**Bachelor of Fine Arts In Graphic Design Course Number and Title** Credits Course Semester Grade General Education Core (see catalog) Core Course Requirements 16-17 Knowledge Areas Requirements 16 University Requirements (see catalog) UNIV 1010 UNIV 3925 UNIV 4925 Experiential Education (3 requirements-1 credit each) Art Foundation (31 credits) ART 1050 Intro to Photography 3 ART 1110 Drawing I 3 ART 1120 Two-Dimensional Design 3 ART 1130 3-D Design 3 ART 2110 Drawing II 3 ART 2210 Digital Imaging 3 ARTH 2710 Art History Survey I 3 ARTH 2720 Art History Survey II 3 Art 3000 Art Insights must be taken eight 4 semesters (.5 credits each time) ARTH 3750 History of Non-Western Art 3 Passed Foundation Review? Yes[] No 🛚 Date: Graphic Design Requirements (TOTAL: 51 credits) 36 credits of the following: CSIS 2000 Web Development ART 3210 Typography I 3 ART 3230 Graphic Design I 3 ART 3240 Typography II 3 ART 3250 Web Design I 3 ART 4230 Graphic Design II 3 ART 4250 Web Design II 3 ART 4280 Graphic Design Capstone 3 ART 4790 Senior Portfolio 3 ARTH 4700 History of Graphic Design 3 ARTH 4750 Twentieth Century Art 3 ART 4890 Internship 3 Plus 9 credits from the following portfolio development options: ART 4260 Multimedia & Motion Graphics 3 ART 3260 Publication Design 3 ART 4210 Branding 3 ART 4220 3-D Graphic Design 3 ART 4240 Junior/Senior Design Studio 3 ART 4270 Computer Animation 3 ART 4290 Special Problems 3 ART 4300 Advanced Web Design 3 ART 4890 Internship (repeat of above) 3 ART 4990 Senior Seminar Plus 6 credits from the following ART and ARTH electives ARTH 2300 Why Art? Intro to Art Theory 3 ART 2410 Painting I 3 ART 1610 Ceramics 3 ART 2500 Intermediate Photography 3 ART 3310 Intaglio/Lithography OR ART 3320 3 Silkscreen/Relief ART 3530 Digital Illustration 3

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Recommended Electives (2 credits neede	ed)		
COMM 2010 Mass Communications	3		
COMM 2080 Intro to Advertising	3		
Total credits required for the degree	120		

## Bachelor of Fine Arts in Graphic Design

The Bachelor of Fine Arts (BFA) in Graphic Design is a professional degree which focuses on intensive work in art and design supported by a program of general studies. This degree provides a foundation for the student to develop strategies to solve communication problems and design effective communication products.

The Department of Art and Design at Southern Utah University has a faculty of committed artist/educators who guide and involve their students in many small group and individual endeavors that promote aesthetic and critical thought and skills. The Art Insights is a unique enlightening, energizing and unifying program where students can encounter and discuss an incredible variety of art and design, and meet faculty, visiting artists and students with similar interests and challenging differences.

Graphic design surrounds us: websites, signage, books, advertisements, labels, packaging, symbols, magazines, posters, interactive DVDs. Graphic design is the study of effective visual communication and the art of presenting information in an engaging way to a specific audience. Graphic design as a discipline has a rich history, yet it is always firmly embedded in contemporary culture, business practices, and current technology. Students who graduate with a BFA in Graphic Design at SUU will create a professional portfolio that showcases their work in both print and interactive design. Courses focusing on branding, web and interactivity, print publications and packaging are just a few of the classes in a project-based curriculum. Emphasis is placed on real-world problem-solving, while allowing room for experimentation and growth for each student.

## **Graphic Design Minor**

Course Number and Title	Credits	Semester	Grade
Required			
ART 1120 2-Dimensional Design	3		
ART 2210 Digital Imaging	3		
ART 3000 Art Insights(3 semesters)	.5		
	.5		
	.5		
ART 3210 Typography I	3		
ART 3230 Graphic Design I	3		
ART 3250 Web Design I OR a 3000 or 4000 level graphic design	3		
ARTH 4700 History of Graphic Design	3		
Total Credits	19.5		

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