

SUU

MASTER OF SCIENCE IN
Business Analytics

Cost of Attendance

FULL PROGRAM IN 1 YEAR

(two 12-credit semesters + one 6-credit summer semester)

- International Student Program Tuition: **\$23,250**
(Standard Tuition \$36,250 - \$13,000 International Student Scholarship)
- Additional Estimated Room, Board & Other Fees: **\$14,711**

Costs are subject to change.

Total Estimated
Cost of Attendance:
\$37,961



LOCATED IN
Cedar City, Utah, USA



12 MONTH PROGRAM

FALL START ONLY

STEM OPT

Approved Program



PROGRAM BENEFITS FROM A

Dedicated Career Advisor

STARTING SALARIES AS HIGH AS

\$69,999



100%

JOB PLACEMENT RATE

FACE TO FACE
Beginning Fall 2026



COST & GUARANTEED



SCHOLARSHIP OF

13,000

USD PER YEAR



Nicolas Fabre, MSBA Graduate

Business Manager,

University of Wyoming School of Pharmacy

"The SUU MSBA program didn't just teach me analytics—it trained me to think, communicate, and deliver value like a business leader."



SUU.EDU

SOUTHERN UTAH UNIVERSITY

⚡ Program Overview

The Master of Science in Business Analytics at Southern Utah University prepares you to turn data into actionable insights that drive smart business decisions. You'll build in-demand skills in statistical analysis, data mining, predictive modeling, machine learning, and other analytical tools used to solve real-world business challenges and support strategic decision-making.

⚡ Focus on Practical Skills

The MSBA program is built around hands-on learning through real-world projects, internships, and collaboration with industry partners. Students graduate with practical experience and a professional portfolio that showcases their analytical skills.

This preparation opens doors to high-impact careers such as business analyst, data scientist, and analytics manager in industries including consulting, technology, finance, healthcare, and government.

Graduates benefit from strong job placement, competitive salaries, and a strong long-term return on investment beyond a bachelor's degree.

⚡ Career Opportunities

The degree is suitable for both business and non-business majors. MSBA graduates are prepared to enter analytics-oriented roles in business and other data-driven leadership roles. The degree also prepares graduates for advanced study in analytics.

Admission Requirements

- **SUU graduate application**
- **Bachelor's degree** from an accredited institution*
- **Math 1040 Statistics OR Math 1210 Calculus** if a student comes from a non-business background
- **No GRE required**
- **Python familiarity recommended**
- **Transcripts**

**A bachelor's degree in business disciplines or fields related to Business Analytics such as Computer Science, Economics, Information Systems, Math or Statistics preferred. Applicants with a degree in another area may be required to take a leveling course (BA 6000).*

Learn more

suu.edu/degrees/master/business-analytics

Employers who have hired MSBA Graduates

Vermont League of Cities & Towns

Fidelity

International Paper

Deloitte and Touche LLP

Marketstar

University of Wisconsin Madison

UPSTART

Tax Hawk

Choffy, Inc.

University of Wyoming

Washington State University

Goldman Sachs

Silver Onyx



APPLY NOW

