

SOUTHERN UTAH UNIVERSITY

4 YEAR ACADEMIC PLAN FOR MARKETING MAJORS

The following is a tentative schedule to complete the bachelor's degree in 4 years. This plan does not include transfer work, Advanced Placement (AP), or concurrent enrollment credits. If a student has transfer credits, an evaluation by the advisor is necessary to determine equivalencies.

English and Math course placement will be based on the ACT/SAT scores. Students that have been out of high school for over 2 years, or have not taken the ACT or SAT will need to take the Math Placement Exam for placement. Check with the SUU Testing Center <http://www.suu.edu/testing-center/> for exam dates. Students without ACT/SAT scores in English will need to take ENGL 0990 with 1010.

<u>1ST YEAR – FALL</u>	<u>1ST YEAR – SPRING</u>
ENGL 1010 (placement determine by ACT)	ENGL 2010
MATH _____ (placement determined by ACT)	MATH _____ (next course in sequence)
CSIS 1000	Life Science Requirement
LM 1010	Fine Arts Requirement
American Institution Requirement	EDGE 1010

<u>2ND YEAR – FALL</u>	<u>2ND YEAR – SPRING</u>
MATH 1050 (may be taken earlier)	MATH 1040 or 2040 (may be taken earlier)
Humanities Requirement	Physical Science Requirement
CSIS 2010 or MGMT 2900	ACCT 2020
ACCT 2010	ECON 2020
ECON 2010 (fulfills GE & major requirement)	ENGL 2040 or COMM 4240

-MARKETING MAJOR COURSES OFFERED ALTERNATE SEMESTERS [CHECK SCHEDULE]-

<u>3RD YEAR – FALL</u>	<u>3RD YEAR – SPRING</u>
ACCT 3350	MKTG 4100
ECON 2500	ECON 3010
MKTG 3010	MGMT 3100
MGMT 3180	Marketing Elective
MKTG 3030	Marketing Elective

<u>4TH YEAR – FALL</u>	<u>4TH YEAR – SPRING</u>
MGMT 4200	MKTG 4950
FIN 3250	MGMT 4950
Marketing Elective	Marketing Elective
Electives (if necessary)	Electives (if necessary)
EDGE	EDGE

General Education Courses
Major Courses

Major Worksheets:
<http://www.suu.edu/business/advisement.html>

GRADUATION REQUIREMENT: 120 TOTAL CREDITS [40 UPPER-DIVISION] – 2.5 GPA MINIMUM