



SOUTHERN UTAH UNIVERSITY
COLLEGE OF PERFORMING & VISUAL ARTS
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FOR IMMEDIATE RELEASE: 03/12/15

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**SUU'S DEPARTMENT OF MUSIC OFFERS
FREE PRESENTATION AND PERFORMANCE
"MAKING IT – AS AN INDEPENDENT MUSIC ARTIST"
FEATURING COUNTRY MUSIC ENTERTAINER ERIC DODGE
TUESDAY, MARCH 31, 2015**

Southern Utah University, Cedar City, Utah: Considering a future as a musician, actor, painter, dancer or other variant? If so, then **SUU's Department of Music** invites you to an insightful evening about promoting yourself as an artist. ***Making It as an Independent Music Artist*** features country music entertainer Eric Dodge who has built a successful career without an agent, publicist or entourage. Ideal for any potential performing or visual artist, the evening is part presentation and part performance. Scheduled for **Tuesday, March 31, 2015**, at **7:30pm** in **Thorley Recital Hall** in **SUU's Music Building**, this program is **free and open to the public**.

Eric's presentation is an examination of his own career in the music industry based on his book, *Baby Steps to Music Industry Success*. His journey details all the small steps he took that got him the music career and recognition he has today. Eric's professional evolution will prove to be insightful for any fledgling performing or visual artist. The evening will also include Eric performing some of his popular songs.

According to the event coordinator McKay Tebbs, SUU's Adjunct Professor of Guitar, "Most musicians and artists tend to be very idealistic. They easily build dreams for themselves with the idea that everything will work out.....someday. They sometimes get stuck waiting for someone else to recognize their potential and lead them to success. The truth is that success only comes with hard work and knowing how to work effectively it is just as important as knowing how to create. Eric Dodge is an independent artist who has worked hard and accomplished much. Dodge will be sharing his insights on marketing, contacting venues, networking, branding, and many other important things that can help an artist succeed. These are tools that every young professional should be aware of and all are invited to attend this free event."

Eric Dodge has worked with Seth Riggs, vocal coach to the Stars in Hollywood and from there was sent to train with Jeffrey Skouson in Las Vegas. Eric began sharing his talents professionally in 2003 and since then has performed hundreds of shows all over the United States and Canada. He has opened for many of Nashville's finest country music stars including: the late Chris LeDoux, Diamond Rio, Little Texas, John Michael Montgomery, Justin Moore, Collin Raye, SheDAISY, Terri Clark, Julianne Hough, Clint Black, Travis Tritt, Lorrie Morgan, Pam Tillis, and Carrie Underwood at the Stadium of Fire – 4th of July Celebration in Provo, Utah in front of over 50,000 people. Eric has been featured in America's largest country music magazine, *Country Weekly*, on several occasions, on the popular website, Music News Nashville and recognized as "New Country Star—Best Male Vocalist". Eric has also appeared live on many television shows. Eric also has a weekly live radio show on Blog Talk radio where he entertains and performs for many of his fans.

Eric has recorded many of his albums at OmniSound Studios in Nashville, Tennessee, where he worked with the best producers, songwriters and musicians. In March of 2006, his first single, "Anything for You" was released and hit #19 on the New Music Weekly-Independent Artists chart. His second country album *Why Not Today* reached #3 on Amazon's best seller list and his album, *A Christmas Wish* sold thousands worldwide in its first season released. His fourth album, *Home to Me* was released in April 2010. *Unplugged Journey* was a limited release album and was released in November 2011. *A Fork in The Road*, a collection of Broadway and other hit songs was released in August 2012. In 2013 Eric produced his gospel hymn CD titled *Never Walk Alone*. In 2014 Eric's greatest Hit's CD got released titled *Ultimate Collection*. Eric continues to produce and release new albums and has released eight full-length albums to date. Eric is also a member of the National Speakers Association where he gives musical keynote events across corporate America.

For more information about Eric's performances and past events as well as his press page and media files, go to www.ericdodge.com

Explore the practical applications of becoming a performing or visual artist by attending this unique presentation and performance. For more information on SUU's College of Performing and Visual Arts events, please visit www.suu.edu/pva/arts.

ABOUT THE COLLEGE

The Southern Utah University College of Performing and Visual Arts is comprised of nationally accredited departments of Art and Design, Music, Theatre Arts and Dance, as well as a graduate program in Arts Administration. The College offers 16 different degree areas, including liberal arts Bachelor of Arts and Bachelor of Science degrees; professional Bachelor of Music and Bachelor of Fine Arts in art and theatre

degrees; and a Master of Fine Arts in Arts Administration degree. More than 60 full- and part-time faculty and staff are engaged in teaching and mentoring over 550 majors in the College. Over 1100 students enroll each year in over 195 arts classes on the SUU campus. The College presents 100 performances, lectures, presentations, and exhibitions each year. The College's affiliate organizations include the Braithwaite Fine Arts Gallery, Utah Shakespeare Festival, and the SUU Ballroom Dance Company. For more information about the College of Performing and Visual Arts, contact the Office of the Dean (435) 865-8561 or by e-mail at cpvamktg@suu.edu.

FOR CALENDAR EDITORS: ERIC DODGE: MAKING IT AS AN INDEPENDENT MUSIC ARTIST

WHAT: Considering a future as a musician, actor, painter, dancer or other variant? SUU's Department of Music invites you to an insightful evening about promoting yourself as an artist. *Making It as an Independent Music Artist* features successful country music entertainer Eric Dodge who offers insights for any potential performing or visual artist in an evening that is part presentation and part performance.

WHO: Southern Utah University, Department of Music

WHEN: Tuesday, March 31, 2015

TIME: 7:30pm

WHERE: Thorley Recital Hall, Music Building, Southern Utah University, Cedar City, UT

INFO: www.suu.edu/pva/arts

PRICES: Free and the General Public is encouraged to attend.