

THE  
Experiential  
Learning  
LEADERSHIP INSTITUTE

C o n f e r e n c e  
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**#elli2018**

# Experiential Learning Leadership Institute 2018 Conference

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## THE **Experiential Learning**

**LEADERSHIP INSTITUTE**

S O U T H E R N U T A H U N I V E R S I T Y

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# Welcome!

On behalf of the conference committee and Southern Utah University I am pleased to welcome you to the Experiential Learning Leadership Institute Annual Conference! The conference also extends a welcome on behalf of our co-hosts the National Society of Experiential Education and Northern Arizona Honors College. I hope you'll find your time spent with us rewarding both professionally and personally.



The Experiential Learning Leadership Institute is an organization dedicated to professional development for engaged educators in higher education, K-12, and non-profit organizations. In addition to the conference we host annual leadership retreats, publish the peer-reviewed Journal of Experiential Learning & Teaching in Higher Education, and offer low and no-cost consulting work at your institution or ours.

The ELLI Conference has a distinct personality as an event, offering not only traditional conference sessions but off-site educational excursions and fast and fun Pecha Kucha presentations. While here we encourage you to not just attend a conference, but have an experience!

ELLI Conference attendees are engaged professionals in an array of high-impact, experiential pedagogies. You will have the opportunity to meet colleagues who specialize in community engaged learning, study abroad, intercultural connectivity, internships, leadership development, outdoor education, environmental awareness, civic activism, field research, entrepreneurship, and more. We invite you to mine this diversity for transferable values, activities, and methods. This is a chance to explore the potential found in trans-disciplinary teaching and learning. Like any good hands-on learning exercise, this conference will ask for you to invest in the experience to get the most out of it.

We look forward to getting to know you better over the next few days and are extremely grateful that you've chosen to join us in networking, teaching, learning, and improving the ways in which we serve our students and communities.

Thank you!

**John "Jeb" Branin**

A handwritten signature in black ink that reads "John Branin". The signature is fluid and cursive.

Executive Director of the Experiential Learning Leadership Institute

# Welcome

THE EXPERIENTIAL LEARNING LEADERSHIP INSTITUTE

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# Conference Schedule At A Glance

## Sunday, June 24

3:00pm - 6:00pm	Check In	Lobby
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## Monday, June 25

7:45am - 8:45am	Breakfast (Pre-Conference Participants)	Ballroom B & C
8:30am - 4:30pm	Check In	Lobby
9:00am - 11:30am	Pre-Conference Workshops 1	Conference Rooms
11:30am- 12:45pm	Lunch (Pre-Conference Participants)	Ballroom B & C
1:00pm - 3:30pm	Pre-Conference Workshops 2	Conference Rooms
5:00pm - 6:15pm	Welcome & Get to Know You	Ballroom B & C
6:15pm - 7:00pm	Mix & Mingle w/ hors d'oeuvres	East Lawn
7:00pm - 9:00pm	Newcomers' Dinner (or on your own)	Meet in Lobby
	New ELLI Attendees are invited to go out to dinner together.	

## Tuesday, June 26

8:00am - 8:45am	Breakfast	Ballroom B & C
8:30am - 1:00pm	Check In	Lobby
9:00am - 9:50am	Concurrent Session 1	Conference Rooms
10:00am-10:50am	Concurrent Session 2	Conference Rooms
10:50am- 11:10am	Break w/ Light Refreshment	Hallway
11:10am- 12:00pm	Concurrent Session 3	Conference Rooms
12:10pm- 1:30pm	Lunch & Internat'l Student Panel	Ballroom B & C
1:30pm - 2:20pm	Concurrent Session 4	Conference Rooms
2:30pm - 3:20pm	Concurrent Session 5	Conference Rooms
3:30pm - Varies	Tuesday Excursions	Meet in Lobby
	Downtown Geology Tour; Sunset Crater Volcano National Monument; Wupatki National Monument; Route 66 in Williams, AZ	

# Schedule At A Glance

## Wednesday, June 27

7:30am - 8:15am	Breakfast	Ballroom B & C
8:30am - 10:30pm	Active Learning Exercise	Ballroom B & C
10:30am-10:00pm	Grand Canyon Excursion	Meet in Lobby
	Excursion cost & box lunch included; Dinner at own expense <b>Board buses at 10:30 - Depart at 11:00</b>	
	Desert Watchtower; Bright Angel Trail; Shoshone Point; South Rim Village	

## Thursday, June 28

8:30am - 9:15am	Breakfast	Ballroom B & C
9:30am - 10:20am	Concurrent Session 6	Conference Rooms
10:30am-12:00pm	'Powered by PechaKucha' Session	Ballroom B & C
12:15pm- 1:15pm	Lunch w/ Reflection Activity	Ballroom B & C
Various Times	Thursday Excursions	Meet in Lobby
	Museum of Northern Arizona; Kachina Trail; Arboretum at Flagstaff; Lowell Observatory	
7:00pm - 11:30pm	Dinner & Pub Crawl on a Party Bike	Meet in Lobby
	End the Conference with a some fun and a laugh!! Enjoy a Pub Crawl on a Party Bike! Excursion Cost: \$30 - Drinks and dinner are at your own expense.	



Find the ELLI Conference Program online at [elli2018.sched.com](http://elli2018.sched.com) or by scanning this QR code.

 **@ELLI\_SUU #elli2018**

# Schedule At A Glance

# National Society for Experiential Education

**National Society for Experiential Education (NSEE)** is a nonprofit membership association of educators, businesses, and community leaders. Founded in 1971, NSEE also serves as a national resource center for the development and improvement of experiential education programs nationwide. NSEE supports the use of learning through experience for:

- intellectual development
- cross-cultural and global awareness
- civic and social responsibility
- ethical development
- career exploration
- personal growth

NSEE members volunteer to serve on a variety of committees and there are opportunities for leadership development, service to the membership, and community building among members through NSEE's Special Interest Groups (SIGs) and Networks.

ELLI is very proud to list the National Society for Experiential Education as one of our partners in this endeavor. For more information on the organization and its educational opportunities, please visit:

[nsee.edu](http://nsee.edu)

**Save the Date:**

**Registration is now open!**

**47th NSEE Annual Conference**

**September 24-26, 2018**

**Hyatt Regency Hotel**

**Savannah, Georgia**



**National Society for Experiential Education**

**NSEE**

# Experiential Learning & Teaching in Higher Education:

## A Journal for Engaged Educators

*Experiential Learning & Teaching in Higher Education (ELTHE), A Journal for Engaged Educators*, is a new publication hosted by the Experiential Learning Leadership Institute (ELLI) at Southern Utah University, and endorsed by the National Society for Experiential Education (NSEE). As the title implies, the journal focuses on concepts, practices, and scholarship documenting experiential learning, in all of its forms, at campuses in North America and beyond.

Each participant in this year's ELLI conference has received a complimentary copy of the new journal. Please feel free to share with colleagues and consider submitting your work for inclusion in a future issue! The next issue will be printed in December of this year.

Inquiries and submissions for the journal are always encouraged. To learn more, visit the ELTHE website ([elthe.org](http://elthe.org)) for manuscript guidelines, submission requirements & deadlines, and publication updates.

You may also contact Dr. Kurt Harris, Editor-in-Chief for more information:

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Cedar City, UT 84720



# ELTHE Journal

THE EXPERIENTIAL LEARNING LEADERSHIP INSTITUTE

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# Experiential Learning Leadership Institute Leadership Retreat

**Save the Date:**

**The Experiential Learning Leadership Institute  
Leadership Retreat  
February 24-26, 2019  
Red Cliffs Lodge, Moab, UT**

The Experiential Learning Leadership Institute (ELLI), in conjunction with the National Society for Experiential Education, is excited to announce this year's Leadership Retreat to be held February 24th through the 26th at the Red Cliffs Lodge located along the banks of the beautiful Colorado River just outside Moab, Utah!

The Leadership Retreat is designed to assist teams from higher education institutions who are interested in "getting away from campus" to design, retool, build, or implement an experiential learning concept, program, or idea. Topics will vary considerably depending on campus needs. As long as the concept that teams are working on promotes the values and aspirations of experiential learning, it fits.

The retreat allows for teams to work with a notable expert in the field related to the topical area. The expert will consult with the respective teams as they consider all aspects of the concept they choose to work on. Teams will develop a deliverable to take back to their respective campuses to keep the momentum moving forward as they work toward campus buy-in and implementation.

Space is limited and teams are asked to submit a proposal for inclusion in the retreat. It is highly encouraged that participants include individuals from respective campuses who can help move ideas forward toward implementation.

To help defray costs to help make this opportunity affordable for institutions, ELLI will cover some of the expenses for those in attendance.

For more information, visit [ellinstitute.org](http://ellinstitute.org)  
or contact us at [elli@suu.edu](mailto:elli@suu.edu)  
or 435-586-7808.

## ELLI Leadership Retreat

# ELLI Conference Committee

- John “Jeb” Branin
- Patrick Clarke
- Kay’ce Hofheins
- Pam Branin
- Tessa Douglas
- Stephanie Fausett
- Natalie Garrett
- Kurt Harris
- Ted Martinez
- Earl Mulderink
- Leilani Nautu
- Brodee Nelson
- Vicki Nielsen
- Melynda Thorpe
- Jacob C. Ward



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## Conference Sponsors



**Robert Morris University,  
Illinois**

**[robertmorris.edu](http://robertmorris.edu)**



**The Honors College at  
Northern Arizona University**

**[nau.edu/honors](http://nau.edu/honors)**

**Honors College**

**ELLI Conf. Committee & Sponsors**

**THE EXPERIENTIAL LEARNING LEADERSHIP INSTITUTE**

# Sunday, June 24

3:00pm - 6:00pm **Check In**

*Lobby*

# Monday, June 25

7:45am - 8:45am **Breakfast (Pre-Conference Participants)**

*Ballroom B & C*

8:30am - 4:30pm **Check In**

*Lobby*

9:00am - 11:30am **Pre-Conference Workshops 1**

*Ballroom A*

## **EEA - Reflection**

*Presented by:* Todd Petersen, NSEE EEA / Southern Utah University

While experiences are the first E in experiential education, it is through reflection that the learning takes its root and makes lasting changes. According to Kolb, learning is a process where knowledge is created through the transformation of experience. Reflection is integral to that transformation. This workshop will explore methods of guiding students to be more reflective in their experiences and following their experiences: the use of journals in reflection and models for conducting regular seminars promoting reflection and reflective conversation.

*Aspen*

## **EEA - Strengthening EE at Your Institution**

*Presented by:* Teri Williams, NSEE EEA / Nova Southeastern University

NSEE has pioneered the area of strategic planning related to the process of institutionalizing the full range of experiential education into educational and community institutions. This workshop addresses seven critical factors that need initial and ongoing attention: mission and values; curricular integration; faculty involvement; quality assurance and assessment; administrative infrastructure; budget integration; and strategies for change. Participants will examine alternative strategies and collaborate with one another in identifying appropriate approaches for their respective institutions/organizations.

*Spruce*

## **K-12 Pre-Con (Part I) - EE and NSEE's Eight Principles of Good Practice for all Experiential Learning Activities\***

*Presented by:* Leilani Nautu, Southern Utah University

This workshop will be an introduction/refresher to those interested or working in Experiential Education. Although it is designed for K12 educators, it is applicable to higher education as well. This hands-on active workshop will take you through the steps in preparing for experiential education back on your campuses. Participants will explore and engage in activities related to the National Society for Experiential Education's (NSEE) Eight Principles (Intention, Authenticity, Preparedness and Planning, Orientation and Training, Reflection, Monitoring and Continuous Improvement, Assessment and Evaluation, and Acknowledgment). Many of the strategies and website/apps we will use in the workshop will be beneficial to all educators in other aspects of learning.

# Sunday/Monday

# Monday, June 25 (cont.)

11:30am - 12:45pm **Lunch (Pre-Conference Participants)** *Ballroom B & C*

1:00pm - 3:30pm **Pre-Conference Workshops 2**

*Ballroom A* **EEA - Legal Issues**

*Presented by:* Eric Fink, NSEE EEA / Elon University

This workshop examines the broad range of legal issues that arise in administering experiential learning programs, with particular emphasis on the reciprocal rights and responsibilities of the school, work-site, and student. Key issues such as student, school and work-site liability, risk management (including waivers, assumption of risk and insurance), protecting and accommodating student rights (including discrimination and ADA compliance), tax and compensation consideration, contractual obligations, and issues arising out of the use of public funds, will be examined. Time will be allotted for participants to engage in a discussion of these issues, as well as explore the application of legal issues to their specific programs in a "legal clinic" format.

*Aspen* **EEA - Assessment**

*Presented by:* Jim Colbert, NSEE EEA / Lander University

This workshop will introduce beginners to the fundamentals of assessment in experiential learning settings and provide intermediate level assessment training for practitioners beyond the beginner's level, who seek to improve their outcomes assessment skills. The primary goal is to assist participants in the development of an outcomes assessment plan to use at their own institution. Employing a hands-on, active learning approach, this workshop will include a mix of presentation, applied tasks, small group work, and interactive discussion.

*Spruce* **K-12 Pre-Con (Part II) - EE and NSEE's Eight Principles of Good Practice for all Experiential Learning Activities\***

*Presented by:* Leilani Nautu, Southern Utah University

A continuation of the morning K-12 Pre-Conference session.

5:00pm - 6:15pm **Welcome & Get to Know You** *Ballroom B & C*

A short welcome from SUU and NSEE administrators to officially kick off the 2018 Experiential Learning Leadership Institute Conference, followed by a learning activity.

6:15pm - 7:00pm **Mix & Mingle with hors d'oeuvres** *East Lawn*

7:00pm - 9:00pm **Newcomers' Dinner (or on your own)** *Meet in Lobby*

Led by Natalie Garrett, Todd Petersen, and Tasha Seegmiller, new ELLI Attendees are invited to go out to dinner together.

All presentations applicable to all audiences; \* indicates presentation has specific application for K-12 audiences.

## Monday (cont.)

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# Tuesday, June 26

8:00am - 8:45am **Breakfast**

*Ballroom B & C*

8:30am - 1:00pm **Check In**

*Lobby*

9:00am - 9:50am **Concurrent Session 1**

*Ballroom A*

## **Marketing a new experiential learning program: Defining experiential learning and creating program recognition**

*Presented by: George Pacheco & Natalie Pugh, West Texas A&M Univ.*

A quantitative applied project study was conducted to help determine what students at a regional university knew about experiential learning and how the Office of Experiential Learning could better market their mission to students.

*Flagstaff*

## **The Innovation Incubator - How students are leading change in higher education, one conversation at a time\***

*Presented by: Cynthia Wong, Luke Kennard, & Nicholas Varney, Utah Valley University*

Solving complex problems often involves connecting people with 1) similar interests 2) various perspectives, experiences and backgrounds and 3) multiple skills sets and areas of expertise. The Innovation Incubator connects faculty, students, and administrators in a fun and dynamic way. In this session, participants will engage in a live Innovation Incubator by proposing topics they want to discuss and joining lively conversations with others. Participants will be well-prepared to host similar events at their organization.

*Spruce*

## **Seed Libraries in Higher Education: Growing a World of Learning Opportunities\***

*Presented by: Holly Dean, University of Tennessee at Knoxville & Jennifer Mezick, Pellissippi State Community College*

Seed libraries create opportunities for experiential learning in the classroom and community, growing a world of possibilities. Librarians at University of Tennessee Knoxville and Pellissippi State Community College will talk about how seed libraries facilitate conversation, community involvement, food access, and experiential learning opportunities across curricula and institutions. During this session, presenters will discuss the startup process, partnerships, student and community engagement, as well as research opportunities.

*Aspen*

## **Invitation to experiential educators: Creating an open-source guide for students on reflection\***

*Presented by: Anne Diekema & Christopher Clark, Southern Utah Univ.*

When done right, reflection can be a key piece to creating a meaningful learning experience. Student reflections are also useful tools for measuring learning outcomes. Unfortunately, students often struggle with reflecting in a meaningful way, negating the usefulness of the activity. In this interactive session we will kickoff a collaborative project to create a student guide on critical reflection that we will publish as an open source text for students and instructors to use world-wide.

# Tuesday

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# Tuesday, June 26 (cont.)

## 9:00am - 9:50am Concurrent Session 1 (cont.)

*Ponderosa*

### **Micro-experiential learning and the course curriculum**

*Presented by:* Dana Stephenson, Riipen & Linden Dalecki, Pittsburgh State University

A quantitative applied project study was conducted to help determine what students at a regional university knew about experiential learning and how the Office of Experiential Learning could better market their mission to students.

*Agassiz*

### **Experiential Education: Building A Campus Wide Model for Student Success**

*Presented by:* Dan Lonergan, Brock University

This session will focus on the processes and practices behind Experiential Education at Brock University. Twenty different types of experiential opportunities are built into the University's courses – from labs and simulations to internships and service learning. Come learn about best practices, building a campus wide model, current examples, and how it all ties together to improve student success.

## 10:00am -10:50am Concurrent Session 2

*Ballroom A*

### **Best Practices in Student Leadership Development Through an MBA Practicum and Professional Coaching**

*Presented by:* Stephanie Thomason, University of Tampa

Over the past 15 years, the University of Tampa has paired MBA students with professional coaches and results have been overwhelmingly positive. We recently added a required coaching component to two courses in our professional development MBA practicum, which has been positively received, as evidenced in learning outcomes, feedback, placement, and more. We will discuss what we've learned and how we've improved our program, which was recently recognized in AACSB's BizEd magazine.

*Flagstaff*

### **Acknowledging Engagement: Developing an Institutional Certificate and Capstone Experience for Semester in the Parks**

*Presented by:* Kelly Goonan & Briget Eastep, Southern Utah University

Semester in the Parks is an innovative academic program in which students are immersed in a national park setting. An institutional certificate and capstone project, to be piloted in Fall 2018, was developed using NSEE's Eight Principles of Good Practice. Their purpose is to unify the various activities involved in the program, provide students an opportunity to identify and reflect on the learning that has taken place, and to acknowledge students' efforts and participation.

All presentations applicable to all audiences; \* indicates presentation has specific application for K-12 audiences.

# Tuesday (cont.)

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# Tuesday, June 26 (cont.)

## 10:00am -10:50am Concurrent Session 2 (cont.)

*Spruce*

### **Experiential Learning as Easy as 1-2-3 in K-5\***

*Presented by:* Jaclyn Wehmeier, Christel House Academy South

This session will look at ways to bring Experiential Learning to K-5 classrooms. Participants will look at the three key parts of the process: Knowledge, Skills and Understanding, in order to implement an effective Experiential Learning Project. Participants will learn how to effectively share the responsibilities between teachers, students, parents and community partners in Experiential Learning Projects and transform students into becoming the leaders of their own learning.

*Aspen*

### **Engaging Experiential Learning in Non-Traditional Students**

*Presented by:* Deena Marchal & Jennifer Leard, Southern Utah University

The purpose of this paper/presentation is to answer the question "To what extent do we cultivate holistic student development in non-traditional students through experiential learning" The target population is non-traditional students, age 25 or older at Southern Utah University. Student development theories will be used to identify areas where experiential learning benefits non-traditional students, as well as other areas where it falls short.

*Ponderosa*

### **eXtreme eXperiences\***

*Presented by:* Jennifer Hunter & Bryan Burton, Southern Utah University

"Experts emphasize that a major determinant to the success of online education is faculty willingness to embrace the technology and incorporate new pedagogy to develop stimulative teaching experiences for their learners" (DeGagne & Walters, 2010, p. 357). Participants in the study identified experiential learning as a strategy to promote active learning.

A significant finding in the Hart Research (2013) includes 87% of employers are more likely to hire an applicant with experiential learning.

*Agassiz*

### **Student Perceptions of the Value of Short Term Experiential Learning Opportunities**

*Presented by:* Dexter Davis, University of Tennessee at Martin

This presentation/discussion will examine student perceptions of the value of a seven day experiential learning opportunity at Super Bowl LII. Survey responses from students enrolled in Sport Management programs at four different universities provide the data which will frame the discussion. Initial results indicate that this experience is perceived as very valuable and important for professional growth by this student population.

# Tuesday (cont.)

# Tuesday, June 26 (cont.)

10:50am- 11:10am Break w/ Light Refreshment

Hallway

11:10am -12:00pm Concurrent Session 3

Ballroom A

## Exploiting (oops) Educating Gen Z (For Their Own Good)\*

*Presented by:* Amy Thorpe, Southern Utah University

Educating Gen Z is a challenging and exciting proposition given the aptitude and generational characteristics we are witnessing as educators. More than generations before, they want choice. They want to create. They are practical. Gen Z as “connected” as they are to each other and the world, Gen Zers are socially isolated, depressed, anxious and stressed. What can educators do to change this?

Flagstaff

## Innovating Leadership for Personal and Social Impact

*Presented by:* Benjamin Johnson, Cynthia Wong, Darin Eckton, & Chris Goslin, Utah Valley University

In February 2018, four Utah Valley University faculty from the Department of Student Leadership and Success Studies participated in the Engaged Learning and Leadership Retreat in Moab. We received valuable feedback on our forthcoming Leadership for Social Impact Certificate, specifically the capstone experience that will include design thinking and a culminating e-Portfolio project. In this session we'll tell you about our retreat experience and participants will explore sample content from the innovative certificate.

Spruce

## A Decade in the Field: Ten Years of What Works in Experiential Learning (and What Didn't)

*Presented by:* Curt Walker & Siera Theobald, Dixie State University

In a unique presentational format, Siera Wistisen, an undergraduate Biology major at Dixie State University, will present research findings from a field study in Zion National Park. Her mentor will then follow up with a description of techniques he has used to promote experiential learning in undergrads chosen for the field study, specifically addressing which worked well and which were tried but abandoned.

Aspen

## Including Students in Extramural Research Projects: A Case Study in Forest Service Research

*Presented by:* James Pollard, Southern Utah University

Inclusion of students in the process of extramural grant research can be a pivotal part of the students' learning experience in higher education. Southern Utah University (SUU) is committed to engaged, experiential learning and has provided a unique research experience for students over the last few years. In this project, we focused on a step-wise experiential process to allow students to participate in an ongoing national research project within a major federal program.

All presentations applicable to all audiences; \* indicates presentation has specific application for K-12 audiences.

# Tuesday (cont.)

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# Tuesday, June 26 (cont.)

## 11:10am -12:00pm Concurrent Session 3 (cont.)

*Ponderosa*

### Staying Relevant In a Period of Disruption and Rapid Change: Using Partnerships to Create Applied Learning Experiences

*Presented by:* Natalie Garrett, Technology and Experiential Learning Consultant & Randy Harrison, Emerson College

In a period of digital disruption, academic institutions are struggling to maintain relevance and prepare students for today's workplace. One solution emerging at Emerson College is a partnership with digital marketing leader, HubSpot. With a HubSpot customer as the Client and a flipped classroom, coupled with HubSpot's platform-centric learning tools, students are empowered to develop a fully functional inbound campaign on HubSpot and earn professional software certification. Randy Harrison and Natalie Garrett share the roadmap.

*Agassiz*

### Teach Me! Potential employers want students to teach them, the ultimate audition of talent!\*

*Presented by:* Shandon Gubler, Dixie State University

I'm hearing employers say, "I never knew your students were so talented until they started to Teach Me." Teaching is the ultimate audition of student talent! When we educators enable our students to audition their soft and hard skills to future employers by teaching them what they are learning, critical employers become teacher and student advocates, and want to help us-even reallocate their talent acquisition budgets to pay for this!

## 12:00pm- 1:30pm Lunch & International Student Panel *Ballroom B & C*

*Moderated by:* Kurt Harris & Tessa Douglas, Southern Utah University

*Panel Members (all SUU students):*

- Jiang "JB" Bowen, China
- Denis Hien, Côte d'Ivoire
- Nouman Kante, Mali
- Carine Kessie, Côte d'Ivoire
- Aboubakar Kone, Côte d'Ivoire
- Xiangyu "Fiona" Li, China
- Consolateur Mbanda, Rwanda
- Marc Mwanza, D. R. Congo
- Rui "Ray" Zheng, China
- Mengxin "Simon" Zhuang, China

## 1:30pm - 2:20pm Concurrent Session 4

*Ballroom A*

### Local Experiences as Global Learning

*Presented by:* Gretchen Busl, Texas Women's University

This presentation will help participants consider how to "Go Global without Going Abroad," which is the motto of our NEH-funded program "Building Global Perspectives in the Humanities." One major goal of this program is to increase inclusivity in global education, as many students find traditional education abroad programs time- and cost-prohibitive. This presentation will help attendees imagine how to launch their own local partnerships to enhance global experiential learning at their institutions.

# Tuesday (cont.)

# Tuesday, June 26 (cont.)

1:30pm - 2:20pm **Concurrent Session 4 (cont.)**

*Flagstaff*

## **Route 66 to Pluto: Reflecting on our path\***

*Presented by:* Dean McGovern, University of Utah

Many of us want to make the world a better place—more hospitable, more humane, more just. Community engaged learning is a path to get us there. This session uses an evidence-based reflective practice to guide a focused discussion about how we learn, teach, serve, and lead, using poetry as an anchor. The session will simultaneously invite you to practice reflection and introduce a set of resources that will support your learning communities back home.

*Spruce*

## **Experiential Education Pedagogy: Using Eight Principles of Good Practice for the Capstone Class.**

*Presented by:* Shalini Kesar & James Pollard, Southern Utah University

This paper uses the National Society for Experiential Education's theoretical framework to reflect on how the experiential learning pedagogy was modified for an undergraduate computer science and information systems capstone class. It also reflects on various lessons learned, as different phases of the project was planned and structured to line with the student learning outcomes of the course. The project involved a Forest Service application, the Design and Analysis Toolkit for Inventory and Monitoring (DATIM).

*Aspen*

## **Beyond Service: Creating an Interdisciplinary Global Service-Learning Course WITH PURPOSE!**

*Presented by:* Amanda Woodyard & Nikki Lee, Kent State University

What started as a week in Nicaragua has transformed into a semester of meaning-making through a 1-credit course: "Discovering Purpose in the World: International Service-Learning". The coursework frames the service trip as a reciprocal experience through which self-authorship and purpose are explored in cross-cultural contexts; incorporates structured opportunities for students to reflect on the way culture has affected their values, identities, goals, and decision-making processes; and teaches asset-based approaches in preparation for the immersive experience.

*Ponderosa*

## **Haunted Images and Possessed Senses: Experiential Learning and Engagement through Transmedia Gothic Horror Narrative\***

*Presented by:* Christopher Clark, Southern Utah University

In "Haunted Images and Possessed Senses", I will explore the hybridization of transmedia Gothic Horror and narrative-driven literacies through the lens of experiential learning. I will highlight the Haunted Images Project at the Gerald R. Sherratt Library, which began as a creative-track experiential learning project. For five years it has employed transmedia narrative to highlight storytelling-as-experience, promoting digital and creative literacy.

All presentations applicable to all audiences; \* indicates presentation has specific application for K-12 audiences.

## Tuesday (cont.)

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# Tuesday, June 26 (cont.)

## 1:30pm - 2:20pm Concurrent Session 4 (cont.)

*Agassiz*

### **Developing Servant Leaders: Creating an Assessment Center for Entry-Level Professionals**

*Presented by:* Chris Leupold & Elizabeth Albritton, Elon University

Leadership development initiatives across universities invest considerable resources to develop students' leadership and professionalism. However, a standardized system to formally assess students' abilities on work-related competencies is sorely lacking. This session will provide an overview of an assessment center designed for entry-level professionals. Built on the National Association of Colleges and Employers' model of professional competencies, this initiative will offer soon-to-be-graduates an opportunity to gain insights into employers' expectations as they begin their work careers.

## 2:30pm - 3:20pm Concurrent Session 5

*Ballroom A*

### **Engage WT**

*Presented by:* George Pacheco, Amy Andersen, Wade Shaffer, & Blake Decker, West Texas A&M University

Campus to Community is a university-wide effort to improve student learning through connecting classroom theoretical knowledge with experiential opportunities that will deepen the student's understanding of the material and their educational experience. We are developing a program with intentionality by identifying clear and strategic modes of experiential learning pathways and allowing students to self-select the pathway that best fits their career goals.

*Flagstaff*

### **Mission Impossible: Align a traditional faculty evaluation, promotion, and tenure policy with a student-centered, experiential learning mission**

*Presented by:* Steve Barney & Johnny MacLean, Southern Utah University

Our team facilitated a faculty-wide dialogue resulting in a revised policy to evaluate, promote, and tenure faculty that aligns with Southern Utah University's student-centered, experiential learning mission. The new policy fosters a collaborative environment that encourages continuous development toward improved learning. The central component of the policy involves mentorship for faculty engagement, which includes evidence-based practices such as those described by the Association of American Colleges and Universities.

# Tuesday (cont.)

# Tuesday, June 26 (cont.)

2:30pm - 3:20pm **Concurrent Session 5 (cont.)**

*Spruce*

## **Brand Building for Winning Enrollments and Influencing Administration - How to Sell Experiential Education on Your Campus\***

*Presented by:* Melynda Thorpe, Southern Utah University

Is gaining support for experiential education programs a hard sell on your campus? This workshop is designed to help you build a toolbox of strategies and tactics to promote your programs. Explore ways to build brand rhetoric using visual, verbal and audible strategies and tactics. Learn to attract the attention of student participants and the favor of administration by building a toolbox to specifically meet your program needs.

*Aspen*

## **Making Speakers Matter - Maximizing Contact with Campus Guests**

*Presented by:* Lynn Vartan, Southern Utah University

Guest speakers visiting campus are an effective way to expand the spectrum of scholarship and diversity of a learning environment. But, there are ways to take these visits to another level of experiential learning and to maximize opportunities for students, faculty, staff and community members to have a high impact experience when guests visit. This session will share ways to design, plan and execute speaker events to achieve these higher levels of connection.

*Ponderosa*

## **Becoming a Self Directed Learner: Experience, Logic, Application and Innovation**

*Presented by:* Jillian Yarbrough, West Texas A&M University & Patrick Hughes, Texas Tech University

To achieve long term academic success, college students must shift from teacher led pedagogical facilitation to student driven andragogical exploration. Yarbrough and Hughes created a four-step learning process called, Experience, Logic, Application, and Innovation. The purpose of the learning process is to support college students in choosing self-directed experiential learning activities that reveal greater understanding of their current knowledge, skills, abilities and interests and how to use their current abilities to achieve their future goals.

All presentations applicable to all audiences; \* indicates presentation has specific application for K-12 audiences.

# Tuesday (cont.)

**THE EXPERIENTIAL LEARNING LEADERSHIP INSTITUTE 17**

# Tuesday, June 26 (cont.)

## 2:30pm - 3:20pm Concurrent Session 5 (cont.)

Agassiz

### Untapped Experiences: Identifying Nearby, Budget-Friendly Experiential Opportunities\*

*Presented by:* Paul Gaszak, Robert Morris University, Illinois

All campuses have experiential learning opportunities nearby, particularly if we examine our surroundings for unconventional experiences that may be easily overlooked. This session will provide a brief overview of how Robert Morris University Illinois increased in-course experiential learning with little-to-no budget by identifying and leveraging nearby opportunities creatively. Attendees will engage in multiple activities, including a simulation imagining the conference site as our campus to identify nearby opportunities that could be incorporated into various courses.

## 3:30pm - various Tuesday Excursions (see website for details) *Meet in Lobby*

### Join us for a tour through time of Downtown Flagstaff

*Facilitator:* Stephanie Fausett, Southern Utah University

3:30pm - 7:00pm

The Downtown Geology walking tour offers an exclusive and unique opportunity to explore downtown through a geological and architectural lens. Participants will also have the opportunity to explore Downtown Flagstaff on their own after the tour.

*Excursion Cost:* \$10

### Experiential Learning at Sunset Crater Volcano Nat'l Monument

*Facilitator:* Johnny MacLean & Jayci Bash, Southern Utah University

3:30pm - 8:00pm

Arrive at Sunset Crater Volcano National Monument, Begin hike on Lava Flow Trail (1 mile, easy); lectures will be given along the hike.

*Excursion Cost:* \$10

### Wupatki National Monument - Experience A Legacy

*Facilitator:* Ted Martinez, Northern Arizona University

3:30pm - 8:00pm

This will be a excursion to view pueblo houses at Wupatki National Monument and practice experiential pedagogy, most likely writing.

*Excursion Cost:* \$7

### Get your kicks on Route 66- Excursion in Williams, AZ

*Facilitator:* Kay'ce Hofheins, Southern Utah University

3:30pm - 9:00pm

We will explore the history of Route 66 in Williams, AZ with restaurants, gift shops, museums and a tour of the Grand Canyon Distillery and Brewery.

*Excursion Cost:* \$8

*Additional Costs:* Optional zipline down Route 66; Dinner

# Tuesday (cont.)

# Wednesday, June 27

7:30am - 8:15am	Breakfast	Ballroom B & C
8:30am -10:30am	Active Learning Exercise	Ballroom B & C
10:30am-10:00pm	Grand Canyon Excursions	Meet in Lobby

## **Load Buses at 10:30. Buses Depart at 11:00.**

Excursion cost & box lunch included; Dinner at own expense.

Choose one of four excursions:

### **Desert Watchtower, East Rim Drive**

*Focus:* Cultural Anthropology, Mary Coulter

*Activity Level:* Low

*Facilitator:* Johnny MacLean & Jayci Bash, Southern Utah University

The Watchtower, designed by Mary Colter, offers a 360-degree view of the Grand Canyon. Nearby, you can stroll through the visitors center, gift shop, and trading post. More adventurous folks can take a short walk to Navajo Point, the highest overlook on the South Rim.

Participants need to be able to climb about 70 stairs comfortably. The walk to Navajo point is about a mile roundtrip.

### **Shoshone Point, East Rim Drive**

*Focus:* Reflection Activity

*Activity Level:* Moderate, 2 mile hike on flat ground to rim of canyon

*Facilitator:* Ted Martinez, Northern Arizona University

Guided reflection activity. Light to moderate hike. Writing, hiking and solo time.

### **Bright Angel Trail, South Rim Village**

*Focus:* Hike below rim

*Activity Level:* High-Extreme (experienced hikers only)

*Facilitator:* Melissa Schonaur, Northern Arizona University

This is the HIGH activity level hike. Participants should not sign up for this activity unless they are extremely fit and ready to sweat. The hike will be 3-5 miles below the rim and take approximately 3-4 hours.

### **South Rim Villiage**

*Focus:* Place as Text, Mary Coulter

*Activity Level:* Low

All presentations applicable to all audiences; \* indicates presentation has specific application for K-12 audiences.

# Wednesday

THE EXPERIENTIAL LEARNING LEADERSHIP INSTITUTE 19

# Thursday, June 28

8:30am - 9:15am **Breakfast**

*Ballroom B & C*

9:30am -10:20am **Concurrent Session 6**

*Ballroom A*

## **Digital Wellness: Training ALL Students to Navigate Technological Waters\***

*Presented by:* Tasha Seegmiller, Southern Utah University

As the demand for technological competency within communities and workplaces continues to grow, the necessity for students to practice successful digital wellness likewise increases. Digital wellness results from balancing digital and analog tools and interactions in a mindful fashion. If educators will strive to engage students via hybrid (online & face-to-face) learning experiences, they can provide more comprehensive educational opportunities, thereby better preparing students for successful navigation of their individual futures.

*Flagstaff*

## **Growing Community: a museum, university, community partnership**

*Presented by:* Rosemary Logan, Northern Arizona University

Learn about how one unique museum, university, and community partnership is not only engaging students in their learning, but is also growing community in the process. Followed by a brief overview powerpoint, participants will engage directly with the university class artifacts, including: syllabus, assignment descriptions, samples of student work and student reflections. This session will utilize EE strategies such as backwards and expeditionary learning course design, civic engagement, and authentic audience.

*Aspen*

## **How We Address Social Isolation in Gen Z thru Experiential Learning?\***

*Presented by:* Amy Thorpe, Southern Utah University

Educating Gen Z is a challenging and exciting proposition given the aptitude and generational characteristics we are witnessing as educators. More than generations before, they want choice. They want to create. They are globally connected. They want to change the world. Gen Z as "connected" as they are to each other and the world, are socially isolated, depressed, anxious and stressed. What experiences can educators implement to develop useful interpersonal skill sets in Gen Z?

*Spruce*

**N/A**

# Thursday

20

# Thursday, June 28 (cont.)

9:30am -10:20am **Concurrent Session 6 (cont.)**

*Ponderosa*

## **Developing Intercultural Competence Through Experiential Learning**

*Presented by:* Silvia Kozlovska, Southern Utah University

Intercultural competence is playing an increasingly important role in internationalization efforts of higher education institutions. This presentation will offer both, an overview of contemporary research and some practical applications, for developing intercultural competence through experiential learning. The participants will engage in brief discussions and activities on the topic and leave with a toolbox of resources that can be adapted for various experimental contexts.

*Agassiz*

## **Meet the Experiential Learning Designer**

*Presented by:* Adam Nemeroff & Ashley Kehoe, Dartmouth College

At the beginning of our Experiential Learning Initiative, we started training Learning Designers to understand the tools and principles that experiential educators relied on within and across their respective sub-disciplines. This prepared a handful of Learning Designers to understand the emerging field of experiential learning and its applications to designing learning experience. We'll collaborate on ideal job descriptions, résumés, and professional development planning for the emerging Experiential Learning Designer.

10:30am-12:00pm

## **“Powered by PechaKucha” Session**

*Ballroom B & C*

“Powered by PechaKucha” events are one-off events that are separate from regular city-based PechaKucha Nights, and are usually held as part of festivals and conferences, but can also act as standalone events. These events include presentations that use the PechaKucha 20 images x 20 seconds format. Find out more at [PechaKucha.org](http://PechaKucha.org).

**Presenters will deliver their presentations in the following order:**

*PK 1*

## **Place-Based Learning in Business Education: Customer Experience (CX) Evaluation During Short-Term Study Abroad**

*Presented by:* Stuart Levy, George Washington University

Short-term study abroad courses provide exciting place-based learning opportunities for students to intimately engage with their environment. Customer experience (CX) evaluation projects integrated into these courses allow students to participate in and reflect upon course experiences, as well as provide recommendations to project clients.

During this PechaKucha, Stuart will share CX project examples and illuminate methods utilized in his study abroad courses. These methods include participant observation, social media monitoring, and user experience analyses.

All presentations applicable to all audiences; \* indicates presentation has specific application for K-12 audiences.

# Thursday (cont.)

**THE EXPERIENTIAL LEARNING LEADERSHIP INSTITUTE 21**

# Thursday, June 28 (cont.)

10:30am-12:00pm **“Powered by PechaKucha” Session (cont.)** Ballroom B & C

PK 2

## **#SacStateSonoma: Sac State Reaches Beyond Our Borders for Alternative Spring Break**

*Presented by:* Francine Redada & Monica Ngo, Sacramento State

The news of the recent wildfires in Sonoma and Napa Counties is tragic and heartbreaking and has touched the lives of hundreds of Sacramento State students directly and indirectly. Given the far-reaching impact of this disaster and our relatively close proximity to Sonoma and Napa, the Community Engagement Center (CEC) mobilized a dozen Sacramento State students during this year's Alternative Break to participate in relief efforts within the Sonoma community.

PK 3

## **Immersing Youth in STEM Fields through Experiential Learning\***

*Presented by:* Dezhi Wu, Southern Utah University

At the national level, there is a critical shortage of STEM professionals. Worse, rural schools are especially challenged without meeting student performance benchmarks in STEM due to geographic isolation and fewer resources. In this study, we inspired and engaged a group of youths to the STEM fields in rural areas through immersing them into LEGO® MINDSTORMS® activities. Experiential learning techniques based on David Kolb's theory are utilized to design and capture their learning outcomes.

PK 4

## **Athlete, Team, Nation: Explorations of Culture in a Short-Term Study Abroad Course for a Women's Division I Collegiate Volleyball Team**

*Presented by:* Chris Leupold & Mary Tendler, Elon University

This presentation describes a study-abroad course that was designed specifically for a Division I athletic team to experience a new culture, as well as serve as an organizational development intervention. In addition to learning about Hofstede's cultural dimensions through examining volleyball nations around the world, the student-athletes engaged in a series of activities to critically examine their own team's culture and effectiveness as well as their own individual cultural perspectives and identities and their formation.

PK 5

## **Globally Engaged Learning (Very) Locally**

*Presented by:* Kurt Harris, Southern Utah University

While global engagement is most often associated with study abroad, students and non-students alike can also experience profound intercultural learning without leaving their home country. This presentation describes, from inception through reflection and acknowledgment, an experiential learning project whereby the globally engaged learning of others—with limitations of time and resources—is the goal. The engaged learning exercises described in the presentation can be conducted locally and adapted to nearly any age group.

# Thursday (cont.)

# Thursday, June 28 (cont.)

10:30am-12:00pm **“Powered by PechaKucha” Session (cont.)** Ballroom B & C

PK 6 **From the Ordinary to the Extraordinary: Engaging Distance Ed. Students through Experiential Learning\***

*Presented by:* Ethel Elkins & Anne Rogers, University of Southern Indiana

Service learning, project-based learning and internships are but a few terms used for experiential projects. As educators we think that hand-on projects must originate in the classroom. In today's higher education setting, many programs are transitioning to a distance education format where students never see the classroom or meet the instructor. This presentation highlights a number of projects that have been used in distance education courses and which are adaptable for nearly any topic.

PK 7 **STEAM Education: The Teacher Experience\***

*Presented by:* Ashley Gess, Augusta University

Bringing global experiences into classrooms is necessary to effectively prepare all students to be 21st century literate citizens. Embracing a transdisciplinary classroom where science, technology, engineering, arts and mathematics (STEAM) subjects are presented in the context of design experiences may be one solution. In order to make this educational leap, teacher transformation must be first! Meaningful professional development that is steeped in design experiences - artistic, engineering and educational - improves teacher self-efficacy and practice.

PK 8 **Shaping Institutional Identity Through Experiential Learning Storytelling**

*Presented by:* Colleen Goodhue & Elli Goudzwaard, Dartmouth College

Stories are universally recognized as powerful tools to help us make meaning of our world, ourselves, and others. In this session, a filmmaker and a writer share their experiences creating stories about teaching and learning for the Experiential Learning Initiative at their institution. Through a few compelling examples, the presenters will illustrate how storytelling can be an important mechanism for reflection in experiential learning, and a key lever for shifting institutional reputation, self-perception, and culture.

PK 9 **The Power of (Multimodal) Reflection\***

*Presented by:* Dundee Lackey, Texas Women's University

Reflection is one of the eight “best practices” principles; it is vital in helping students bridge the gap between experience and learning. This presentation will consider how multimodal reflection (using more than one mode of expression, or more than “just” alphabetic text) can increase student engagement in, and benefits from, this important practice. The presenter will share relevant theory, and suggest ways in which you may easily integrate alternative modes of reflection for your students.

All presentations applicable to all audiences; \* indicates presentation has specific application for K-12 audiences.

## Thursday (cont.)

THE EXPERIENTIAL LEARNING LEADERSHIP INSTITUTE 23

# Thursday, June 28 (cont.)

12:30pm - 1:15pm **Lunch w/ Reflection Activity** *Ballroom B & C*

various - various **Thursday Excursions (see website for details)** *Meet in Lobby*

## **Guided Tour of the Museum of Northern Arizona**

*Facilitator:* Melynda Thorpe, Southern Utah University

1:30pm - 5:00pm

The 200 acre campus includes an exhibit building, research labs, and state of the art collections facilities for more than five million Native American artifacts, natural science specimens, and fine art pieces.

*Excursion Cost:* \$10

## **Kachina Trail - Wildflower Walk**

*Facilitator:* Ted Martinez, Northern Arizona University

1:30pm - 6:00pm

Kachina Trail will be a wildflower walk to examine native flowers, trees, and shrubs. Participants should be dressed for hiking over uneven ground for a mile or less, have water, sun hat and snack, as well as sketch book and pen for drawing or writing activities.

*Excursion Cost:* \$5

## **Lowell Observatory Private Tour**

*Facilitator:* Patrick Clarke, Southern Utah University

2:30pm - 6:00pm

Lowell Observatory is a private, non-profit research institution founded in 1894 by Percival Lowell. Lowell Observatory is among the oldest observatories in the United States, and is a Registered National Historic Landmark.

*Excursion Cost:* \$20

## **Arboretum at Flagstaff Guided Tour**

*Facilitator:* Stephanie Fausett, Southern Utah University

2:30pm - 6:00pm

At 7,150 feet in elevation, The Arboretum at Flagstaff is a unique destination with a unique mission, specializing in plants native to the Colorado Plateau and northern Arizona.

*Excursion Cost:* \$12

7:00pm - 11:30pm **Dinner & Pub Crawl on a Party Bike** *Meet in Lobby*

End the Conference with some fun and a laugh. Enjoy a Pub Crawl on a Party Bike!

The Alpine Pedaler is part bicycle, part pub crawl and 100 percent fun. The 14-passenger, human powered, party on wheels. We will visit pubs and learn a little Flagstaff history with an excellent driver / tour guide/ DJ who will make sure that your experience is one of the best and filled with fun, entertainment and laughs!

*Excursion Cost:* \$30 - Drinks and dinner are at your own expense.

# Thursday (cont.)

# Special Thanks to:

**Dr. Patrick Clarke**, Founder, Experiential Learning Leadership Institute

**Scott L Wyatt**, President, Southern Utah University

**Dr. Bradley J. Cook**, Provost, Southern Utah University

**Honors College at Northern Arizona University**

Conference Sponsor: **Robert Morris University, Illinois**

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## See You Next Year!

**Save the Date:**

**The Experiential Learning Leadership Institute**

**5th Annual Conference**

**June 24-27, 2019**

**Featuring the National Parks of Southern Utah**

Please join us in Cedar City, UT for a four day educational retreat focused on experiential learning.

**The conference will include:**

- Professional Development Workshops provided by the National Society for Experiential Education
- Opportunities to present and share what you are doing on your campus or in your workplace
- Active Learning Excursions
- Networking opportunities with other like-minded faculty and professionals

For more information, visit [ellinstitute.org](http://ellinstitute.org)  
or contact us at [elli@suu.edu](mailto:elli@suu.edu)  
or 435-586-7808.

# Special Thanks/Save the Date

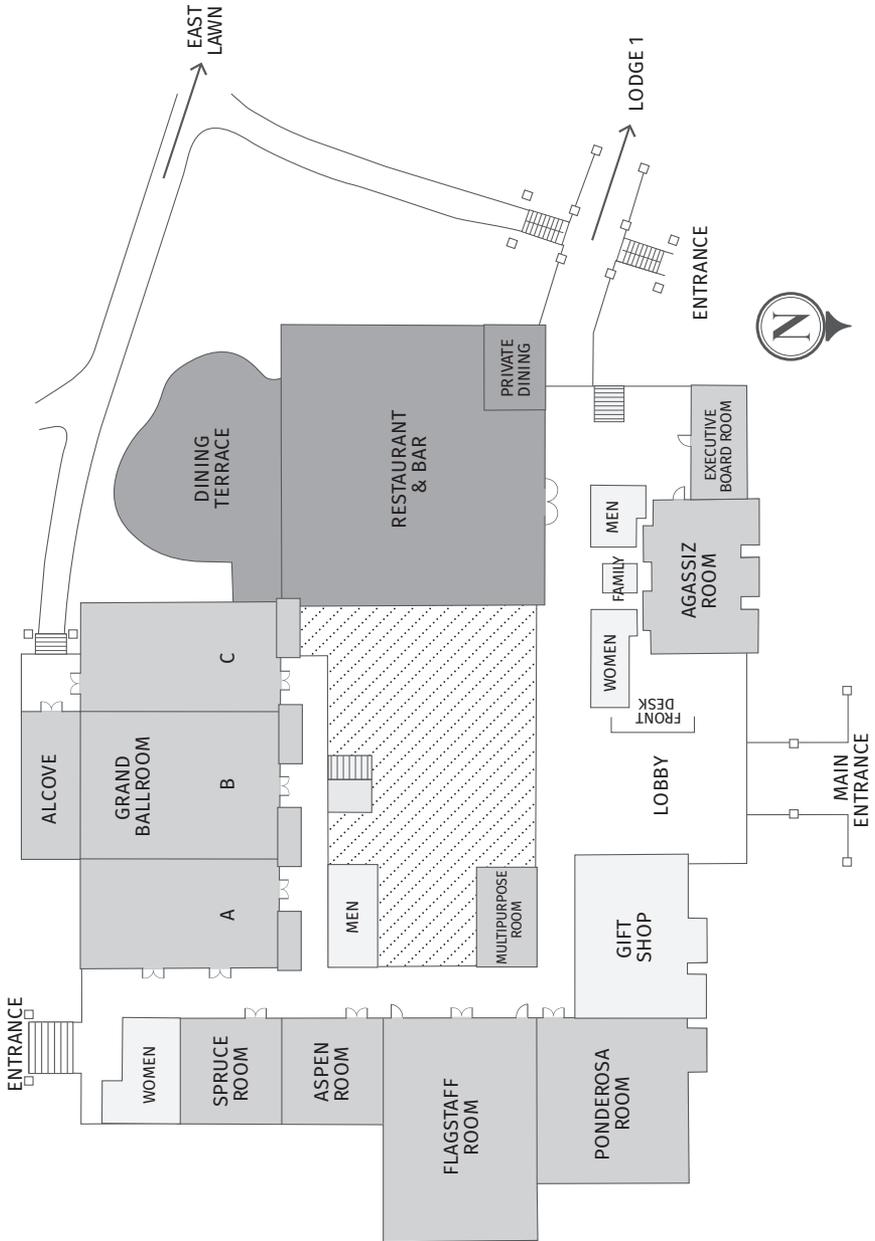
**THE EXPERIENTIAL LEARNING LEADERSHIP INSTITUTE 25**







# Conference Room Floorplan



## Conference Room Floorplan



**SUU** SOUTHERN  
UTAH  
UNIVERSITY