

# SCHOOL OF BUSINESS MINORS

## 2016-17 GENERAL CATALOG

\* Meets requirements for General Education

# Must be complete before registering for upper-division (3000-4000 level) classes

ACCOUNTING MINOR (18 Semester Hours)				
SEMESTER COURSE		GRADE	CREDIT	
ACCT	2010 # Principles of Financial Acctg.			3
ACCT	2020 # Managerial Accounting			3
ACCT	3350 Business Law			3
ACCT	3200 Tax I			3
ACCT	3010 Financial Accounting			3
CSIS	1000 Computer Proficiency	* #		3
Select one of the following:				
ACCT	3020 Financial Accounting II			3
ACCT	3300 Cost			3
ECON	2010 Microeconomics			3
FIN	2870 Personal Finance			3
CSIS	3050 Fundamentals of Info Systems			3
MGMT	3180 Management & Organizations			3
MKTG	3010 Marketing Principles			3

ECONOMICS MINOR (18 Semester Hours)				
SEMESTER COURSE		GRADE	CREDIT	
ECON	2010 # Microeconomics			3
ECON	2020 # Macroeconomics			3
ECON	3020 Macro. For Business Decisions			3
ECON	3840 Public Economics			3
ECON	Upper-Division Econ Elective			3
ECON	Upper-Division Econ Elective			3

FINANCE MINOR (19 Semester Hours)				
SEMESTER COURSE		GRADE	CREDIT	
ACCT	2010 # Principles of Accounting			3
ECON	2020 # Macroeconomics			3
CSIS	1000 Computer Competency	* #		3
MATH	2040 # Statistics [or 1040]			4
FIN	3250 Managerial Finance			3
Finance Electives - Choose a minimum of two courses				
FIN	2870 Personal Finance			3
FIN	3110 Risk & Insurance			3
FIN	3260 Managerial Finance II			3
FIN	3750 Investments			3
FIN	3770 Financial Institutions			3

MANAGEMENT MINOR (19 Semester Hours)				
SEMESTER COURSE		GRADE	CREDIT	
ACCT	2010 # Accounting Principles			3
ECON	2010 # Microeconomics			3
CSIS	1000 Computer Proficiency	* #		3
MATH	2040 Statistics [or 1040]			4
Choose three of the following:				
MGMT	3050 International Business			3
MGMT	3180 Management & Organizations			3
MGMT	3240 Human Resource Management			3
MGMT	3210 Entrepreneurship			3
MGMT	4200 Government, Bus. & Ethics			3
HRHM	3000 Hotel, Resort & Hospitality			3

MARKETING MINOR (19 Semester Hours)				
SEMESTER COURSE		GRADE	CREDIT	
ACCT	2010 # Financial Accounting			3
MATH	2040 # Statistics [or 1040]			4
CSIS	1000 Computer Proficiency	* #		3
MKTG	3010 # Marketing Principles			3
	Marketing Business Elective			3
Choose two of the following:				
MKTG	3030 Consumer Behavior			3
MKTG	3900 Retail Management			3
MKTG	3930 Advertising			3
MKTG	4100 Market Research			3
MKTG	4930 Sales Management			3

MARKETING EDUCATION MINOR (18 Semester Hours)				
SEMESTER COURSE		GRADE	CREDIT	
MKTG	3010 # Marketing Principles			3
MKTG	3030 Consumer Behavior			3
MKTG	3930 Advertising			3
MKTG	4100 Market Research (Statistics prereq)			3
MKTG	4930 Sales Management			3
BE	4900 Teaching Business/Marketing			3

HOTEL, RESORT & HOSPITALITY MANAGEMENT MINOR				
SEMESTER COURSE		GRADE	CREDIT	
HRHM	3000 Intro. Hotel, Resort & Hosp.			3
HRHM	3400 Lodging Operations			3
HRHM	4600 Strategic Leadership in HRHM			3
HRHM	3601 Strategic Guest Services			3
Select two of the following:				
HRHM	3010 Tourism			3
HRHM	3020 Safety & Sanitation			3
HRHM	3110 Quantity Food Production			3
HRHM	3200 Food & Beverage Management			3
HRHM	3300 Facilities Management			3
MGMT	4110 Meetings & Conventions			3
MKTG	4300 Resort Recreation Management			3

**Students may select only one business minor in the School of Business.**

(Only 25% of the total hours toward graduation may be taken by a minor in the SUU School of Business)