

# MASTER OF ARTS - PROFESSIONAL COMMUNICATION CAPSTONE REQUIREMENTS

Professional Thesis		Professional Project
<b>DESCRIPTION</b>		
<p>The professional thesis is an original research investigation utilizing quantitative, qualitative or rhetorical methods to explore a specific communication trend, event or phenomenon. At a minimum, the thesis should be of sufficient quality to pass the standard blind peer review process expected for discipline conference papers. Students should work to make a quality product that could eventually lead to publication.</p>		<p>The professional project is a clear demonstration of communication knowledge to create a specific industry product. Such products include: social media plans, video documentaries, training manuals, workshops university course creation, to name a few. Such projects should be grounded in relevant literature to create a foundation of best practices for the particular product.</p>
<b>TITLE PAGE</b>		
<b>Required</b>		<b>Required</b>
<b>ABSTRACT</b>		
<p><b>50-100</b> word summary of paper</p>		<p><b>50-100</b> word summary of project</p>
<b>ACKNOWLEDGMENT</b>		
<p><b>1-page</b> description of process and recognition of individuals or organizations influential in completion</p>		<p><b>1-page</b> description of process and recognition of individuals or organizations influential in completion</p>
<b>BODY OF REPORT</b>		
<p>A <b>25-page</b> paper with the following sections (as listed below)</p>		<p>A <b>25-page</b> paper with the following sections</p>
<b>INTRODUCTION 1-2 PAGES</b>		
<p>Introduces thesis, Topic justification</p>		<p>Introduces project with essential facts, dates, figures; Topic justification</p>
<b>LITERATURE REVIEW 8-10 PAGES</b>		
<b>(note: actual page numbers between Lit Review, Method and Results can vary)</b>		
<p>Section contains multiple subheadings that provide all essential background and evidence of working and conversational knowledge of all aspects of topic. Justification of reasons for research. Research questions and/or Hypotheses should be clearly stated.</p>		<p>Section contains multiple subheadings that provide all essential background and evidence of working and conversational knowledge of all aspects of topic that prepared the candidate to perform the project. Justification of reasons why project needed to be fulfilled.</p>
<b>METHOD 3-4</b>		
<p>Clearly describes research method.</p>		<p>Clearly describes the project.</p>
<b>RESULTS AND DISCUSSION 10-15 PAGES</b>		
<p>Describes outcomes and suggestions for future research</p>		<p>Describes outcomes and suggestions for future projects</p>
<b>CONCLUSION 1-2 PAGES</b>		
<p>Summarize research and professional application</p>		<p>Summarize project and professional application</p>
<b>REFERENCE LIST</b>		
<p>Required and must conform to current edition of APA style</p>		<p>Required and must conform to current edition of APA style</p>
<b>APPENDICES</b>		
<p>If applicable these documents should conform to current edition of APA style</p>		<p>If applicable these documents should conform to current edition of APA style</p>
<b>DIGITAL PERMISSION</b>		
<p>All required library forms must be completed and submitted to the graduate director (see thesis forms at the bottom of this policy list):  <a href="https://www.suu.edu/library/thesis-permission-form.pdf">https://www.suu.edu/library/thesis-permission-form.pdf</a></p>		<p>All required library forms must be completed and submitted to the graduate director (see thesis forms at the bottom of this policy list):  <a href="https://www.suu.edu/library/thesis-permission-form.pdf">https://www.suu.edu/library/thesis-permission-form.pdf</a></p>