

STRATEGIC PLANNING TASK FORCE MEETING

January 29, 2015 @ 2 p.m.

Starlight Room

Participants: 36 students, 9 Task Force Members

Co-Chair Marv Dodge called the meeting to order at 2:10 and welcomed students. Marv explained the process that is currently taking place and that President Wyatt has tasked the Task Force to hold these meetings to gather information that will be used to write the 1st year report for the accreditation process due March 1. These new core themes will feed into the marketing of the university and tell what SUU is all about. This process will help form a 5-10 year plan to move SUU forward. This document hasn't been written yet and will be a document that will tie directly to the budget process.

Co-Chair Emily Dean then had attendees count off to form six groups of three/four. The direction given was to brainstorm for a set amount of time and write down all ideas on the large papers posted on the walls around the room. She reminded everyone that KPIs would be necessary to measure the core theme. After the allotted amount of time groups were combined to three larger groups who then identified their three main suggested core themes for their group. The groups were then brought back together. Emily went around to the groups to get their top choices for core themes which were then posted on the white board. Attendees then voted "Las Vegas" style with flags identifying their top five choices. The break-down was as follows:

Technological Advancement (14)

- More centralized information available about events/clubs
- Billboard/signage advertising for SUU
- Centralized club activity/SUU event calendar that can be easily accessed
- Current and up-to-date software and hardware
- Better web presence/Facebook, etc.
- Keep current in able to prepare for the future
- More accessibility
- Better use of the campus radio to find out information about club activities
- Parking garages
- Master calendar

Being Student Focused (14)

- Student Health Center on campus
- Affordable health care for students
- Easier to get an appointment with CAPs
- Emotional, physical, academic care
- Weekend programming to keep students on campus
- More student activities

- More student space on campus
- More social events that take advantage of the outdoor setting
- More activities to keep students involved
- Funding for more student events

Global and Community Involvement (14)

- Cultural communication
- Global involvement opportunities
- Linguistics/Languages
- Partnerships with different service organizations on local and international levels
- More support for students doing own things
- Diversifying global reach
- Make aware of the globalized realities

Quality of Instruction (19)

- Major directed GE classes
- Updated curriculum – preparing students for the future
- More professionals in residence
- More professionals in small departments (ex. given of language/philosophy dept.)
- Experiential/active learning/applied learning
- Job connections
- Internships
- Make it easier to create new curricula

Individualized Education (35)

- Career help
- EDGE options (credit for real life experience, military especially)
- Clarification/stream-lined degree plans
- More flexibility
- Address class size
- More course offerings to amplify existing offerings (more languages)
- Increase graduation rates
- Specific degree plans
- Strategic planning for degrees
- Relook at EDGE
- Career help/counseling

Teamwork (7)

- More teamwork between students
- Better ties with businesses and other academic institutions (both nationally and globally)
- Job shadowing/internships
- Collaborative research

Marv reminded attendees that all the ideas will be compiled and core themes developed from there. The mission statement will come from the core themes. The core themes will be tied directly to budgeting process. He encouraged them to stay involved with the process as there will be many more meetings throughout the coming year.

Marv and Emily thanked all for their attendance and participation.

The session was adjourned at 12:50.