

Present: John Belk, Anne Diekema, Merill Funk, Jon Karpel, Johnny Maclean, Jason McCoy, Krystal McCoy, Emma Turner, Neliya Romero, Melinda Fod, Randy Johson, Nathan Werner, Clint Broadbent, Carlos Bertoglio, Katya Konkle, Julie Pynn.

DATE: March 24, 2021

- I. Call to Order
 - a. 4:01pm
- II. Approval of Minutes
 - a. Approved unanimously (although one member made a request to improve spelling).
- III. Announcements (4:00-4:03 pm)
 - a. GETF Update: "What is an Educated Person?" October 21, 2021 – Structural issues related to equity and student completion. Johnny gave a quick summary of how next fall's conference aligns with SUU's attainment gap efforts.
- IV. Discussion Items (4:05-4:30 pm)
 - a. Advisor's Lunch Debrief: Thank you for attending!
 - i. We thank Randy for trying to lead the presentation, and we're glad he's feeling better.
 - ii. When/how do advisors help students change majors? Randy described how advisors carefully work with students who would like to (or need to) change their majors.
 - b. INFO 2010 Information Literacy in the Disciplines: GE Designation Vote
 - i. Anne Diekema provided a thorough description of the proposal.
 - ii. Emma Turner moved to approve GE designation; John Belk seconded; and the committee voted unanimously to approve.
 - iii. INFO 2010 will have GE designation in the next Catalog.
 - c. GE Innovation/Integration Project Preparation
 - i. Krystal described three new initiatives:
 1. Marketing strategy to rebrand our GE Program (or at least ensure a common understanding of GE) with a unified message. Neliya showed a draft of a marketing vision.
 2. Cohort model focusing on undeclared majors. Probably will be called a "network." During the hour-long session during Orientation when other majors talk to their deans, we'll have GE faculty talk to undeclared majors. The students then may see each other in GE courses, and they can begin to network with their peers.
 3. Content integration effort – Faculty survey will gauge interest in integrated with each other across disciplines. We may design a one-day workshop before fall semester begins to help faculty integrate.
- V. Workgroup Breakout Sessions (4:30-5:15 pm)
 - a. Workgroup Julie: GE Message and Market Items

- i. Brainstormed some good marketing ideas and words. (Soar, Explore, and Become More)
 - ii. Admissions team is willing to give us some space in their materials where they will feature the GE Program. We can give them our videos, etc.
 - iii. Working on collaborating with STIL Office to enhance GE Program's exposure.
 - b. Workgroup Melinda: Faculty Connections Initiative
 - i. Planning a 3-question survey to gauge interest in faculty integration.
 - ii. Planning an event (mixer/workshop/rave/speed-dating) where faculty actually get together to brainstorm integration ideas.
 - c. Workgroup Nathan: Review Physical Sciences Curriculum
 - i. Reviewed Physical Science Knowledge Area.
 - ii. Produced report for the Dept. of Physical Science.
 - iii. Found a few suggestions for the dept. chair.
- VI. Future Agenda Items (5:25-5:29 pm)
 - a. No new business
- VII. Adjourned at 5:25pm