

SYLLABUS
Communication 4760-01 Television Field Production
Spring 2007

Instructor: Dr. Jon Smith

Class schedule: MWF 12 noon CN 227

Office: CN 213, Phone 586-7973, email: smith_jo@suu.edu

Office Hours: MWF 10 a.m. – 12 noon

ACADEMIC INTEGRITY: Scholastic dishonesty will not be tolerated and will be prosecuted to the fullest extent. You are expected to have read and understood the current issue of the student handbook (published by Student Services) regarding student responsibilities and rights, and the intellectual property policy, for information about procedures and about what constitutes acceptable on-campus behavior.

ADA STATEMENT: Students with medical, psychological, learning or other disabilities desiring academic adjustments, accommodations or auxiliary aids will need to contact the Southern Utah University Coordinator of Services for Students with Disabilities (SSD), in Room 205C of the Sharwan Smith Center or phone (435) 865-8022. SSD determines eligibility for and authorizes the provision of services.

COURSE DESCRIPTION: Concentrated work in production of on-location television programs. Work will include news, sports, public affairs, and documentary productions. Student will work individually and in groups learning proper preproduction, production and postproduction techniques. Prerequisite: COMM 2200 at SUU, COMM 3504 recommended.

REQUIRED TEXT: Documentary Storytelling for Film and Videomakers by Bernard

SUPPLIES: Each student must purchase two DVCPPro videotapes; one field shooting tape and one editing tape and other tapes as needed for production. Video production equipment provided.

COURSE OBJECTIVES/LEARNING OUTCOMES: Each student will demonstrate individual ability to conceive, produce, shoot and edit broadcast quality programs. Each student will demonstrate the ability to work in a group, completing required tasks while maintaining professional working relationships within the group but also with a possible client. Learning to work with and serve clients (whether for pay or for service) is essential to future success.

TENTATIVE ASSIGNMENTS AND ACTIVITIES (additional details will be provided):

1. Short video posted to web.
2. Assist with professor-assigned projects
3. Individual midterm project involving production of a commercial spot, PSA, open, close, service-learning project or other approved project.
4. Individual or group final project of a mini-documentary, educational, instructional or promotional content of approximately five to 30 minutes
5. Take home quizzes summarizing text readings.
6. Associated documentation (proposals, scripts, budgets, etc) for all of the above.

COURSE REQUIREMENTS:

Class attendance. Meet during regularly scheduled class times. More than three absences as observed by the professor will lead to a reduction of one letter grade.

Produce a short project, midterm project, assist w/instructor projects and an original final project. Complete required take-home reading assignments.

COURSE SCHEDULE - Communication 4760-01 Television Field Production - Spring 2007

Day	Date	Activity	Assignment Due	Notes
M	1/8	Introduction, Camera Pop Quiz		
W	1/10	Camera practice, Editing practice, Assign groups	Quiz Chap 2	
F	1/12	Production/Practice Day (Film Fest.)	Work on Youtube assign.	
M	1/15	Martin Luther King, Jr. Day		
W	1/17	Line of Axis practice, Editing Lecture		
F	1/19	YouTube postings due, view in class	Chap 3 Quiz View Postings in Class	
M	1/22	Script development		
W	1/24	Production Schedule	Science Bldg. due	
F	1/26	Budgets	must be posted on Internet	
M	1/29	Crew	Quiz Chaps 1 & 5	
W	1/31	Location	Quiz Chaps 3 & 4	
F	2/2	Small Projects Due	Quiz Chaps 6 & 7	
M	2/5	Art Direction, Props, Costumes,		
W	2/7	Casting and Rehearsals		
F	2/9	TBA	Quiz Chaps 8, 9 & 10	
M	2/12	Production, Camera Moves		
W	2/14	Camera Practice		
F	2/16	Camera	Quiz Chaps 11& 12	
M	2/19	President's Day		
W	2/21	Lighting practice		
F	2/23	Production Day – work on midterm projects		
M	2/26	Midterm Projects	Projects Due	
W	2/28	Re-edit midterm projects		
F	3/2	Art and Casting	Quiz Chaps 13,14 & 15	
M	3/5	Final Project Script re-write		
W	3/7	Final Project Production		
F	3/9	Post Production	Quiz Chaps 16	
M-F	3/12-16	Spring Recess	No Quiz on Chaps 17,18,	
M	3/19	Sports Coverage – Review Olympics		
W	3/21	Multi-camera event coverage		
F	3/23	Production Day	Quiz Chaps 19	
M	3/26	Advanced Sound Techniques		
W	3/28	Sound editing		
F	3/30	Production Day		
M	4/2	Stock footage, First Version -Final Due - Critique		
W	4/4	First Version of Final Due - Critique		
F	4/6-9	Easter Recess		
W	4/11	Re-edit Final		Re-edit final project

F	4/13	DVD packaging and menus		
M	4/16	Production Day		
W	4/18	NAB Convention – Student Career Fair See you in Las Vegas		
F	4/20	BEA Convention – See you in Las Vegas		
M	4/23	Ethical Issues		
W	4/25	Legal Issues/Access		
F	4/27	Summary		
T-F	5/2	11- 12:50 Final Exam Period – Premiere Final Projects Must schedule a “Premiere” for class members and most importantly for your target audience or client. The premiere must be during this week.		