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**SUBJECT: AUXILIARY ENTERPRISES**

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- I. **PURPOSE:** To provide policy for institutional operation of auxiliary enterprises, identification of activities operated as auxiliary enterprises, and reporting and accountability requirements for such auxiliary enterprises.
- II. **DEFINITION:** Auxiliary Enterprises are business enterprises or other support activities (as distinguished from primary programs of instruction, research, and public service) operated on an essentially self-supporting basis, the primary purpose of which is to provide specified services to students, faculty, staff or guests of the institution.
- III. **POLICY:** To conform with State Board of Regents policies R550 and R555. Auxiliary enterprises are operated as essential elements in support of the education, research and public service programs of the institutions. They are to be operated at a level of quality sufficient to support the objectives of the primary programs and operated with best efforts to be self-supporting. Direct charges for services are to be sufficient to enable the auxiliary enterprises to operate on an essentially self-supporting basis wherever possible. Services provided by auxiliary enterprises may be incidentally available to members of the general public but are not to be marketed to the general public or outside organizations.
- A. **Designated Auxiliary Enterprises:**
- Bookstore
  - Food Services
  - Sharwan Smith Center
  - Resident Living
- B. **Charges:** Appropriate charges shall be made to users of the auxiliary enterprises, including academic or administrative departments. To the extent reasonably possible, selling prices, rents, fees, admissions and other charges by each auxiliary enterprise are to be set at a level adequate to support the operating and reserve requirements of the enterprise.
- C. **Oversite by Board of Trustees:** The Board of Trustees is responsible to review the auxiliary enterprises annual reports and for monitoring both management of and quality of services provided by the auxiliary enterprises.
- D. **Competition:** Goods and services shall be provided in accordance with Board of Regents policy R555 to the campus community, may not be advertised to the general public, and may not be generally provided to persons who are not members of the campus community.



**SOUTHERN UTAH UNIVERSITY**  
**Policies and Procedures**

**Policy # 10.8**  
**Date Approved: 02/28/91**  
**Date Amended: 07/01/98**  
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- E. Retail Selling on Campus: The Bookstore and Food Services have the responsibility to conduct or coordinate all retail selling on campus. Outside vendors or selling by departments is not permitted unless approved by the Bookstore or Food Services manager.

FORMER POLICY  
DO NOT USE