Braithwaite	Harker	6/12/06	6/12/06	NA	Julie	Terral	II	Mon	5/15/06	6/12/06
77	Design and create new table top displays for Art & Design, Music, TAD and MFA (use for orientations this summer)	CPVA	Byrnes	5/11/06	6/13/06	NA	Shannon	Terral	II	Thu	5/10/06	6/13/06
78	Braithwaite Summer Exhibit II - Cedar City Art Committee	Braithwaite	Marvick	6/29/06	9/2/06	Braithwaite	Julie & Shannon	Terral	I	Thu	6/1/06	6/15/06
79	CPVA Season Brochure - Write, Design, Print	CPVA	Byrnes	6/12/06	7/10/06	NA	Byrnes, Shannon, Clarisse	Terral	I	Mon	6/12/06	8/14/06
80	CPVA Season Brochure - Mail and Distribute	CPVA	Clarisse	8/16/06	8/26/06	NA	Clarisse	NA	I	Wed	8/7/06	8/16/06
81	Set up sales table for Fac/Staff ticket benefit at opening meeting in Aug	CPVA	Byrnes	8/16/06	8/16/06	HCC	Shannon	NA	IV	Wed	8/1/06	8/16/06

# CPVA PR and Marketing Checklist

EVENT		
PR OUT BY		
√ Check	#	PR Task List
	1	Collect info from Event Manager - meet as needed to review project details and interest items
	2	Assign due dates and graphic designers in PR Scheduler on the L-Drive - Marketing folders
	3	Review budgets for projects and confirm all invoices before sending to AP
		<b>Press Release</b>
	4	Write release draft and secure OK from Event Manager and Dean
	5	Collect photos or images if available
	6	Write/revise final draft of release - secure approval
	7	Distribute release to SUU PR office and others as needed
	8	Develop story ideas for feature stories and contact media accordingly
		<b>PSA</b>
	9	Write draft of PSA - typically 15 second and 30 second
	10	Secure approval
	11	Distribute PSA to media
	12	<b>Web Listings</b>
	13	Post info on SUU.EDU/ARTS page and Arts & Entertainment Calendar
	14	Post info on KUER, Cedar City and other Web calendars, plus website announcements
	15	Create webpage if applicable
		<b>Posters</b>
	16	Develop required information for poster (check perf rights contracts listings requirements)
	17	Meet with graphic designer
	18	Review first draft of poster design - seek approvals
	19	Review final draft of poster - approve
	20	Confirm printer, paper and PO paperwork
	21	Email or deliver graphics file to printer
	22	Pick up posters
	23	Distribute posters - on and off campus
		<b>Flyers</b>
	24	Develop required info for flyer (may be downsized version of poster)
	25	Review and approve
	26	Copy
	27	Mail on campus
	28	Mail off campus (if applicable)
		<b>Programs</b>
	29	Secure info for program
	30	Secure photos if required
	31	Review program design w/ Event Manager and Graphic Designer
	32	Write program copy (music program only cover and inside front/back)
	33	Submit copy to graphic designer
	34	Review first draft - approve
		Review Final draft
		<b>Advertising</b>
	35	Verify budget and funding source(s)
	36	Gather media ad rate information
	37	Secure info for print or broadcast media ads
	38	Provide graphic design with print ad specs
	39	Finalize ad contract and insertion deadlines
	40	Review draft ad or script - secure approvals
	41	Review final draft of ad or script - approve
	42	Submit print ad in proper file and resolution format
	43	Produce radio ad or submit script to station to make commercial
	44	Review final invoices and approval as required
<b>Misc Notes:</b>		
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