



# Supplemental

## Strategic Communication Worksheet

1

What is your communication goal?

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Who is your target audience?

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What message will you send?

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4

What formats can you use to send that message?

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5

What circumstances will effect your communication? Time? Resources? Funding?

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6

How will your audience respond? How will you follow up?

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7

Reflection: What worked? What would you change next time?

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