



SOUTHERN UTAH UNIVERSITY
COLLEGE OF PERFORMING & VISUAL ARTS
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**SUU's ART INSIGHTS TO HOST
VISUAL COMMUNICATOR/GRAPHIC DESIGNER
VALENTINE LEHNERD
OCTOBER 2, 2014**

Southern Utah University, Cedar City, Utah: Using his strong visual perspective, **Valentine Lehnerd** communicates and re-brands everything from a company's marketing materials to eye-catching social media and website concepts. A Visual Communicator and Graphic Designer, Lehnerd shares his unique skill set and portfolio during his appearance at SUU's weekly art series, **Art Insights on Thursday October 2, 2014** in the **Centrum Arena, Section JK**. The presentation begins at **7pm** and is **free** and **open to the public**.

Valentine Lehnerd graduated from the University of Arizona Magna Cum Laude (3.88 GPA) with a Bachelor of Fine Arts degree in the Visual Communications program where he was awarded The Best Senior Design award graduating Top of his class. Val also received his Associates degree in Liberal Arts from Pima Community College Summa Cum Laude.

For years Val has been freelancing as a Visual Communicator/Graphic Designer/Creative/Consultant working with a multitude of clients who need everything from simple stationary systems to complex branding & Identities. Val is well known for his ability to work through complex projects where he's able to infuse his creative talents with his clients' needs. He strives to continuously expand the boundaries of design, collaborative approach and creativity to deliver unequalled results.

Val's passion for his profession is evident by his involvement in the design community and his involvement in organizations such as AIGA The Professional Association for Design where he has served several years on the Board of Directors in Tucson, Arizona and currently serves as President on the Las Vegas Board.

Art Insights is a weekly program hosted during the fall and spring semesters by SUU's Art and Design faculty. Students and community members meet to experience presentations and discussions by visiting artists and art educators from around the nation who share their work and insights and attend gallery openings. Admission is free, and the general public is invited to attend.

Witness the creative perspective of a remarkable visual artist and communicator by attending Valentine Lehnerd's Art Insights presentation.

ABOUT THE COLLEGE

Southern Utah University's College of Performing and Visual Arts is home to nationally-accredited departments of Art and Design, Music, Theatre Arts, and Dance. The College offers 17 degrees, including liberal arts Bachelor of Arts and Bachelor of Science, professional Bachelor of Music, Bachelor of Fine Arts in art and theatre, and Arts Administration Master of Arts and Master of Fine Arts. It houses the Center for Shakespeare Studies, which offers a degree minor. More than 60 full- and part-time faculty and staff teach and mentor over 550 arts majors. Over 1100 students enroll each year in more than 195 arts classes. The College presents 100 performances, lectures, presentations, and exhibitions annually. Its affiliate organizations include the Braithwaite Fine Arts Gallery, American Folk Ballet, Utah Shakespeare Festival, and the SUU Ballroom Dance Company. For more information about the College of Performing and Visual Arts, contact the Office of the Dean (435) 865-8561, or by e-mail at cpvamktg@suu.edu.

FOR CALENDAR EDITORS: SUU's *ART INSIGHTS* VALENTINE LEHNERD, VISUAL COMMUNICATOR & GRAPHIC DESIGNER

- WHAT:** Using his strong visual perspective, Valentine Lehnerd communicates and re-brands everything from a company's marketing materials to eye-catching social media and website concepts. A Visual Communicator/Graphic Designer, Lehnerd shares his unique skill set and portfolio during SUU's weekly series, Art Insights.
- WHO:** Art Insights, Southern Utah University, Department of Art and Design
- PRESENTATION:** Thursday, October 2, 2014, 7pm, Centrum Arena, Section JK
- INFORMATION:** Visit: www.suu.edu/pva/arts
- PRICES:** Free Admission and the General Public is encouraged to attend.