



**SOUTHERN UTAH UNIVERSITY**  
**COLLEGE OF PERFORMING & VISUAL ARTS**  
351 West University Boulevard | Cedar City, UT 84720

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**SUU's ART INSIGHTS FEATURES**  
**CHELSEA ASPEN EDWARDS**  
**GRAPHIC DESIGNER**  
**OCTOBER 16, 2014**

**Southern Utah University, Cedar City, Utah:** With a vibrant vision, **Chelsea Aspen Edwards** has forged a career as a graphic designer in the worlds of publishing, advertising and even creating unique window displays. Chelsea shares her experiences as a featured presenter at **SUU's Department of Art & Design's** weekly series, **Art Insights**, and her presentation will take place in **Section JK** of **SUU's Centrum Arena** on **Thursday, October 16, 2014, at 7pm. Admission is free and the general public is invited to attend.**

**Chelsea Aspen Edwards** recalls her early days as an artist as coloring on the walls with crayons in her pink jelly shoes and clipping out the photos of her mother's magazines. She began her professional design career in Orange County where she graduated top of her class with a BFA in Graphic Design from California State University in Fullerton. Before she even graduated, Chelsea had already landed a job as a Jr. Designer at a prestigious publishing company and was well on her way to achieving the goals she dreamed of. Before the age of 25, Chelsea had done more than most young designers accomplish in their field, ever. Just after her 24th birthday, after returning from a 6-week backpacking trip across Europe, she left everything she knew in Orange County and moved 3,000 miles to the Big Apple with only a suitcase and a dream. During her time in New York City, Chelsea worked for top companies Redken and Aeropostale in their corporate headquarters as an in-house freelancer. She was in charge of massive window displays in retail stores across America and her designs, which launched Aeropostale's kid's fashion line for winter 2012, were featured on the largest screen in Times Square. Her work has been displayed from New York store and window installations to internationally-distributed magazines, presentations to Fortune500 companies and even an app featured on the iTunes App Store. She currently resides in a vintage flat in the lovely city of San Diego with her kitten, Fawkes and too many succulents to keep track of. She loves long boarding and adventuring around the coast of California and

Oregon with her travel partner and boyfriend, Rhett. See more of her work on her website [chelseaaspen.com](http://chelseaaspen.com).

**Art Insights** is a weekly program hosted during the fall and spring semesters by SUU's Art and Design faculty. Students and community members meet to experience presentations and discussions by visiting artists and art educators from around the nation who share their work and insights and attend gallery openings. Admission is free, and the general public is invited to attend.

Learn more about a bold graphic design artist by attending Chelsea Aspen Edwards' Art Insights presentation.

### **ABOUT THE COLLEGE**

Southern Utah University's College of Performing and Visual Arts is home to nationally-accredited departments of Art and Design, Music, Theatre Arts, and Dance. The College offers 17 degrees, including liberal arts Bachelor of Arts and Bachelor of Science, professional Bachelor of Music, Bachelor of Fine Arts in art and theatre, and Arts Administration Master of Arts and Master of Fine Arts. It houses the Center for Shakespeare Studies, which offers a degree minor. More than 60 full- and part-time faculty and staff teach and mentor over 550 arts majors. Over 1100 students enroll each year in more than 195 arts classes. The College presents 100 performances, lectures, presentations, and exhibitions annually. Its affiliate organizations include the Braithwaite Fine Arts Gallery, Utah Shakespeare Festival, and the SUU Ballroom Dance Company. For more information about the College of Performing and Visual Arts, contact the Office of the Dean (435) 865-8561, or by e-mail at [cpvamktg@suu.edu](mailto:cpvamktg@suu.edu).

### **FOR CALENDAR EDITORS: SUU's *ART INSIGHTS* Chelsea Aspen Edwards - Graphic Designer**

- WHAT:** With a vibrant vision, Chelsea Aspen Edwards has forged a career as a graphic designer in the worlds of publishing, advertising and even creating unique window displays. Chelsea shares her experiences as a featured presenter at SUU's Department of Art & Design's weekly series, Art Insights.
- WHO:** Art Insights, Southern Utah University, Department of Art and Design
- WHEN:** Thursday, October 16, 2014
- TIME:** 7:00pm
- WHERE:** Centrum Arena, Section JK, Southern Utah University, Cedar City, UT
- INFO:** Visit: [www.suu.edu/pva/arts](http://www.suu.edu/pva/arts)
- PRICES:** Free Admission and the General Public is encouraged to attend.