

# Joshua Stavros

351 W University Blvd  
Cedar City UT 84720  
joshuastavros@suu.edu  
Tel: 435.865.8658

## EDUCATION

MFA, Arts Administration,  
Southern Utah University,  
Cedar City Utah, 2009

BS, Theatre Arts,  
Southern Utah University,  
Cedar City Utah, 2009

## ACADEMIC EXPERIENCE

**Assistant Director of Arts Administration**  
**Assistant Professor of Arts Administration**  
**Southern Utah University, July 2018-Present**

**Courses Taught:** Finance and Economics in Arts Administration | Fundraising Event Planning | Professional Projects | Legal issues in Art and Society | Arts and Government | Arts Advocacy and Cultural Policy | Board Relations and Strategic Planning | Fund Development in the Arts

**Adjunct Faculty, Graduate Studies in Arts Administration**  
**Southern Utah University September 2013-June 2018**

**Courses Taught:** Professional Projects | Legal issues in Art and Society | Arts and Government | Arts Advocacy and Cultural Policy | Board Relations and Strategic Planning | Fund Development in the Arts

### Selected Milestones:


- Lead annual student trip to Washington DC during Arts Advocacy week. Facilitate meetings and networking between students and working professionals. Set up meetings with elected officials and their staffers. 2016, 2017, 2018
- Lead annual trip to Salt Lake City for state arts advocacy. Set up meetings with elected officials, 2017, 2018
- Developed online courses in Legal issues, Arts and Government, and Arts Advocacy
- Spearheaded recruiting plan targeted to secondary education arts educators
- Collaborated with AA faculty and program director to develop long range plan and update learning outcomes
- Integrated apologia project into final capstone study, creating first “overall” review of student work in the Arts Administration program
- Increased student engagement through creation of annual orientation conference for incoming students
- Facilitated networking between current students and alumni through professional projects course
- Facilitated student attendance at Utah Shakespeare Festival Board of Governors meetings annually
- Mentored students throughout their assistantships and worked with them for capstone selections
- Utilized personal and professional network for recruitment, case study project selection, and capstone placement on behalf of students in MA and MFA programs

## PROFESSIONAL EXPERIENCE

**Media and Public Relations Manager, Utah Shakespeare Festival**

**October 2015–March 2018**

- Oversaw Festival Social Media plan and platform and increased online audience by 60%
- Coordinated press contacts for all Festival events
- Acted as Festival spokesperson during many appearances on television and radio programs
- Hosted official Festival podcast: “Play On!”
- Implemented public relations campaign as part of larger communications plan
- Promoted Festival brand through all relevant media channels
- Assisted Marketing Director in developing strategy and implementation of marketing plan
- Served on editorial committee to manage content across all communications channels for organization
- Founding member of Audience Development committee, focused on cross department coordination to increase attendance, engagement, and donations to the Festival

 @JoshStavros

 <https://www.facebook.com/jashuma>

 [www.linkedin.com/in/joshuastavros](http://www.linkedin.com/in/joshuastavros)

**Associate Education Director, Utah Shakespeare Festival****January 2010–October 2015**

- Taught theatre courses to elementary, secondary, and higher education audiences
- Developed theatre arts curriculum that aligned with Utah State Department of Education core standards
- Created and monitored strategic plan in tandem with Education Director
- Developed and implemented overall vision and long term planning of Festival Education Department
- Created and Implemented marketing plan for educational offerings
- Developed technology solutions for High School Shakespeare Competition
- Served as Associate Artistic Director of the Playmakers Program; co-direct multiple productions
- Co-managed annual USF Shakespeare Competition, largest theatrical competition in the West
- Reviewed, paneled, and organized submissions for annual Wooden O Symposium
- Booked and managed teaching artists for all educational programs at USF
- Managed all digital media for education department
- Created annual report to Utah State Office of Education

**Selected Professional Milestones:**

- Managed the development of custom software for annual Shakespeare Competition. Served as primary liaison with software company for development, training, and implementation
- Expanded internship opportunities for undergraduate and graduate students at Utah Shakespeare Festival through relationships with SUU's College of Performing and Visual Arts, Heinz College at Carnegie Mellon University in Pittsburgh PA, and Mary Baldwin College in Staunton VA
- Developed educational resources for Festival Education, including management of teaching artists, curriculum development, and an updated online study guide section of festival website
- Developed organizational systems to coordinate planning and sustaining institutional memory for the Shakespeare Competition with Arts Administration students and faculty
- Coordinated international media relations during 2016 opening of Beverley Taylor Sorenson Center for the Arts
- Streamlined editorial calendar and committee to organize content distribution through multiple channels
- Worked with Executive and Artistic Directors on writing and development of long range plans

**ARTISTIC EXPERIENCE**

**Assistant Director, *A Midsummer Nights Dream* (Emmy Award Winning Broadcast) Summer 2012**  
**Director and Co-Writer, *The Greenshow* Summer 2014, 2015, 2016**  
**Director, NAPP Reading of *Turquoise Wind* August 2012**  
**Director, NAPP Reading of *Caesar's Blood* August 2015**

**OTHER EXPERIENCE**

**Education Associate, Utah Shakespearean Festival Seasonally, 2002-2009**  
**Tour Manager/Marketing Director, Omega Productions May 2008 2007-August 2008**  
**Digital Media Coordinator, Utah Shakespearean Festival September 2007-May 2008**  
**Marketing Assistant, Southern Utah University Theatre Department September 2003-May 2006**  
**Marketing Assistant, Utah Shakespearean Festival September 2004-May 2005**

**TECHNICAL SKILLS**

- Social Media Platforms and Systems: Facebook, Facebook Ad Manager, Twitter, Instagram, Pinterest, LinkedIn, Hootsuite, YouTube, Google My Business, and Spotify
- Event Planning and Coordination
- Computer Skills: Windows, Mac OS X, Microsoft Office, iWork, Google Apps, and Google Analytics
- Writing Skills, Public Speaking, and Presentation Skills (samples available upon request)
- Team Management and Organization

## **COMMITTEE SERVICE**

### **SOUTHERN UTAH UNIVERSITY**

- Beverley Taylor Sorenson Opening Celebration Committee, 2016-2017
- Search Committee, Director of Arts Administration, 2014
- Search Committee, Production Manager, Utah Shakespeare Festival, 2013
- Search Committee, Production Manager, Utah Shakespeare Festival, 2015
- Arts Administration Capstone Committee, 2014-2018
- Arts Administration Admissions Committee, 2014-2018
- Search Committee, Professor of Theatre, 2006
- Search Committee, Executive Administrator, Utah Shakespeare Festival, 2016
- Audience Development Committee, Utah Shakespeare Festival, 2015-2018
- Long Range Planning Committee, Utah Shakespeare Festival, 2012-2016
- Proxy attendance of graduate curriculum committee, 2015-2017
- Planning committee, *Wooden O Symposium*, 2004-2015

## **PUBLICATIONS AND PROFESSIONAL PRESENTATION ACTIVITIES**

- Author –“About the Playwrights: Pippin” (Insights Magazine 2005) <https://www.bard.org/study-guides/about-the-playwright-pippin>
- Presenter –“About the Utah Shakespeare Festival” Las Vegas Rotary Club 2017, 2018, Iron County Economic Development Conference, 2016, Cedar City Chamber of Commerce 2015
- Co-Presenter – “USF/SUU Shakespeare Competition” International Council of Fine Arts Deans Conference 2009
- Presenter – “Social Media @UtahShakespeare” Utah Museums Association Conference, 2014
- Presenter – Annual presenter at Utah Advisory Council of Theatre Teachers (UACTT) conference from 2010-2015. Topics include: Audition and Technical portfolio techniques , Shakespeare in the classroom, conflict resolution and current issues in secondary education
- Presenter – “The Utah Shakespeare Festival” UNLV Continuing Education course, 2013. Dixie State University Continuing Education Course, 2015-2018
- Presenter – “Critical Thinking” Arts Administration Conference, Southern Utah University. 2015-2017
- Presenter– “Shakespeare, Seuss, and Sendak” Utah Theatre Association Conference, 2009

## **PROFESSIONAL AFFILIATIONS**

Founding Board Member: Utah Advisory Council of Theatre Teachers, 2009-present

Member at Large: Utah Thespian Society

Board Member: Utah Cultural Alliance and Utah Cultural Advocacy Alliance

Past Grant Panelist: Utah Division of Arts and Museums

Change Leader Certification: Utah Division of Arts and Museums

## **SPECIAL RECOGNITION**

Outstanding Contribution to Public Relations, SUU Theatre Department

President, Business Manager, Alpha Delta Chi chapter of Alpha Psi Omega

Tour de Force Award, SUU Theatre Department

Utah Theatre Association 2017 Special Award