

## **STRATEGIC PLANNING TASK FORCE MEETING**

**December 8, 2014 at 11 a.m.**

### **Starlight Room**

Participants: Emily Dean (Co-Chair), Marvin Dodge (Co-Chair), Carmen Alldredge, Jenna Ayers, Mitch Bealer, Mindy Benson, Keith Bradshaw, Sheri Butler, Tina Calamity, Paige Christensen, Danielle Dubrasky, Briget Eastep, Tiger Funk, Jeff Hertig, Bill Heyborne, Eric Kirby, James Loveland, Dave Lunt, Johnny MacLean, Shauna Mendini, Mary Pearson, Phil Roche, James Sage, Deb Snider, Brian Vaughn, Nicole Wangsgard, Jared Wilcken, Scott Wyatt, Jennifer Oberhelman (recorder)

Marv Dodge welcomed the committee and introduction of team members were made.

Marv and Emily Dean made short introductory comments regarding the selection process and how excited they are to begin this task. Marv shared that all participants should keep in mind to have a "Trustee" mentality and not act as just a representative of their own department; this is a campus-wide project. This is also a perfect time to begin this process as it is the beginning of a new administration.

President Scott Wyatt shared the task force charge – this committee is not acting as ambassadors of specific departments, but setting a direction for the campus as a whole. He also encouraged people to disagree vocally, if indeed they disagree with the direction the conversation was going. This is to be an open dialogue.

Marv requested people look through the notebook provided and introduced them to the "Five-Phase Collaborative Strategic Planning" text, which is included inside the binder. Jennifer will make sure all handouts are 3-hole punched for convenience.

Marv started laying the foundation of this process. It is to be an inclusive process and all ideas are valued, both as a team and in the community. It is a marketplace of ideas and diversity is encouraged. It is to be participative and engaging, both on campus and off. This process will be a face-to-face process with many meetings and discussions, not just questionnaires and surveys. All ideas and thoughts are not only welcome, but encouraged.

It will be vital to tell the truth through this process even it's not easy or comfortable; polite honesty is crucial. Marv suggested the word candor be used to replace honesty as it suggests forthrightness as it doesn't suggest that the information given previously was not honest.

Complete transparency is vital to this process when dealing with all stakeholders. There is no hidden agenda or preconceived ideas as to where this process will lead, this includes all financial information. The information gathered belongs to the entire institutions, not just to a

small group. There are no secrets or clandestine decision-making meetings; everything will be out in the open.

An external perspective is essential. If this is not done the tendency is to become trapped in how things have been done in the past and unwilling to take an honest, tough look at ourselves. It is critical to take a look at national trends impacting higher education and the committee is encouraged to look at best practices for student life, faculty teaching, financial allocation models, changing and emerging technologies.

All the information will be easily accessible and widely distributed. This creates opportunities for open dialogue and meaningful involvement. A webpage is being worked on and will be available soon. James Sage has set up a Google drive and will be inviting the committee to participate and contribute.

Marv handed out the timeline that will be used.

Phase 1 – Getting Organized (Nov 2014)

Phase 2a – Data Gathering and Engagement for Accreditation First Year Report (Dec 2014 – Feb 2015)

- Phase 2b – Data Gathering and Engagement for Comprehensive Strategic Plan (Feb – Jul 2015)
- Phase 3 – Making Sense of the Issues (Aug – Sept 2015)
- Phase 4 – Vision Conference (Oct – Nov 2015)
- Phase 5 – Goals Conference (Nov – Dec 2015)

Upon completion of Phase 5 a recommendation will be made to President Wyatt and the Board of Trustees.

James shared information on the Accreditation piece of this process. He handed out a document that shared examples of mission statements, vision statements and core themes from various institutes (available on the Google drive). The charge to the committee is to re-think/revise these before March 1 when the First Year Report is due. The committee will use the core themes to develop a comprehensive strategic plan.

Emily Dean started the process of identifying core themes. The group was divided into nine groups of three and asked to identify at least three core themes. After approximately 10 minutes 2-3 groups were combined and asked to narrow down both groups list to their top three items. Each group was then asked to pick their number one core theme which was recorded on a separate sheet. After six core themes were recorded extensive discussion and fleshing out was done on each suggested theme (see below) and everyone was asked to take five sticky notes and select five of the seven suggested themes (see below).

### **SUGGESTED CORE THEMES**

**Student Success (22)**

- Personal growth
- Completion rate
- Essential learning outcomes
- Professional growth/competencies
- Strategic growth to support student success
- Access/financially possible
- Job and grad school placement

**Experiential Learning (15)**

- High impact practices inside and outside of class

**Innovative Collaboration and Integration (19)**

- Breaking down silos
- Alignment in mission
- Shared goals

**Academic Excellence (22)**

- Professional development
- Scholarship
- Broad definition
- Well rounded
- What is rigor?
- "Liberal Arts"
- Not just classroom
- Learning experiences
- Time to accomplish these things
- High standards
- Academic Excellence in all areas of campus

**Community Outreach/Partnership/Service (20)****How do we define community?****Create global vision**

- Regional/local/global
- Reciprocal relationship
- Stewardship
- Social Responsibility

**Intimate/Warm Fuzzy Learning Environment (17)**

- Cultural competence and responsiveness
- Welcoming and personalized and involved
- One that fosters sense of inclusion and respect
- One-on-one mentoring relationship

## **Personalized Quality Experience for All Stakeholders (14)**

- Faculty, staff, students
- Sense of place

Marv shared that the scheduled meetings are on back of the name plates for the committee's convenience and asked that the committee attend as many as possible, especially the one connected directly with their college. All meetings are open to faculty and staff.

January 8 @ 11:30 (Faculty)

January 13 @ 11:30 (Faculty)

January 15 @ 11:30 (Faculty)

January 20 @ 11:30 (Faculty)

January 21 @ 3:00 (Staff)

January 22 @ 11:30 (Faculty)

January 26 @ 3:00 (Staff)

January 28 @ 3:00 (Staff)

January 29 @ 11:30 (Faculty)

February 5 @ 11:30 (Faculty)

Specific colleges will be invited on specific dates but are welcome at any if their schedules are conflicted. All scheduled meetings will be held in the Starlight Room.

Marv and Emily thanks the committee for their commitment and willingness to serve.