

STRATEGIC PLANNING TASK FORCE MEETING

January 8, 2015

Starlight Room

Participants: 29 faculty/staff, 22 Task Force Members

Co-Chair Marvin Dodge called the meeting to order at 11:30 and welcomed attendees. Self-introductions were made by all in attendance. Marvin explained the purpose of this and the remainder of the meetings scheduled in January. The goal of the meeting is to develop new core themes and mission statement in preparation of the accreditation 1st year report.

Co-Chair Emily Dean proceeded to have attendees count off to form ten groups of 2-3 people and proceed to the numbered large papers posted on the walls around the room to start the brain-storming process of identifying new core themes. After the initial groups worked together 3 groups were then combined and they identified the top 3 core themes. The groups were then brought back together. Emily went around to the groups to get their top choices for core themes which were posted on the white board. Attendees then voted "Las Vegas" style with flags identifying their top five choices. The break-down was as follows:

Social Responsibility and Stewardship (23)

- Physical, cultural, social, environmental
- As an institution and individuals
- Community and global responsibility

Student Success (22)

- Retention, completion, employment

Location (20)

- Capitalizing on our unique location and community (Arts, outdoors, etc.)
- Off campus activities
- Quality of life

Professional Awareness (18)

- Ethics
- Communication
- Responsibility
- Soft-skills to help with future employment

Attract and Retain distinguished professionals, employees at all levels (10)

- Salary
- Benefits

- Talent development

Academic Excellence (25)

- Experiential and innovative education and experiences
- Quality education from instructors
- Personalization

Adaptive Life-Long Learning (10)

- Including employees
- Today, tomorrow, 10 years from now
- Preparing for life, not just careers

Building Community on Local & Global Levels (8)

Career Readiness (12)

Open discussions followed. One of the main ideas was that the Core Themes need to be one to two words so people can remember them. One of attendees asked if Academic Excellence really needed to be included as a core theme as it's a given for all institutions of higher education. Others commented we need to think about what the impression would be if it was left out. Would the public question our commitment to excellence?

At 1:00 p.m. Emily and Marvin thanked all the participants and adjourned the session.

The next session will be held Tuesday, January 13 at 11:30 a.m. in the Starlight Room.