

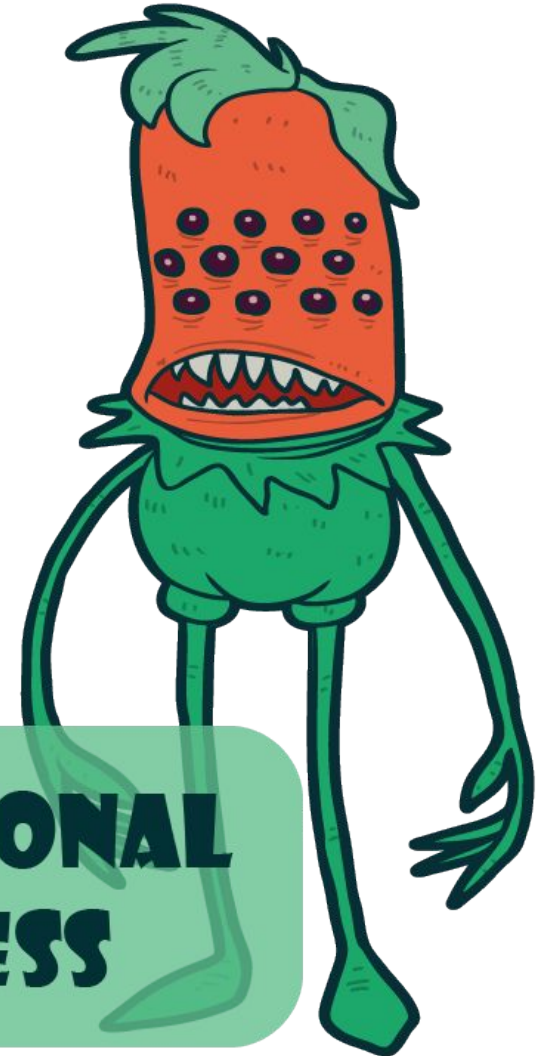
Inattention Blindness

This is the failure to notice a fully visible, but unexpected object because attention was engaged on another task, event, or object.

People tend to see only what they're looking for.

When workers are focused on one thing, like getting a job done quickly, they may pay little attention to the hazards that may be around them.

Expecting what is supposed to happen can result in missing the unexpected, or unusual, that is right in front of our face.



**INATTENTIONAL
BLINDNESS**