

2016 School of Business Profile

Excellence with Perseverance and Integrity

Mission. The School of Business offers an **experiential learning environment** that combines theory and practice. We prepare students with a rural heritage to become **fully engaged, productive and ethical** leaders in the local, national and global environments.

Academic Programs Offered:

Business Degrees*	Other Degrees
BA/BS & Minor: Accounting Finance Management Marketing	BA/BS & Minor: Economics Hotel, Resort & Hosp. Mgt Business Education AAS Aviation
Masters: Accountancy Business Admin.	Minor: Military Science Marketing Education

***Nationally accredited by AACSB-Int'l**

Certificates: Int'l Business; Entrepreneurship

Student Data (Fall 2015):

Undergraduate	85%	Male	68%
Full Time	84%	Minority	17%
Utah Resident	736%	International	15%

Faculty Qualifications

Faculty Qualifications	Acct	Econ & Fin	Mgt & Mkt
With Doctoral Degrees	86%	88%	92%
Ave. Academic Years	21	15	19
Ave Professional Years	9	10	8

Student Business Club	Advisor
Collegiate DECA	Brandon Armstrong
Economics Club	Prof Price
Entrepreneurship Club	Craig Isom
Finance Club	Prof. Evans
Hospitality Mgt. Guild	Prof. Steed
Phi Beta Lambda (Collegiate. FBLA)	Dean Templin
Prof. Accountancy Club	Prof. Lewis

Soc. for Human Resource Mgmt.	Prof. Calvasina
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Student Engagement/Experiential Learning

- Entrepreneurship
 - 90 Sec Business Idea Pitch Competition
 - Best Business Idea Competition
 - Business Plan competitions (St. Geo./Salt Lake)
 - Lab—Student startups funded with microloans
- Voluntary Income Tax Assistance (Accounting)
- Student-managed investment portfolio in partnership with D.A. Davidson
- Student business consulting (with Small Business Development Center)
- Service learning and experiential learning embedded through curriculum

Global Engagement:

- Study Abroad (in English) with 33+ international partners in Europe, Latin America and Pacific Rim
- **Undergraduate Double Degree program with the ESCEM School of Business in Poitiers, France**
- 54% of business faculty have taught internationally and 48% speak second language
- 37% of undergraduate students and 53% of graduate students speak second language

Placement Data (Percentages) of Students

Responding to Survey

Major	Grad Sch.	Employed*		Starting salary (\$000)			
		At grad (2015)	In 6 mos (2015)	<30	30-40	40-50	>50
SUU	27	46	81	20	15	32	32
Acct	40	75	95	0	7	38	55
Econ	10	75	100	14	14	43	29
Fin	27	88	100	33		67	
Hosp	0	59	76	36	36	27	
Mgmt	23	24	94	33	33		33
Mktg	29	38	85	50	25	12	12
MAcc	6	89	95	4	7	29	60
MBA	0	53	90	11		44	44

AACSB-International Accreditation Findings

Contact us at (435) 586-5401 or 586-5462

Visit our home page <http://www.suu.edu/business/>



The Association for the Advancement of Collegiate Schools of Business (AACSB-International) accreditation represents the highest standard of achievement for business schools,

worldwide. Institutions that earn accreditation confirm their commitment to quality and continuous improvement through a rigorous and comprehensive peer review. AACSB International accreditation is the hallmark of excellence in management education and applies to the following academic programs in the School of Business:

Undergraduate		Graduate
Accounting Finance	Management Marketing	Accountancy Business Admin.

2016 Continuous Improvement Review

Commendations/Effective Practices

- Emphasis on ethical reasoning and moral courage across disciplines.
- Placement rates in Las Vegas, Salt Lake City and other regional locations
- High level of faculty collegiality and collaboration
- Senior faculty formally and informally mentor junior faculty
- Faculty take pride in their quality of teaching
- School's Career Coach and Employer Outreach Coordinator visits businesses to help develop potential employment opportunities for students
- School has an exceptionally high placement rate at the undergraduate and graduate level, evidencing the quality of their programs and employability of their graduates.
- Opportunities for students to develop their entrepreneurial skills

2011 Maintenance of Accreditation

Commendations/Effective Practices

- Scholarly productivity of faculty in spite of heavy teaching and service loads
- Successful placement of graduates in the professional workforce
- Outstanding collegiality and collaboration among the faculty supports fulfillment of mission

- Student engagement permeates the business curriculum
- Student engagement opportunities and practical experience
- On-line Masters of Accountancy program provides access to a rigorous graduate program that effectively prepares students for public accounting
- The School of Business National Advisory Board is active and engaged in supporting the School in continuous improvement.

2006 Initial Accreditation

Commendations/Effective Practices

- Poise, maturity and quality of students
- Quality of the campus facilities
- Student support services are especially student centered and conducive to quality outcomes
- Perceptions of students as to accessibility of faculty and the quality of instruction
- Leadership (Departments, School, University)
- Practitioner and industry oriented curricula
- Stakeholder inputs assure quality graduates who are readily employable
- Most faculty members bring practical experience and appropriate academic credentials to the learning environment
- The student services model is characterized by on-site availability of professional, well-trained staff members
- Organizational culture that is student driven, and produces high quality graduates

Prior to our accreditation by AACSB International, the School of Business was accredited by the Accreditation Council for Business Schools and Programs (ACBSP) with initial accreditation in 1993 and reaffirmation in 1993 and 2003).

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