



SOUTHERN UTAH UNIVERSITY
COLLEGE OF PERFORMING & VISUAL ARTS
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**SUU's ART INSIGHTS TO HOST
GRAPHIC AND MEDIA DESIGNER SANG-DUCK SEO
OCTOBER 8, 2015**

Southern Utah University, Cedar City, UT: Internationally acclaimed as a graphic and media designer, Sang-Duck Seo is also a respected educator who firmly believes that his students' achievements are connected to his success. This award-winning teacher offers insight into his process and creative curriculum at his upcoming **Art Insights** appearance, **SUU's Department of Art and Design's** weekly series showcasing distinguished artists and their medium. Seo's presentation will take place in SUU's **Auditorium Theatre** on **Thursday, October 8, 2015, at 7pm. Admission is free and the general public is invited to attend.**

Sang-Duck Seo is an Associate Professor of Art teaching in the Graphic Design & Media program at the University of Nevada Las Vegas (UNLV). An educator, Seo was awarded the Lincy Professorship (2012) and UNLV Foundation Distinguished Teaching Award (2014) for his academic accomplishment. Professor Seo has also developed a design curriculum and disciplines from his professional experiences in Industrial graphic design for SAMSUNG and GM DAEWOO Motors. He is also one of 200 security designers around the world, and he has conducted many national projects for the KOREA MINT as an associate researcher. Before he came to the United States, he participated in the project "The Korean Banknote Design" and the new currency was unveiled in 2007.

Professor Seo, a design researcher who seeks new challenges all the time, has presented various research articles and design works in international design conferences/exhibitions and his projects were recently were exhibited in Paris, China, and Japan. He continues to create design works interpreting design theory and method. His research has been expanded to a variety of design topics including kinetic typography, brand identity and security printing design. He is currently a candidate for Ph.D. in HCI (Human Computer Interaction) at Iowa State University. His dissertation is about the study of "Digilog

(Analog + Digital)" Interface."

Art Insights is a weekly program hosted during the fall and spring semesters by SUU's Art and Design faculty. Students and community members meet to experience presentations and discussions by visiting artists and art educators from around the nation who share their work and insights and attend gallery openings. Admission is free, and the general public is invited to attend.

ABOUT THE COLLEGE

Southern Utah University's College of Performing and Visual Arts is home to nationally-accredited departments of Art and Design, Music, Theatre Arts, and Dance. The College offers 17 degrees, including liberal arts Bachelor of Arts and Bachelor of Science, professional Bachelor of Music, Bachelor of Fine Arts in art and theatre, and Arts Administration Master of Arts and Master of Fine Arts. It houses the Center for Shakespeare Studies, which offers a degree minor. More than 60 full- and part-time faculty and staff teach and mentor over 550 arts majors. Over 1100 students enroll each year in more than 195 arts classes. The College presents 100 performances, lectures, presentations, and exhibitions annually. Its affiliate organizations include the Braithwaite Fine Arts Gallery, Utah Shakespeare Festival, and the SUU Ballroom Dance Company. For more information about the College of Performing and Visual Arts, visit www.suu.edu/pva/arts.

FOR CALENDAR EDITORS: SUU's *ART INSIGHTS* SANG-DUCK SEO, GRAPHIC AND MEDIA DESIGNER

- WHAT:** Internationally acclaimed as a graphic and media designer, Sang-Duck Seo is also a respected educator who firmly believes that his students' achievements are connected to his success. This award-winning teacher offers insight into his process and creative curriculum at his upcoming Art Insights appearance.
- WHO:** Art Insights, Southern Utah University, Department of Art and Design
- WHEN:** Thursday, October 8, 2015 @ 7pm
- WHERE:** Auditorium Theatre, Southern Utah University, Cedar City, UT
- INFORMATION:** Visit: www.suu.edu/pva/arts
- PRICES:** Free Admission and the General Public is encouraged to attend.