

**SYLLABUS**  
**Communication 4760-01 Television Field Production**  
**Spring 2008**

**Instructor: Dr. Jon Smith**

**Class schedule: MWF 12 noon CN 227**

**Office: CN 213, Phone 586-7973, email: smith\_jo@suu.edu**

**Office Hours: MWF 10 a.m. – 12 noon**

**ACADEMIC INTEGRITY:** Scholastic dishonesty will not be tolerated and will be prosecuted to the fullest extent. You are expected to have read and understood the current issue of the student handbook (published by Student Services) regarding student responsibilities and rights, and the intellectual property policy, for information about procedures and about what constitutes acceptable on-campus behavior.

**ADA STATEMENT:** Students with medical, psychological, learning or other disabilities desiring academic adjustments, accommodations or auxiliary aids will need to contact the Southern Utah University Coordinator of Services for Students with Disabilities (SSD), in Room 205C of the Sharwan Smith Center or phone (435) 865-8022. SSD determines eligibility for and authorizes the provision of services.

**COURSE DESCRIPTION:** Concentrated work in production of on-location television programs. Work will include news, sports, public affairs, and documentary productions. Student will work individually and in groups learning proper preproduction, production and postproduction techniques. Prerequisite: COMM 2200 at SUU, COMM 3504 recommended.

**REQUIRED TEXT:** Documentary Storytelling for Film and Videomakers by Bernard

**SUPPLIES:** Each student must purchase two miniDV videotapes; one field shooting tape and one editing tape and other tapes as needed for production. Video production equipment provided.

**COURSE OBJECTIVES/LEARNING OUTCOMES:** Each student will demonstrate individual ability to conceive, produce, shoot and edit broadcast quality programs. Each student will demonstrate the ability to work in a group, completing required tasks while maintaining professional working relationships within the group but also with a possible client. Learning to work with and serve clients (whether for pay or for service) is essential to future success.

**TENTATIVE ASSIGNMENTS AND ACTIVITIES (additional details will be provided):**

1. Short video posted to web.
2. Assist with professor-assigned projects
3. Individual midterm project involving production of a commercial spot, PSA, open, close, service-learning project or other approved project.
4. Individual or group final project of a mini-documentary, educational, instructional or promotional content of approximately five to 30 minutes
5. Take home quizzes summarizing text readings.
6. Associated documentation (proposals, scripts, budgets, etc) for all of the above.

**COURSE REQUIREMENTS:**

Class attendance. Meet during regularly scheduled class times. More than three absences as observed by the professor will lead to a reduction of one letter grade.

Produce a short project, midterm project, assist with instructor projects and produce an original final project. Complete required take-home reading assignments.

**COURSE SCHEDULE - Communication 4760-01 Television Field Production - Spring 2008**

Day	Date	Activity	Assignment Due	Notes
M	1/7	Introduction, Brainstorm Ideas		
W	1/9	Camera practice, Editing practice, Assign groups	Quiz Chap 1, 2	
F	1/11	Production/Practice Day	Work on Youtube assign.	
M	1/14	Documentary Critique		
W	1/16	Documentary Critique	must be posted on Internet	
F	1/18	YouTube postings due, view in class	Chap 3 Quiz View Postings in Class	
M	1/21	Martin Luther King, Jr. Day		
W	1/23	Treatment		
F	1/25	Jim Jones Interview Budgets		
M	1/28	Production Schedule, Line of Axis practice, Editing Lecture		Assign Quiz 3
W	1/30	Script development	Treatment Quiz 3 –Chaps 4,5,6	Thurs a.m - Jones
F	2/1	Crew, Location		Assign Quiz 4
M	2/4	Art Direction, Props, Costumes,	Quiz 4 Chap. 7	
W	2/6	Casting and Rehearsals		Jones – p.m. Assign Quiz 5
F	2/8	TBA, Jones Interview?		
M	2/11	Production, Camera Moves	Quiz 5	
W	2/13	Camera Practice, Final Pitch		
F	2/15	Camera		
M	2/18	President's Day		
W	2/20	Lighting practice		
F	2/22	Production Day – Jones, work on midterm projects		
M	2/25	First edit of Midterm Projects	Midterm Projects Due	
W	2/27	Re-edit midterm projects	Midterm Exam in class	
F	2/29	Art and Casting, Final version mid-terms due	Quiz 6 Final version Midterm	
M	3/3	Final Project Script due – critique		
W	3/5	Final Project Production		

F	3/7	Post Production	Quiz 7	
M	3/10	Sports Coverage – Review Olympics		
W	3/12	Multi-camera event coverage		
F	3/14	Production Day - Jones	Quiz 8	
M-F	3/17-21	Spring Recess		
M	3/24	Easter Recess		
W	3/26	Advanced Sound Techniques, Sound editing		
F	3/28	Production Day		
M	3/31	Stock footage, First Version -Final Due - Critique		
W	4/2	First Version of Final Due - Critique		
F	4/4	Production Day - Jones		
M	4/7			
W	4/9	Re-edit Final		Re-edit final project
F	4/11	DVD packaging and menus		
M	4/14	Marketing and distribution		
W	4/16	NAB Convention – Student Career Fair See you in Las Vegas		
F	4/18	BEA Convention – See you in Las Vegas		
M	4/21	Ethical Issues		
W	4/23	Legal Issues/Access		
F	4/25	Summary	Short Essay Final in class	
W and T-F	4/30	11- 12:50 Final Exam Period – Premiere Final Projects Must schedule a “Premiere” for class members and most importantly for your target audience or client. The premiere must be during this week.		